

COLLEGE OF MEDIA, COMMUNICATION & INFORMATION (CMCI)

Courses

CMCI 1000 (1-3) Special Introductory Topics in CMCI

Investigates special introductory topics in media, communication and information.

Repeatable: Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.

Grading Basis: Letter Grade

CMCI 1010 (4) Concepts and Creativity 1: Media, Communication, Information

Engages key principles and practices in the fields of media, communication and information. Emphasizes the analyses of new and old media, information technologies, verbal and visual literacies, communicative interactions and cultural practices through process-based learning and hands-on projects utilizing multiple modes of expression. First course in two semester sequence required for all first-year CMCI students. Requires a grade of C- or better to count toward degree.

Requisites: Restricted to College of Media, Communication, and Information (CMCI) undergraduate students only.

CMCI 1020 (4) Concepts and Creativity 2: Media, Communication, Information

Engages key principles and practices in the fields of media, communication and information. Emphasizes the analyses of new and old media, information technologies, verbal and visual literacies, communicative interactions and cultural practices through process-based learning and hands-on projects utilizing multiple modes of expression. Second course in two semester sequence required for all first-year CMCI students. Requires a grade of C- or better to count toward degree.

Requisites: Requires prerequisite course of CMCI 1010 (minimum grade C-). Restricted to College of Media, Communication, and Information (CMCI) students with 35 or fewer credit hours.

CMCI 1040 (4) Foundational Concepts and Creativity in Media, Communication and Information

Provides first-year students with an understanding of key principles and practices used in the fields of media, communication and information. Develops insight into processes of storytelling, conversation, information and images as foundational to learning in media, communication and information, and supports students in learning to use creativity and multiple modes of expression to produce projects relevant to a range of disciplines across the college.

Requisites: Restricted to College of Media, Communication and Information (CMCI) undergraduate students with 35 or fewer credit hours.

CMCI 2001 (2) Introduction to Sports Media Practices

Introduces students to the practices and responsibilities of producing sports-focused content across a variety of industries and media forms. Students will learn best practices involved in the art of storytelling utilizing text, video, audio, social media and more. The class provides a framework for how to produce sports content in line with the demands and intents of various media industries.

Requisites: Restricted to non-CMCI students.

Grading Basis: Letter Grade

CMCI 2030 (4) Thinking Across Disciplines in Media, Communication and Information

Engages key principles and practices in the fields of media, communication and information. Emphasizes the analyses of new and old media, information technologies, verbal and visual literacies, communicative interactions and cultural practices through process-based learning and hands-on projects utilizing multiple modes of expression. Accelerated, one-semester version of the introductory CMCI course for transfer students to CMCI. Requires a grade of C- or better to count toward degree.

Requisites: Restricted to College of Media, Communication, and Information (CMCI) undergraduate students only.

Grading Basis: Letter Grade

CMCI 3000 (1-3) Special Topics in CMCI

Investigates special topics in media, communication and information at the upper-division level.

Repeatable: Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.

Grading Basis: Letter Grade

CMCI 3201 (3) The Politics of Media

Explores the evolution of contemporary media from a non-partisan perspective addressing questions that include: what is media today, what shapes it, what role does it play in our democracy, and where is it going.

Grading Basis: Letter Grade

CMCI 3202 (3) Entrepreneurial Media

Learn how to start and build your own business from concept to execution. This class will dive into the big ideas of business and the process of developing a product. By the end of class, students will know how to put an idea through the wringer, pivot (if needed), and execute their own concept at a high level.

Grading Basis: Letter Grade

CMCI 3910 (1-6) CMCI Practicum

Provides students with hands-on experience working on media and communication campaigns for the college or in a professional context. Department consent required.

Repeatable: Repeatable for up to 6.00 total credit hours.

Grading Basis: Letter Grade

CMCI 4021 (3) Prime Time: Public Performance and Leadership

Intercollegiate athletics and the college athlete experience are undergoing fundamental transformations as athletes gain control of their name, image and likeness and begin monetizing their personal brands for the first time. This course considers collegiate and professional athletes as a special kind of public figure, whose public personas can create opportunities to earn income from sponsors and commercial interests, but also as influential advocates for social justice and cultural influence.

Requisites: Restricted to CMCI majors and minors with 45 credit hours or more or requires prerequisite course of CMCI 2001 (minimum grade D-).

CMCI 4841 (1-4) Undergraduate Independent Study

Repeatable: Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.

CMCI 4931 (1-6) Internship

Repeatable: Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.

CMCI 5931 (1-3) Graduate Internship

Provides academically supervised opportunities for CMCI graduate students to work in public, private, and/or commercial organizations on projects related to student research and career goals.

Repeatable: Repeatable for up to 6.00 total credit hours.

Requisites: Minimum cumulative GPA: 3.0. Restricted to CMCI graduate students.

Grading Basis: Letter Grade

CMCI 6301 (3) The Public Sphere

Focuses on concepts of the public as used in media and cultural politics. Surveys empirical claims about the history of the public sphere in Western liberal democracies; critical perspectives on neoliberal capitalism's influence on the quality of public life through national policies and the behavior of private corporations; international governance organizations; and the role media for mobilizing and sustaining "global civil society" in the form of cultural diasporas, social movements, and humanitarian aid organizations. Formerly offered as a special topics course.

Equivalent - Duplicate Degree Credit Not Granted: MDST 6301

Requisites: Restricted to graduate students only.

CMCI 6311 (3) Freedom of Expression

Studies free-speech issues in the context of current and historical philosophical foundations for freedom of expression.

Requisites: Restricted to graduate students only.

Additional Information: Departmental Category: Core Curriculum and General Electives

CMCI 6331 (3) Political Communication

Explores the relationships involving media and politics. Incorporates normative and empirical perspectives on the media-politics complex. Areas covered include media effects on public opinion and policy, uses of media in governance, journalism sociology, coverage of elections, and implications of interactive media for governance and civic participation.

Requisites: Restricted to graduate students only.

Additional Information: Departmental Category: Core Curriculum and General Electives

CMCI 6661 (3) Media Ethics and Responsibility

Develops a theoretical framework with which to recognize and analyze ethical issues as they arise in the media.

Requisites: Restricted to graduate students only.

Additional Information: Departmental Category: Core Curriculum and General Electives

CMCI 6861 (3) Visual Communication

Visual communication involves understanding both perception of messages and construction of them. Students analyze their visual thinking abilities and develop habits of visual analysis and criticism, as well as visual communication skills.

Requisites: Restricted to graduate students only.

Additional Information: Departmental Category: Core Curriculum and General Electives

CMCI 6871 (3) Special Topics

Repeatable: Repeatable for up to 15.00 total credit hours. Allows multiple enrollment in term.

Requisites: Restricted to graduate students only.

CMCI 7841 (1-3) Independent Study

Repeatable: Repeatable for up to 9.00 total credit hours. Allows multiple enrollment in term.

Requisites: Restricted to graduate students only.

CMCI 7871 (3) Special Topics

Repeatable: Repeatable for up to 15.00 total credit hours. Allows multiple enrollment in term.

Requisites: Restricted to graduate students only.

CMCI 8991 (1-10) Doctoral Dissertation

Repeatable: Repeatable for up to 40.00 total credit hours.

Requisites: Restricted to graduate students only.