



Noor-ul-Ain Javed

Industrial Designer

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Lahore, Pakistan

“ I aim to explore, learn, create, and innovate, while focusing on human emotions and behaviors, and through sustainable means, enhance mutual productivity, promote positivity, and bring comfort, convenience and happiness, into people's lives. ”

Education

- **Bachelor of Industrial Design**
National University of Sciences and Technology | Pakistan | 2017-2021
ERASMUS+ KA107 International Credit Mobility Program
Middle Eastern Technical University | Turkey | 2019-2020
CGPA 3.79/4.0
Batch Valedictorian
- **A-Levels**
Lahore Grammar School
Pakistan | 2015-2017
- **O-Levels**
Beaconhouse School System
Pakistan | 2012-2015

Languages

- English (Fluent)
- Urdu (Native)

Work Experience

- **Stylist and Lead Designer**
Pakistan Shoe Design Hub | August 2021 Onwards
In close collaboration with United Nations Industrial Development Organization (UNIDO), ASSOMAC, World Bank and Italian Trade Agency (ITA)
Responsible for leading a design team and design projects, making important decisions, working closely with clients, performing and overseeing shoe development processes, and working on developing collections of biodegradable shoes, custom shoes and shoes for special needs etc.
- **Master Trainer**
Italy-Pakistan Footwear Technology Center | August 2021 Onwards
In close collaboration with United Nations Industrial Development Organization (UNIDO), ASSOMAC, World Bank and Italian Trade Agency (ITA)
Responsible for conducting footwear design courses that include user research, trend forecasting, moodboard and design collection development, basics of traditional and digital shoe design, and last scanning
- **Resource Faculty for Bachelors Product Design**
National College of Art | November Onwards
Taking guest lectures and juries for Product Design studios. This includes guiding through and overseeing students' design development research and processes
- **Design Intern**
Pakistan Shoe Design Hub | July 2021
Conducted by ASSOMAC and associated Italian Design Experts
Duration: 1 Month
Learning the process of a design collection development, while clearly defining the users and purpose of use, creating samples, and developing skill on Shoemaster software
- **User Experience and Interaction Exercise**
Arçelik, Turkey | February 2020
Duration: 1 week
Studying the interaction, ease of use, and user interface of a smart automatic washing machine and its connectivity with other smart products in a smart home

Extra-curricular Activities and Interests

Debating and Public Speaking

Debating Coach
Beaconhouse School | 2017-2018
President Model United Nations Society
Lahore Grammar School | 2015-2017
President GramMUN Conference
Lahore Grammar School | 2016
Outstanding Delegate | 2015
Model United Nations Turkey (MUNTR)
Committee Director | 2015
LUMS Model United Nations (LUMUN)

Community Work

Volunteer at District Commissioner's
Office Islamabad | July 2020 Onwards
Working closely with the Assistant
Commissioner on civil services duties
such as implementation of law and
order and resolving issues through
diplomacy and peaceful means

The Awaaz Movement
Mental Health Awareness through
social media | 2019 Onwards
Aiming to end the silence surrounding
mental illness in teenagers in Pakistan

Aurat March Pakistan for Women
Empowerment | 2020 Onwards
Member of the organizing team,
aiming to empower and support
women in a male dominant society
of Pakistan

Photography and Videography

Nature, portraits, products, lifestyle,
people, motion, landscapes, food etc.

Technical Skills

- Graphics, UI/UX, Photography and Videography, 2D and 3D Visualization
- 3D Modelling, Rendering, and Animations
- Technical Drawings and Sketching



Notable Projects

MINDQUIL | Final Year Project

National University of Sciences and Technology
November 2020 | Duration: 6 months

Designed a hand-held device that helps people cope with their anxieties and build resilience, and through visual motion, it guides them to perform breathing exercises

SPIDO | Product Design Collaboration

Heper Moonlight, Turkey | December 2019
Duration: 6 weeks

Designed a family of biomimicry inspired sustainable outdoor lighting units, comprising of a bollard and a wall light

DUPLEX | Product Design Collaboration

LAV, Turkey | October 2019
Duration: 6 weeks

Designed a dual-purpose family of aesthetic yet functional glassware that offer a freedom of use to its users

DOT - Design Solution for Open Kitchen

Middle Eastern Technical University | April 2020
Duration: 3 months

Design solution offered the performance of tea brewing, water boiling, sandwich/waffle making, and fruit and vegetable chopping functions, all in one product, alongside a user friendly interface, easy cleaning and easy storage facilities

Achievements and Certifications

President's Gold Medal for 1st Position in Academics | Batch Valedictorian

National University of Sciences and Technology

ERASMUS+ KA107 ICM 100% Scholarship

Semester 5-6
Middle East Technical University

Academic Merit Scholarships for Highest GPA

Semester 1-4 and 7-8
National University of Sciences and Technology

Shortlisted Candidate - Lexus Design Award 2022

Project: Mindquil

Footwear Design and Shoemaster Courses 2021

Italy-Pakistan Footwear Technology Center and Italian Trade Agency

Design Patent and Copyrights 2020

Project: Mindquil