

CAFE OCEAN SALES DASHBOARD

MONTH YEAR

All

Date

01-01-2020

31-12-2020

HOME

BEST/WORST SELLERS

PEAK DAYS AND HOURS

DAYs

ORDERS ARE HIGHEST ON THURSDAY&FRIDAY EVENING

MONTH

THE MAXIMUM NUMBER OF ORDERS WERE IN THE MONTH OF OCTOBER

SALES PERFORMANCE

THE MOST POPULAR ITEM IS THE OCEAN SPECIAL SHAKE AND THE LEAST POPULAR ITEM IS MOTHERS DAY SPL

\$10M

TOTAL SALES

32K

TOTAL ORDERS PLACED

62K

TOTAL ITEMS SOLD

306.97

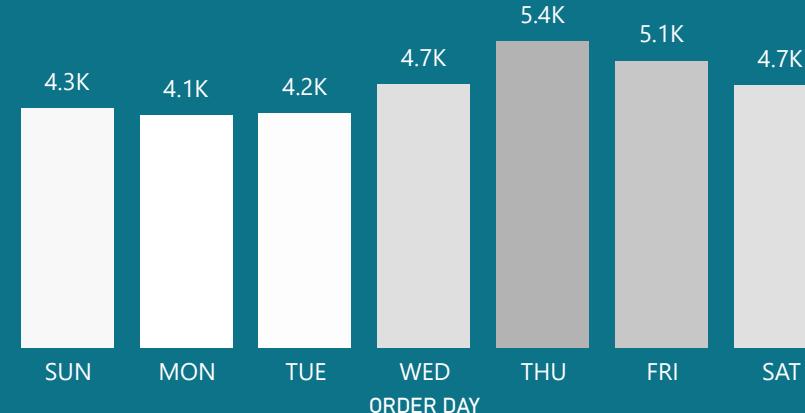
Avg Order Value

1.92

Avg Items/Order

DAILY TRENDS FOR TOTAL ORDERS

TOTAL ORDERS PLACED



TOTAL ORDERS PLACED by ORDER MONTH

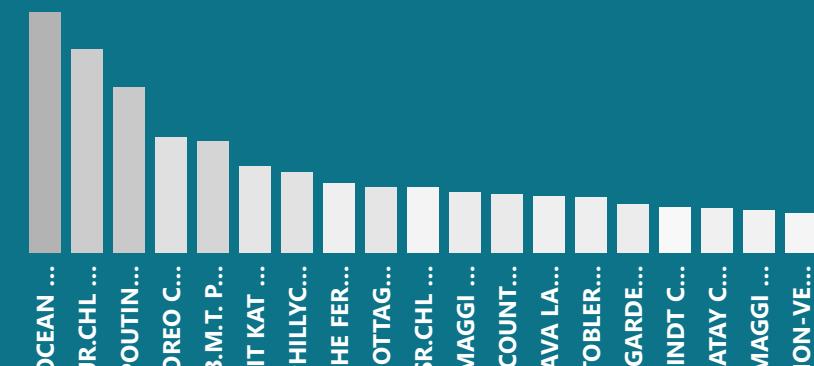
TOTAL ORDERS PLACED

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

ORDER MONTH

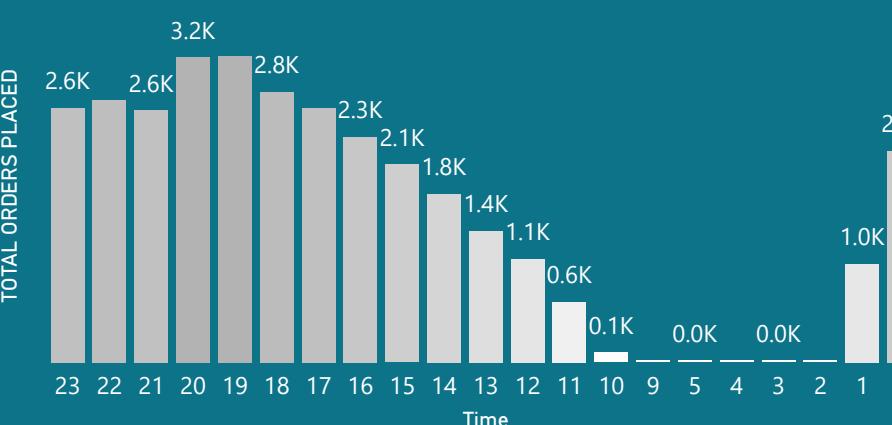
TOTAL SALES BY ITEM TYPE

TOTAL SALES



PEAK TIME BY TOTAL ORDERS

TOTAL ORDERS PLACED



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01-01-2020 31-12-2020

HOME

BEST/WORST SELLERS

BEST SELLERS

REVENUE

OCEAN SPECIAL SHAKE
CONTRIBUTES TO MAXIMUM
REVENUE

TOTAL ORDERS

OCEAN SPECIAL SHAKE
CONTRIBUTES TO MAXIMUM
TOTAL ORDERS

WORST SELLERS

REVENUE

MOTHERS DAY SPL CONTRIBUTES
TO LEAST REVENUE

TOTAL ORDERS

ADDITIONAL BUTTERED TOAST
CONTRIBUTES TO LEAST TOTAL
ORDERS

\$10M

TOTAL SALES

32K

TOTAL ORDERS PLACED

62K

TOTAL ITEMS SOLD

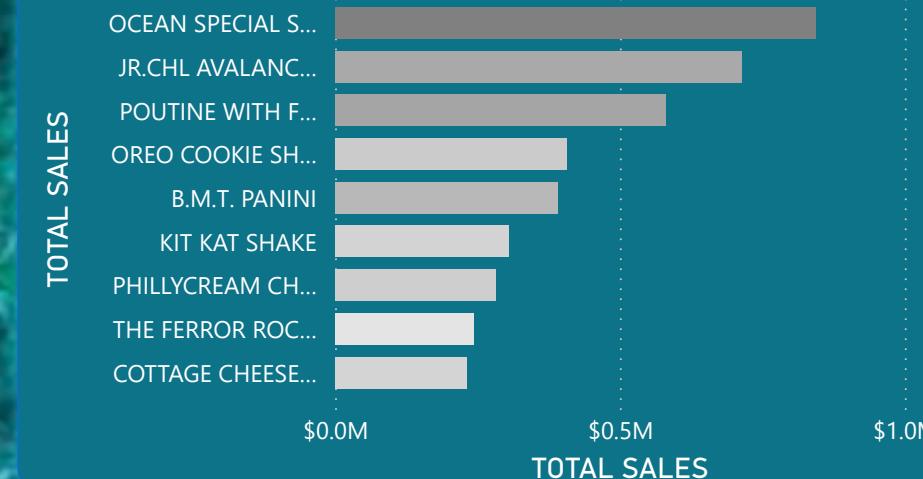
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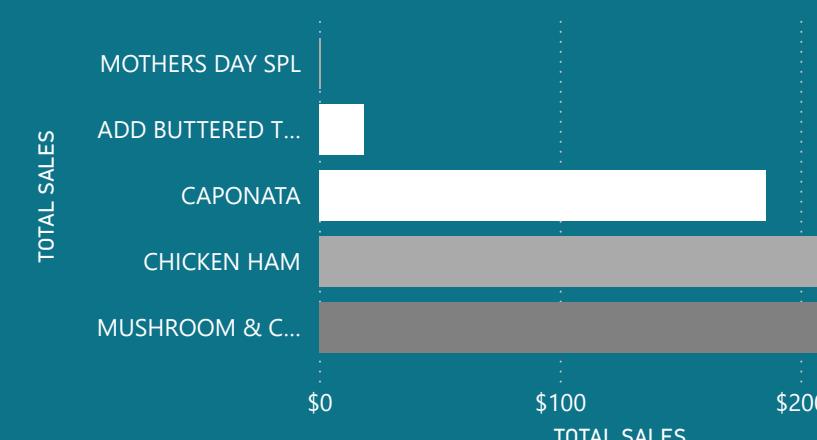
TOP 5 BESTSELLERS BY REVENUE



TOP 5 BESTSELLERS BY ORDERS PLACED



BOTTOM 5 ITEMS BY REVENUE



BOTTOM 5 ITEMS BY ORDERS PLACED

