## **Neil Cameron**

#### About

I'm a full stack, tech / product / business guy that gets a kick out of building brilliant products and teams. Previously I worked as interim CTO of <a href="ikonoTV">ikonoTV</a>, a Berlin based art startup, founded and built <a href="Iwivel">Twivel</a>, a video on demand startup and co-founded and grew a £1m turnover, 12 person web dev <a href="agency">agency</a>. I'm currently looking for my Next Big Thing to commit to, I'm itching to work with a post-product market fit startup where I can take on a key leadership role, build a team and ship great product.

## **Employment**

## 2017 Q3 - present, Freelance technical consultant

Short term project with Wellcome Trust to integrate intranet with facilities management software and Slack API. (https://wellcome.ac.uk)

## 2017 Q2 - Q3, Interim CTO, ikonoTV

Worked with 15 person, Berlin based startup ikonoTV in the run-up to their Series A investment round. Defined strategy and delivery plan for video subscription offering via web, mobile and TV apps, b2b video offering and analytics and payment platform. Oversaw internal systems migration to G-Suite, Jira, Slack and new intranet. Managed agile delivery of isomorphic React / NodeJS app for web and smart TV. (http://www.ikonotv.art)

### 2016, Founder / CEO, Twivel

Twivel was a white label, video-on-demand platform with a mission to bring niche video to TV, tablet and mobile. I architected and developed the cloud platform using Ruby on Rails and AWS. Worked with small dev team to create apps for tvOS, iOS and web / Smart TV (React / Node). Paying customers include The Economist & IkonoTV. Economist Films received over 50k downloads and they use Twivel API to power another 50k android devices. Apps featured in App Store and we were invited to meet Apple at London HQ. Shut down due to lack of product market fit. (<a href="https://twivel.tv">https://twivel.tv</a>)

## 2015, Freelance technical consultant

Primarily worked with a fintech scale-up, building a knowledge management system. Created all user stories, managed backlog and ran agile process. Developed and built backend, frontend and data migration from multiple sources. (https://neilcameron.me)

### 2010 - 2015, Co-founder / CTO, Cameron & Wilding

Co-founded and built C&W into a 12 person, £1m revenue, web development agency. Responsible for agile project delivery, senior stakeholder management, technical architecture, team mentoring, recruitment and creating culture of high quality engineering. Involved in pitching, winning and delivering multiple 6 figure contracts with companies

like The Economist, The Daily Telegraph and Sage Publications. (http://cameronandwilding.com)

## 2008 - 2010, Freelance drupal developer

Clients included Lexis Nexis and Center for Economic and Policy Research. Predominately used Drupal and PHP.

## 2007 - 2008, Lead developer, Dia Diwan

Built and maintained website for London based, Middle Eastern fashion ecommerce startup. Worked directly with founder and technical director.

## 2006 - 2008, Co-founder and developer, Huitalk

Social network for language learners to meet language exchange partners. Attracted 3000 members and an active community. Drupal / PHP / MySQL.

2006 - 2007, Business English teacher, in Buenos Aires and Madrid

## 2005 - 2006, Business Analyst, Accenture

Graduate scheme, worked in PMO for global financial services firm.

## 2001 - 2002, Volunteer English teacher, Project Trust

Taught conversational English to classes of 40+ high students in rural Thailand.

## **Education**

**2007 - 2008, MA (merit), Economics and Politics of Latin America** University College London, Institute of the Americas, London.

**2002 - 2005, BA (2:1), Thai Language and the Study of Religions** School of Oriental and African Studies, London.

# Technology checklist

Ruby on Rails, Node, Express, React, Angular, Drupal, OO PHP, HTML5, Bootstrap, SASS, AWS (EC2, S3, Cloudfront, Route53, IAM), MySQL, Postgresql, jQuery, javascript, bash, tvOS, Linux, Apache, Solr, GIT, JSON, XML, Selenium, Agile, lean, SCRUM

#### Interests

Learning judo, aiming for black belt in early 2018. Attending meetups (mind the product, HN News, lean circle). Founded the London drupal meetup 7 years ago and grew it to 1000 members. Tinkering with new technologies.

Contact @ncameron

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References

On request.