

Nancy Jamison

Poleya Designs

Visual Designer

njamison95.github.io/poleyadesigns/index.html

poleyadesigns@gmail.com

S71-274-1636

Arlington, VA

WORK EXPERIENCE

Logo and Brand Identity Designer Educating Caldwell Road Liberia

ARLINGTON, VA

JULY 2025 - PRESENT

- Pro bono work developing a completely new logo and visual identity for a primary school in Liberia that educates local impoverished children
- Met regularly with the founder of Educating Caldwell and organizer to discern brand values that would be used to develop an effective brand strategy
- Selected colors, fonts, and imagery to be used in the logo that evoke the brand goals and values

Graphics Assistant

George Mason University College of Science

FAIRFAX, VA

JUN 2023 - MAY 2025

- Created graphics and Instagram Reels videos using Adobe Photoshop, Adobe InDesign, Canva and Adobe After Effects
- Assisted the College of Science Marketing Team in the complete rebranding of George Mason University in 2024
- Collaborated with team members on developing future marketing and social media campaigns
- Designed graphic templates for campaigns following the university's branding guidelines

Web Designer

Revelare Networks

REMOTE

OCT 2024 - JAN 2025

- Collaborated with 5G and Internet Protocol (IP) network security subject matter experts to refine website content
- Prototyped mock website and designed wireframes using Figma

SKILLS

THIML/CSS

After Effects

Tend Identity

Adobe Illustrator

InDesign

♂ Logo Design

Photoshop

Figma

Web Design

VOLUNTEER WORK

Provisions Research Center for Arts and Social Change

FAIRFAX, VA

JAN 2024 - AUG 2024

Website development using Figma and WordPress

CASA Mi Espacio

WOODBRIDGE, VA

JUN 2019 - AUG 2019

Developed lesson plans in Spanish for immigrant students at local high school

EDUCATION

Graphic Design, **Post-Baccalaureate Certificate**George Mason University

FAIRFAX, VA

MAY 2023 - MAY 2025, GPA 3.96

Chinese, Bachelor of Arts

University of Maryland

COLLEGE PARK, VA

AUG 2018 - MAY 2022

Architecture Study Abroad

ITALY

JUL 2018

Architecture class for rising freshmen

AWARDS

Winner of Mason Film Festival Poster Contest

George Mason University Film and Video Studies,
College of Visual and Performing Arts

FAIRFAX, VA

MAR 2025

Dean's List

George Mason University College of Visual and

Performing Arts

FAIRFAX, VA

2023, 2024, 2025

Scholastic Gold Key Award

ARLINGTON, VA

2015, 2016

MEMBERSHIPS

ACM SIGGRAPH

WASHINGTON D.C.

AUG 2025 - PRESENT

Clearance Ready Program

George Mason University

FAIRFAX, VA

JAN 2025 - MAY 2025

Game Analysis and Design Interest Group (GADIG)

George Mason University

FAIRFAX, VA

JAN 2025 - MAY 2025

LANGUAGES

- Spanish (Advanced)
- Mandarin Chinese (Beginner)