

NICHOLAS J. CHANG

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ABOUT

I'm a writer and editor passionate about mastering new subjects, articulating the connections between the abstract and the concrete, and helping others identify and communicate those connections for themselves.

Outside of work, I can often be found 10 tabs deep into a Wikipedia rabbit hole, reading about food as I'm eating it. Interests include museums, miniatures, and cramming as many live shows into my schedule as possible.

EDUCATION

Colgate University | Hamilton, New York

B.A., Sociology and Anthropology;

Minor in Classics

GPA: 3.55/4.00; Major GPA: 3.63/4.00

Magna Cum Laude

- Earned multiple Dean's Awards for Academic Excellence (2008 – 2012)
- Successfully defended research thesis on conceptions of masculinity in men's fashion

SKILLS + KNOWLEDGE

Copyediting (AP Style)

Project Management

General Business Writing

IT Infrastructure Industry

Content Strategy

Adobe InDesign

Microsoft Office

Mac and PC environment

EXPLORING

Adobe Photoshop

HTML5

CSS3

Python

LANGUAGES

Native: English

Basic: French, Korean

Academic: Attic Greek, Latin

EXPERIENCE

Content Specialist

INAP | Chicago, Illinois

May 2018 – Present

- Serve as writer, editor and copyeditor for wide variety of Marketing team's written content
- As Editor in Chief of the INAP blog
 - Plan monthly editorial calendar, working with senior business leaders to craft strategy, identify content needs and leverage opportunities
 - Project manage content pipeline, collaborating with SMEs from throughout company
 - Research, produce and edit content on variety of industry issues and relevant product-related topics
- Major Accomplishment: INAP Rebrand and Website Redesign
 - Designed, completed and presented competitive analysis to executive leadership to shape brand persona for rebranding effort
 - With Senior Comms. Manager, wrote and edited copy for entire website, incorporating key differentiators for new products/services
 - Re-imagined and project managed corporate blog redesign
 - Wrote and managed production of major product explainer video for new brand launch: <https://www.youtube.com/watch?v=6jHSe88Jz6Y>

Associate Editor; Senior Associate Editor

World 50 | Atlanta, Georgia

September 2014 – March 2017

- Wrote, edited and copyedited content for World 50's membership of global C-level executives, including: marketing copy, long-form content for print and digital, topical briefs and member-generated content
- Co-produced new marketing, sales and communications materials consistent with company brand and tone alongside graphic designers and art managers
- Worked closely with managing editor, CEO and senior client managers to continually evolve and shape company's overall content strategy and voice
- Dotted-line management of junior editors, assigning work and maintaining project progression
- Managed relationships with and workflow of freelance writers
- Assisted in execution of live summits of members, providing on-site, client-facing event and writing support
- Responsible for creating agenda and recap of weekly all-company meeting

Freelance Content Producer

January 2013 – Present

Communications Fellow

Smart Growth America | Washington, DC

July 2012 – January 2013