

Customer discovery interview questions

What kind of jobs interest you?

How long have you been looking for a job?

What methods have you been using to find jobs?

Stakeholders

Recruiters for companies - NI

Company Internships, Recruiters, Students looking for jobs -Tre' Ramseur

Students, companies, headhunters, schools. Yuepei Yu

Older aged students looking for a permanent job within their educational skills - Joseph Minton

Undergraduates in search of an internship or an entry job. - Ryan Wichern

Personas

Johnny, 25 a fresh out of college CS and struggling to find a job

Chad is an 18 year old fratboy who has minimal time to look for jobs, but he still uses Student Job Finder

Daniel, a 20 year old deli clerk and criminal justice major, spends most of his time handling meat. He needs quick access to a software to help him find a better job.

John, a 42 year old gentleman just finished his bachelors degree but is struggling to find a financially permanent job because of his age.

Problems students may face

<https://www.washington.edu/doit/what-can-students-do-improve-their-chances-finding-employment-after-college>

<https://statenews.com/article/2021/04/graduating-seniors-struggle-to-find-jobs-amidst-a-global-pandemic>

<https://www.forbes.com/sites/jackkelly/2021/02/16/older-workers-are-being-pushed-out-of-the-job-market/?sh=15718e8d8e91>

P: Students do not know how to do job Research HMW: Help student better understand job research

Long term goals

Long Term Goal: Would be to match the user to a successful and fitting job. -Tre' Ramseur

It's easier and more precise to find quality jobs relevant to your major. Yuepei Yu

Have a mentor help lead students in the right direction, supporting them throughout the entire process of searching and applying for a job. - Ryan Wichern

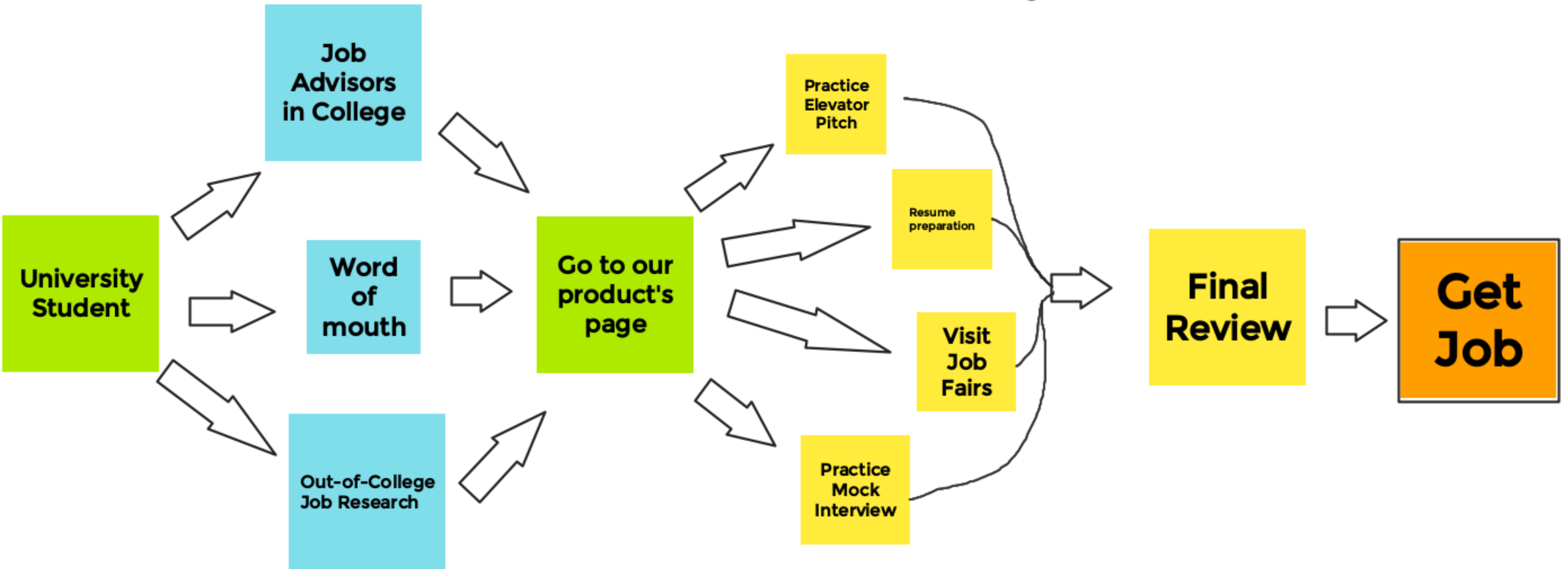
Goal: Helping students worldwide achieve post-undergraduate success through matching them with the most suitable careers. -Zack Champion

Preparing students for the real world by implementing more networking practice in the undergraduate phase - Grant

Discovery

Learning

Using



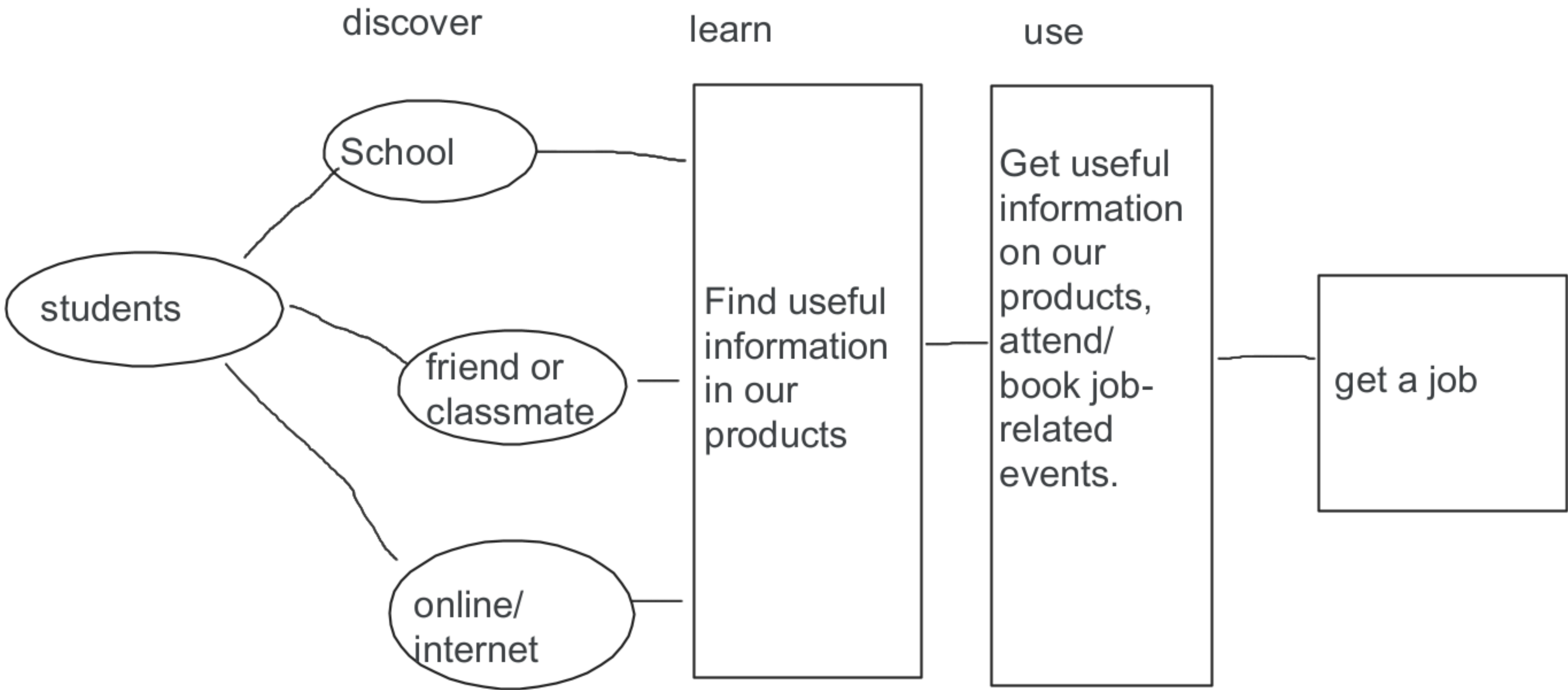
Discovery

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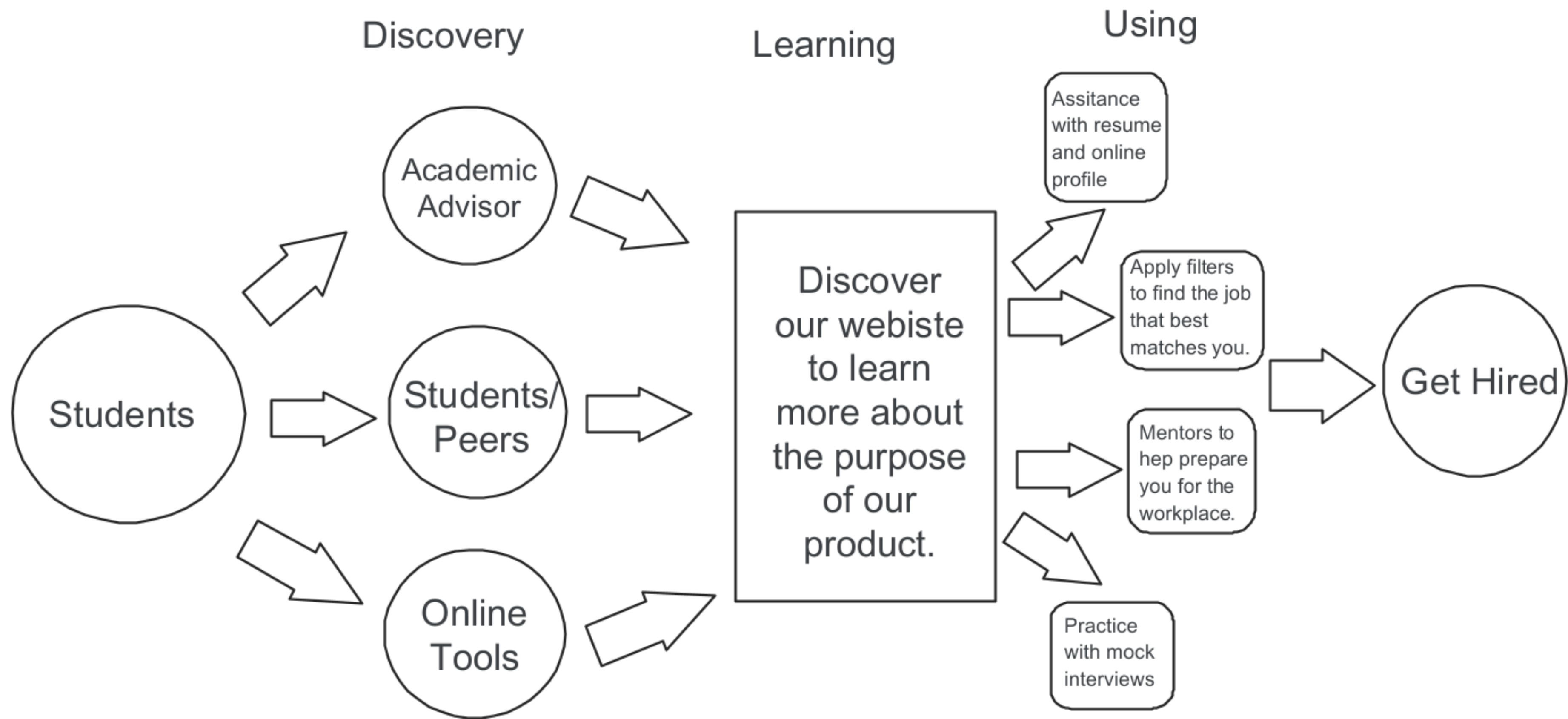


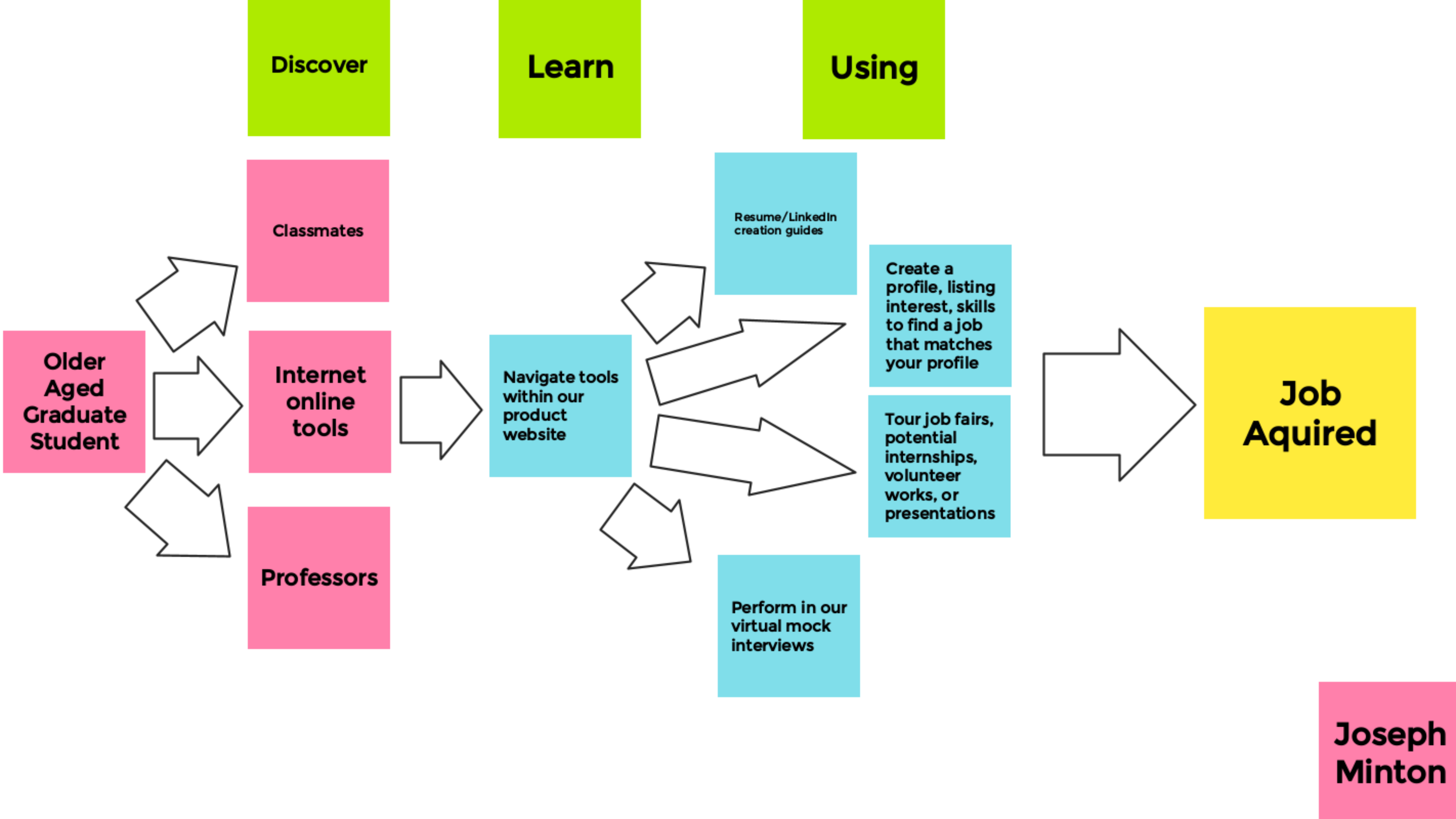
Tre'
Ramseur

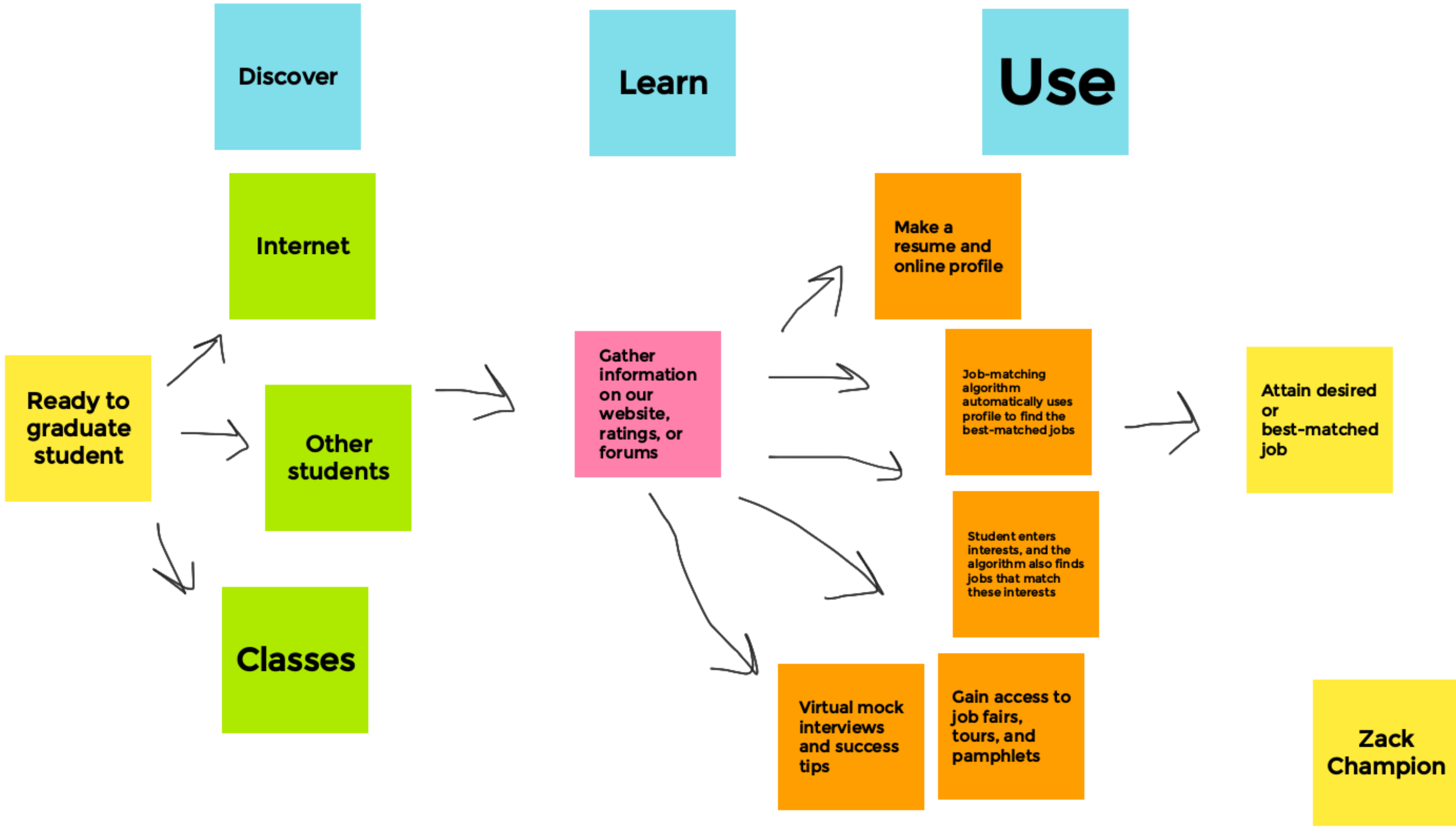


Work with schools to introduce products to students in need.

Yuepei Yu







Feature List:

Preferences Filter: A filter that allows the user to better filter the job search results -NI