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Website Development Proposal – Transport & Logistics Company

Introduction

This proposal outlines the development of a professional, mobile-friendly website designed specifically for transport and logistics businesses to improve enquiries, credibility, and online visibility.

Project Objectives

- Create a strong online presence
- Increase customer calls and enquiries
- Showcase services, fleet, and service locations clearly
- Build trust with professional design

Proposed Website Structure

- Header with Call & WhatsApp button
- Hero section with clear service message
- About Company
- Services Offered
- Fleet / Vehicle Types
- Service Routes & Locations
- Why Choose Us
- Get Quote / Enquiry Form
- Footer with contact details

Key Features

- Mobile & desktop responsive design
- Click-to-call & WhatsApp integration
- Enquiry form with email notification
- Google Maps integration
- Fast loading website

Development Timeline
Initial design & demo: 3–4 days
Revisions & final deployment: 2–3 days
Total duration: 6–7 working days

Pricing & Payment Terms
Website Development Cost: ₹ 10,000 (One-time)
Payment Terms: 50% advance, 50% after demo approval

Previous Work
Transport Website Example transcaretransport.in

Contact Details
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