Nour K. Jedidi

(646)-334-2835 | njedidi@cs.cmu.edu

EDUCATION

Carnegie Mellon University   **Pittsburgh, PA**
M.S. in Language Technologies, School of Computer Science   **August 2022**
- Relevant Coursework: Mathematical Statistics (PhD), Bayesian Statistics (PhD), Search Engines

B.S. in Statistics and Machine Learning   **May 2020**
- Relevant Coursework*:* Data Mining, Machine Learning (MS), Deep Learning (PhD), Deep Reinforcement Learning, Time Series Analysis, Multivariate Statistics (PhD)

RESEARCH INTERESTS

- Information Retrieval, Deep Learning, Natural Language Processing, Topic Modeling

RESEARCH and PROFESSIONAL EXPERIENCE

Tepper School of Business   **Pittsburgh, PA**
Research Assistant – Professor Peter Stuettgen   **February 2020 – June 2020**
- Developed and evaluated algorithms for estimating Hierarchical Hidden Markov Models (HHMMs) through simulations.

Columbia Business School   **New York, NY**
Research Assistant – Professor Bernd Schmitt   **May 2019 – May 2020**
- Leveraged text mining techniques to assess ideology-related research in the academic marketing literature.
- Utilized an LDA topic model on the text data to identify the themes of ideology research in marketing.

Remesh   **New York, NY**
Research Intern   **May 2019 – August 2019**
- Researched and implemented natural language processing and machine learning algorithms for the Remesh product platform to enable marketers to learn about their customers in real-time.
- Developed an SVM classifier to predict whether moderators are asking poll-like or open-ended questions with 95% precision.
- Modeled the complexity of open-ended questions based on the variance of responses to similar questions.
- Constructed various semantic similarity algorithms using deep neural networks and unsupervised methods to group together responses to open-ended questions.

Bowery Capital   **New York, NY**
Summer Analyst   **May 2018 – August 2018**
- Analyzed the competitive landscape for various portfolio companies and potential investments.
- Lead the process of drafting and presenting an investment memo for a potential portfolio company, with assistance from fellow analysts and company founder.
- Built a database for portfolio company SupplyShift consisting of over 160 companies' environmental commitments relating to climate change, water, deforestation, energy, and waste.
- Wrote bi-weekly blog posts on current trends in B2B technology. Topics include zero-rating opportunities in B2B, AI nationalism within U.S. and India, and digital marketing.

Carnegie Mellon University School of Information Systems and Management   **Pittsburgh, PA**
Research Assistant – Professor Vibhanshu Abhishek   **August 2017 – May 2018**
- Analyzed the effects of product listing attributes, such as discounts, ratings and price, on consumer behavior using ad-click data from Flipkart, a leading ecommerce website.

PROJECTS

Multivariate Statistics: Multivariate Analysis for Actionable Market Segmentation   **Spring 2020**
- Performed a combination of k-means clustering, multinomial logistic regression, and discriminant analysis to segment customers of an online learning platform and make strategic marketing recommendations.

Deep Learning: Attention-based Speech-to-Text Deep Neural Network   **Fall 2019**
- Designed an end-to-end speech recognition system for acoustic modeling to transcribe speech utterances to characters using a combination of RNNs and CNNs.

SKILLS

Programming: C, Python, Java, JavaScript, R, SAS (Base, Macros, Graph, Stat), PostgreSQL
Software/Frameworks: PyTorch, TensorFlow, Keras, ggplot, BeautifulSoup, Microsoft Office (Word, Excel, and PowerPoint), SPSS