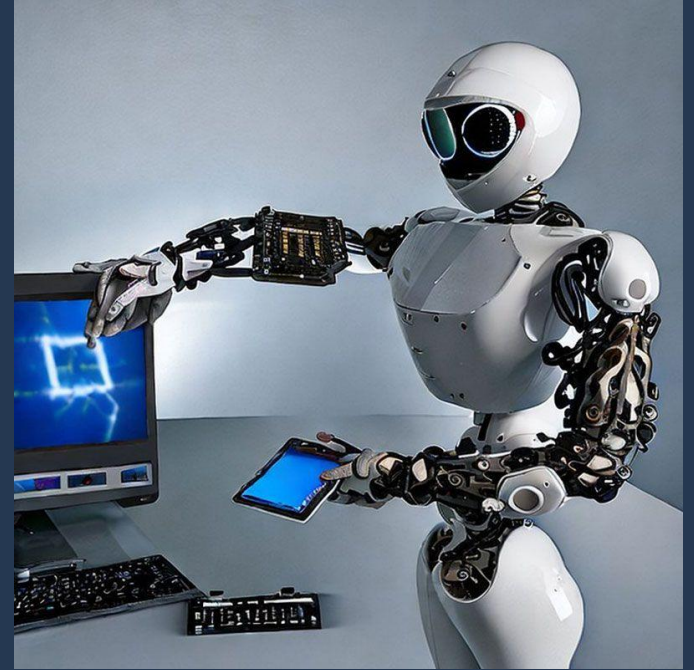# AI and The Future of Logistics Consulting Services

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RESECON 490AI

What is My Industry?

- NAICS 541614- The Process, Physical Distribution, and Logistics Consulting Services industry
- Firms that assist businesses in analyzing a company's supply chain and overall operations
- Improves Efficiency
- Reduces Costs
- Reduces Waste
- Positive Environmental Impact

Why this Industry Matters?

- Completed Manetu Internship in the summer of 2025
- Managed cash flow and P&L spreadsheets
- Oversaw budgeting and financial forecasting
- Assisted in strategic planning and execution of preparations for a possible sale
- Gained interest in the field of consulting and logistics
- Completed all of the calculations using excel, never used AI
- Realized that AI can make this work much more efficient and accurate
- Enjoyed working with numbers and playing around when making the budget

Manetu
Consumer Privacy Management
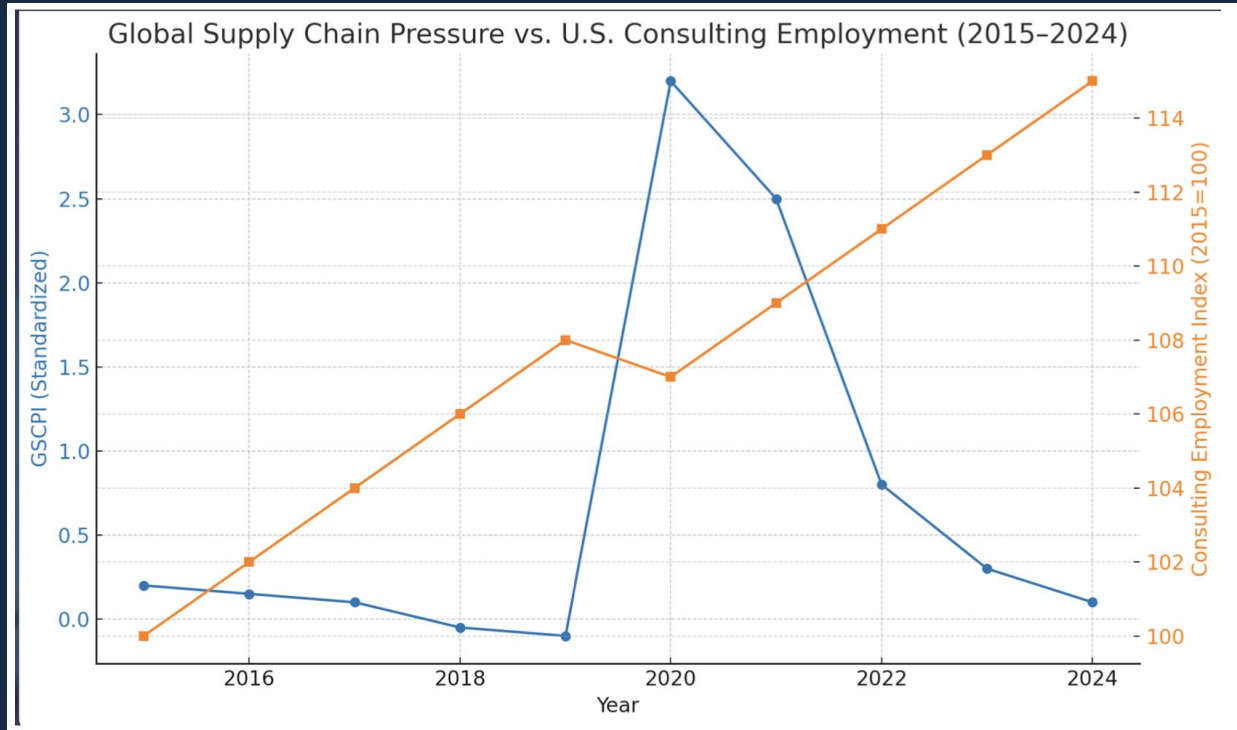
How AI Affects this Industry?

Firms

- Reduces Costs
- Increases Efficiency
- Reduces Waste
- Accenture estimates that AI can reduce project costs by 20-40%
- Allows firms to serve more clients with smaller teams

Individuals/Workers

- Increased need for roles who can interpret models and convert them into strategy
- Instead of reducing consulting roles, it increases the roles of more specialized tasks
- More judgement based focused positions

Consulting Employment Vs. Global Supply Chain Pressure

Global Supply Chain Pressure vs. U.S. Consulting Employment (2015–2024)

My Plan

- Start a Consulting/Finance/Accounting/Data Analysis internship by May 2026

OR

- Start a Consulting/Finance/Accounting/Data Analysis low entry level job by May 2026

- Complete Google Gen AI Certification by December 2025

- Complete AWS Certified AI Practitioner by January 2026

- Complete Microsoft Office Specialist Certification by April 2026

Reflection

- AI is an amazing tool that creates endless amounts of opportunities
- However, you have to know how to use AI in order to achieve preferred results
- AI Hallucinations
- Correct way to feed prompts to AI
- Confirmed my interest in this industry after internship and with everything we learned
- Helped me understand specific lines of code and what they do
- Potentially sparked an interest in coding and data analysis
- Overall, helped me understand AI much better and taught me how to use it