

NICHOLAS J. CHANG

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ABOUT

I have been writing and editing materials for senior-most executives from Global 1000 companies. In my next opportunity, I am seeking above all the opportunity to build on my strong skills as a generalist—whether by focusing in on a specific industry or honing my ability in more specific forms of writing and editing.

Outside of work, I can often be found 10 tabs deep into a Wikipedia rabbit hole, reading about food as I'm eating it. Interests include nature documentaries narrated by Sir David Attenborough, the history of tattooing around the world, and fine-tuning brewing conditions for my ideal cup of tea.

EDUCATION

Colgate University | Hamilton, New York

B.A., Sociology and Anthropology;

Minor in Classics

GPA: 3.55/4.00; Major GPA: 3.63/4.00

Magna Cum Laude

- Earned multiple Dean's Awards for Academic Excellence (2008 – 2012)
- Successfully defended research thesis on conceptions of masculinity in men's fashion

SKILLS

Copyediting (AP Style)

Project Management

General Business Writing

Content Strategy

Adobe InDesign

Microsoft Office

Mac and PC environment

Google AdWords Certified

EXPLORING

Adobe Photoshop

HTML5

CSS3

Google Analytics

LANGUAGES

Basic: French, Korean

Ancient Greek

Latin

EXPERIENCE

Associate Editor; Senior Associate Editor

World 50 | Atlanta, Georgia

September 2014 – March 2017

- Wrote, edited and copyedited content for World 50's membership of global C-level executives, including: marketing copy, long-form content for print and digital, topical briefs and member-generated content
- Co-produced new marketing, sales and communications materials consistent with company brand and tone alongside graphic designers and art managers
- Worked closely with managing editor, CEO and senior client managers to continually evolve and shape company's overall content strategy and voice
- Dotted-line management of junior editors, assigning work and maintaining project progression
- Managed relationships with and workflow of freelance writers
- Assisted in execution of live Summits of members, providing on-site, client-facing event and writing support
- Responsible for creating agenda and recap of weekly all-company meeting

Freelance Content Producer

January 2013 – Present

- Write and edit variety of content for clients, including marketing copy incorporating competitive analysis and user testing research

Communications Fellow

Smart Growth America | Washington, DC

July 2012 – January 2013

- Generated and edited daily written content for blog, including: self-driven case study articles, interviews and curated news aggregation
- Wrote and designed HTML layout for emails and external online communications
- Pitched news stories and assisted with direct communications support and strategizing with Press Manager
- Proofread and copyedited industry reports and external communications material

Research Assistant

Colgate University Dept. of Psychology | Hamilton, New York

2009 – 2010

- Compiled, organized, cited and summarized more than 100 research articles for digital bibliography of research project on torture for Professor Kevin Carlsmith

Department Tutor

Colgate University Dept. of Sociology and Anthropology

2011 – 2012

- Provided conceptual guidance, writing and editing support to undergraduate students on research projects