

# NICHOLAS J. CHANG

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## ABOUT

I have been writing and editing materials for senior-most executives from Global 1000 companies. In my next opportunity, I am seeking above all the opportunity to build on my strong skills as a generalist—whether by focusing in on a specific industry or honing my ability in more specific forms of writing and editing.

Outside of work, I can often be found 10 tabs deep into a Wikipedia rabbit hole, reading about food as I'm eating it. Interests include nature documentaries narrated by Sir David Attenborough, the history of tattooing around the world, and fine-tuning brewing conditions for my ideal cup of tea.

## EDUCATION

Colgate University | Hamilton, New York

B.A., Sociology and Anthropology;

Minor in Classics

GPA: 3.55/4.00; Major GPA: 3.63/4.00

Magna Cum Laude

- Earned multiple Dean's Awards for Academic Excellence (2008 – 2012)
- Successfully defended research thesis on conceptions of masculinity in men's fashion

## SKILLS

Copyediting (AP Style)

Project Management

General Business Writing

Content Strategy

Adobe InDesign

Microsoft Office

Mac and PC environment

Google AdWords Certified

## EXPLORING

Adobe Photoshop

HTML5

CSS3

Google Analytics

## LANGUAGES

Basic: French, Korean

Ancient Greek

Latin

## EXPERIENCE

### Associate Editor; Senior Associate Editor

World 50 | Atlanta, Georgia

September 2014 – March 2017

- Wrote, edited and copyedited content for World 50's membership of global C-level executives, including: marketing copy, long-form content for print and digital, topical briefs and member-generated content
- Co-produced new marketing, sales and communications materials consistent with company brand and tone alongside graphic designers and art managers
- Worked closely with managing editor, CEO and senior client managers to continually evolve and shape company's overall content strategy and voice
- Dotted-line management of junior editors, assigning work and maintaining project progression
- Managed relationships with and workflow of freelance writers
- Assisted in execution of live Summits of members, providing on-site, client-facing event and writing support
- Responsible for creating agenda and recap of weekly all-company meeting

### Freelance Content Producer

January 2013 – Present

- Write and edit variety of content for clients, including marketing copy incorporating competitive analysis and user testing research

### Communications Fellow

Smart Growth America | Washington, DC

July 2012 – January 2013

- Generated and edited daily written content for blog, including: self-driven case study articles, interviews and curated news aggregation
- Wrote and designed HTML layout for emails and external online communications
- Pitched news stories and assisted with direct communications support and strategizing with Press Manager
- Proofread and copyedited industry reports and external communications material

### Research Assistant

Colgate University Dept. of Psychology | Hamilton, New York

2009 – 2010

- Compiled, organized, cited and summarized more than 100 research articles for digital bibliography of research project on torture for Professor Kevin Carlsmith

### Department Tutor

Colgate University Dept. of Sociology and Anthropology

2011 – 2012

- Provided conceptual guidance, writing and editing support to undergraduate students on research projects