

# CURRICULUM EMPHASIS IN SOCIAL RESPONSIBILITY (CESR)

## Courses

### **CESR 3025 (3) Essential Management Skills**

The course takes as its starting point the fact that not all students will be leaders. A student may end up as an individual contributor, or manager of a small group of people, or an owner of a sole-proprietorship. Students can have a tremendous impact on these roles and the questions becomes, how can they become the best they can be? Formerly MGMT 3025.

**Equivalent - Duplicate Degree Credit Not Granted:** ORGN 3025

**Requisites:** Restricted to Business (BUSNU) majors only.

### **CESR 3040 (3) Fundamentals of Socially Responsible Leadership**

Designed to build on the learning from ORGN 3030 and the rest of the management track curriculum, while adding more depth and breadth around the context managers operate within. Techniques used by current business leaders and seminal leadership scholars to prepare students to handle various leadership situations will be explored. Students will engage in oral and written presentations.

**Equivalent - Duplicate Degree Credit Not Granted:** ORGN 3040

**Requisites:** Requires a prerequisite course of BASE 2104 (minimum grade D-). Restricted to Business (BUSN) majors with 52-180 units completed.

### **CESR 3050 (3) Sustainable Space Governance**

As more countries and companies develop extraterrestrial ambitions, the sustainability of space activities is at risk. While outer space is vast, Earth's orbit is facing debris, satellite congestion, and radiofrequency interference. Following lessons from exploring Antarctica and the Deep Sea, the course surveys international outer space law and the role of private and public actors in exploration of the final frontier. Students will also consider prospective questions in space governance like planetary settlement and asteroid mining.

**Requisites:** Restricted to Business (BUSN) majors with 52-180 units completed, OR students with the SPAC-Min designation.

### **CESR 4000 (3) Leadership Challenges**

Focuses on values and leadership at all levels of an organization. High-level executive guest speakers share stories about critical business dilemmas faced in their careers and evaluate student prepared responses to an ethical dilemma they present.

**Requisites:** Requires a prerequisite course of BASE 2104 (minimum grade D-). Restricted to Business (BUSN) majors with 52-180 units completed.

### **CESR 4005 (3) Business Solutions for Global Development**

Explores business opportunities to meet the needs of those living at the base of the economic pyramid. By partnering with organizations such as the Peace Corps and businesses with a social mission, students will learn how business (for-profit, social business, NGOs, social entrepreneurs, etc.) can meet the needs of the poor and operate sustainably.

**Requisites:** Requires a prerequisite course of BASE 2104 (minimum grade D-). Restricted to Business (BUSN) majors with 90-180 units completed.

### **CESR 4130 (3) Sustainable Operations**

In the last 20 years or so, there has been a revolution in the way that people think about the planet and the roles that business, industry, and individuals have in maintaining it. Sometimes it's called sustainability, sometimes the triple-bottom-line, but whatever the terminology, the realities of expanding economies, a growing population, and global warming are prying open our minds and forcing/enabling us to work in a way that is anything but business-as-usual. The challenges are numerous, complex, and daunting. But in the final analysis, business is such a powerful engine that, when fueled by the strategies of sustainability, it presents us with a realistic and hopeful path forward. MGMT/CESR 4130, Sustainable Operations, will explore the new and rapidly evolving field of sustainability within the context of business operations in sectors like energy, transportation, food, sports and fashion, and will equip students with real-world examples, tools, and new ways to think about work.

**Equivalent - Duplicate Degree Credit Not Granted:** MGMT 4130

**Requisites:** Requires a prerequisite course of BASE 2104 (minimum grade D-). Restricted to Business (BUSN) majors with 52-180 units completed.

### **CESR 4430 (3) Corporate Boards in Action**

Allows students from any functional area of business to appreciate the difficulties modern boards and management face. Issues addressed include financial strategy; board composition; executive succession, tenure and compensation; management through crisis; sustainability and corporate social responsibility; the challenges and opportunities presented by globalization and international governance issues.

**Equivalent - Duplicate Degree Credit Not Granted:** ORGN 4430

**Requisites:** Requires a prerequisite course of BASE 2104 (minimum grade D-). Restricted to Business (BUSN) majors with 52-180 units completed.

### **CESR 4440 (3) Privacy in Big Data Analytics**

Privacy = the new currency. In a time where technology allows unprecedented aggregation of personal information use of "private" information is moving faster than social norms and laws can follow. We will dissect the technologies and social trends related primarily to privacy and use of information about individuals to reap profits. A good complement to business intelligence and analytics classes.

**Equivalent - Duplicate Degree Credit Not Granted:** MGMT 4440

**Requisites:** Requires a prerequisite course of BASE 2104 (minimum grade D-). Restricted to Business (BUSN) majors with 52-180 units completed.

### **CESR 4821 (3) Values & Power of the Consumer in Society**

As a critical stakeholder group, consumers have substantial power to shape business behavior. Students will develop an understanding of the roles business can play in society and the options and limitations that consumers have to influence business by exerting their purchasing power. This class is restricted to non-business majors and will not count toward the business major or business minor.

**Requisites:** Open to Non Business and Non Sponsored Students.

### **CESR 4825 (3) Experimental Seminar**

Offered irregularly to provide opportunity for investigation of new frontiers in Social Responsibility.

**CESR 4828 (3) Experimental Seminar: Corporate Boards in Action**

Explores the complexity of corporate boards and the need for values-driven leadership. Students will consider corporate governance topics including: financial strategy, international challenges, ethics, corporate social responsibility, board composition, compensation and crisis management. Throughout the course, students will evaluate their own leadership and decision making abilities as they work together in student-run boards to address issues presented in a variety of case studies.

**Equivalent - Duplicate Degree Credit Not Granted:** MGMT 4828

**Requisites:** Requires a prerequisite course of BASE 2104 (minimum grade D-). Restricted to Business (BUSN) majors with 52-180 units completed.

**CESR 4850 (3) The Sustainable Firm: ESG Strategies and Practice**

Explores the growing global trend of companies to measure, disclose and report for socially responsible initiatives. Integrated reporting combines financial, environmental, social and governance information into a single report. Current practices in sustainability and integrated reporting in the US and across the world will be examined through case studies, guest speakers, current literature and projects. Formerly CESR 4827.

**Requisites:** Requires a prerequisite course of BASE 2104 (minimum grade D-). Restricted to Business (BUSN) majors with 90-180 52-180 units completed.

**CESR 4900 (1-3) Independent Study**

Intended only for exceptionally well qualified business juniors and seniors. Departmental form required. Department enforced prerequisite: dean and instructor consent.

**Requisites:** Restricted to students with 57-180 credits (Juniors or Seniors).