nicholas carbone

ui / ux design

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✛ summary

To obtain a position in an organization where I can utilize my creativity and technical knowledge to develop cutting-edge media with emerging technologies.

✛ employment

New Jersey Infrastructure Bank · Princeton, New Jersey
Ux Designer – May 2019 to Current
- Designed and shipped a multimillion dollar financial software product with a strong focus on simplifying complex user-flows and enhancing usability.
- Responsible for all UI design decisions to create visually stimulating and engaging designs.
- Worked closely with PMs, POs, and engineers from conception to early implementation: establishing timelines and consensus from all parties around product flow, technology limitations, and goals for research.
- Documented all design and user research materials using Confluence to ensure consistency and to facilitate agile collaboration.
- Created visual materials such as interactive presentations, logos and press release emails.

HotTub Media · Princeton, New Jersey
Creative Director – July 2018 to Current
- Conceptualize and design thoughtful user experiences and interfaces for both mobile and web.
- Define features to help steer the overall direction of the product.
- Use the design process to create and validate designs for new experiences through mockups, wireframes, flow diagrams, prototypes and sketches.
- Work closely with the Engineering team to ensure a high-quality user experience.

Impact Six · Philadelphia, Pennsylvania
Ui / Ux Designer Co-Op – May 2018 to September 2018
- Consulted with clients to understand their goals and establish a central design for their product.
- Designed wireframes, storyboards and screen flows.
- Designed rapid product prototypes and conducted usability testing.
- Analyzed user activity and feedback, to enhance the user experience.

Phoenix Manufacturing · Ocean, New Jersey
Visual Designer – June 2016 to September 2017
- Designed and executed marketing & branding initiatives such as presentations, landing pages, client media assets, website assets, and print & digital campaigns.
- Utilized Adobe CC to create and change product marketing materials to revamp towards a modern and sophisticated branding.

✛ projects

Statewide Energy Project
- Designed and implemented within a very short time frame, an interactive web-based presentation for a multi-million dollar high profile project.
- Presentation was pitched directly to NJ Governor, Phil Murphy and his cabinet and received funding approval.

NJ-Moves
- Owned end-to-end Ui/Ux design for a responsive software solution that provides project and funding application management for all Department of Transportation (DOT) projects across New Jersey.
- Identified UX requirements with Product Owners and led user research interviews.
- Designed well thought-out solutions to complex user-flows and usability challenges.

HotTub
- Responsible for shaping HotTub's design vision and direction.
- Fully designed and built a mobile social media application focusing solely on the users location.
- Implemented agile methodology for feature design collaboration for initial implementation.

✛ portfolio

www.nicholascarbone.com

✛ skills

UI / UX DESIGN
HTML & CSS
Sketch
Adobe XD
Zeplin
User Testing
Usability Testing
User Flows
UX Principles
InVision
Lucid Chart

OTHER
Agile Methodology
Jira
Confluence
Google Analytics
Adobe CC
Figma
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Powerpoint / Keynote
Excel
Windows / Mac Operating Systems

✛ education

Montclair State University
Bachelor of Science, Major in Information Technology, Minor in Computer Science
2016 – 2018

Rochester Institute of Technology
New Media Interactive Development
2014 – 2016