

How open are hybrid journals included in transformative agreements?

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Abstract

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Introduction

Methods and data

This study combines data from multiple publicly available data sources as visualised in Figure 1. Data gathering involved transformative agreement data retrieved from the cOAlition S Journal Checker Tool, which provided information about journal portfolios and participating institutions. After identification of hybrid journals, Crossref served as the primary data source for article-level metadata including Creative Commons (CC) license information to determine open access articles on publisher websites. OpenAlex provided first author affiliation metadata that were subsequently linked to the transformative agreement data to identify open access articles published through these agreements. In total, the compiled data set consists of 8,942,669 articles published in 12,858 hybrid journals between 2018 and 2022.

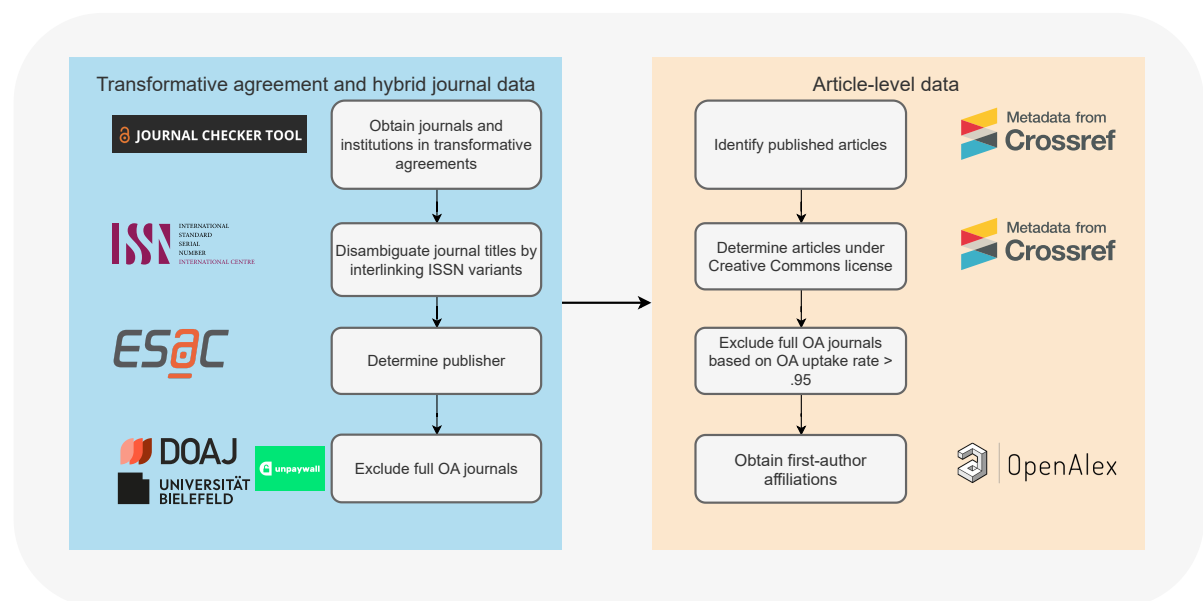


Figure 1. Data collection workflow to obtain article-level transformative agreement data

Transformative agreement and hybrid journal data

Data gathering started with obtaining journals included in transformative agreements using the cOAlition S' Journal Checker Tool publicly available Transformative Agreement Data dump. The dump consisted of multiple online Google

spreadsheets where each data file represented one agreement listed in the ESAC Transformative Agreement Registry. Each file comprised information about journals and institutions involved per agreement. Because the Journal Checker Tool only collected data about active transformative agreements, four different snapshots were used for this analysis: the archived version from July 2021, July 2022, May 2023 and the most current dump downloaded on 11 December 2022. This ensured that transformative agreements, which ended in 2021, were also included in the analysis. Agreements ending before 2021 could not be obtained. Overall, the combined Transformative Agreement Data dumps contained 729 agreements.

The Transformative Agreement Data dumps linked agreements to journals represented by journal names and ISSNs. After mapping ISSN variants to the corresponding linking ISSN (ISSN-L) as provided by The ISSN International Centre. Journals were associated to publishers using the ESAC ID, a unique identifier for transformative agreements in the ESAC Transformative Agreement Registry.

Because transformative agreements can include both full open access and hybrid journals, journal data were complemented with information about a journal's open access status using multiple sources: the Directory of Open Access Journals (DOAJ) downloaded on 4 October 2022, OpenAlex (September 2022 dump) and the the Bielefeld list of GOLD OA journals. In total, 3,439 full open access journals were excluded. Figure shows a substantial overlap between the three data sources of 72%. However, combining different data sources considerably extended the journal matching to exclude full open access journals from transformative agreements. The Gold OA journals dataset alone adds 176 journals, while the DOAJ comprised 10 full open access journals not listed in either of the other two sources. These full open access journals were mostly launched in 2022.

Article metadata

Data Analysis

Results

Overview

Between 2018 and 2022, a total of 11,189 out of 12,857 hybrid journals in transformative agreements published at least one open access article under a Creative Commons license. During this period, these hybrid journals provided open access to 742,369 out of 8,146,958 articles, representing a five-year open access proportion of 9.1%. Authors who could make use of transformative agreements at the time of publication contributed 328,957 open access articles to the total.

Figure 2A shows a moderate growth in the proportion of open access articles in hybrid journals, comparing the overall open access uptake and the impact of transformative agreements on this trend. Over the five-years period from 2018 to 2022, open access increased from 4.3% ($n = 65,486$) to 15% ($n = 249,511$). At the same time, the total article volume of the investigated journals grew from 1,528,051 in 2018 to 1,676,928 in 2022.

Figure 2B highlights that the majority of open access articles in hybrid journals were made available through transformative agreements in 2021 and 2022, contributing 58% of the total open access article volume in 2022. However, there was also a notable growth in open access provision through individual publication fees, which increased from 4.1% ($n = 62,625$) in 2018 to 6.3% ($n = 105,896$). This suggests that publishers were able to gain equally from individual and institutional open access publishing options.

Figure 2C depicts the substantial variations among the hybrid journals included in transformative agreements in terms of open access uptake. Although the median generally follows the trend shown in Figure 2A, the farther stretch of upper quartiles and whiskers over the years illustrates that an increasing number of journals published an above-average proportion of open access articles. In 2022, 25% of hybrid journals ($n = 2,576$) had an open access uptake of 29%, and 6.6% of journals ($n = 744$) provided the majority of their articles under a Creative Commons license in the same year. These journals were, on average, smaller ($M = 75$, $SD = 186$) than those with an open access share below 50% ($M = 164$, $SD = 347$). Notable exception of large journals with an

above-average open access proportion were Physical Review D, a high-energy physics journal covered by the SCOAP3 consortium that provided open access to 2,341 out of 4,074 articles in 2022, Astronomy and Physics (1,396 out of 2,230 articles in 2022 were open access), which shifted to a subscribe to open business model for all accepted articles as of April 2022, the Journal of Fluid Mechanics (577 of 1,077 articles in 2022 were open access) and Bioinformatics (out of articles in 2022 were open access), which flipped to full open access as of January 2023.

When comparing the impact of open access through transformative agreements across journals, it shows that for many journals these agreements substantially contributed to the growth of open access over the years (Figure 2D). Examples of such journals include those with a scope on specific countries or regions, where also transformative agreements were implemented. For instance, in 2022, the Germany-based journals *Zeitschrift für Erziehungswissenschaft* and *Zeitschrift für Politikwissenschaft*, as well as the Scandinavian Political Studies addressing the Nordic countries, achieved an overall open access uptake of more than 90% just through transformative agreements. Despite the rise in transformative agreements, it is worth noting that other means of publishing open access in hybrid journals remained common. In total, 9,153 journals published open access articles from authors affiliated with institutions without transformative agreements in place, while 8,780 journals published at least one open access article through a transformative agreement in the same year.

Publishing market

Table 1

Hybrid open access through transformative agreements market shares 2018-2022

Publisher	Hybrid journals			Articles			OA articles			TA OA articles		
	Total	%	C%	Total	%	C%	Total	%	C%	Total	%	C%
Elsevier	1,936	17	17	2,770,826	33.8	33.8	172,723	22.9	22.9	60,440	18.3	18.3
Springer Nature	2,274	20	37	1,330,430	16.2	50	175,432	23.3	46.2	100,008	30.3	48.6
Wiley	1,410	12.4	49.4	1,043,052	12.7	62.7	152,723	20.3	66.5	83,443	25.3	73.9
Other	5,767	50.6	100	3,061,337	37.3	100	252,523	33.5	100	86,294	26.1	100

Analysing hybrid open access across publishers between 2018 and 2022 reveals a large market concentration. Although 48 publishers offered transformative agreements, the big three commercial publishers Elsevier, Springer Nature, and Wiley, accounted for 49% of total article volume published (see Table). Together, they published 500,878 open access articles, representing 66% of the open access articles in hybrid journals. Elsevier, Springer Nature, and Wiley made 243,891 articles open access in hybrid journals through transformative agreements, resulting in an even larger market share of 74%. However, there are differences among the three large publishers. Although Elsevier published the largest volume of articles ($n = 2,770,826$, 34%), it published a relatively low number of open access articles, including those that can be associated with transformative agreements. In contrast, Springer Nature and Wiley provided open access to a larger proportion of their articles (13% of Springer Nature articles and 15% of Wiley articles were open access), leading to higher open access market shares (23% Springer Nature resp. 23% Wiley). This difference between Elsevier on the one hand and Springer Nature and Wiley on the other can be attributed to transformative agreements, as the latter made the majority of their open access articles available through such deals (Springer Nature 57% resp. Wiley 55%).

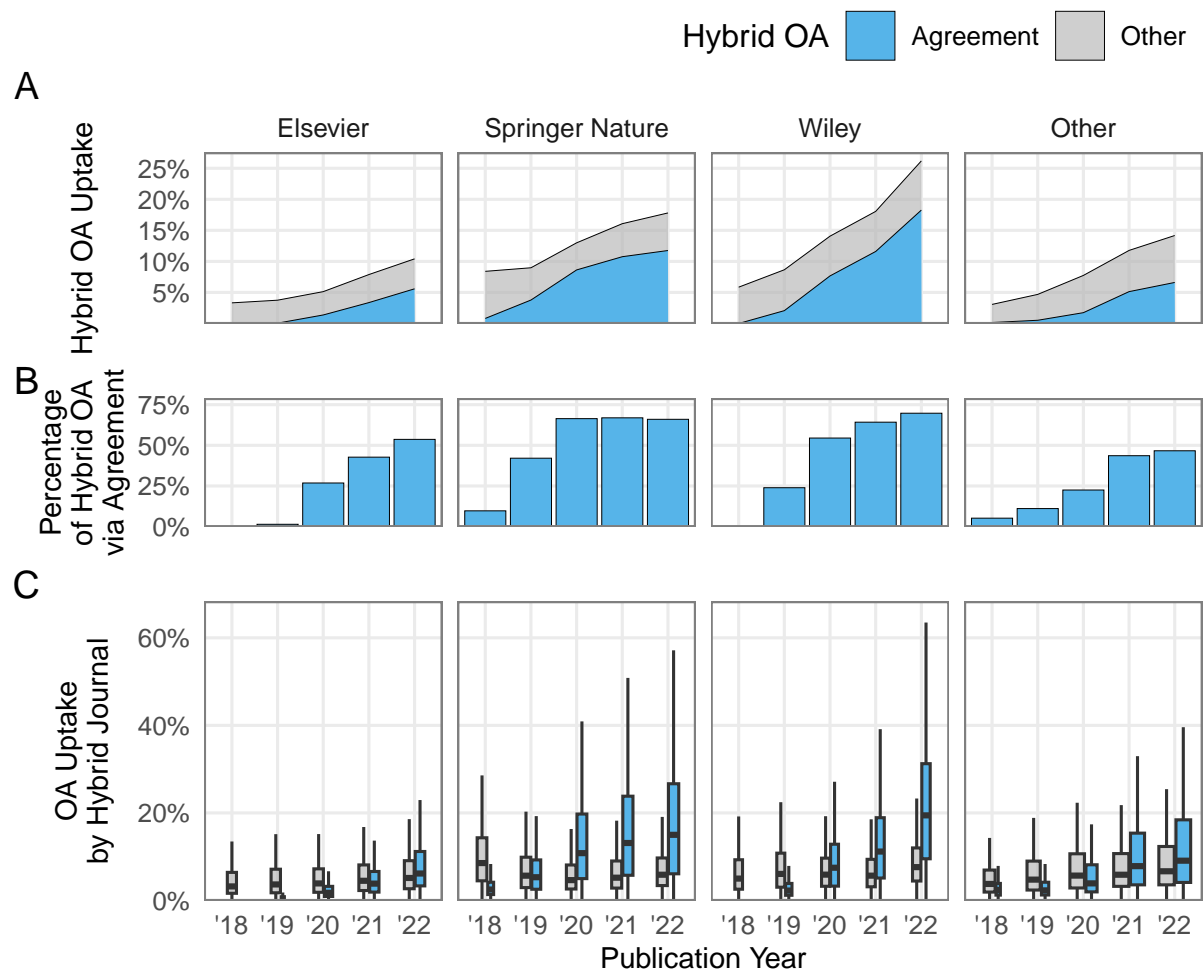


Figure 2 takes a closer look into the growth of hybrid open access across publishers by year with a focus on open articles enabled by transformative agreements. Although all publishers show a general long-term trend towards transformative agreements, Figure 2A and 2B indicate that, in particular, Wiley's has experienced a substantial increase in its open access share from 5.9% ($n = 11,628$) in 2018 to 26% ($n = 53,503$) in 2022, representing an 4.5-fold increase. In contrast, Elsevier's hybrid journals demonstrated a more modest increase, from 3.3% ($n = 16,872$) in 2018 to 10% ($n = 60,821$) in 2022, which is a relatively low open access share compared to the general trend. In 2018, Springer Nature had the largest open access proportion among the three publishers of 8.4% ($n = 19,701$), but experienced a relatively slower growth, resulting in 18% ($n = 52,616$) of articles being open access in Springer Nature hybrid journals in 2022.

The varying degrees of uptake of open access across the three major publishers can be attributed to distinct approaches to transformative agreements. Springer

Nature, for example, began in 2015 offering selected consortia, such as the Max Planck Society, the Swedish Bibsam consortium, and the Finnish FinELib consortium, open access agreements for its hybrid journal portfolio under the name Springer Compact¹. However, these agreements were not included in the data as they concluded prior to the start of the transformative agreement data collection in June 2021. Nonetheless, the results suggest the importance of central agreements for Springer Nature's hybrid open access business over the past five years (Figure 2B). In 2022, 66% ($n = 34,725$) of open access articles in f Springer Nature hybrid journals were enabled through transformative agreements. In the same year, 70% ($n = 37,316$) of Wiley's open access articles could be linked to transformative agreements in 2022. In contrast, Elsevier published fewer than half of its open access articles through transformative agreements ($n = 32,627$; 54%).

The increasing trend towards transformative agreements can be also observed at the journal-level (Figure 2). While no substantial differences between open access enabled through transformative agreements and other revenue source could be observed across Elsevier journals, the distribution of open access across Springer Nature and Wiley hybrid journals indicates that the growth is not limited to a few journals, but extends across the portfolio. In particular, Wiley's upper quantile, which represents the top 25% of journals in terms of the proportion of open access articles from transformative agreements, increased markedly from 13% in 2020 to 31% in 2022. At the same time, the median proportion grew from 7.5% to 19%. It is interesting to note that a small but increasing number of journals from these two publishers are providing open access to the majority of articles through transformative agreements. Wiley recorded 68 and Springer Nature 102 hybrid journals with an open access share above 50% that could be solely attributed to transformative agreements. Upon inspection, these journals were mainly society or local language journals with a small yearly article volume.

¹ https://web.archive.org/web/20180414062853id_/http://www.liber2015.org.uk/wp-content/uploads/2015/03/Springer-Compact.pdf

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Journal subjects

Table presents a high-level overview of hybrid open access by AJCS subject area using fractionalised counting to account for journals belonging to more than one category. Between 2018 and 2022, most hybrid journals with at least one open articles could be attributed to the social sciences including the humanities. However, these journals published the fewest number of articles, whereas physical sciences journals recorded most articles, followed by the health sciences and the life sciences. In terms of open access, physical sciences journals accounted for more than one third of articles published in the five-years period, followed by the health science, the social sciences and the life sciences.

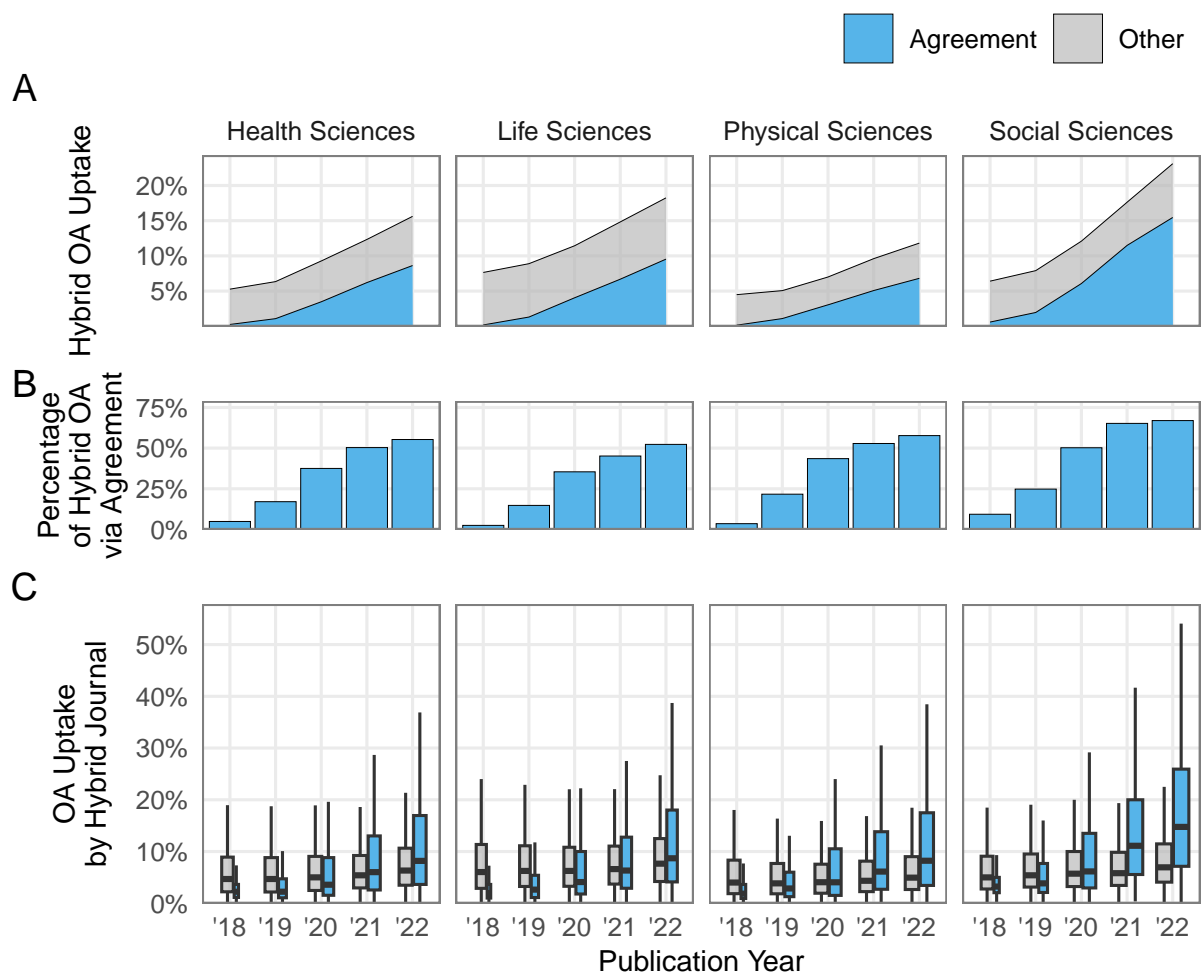
Table 2

Hybrid open access through transformative agreements by journal subject 2018-2022

Journal subject	Hybrid journals			Articles			OA articles			TA OA arti	
	Total	%	C%	Total	%	C%	Total	%	C%	Total	%
Health Sciences	2,376	22.5	22.5	2,709,906	27.8	27.8	286,592	27.3	27.3	117,746	25
Life Sciences	1,403	13.3	35.8	1,477,808	15.1	42.9	191,880	18.3	45.6	71,593	15.2
Physical Sciences	2,732	25.9	61.7	4,291,833	44	86.9	366,794	35	80.6	167,686	35.6
Social Sciences	4,050	38.3	100	1,280,460	13.1	100	203,461	19.4	100	114,190	24.2

Figure presents the relative growth of hybrid open access by subject area between 2018-2022. In particular, Social Sciences and Humanties journals accounted for the strongest growth in the five-years period from 6.4% (n = 8,361) to 23% (n = 51,938), followed by the Life Science from 7.6% (n = 15,003) to 18% (n = 39,494) , Health Science from 5.3% (n = 18,279) to 16% (n = 63,089) and Physical Sciences from 4.5% (n = 22,364) to 12% (n = 85,428). This growth in the social sciences can be largely attributed to transformative agreements. In 2022, two-third of open access articles (67%, n = 34,759) were published by first authors affiliated with participating institutions. Figure C shows that this trend is consistent across Social Sciences journals.

In 2022, 25% of Social Science journals provided open access to at least every fourth article exclusively through transformative agreements. However, hybrid open access through transformative agreements played a comparable lesser role in the Life Sciences and Health Sciences. In these two subject areas, only about half of the open access articles can be linked to these agreements, both overall and on median average across journals. In contrast, the majority of Physical Science Journals, shows an increase of open access through transformative agreements compared to other options to publish open access in hybrid journals.



Comparing countries

Between 2018 and 2022, Western economies almost exclusively dominated hybrid open access publishing through transformative agreements. During this period, first-authors affiliated with institutions from Organisation for Economic Co-operation and Development (OECD) member countries published 602,050 open access articles in

hybrid journals, representing 81% of the investigated open access articles. This disparity between OECD nations and other countries becomes even more evident when considering open access through transformative agreements, as 310,712 of 328,957, or 94% of open access articles were associated with such agreements.

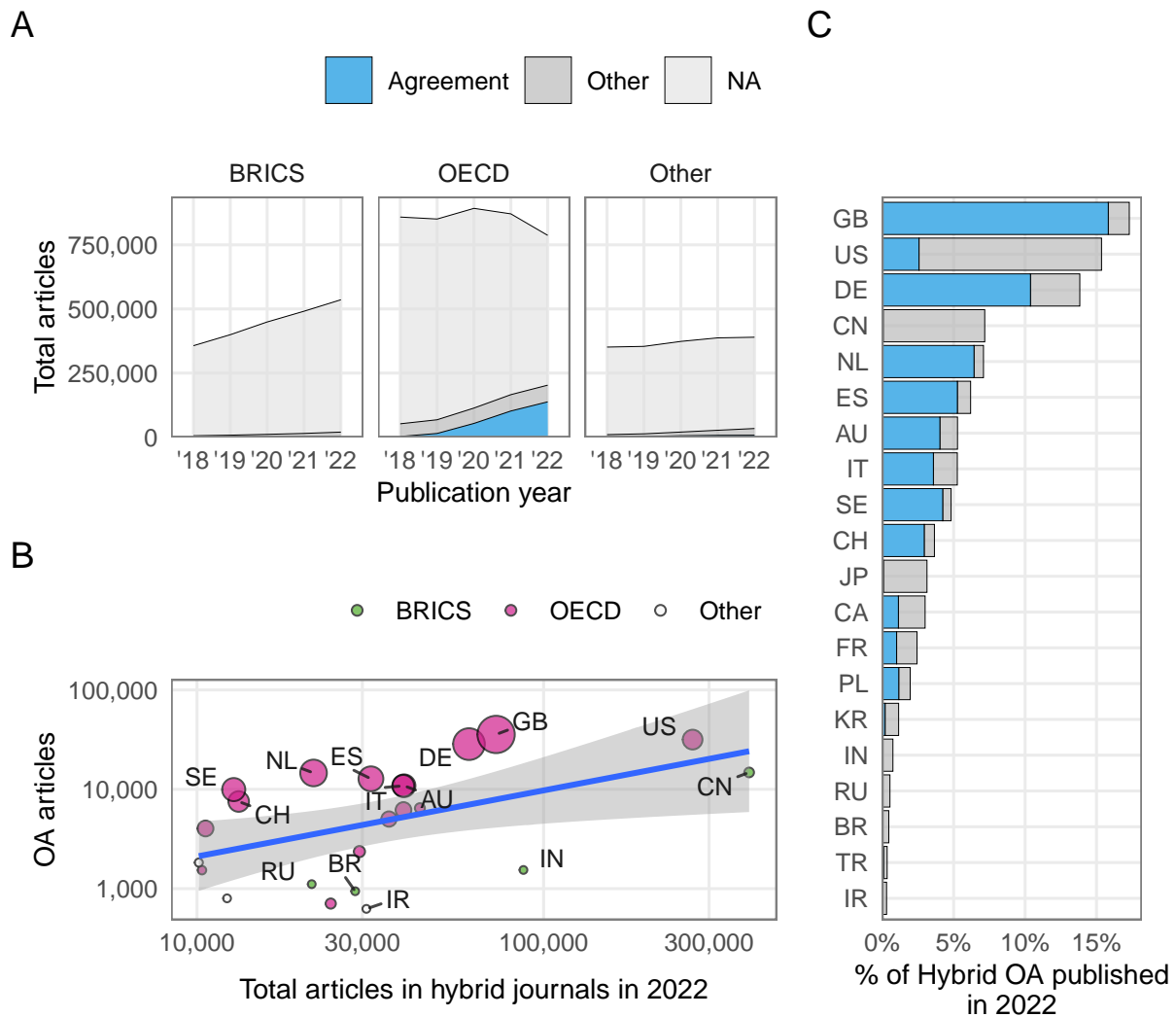


Figure 2A shows the development of hybrid open access publishing by countries, comparing the OECD area with the BRICS, an intergovernmental organisation, which comprised the countries Brazil, Russia, India, China and South Africa in 2022. The residual category “Other” includes the remaining countries. From 2018 to 2022, the proportion of open access in hybrid journals increased from 6.1% in 2018 to 26% in 2022. On the other hand, BRICS recorded an low uptake, from 1.6% in 2018 to 3.7% in 2022.

Despite rise of open access across OECD countries, the overall publication output decreased sharply, dropping to 786,903 in 2022 after peaking 892,197 articles in 2020. In

stark contrast, the number of articles published in hybrid journals by first authors affiliated with institutions from BRICS countries increased steadily over the years, more than doubling from 356,632 in 2018 to 786,903 in 2022. Upon closer examination, this trend can be observed across all big three publishers, although the shift towards BRICS is particularly evident in Elsevier's hybrid journal portfolio, in particular with regard to articles published in Physical Sciences journals (see Supplement). While OECD publication output in Elsevier's Physical Sciences journals declined from 112,822 articles in 2018 to 103,766 in 2022, BRICS output increased from 104,654 to 171,713 in the same five-year period. Furthermore, OECD publication output in Health Science Journals and Life Science journals stagnated across the investigated hybrid journal portfolios after a peak in 2020.

To illustrate the situation in 2022, Figure B compares total publication output with the number of open access articles. With 391,530 articles, China was the most productive country, followed by the United States (268,965 articles) and India (87,428 articles). In contrast, West and Nord European countries published a considerable high number of open access articles, mainly due to transformative agreements. Particularly, Germany, Great Britain, the Netherlands, Sweden, Switzerland and Spain recorded an above-average open access share as indicated by the linear trend line. As represented by the point size, as well as it can be seen in Figure C, transformative agreements contributed to this market position of these countries. Interestingly, the United States had a notable open access market share of 15%, although transformative agreements contributed to a lesser extent. Similarly, China's open access market share of 7.2 in 2022 was comparable to that of the Netherlands, which was (7.1%,).

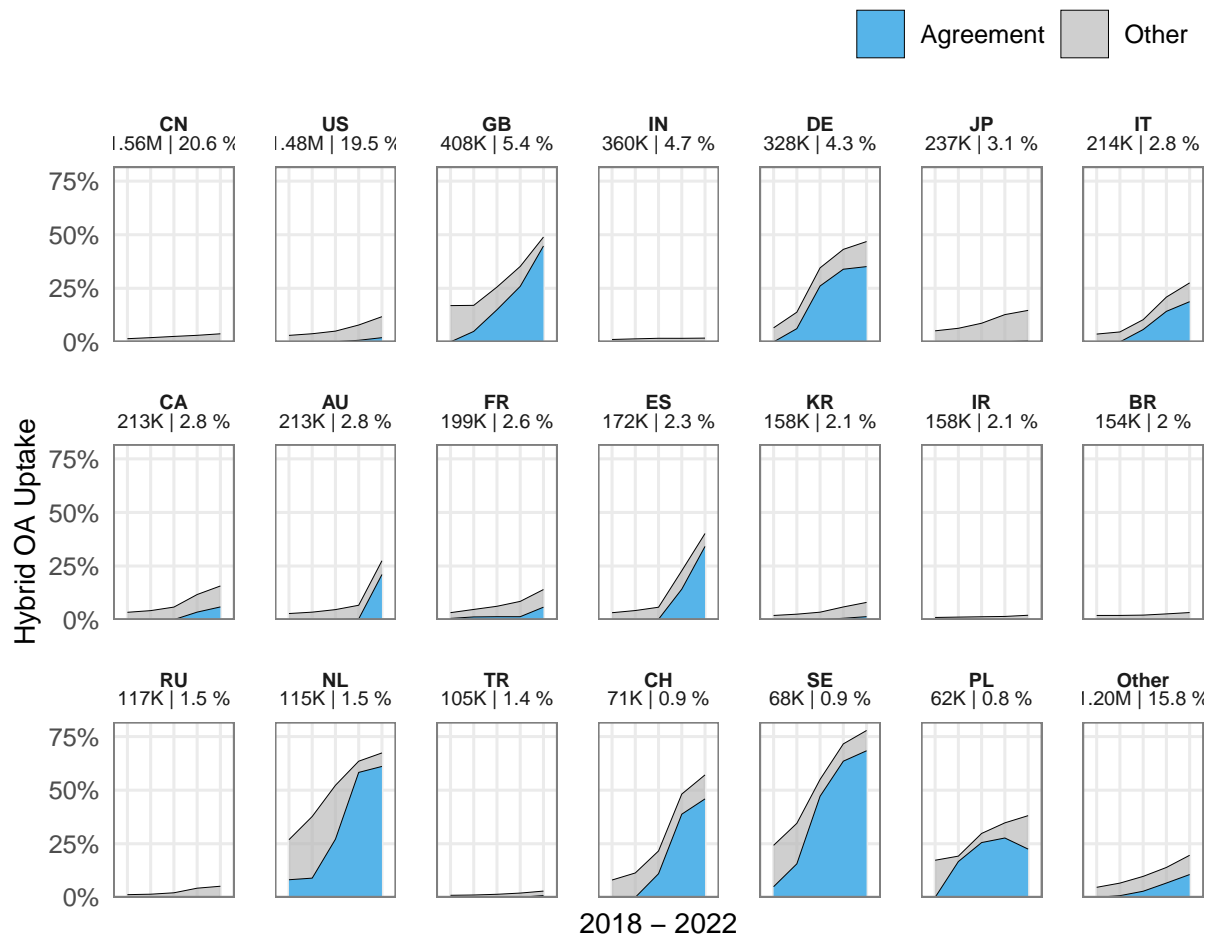


Figure illustrates the development of hybrid open access from 2018 to 2022, highlighting the top 20 most productive countries in terms of articles published in hybrid journals that were included in transformative agreements over the five-year period. Notably, The Netherlands (27%), Sweden (24%), Poland (17%) and Great Britain (17%) exhibited a relatively high level of uptake in 2018 which continued to increase in the following years. In 2022, Sweden had the highest proportion of open-access articles relative to its publication output (78%), followed by the Netherlands (67%) and Switzerland (57%), with these countries benefiting from transformative agreements. In Germany, however, hybrid open access only began to increase from 2019 onwards after the successful negotiation of nationwide agreements with Wiley (July 2019) and Springer Nature (January 2020). Prior to this, only a few organisations had agreements in place, for the example the Max Planck Society with Springer Compact.

Since 2021, there has been a general trend towards hybrid open access among many western countries, primarily driven by transformative agreements. However,

proliferation of transformative agreements differ across these countries. For instance, Germany successfully negotiated an agreement with Elsevier not until 2023.

Additionally, publication limits or eligibility criteria for institutions and article types may explain why even countries with widespread agreement implementation do not achieve 100% hybrid open access. Interestingly, in Japan and the US other options than transformative agreements were the main driver for the increase in hybrid open access. Once again, the graph highlights countries with low hybrid open access, particularly non-OECD countries, where only a few or no agreements were in place.

Supplements.



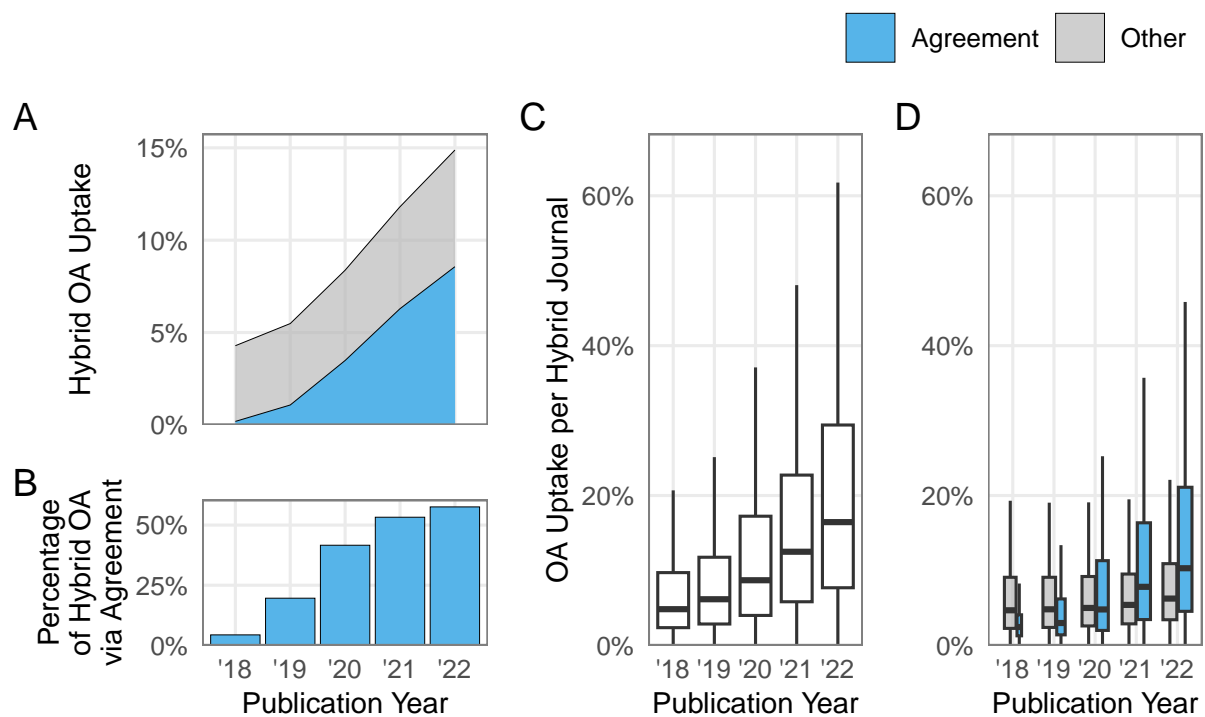


Figure 2. Relative growth of open access in hybrid journals through transformative agreements between 2018 and 2022 per publication year according to the total number of articles indexed in Crossref. The blue areas represent open access through transformative agreements, as indicated by the affiliation with institutions that had a corresponding transformative agreement in place at the time of publication according to the first author affiliation data in OpenAlex matched with journal and institutional data from cOAlition S Transformative Agreements Public Data. Grey areas depict open access articles where no link to an agreement could be established. (A) Proportion of open access articles in hybrid journals per year. (B) Percentage of hybrid open access via agreements per year. Boxplots show the proportion of open access articles by individual hybrid journals (C) and individual open access uptake rates by individual hybrid journals and open access funding (D) per publication year. Horizontal lines correspond to the lower quartile, median, and upper quartile, with whiskers extending to ± 1.5 of interquartile range. The individual outliers are not shown. Note that data on transformative agreements ending before June 2021 were not available at the time of this study.