# Nour K. Jedidi

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## **EDUCATION**

Carnegie Mellon University

Pittsburgh, PA

M.S. in Language Technologies, School of Computer Science

August 2022

• Relevant Coursework: Algorithms for NLP (PhD), Bayesian Statistics (PhD), Machine Learning for Text Mining

#### B.S. in Statistics and Machine Learning

May 2020

• Relevant Coursework: Data Mining, Machine Learning, Deep Learning (PhD), Deep Reinforcement Learning, Time Series Analysis, Multivariate Statistics (PhD)

### RESEARCH INTERESTS

• Information Retrieval, Deep Learning, Natural Language Processing, Bayesian Statistics, Topic Modeling

### RESEARCH and PROFESSIONAL EXPERIENCE

## Carnegie Mellon University, Language Technologies Institute

Pittsburgh, PA

Graduate Research Assistant - Professor Jamie Callan

August 2020 - Present

 Researching and exploring methods for improving pretrained language models (i.e., BERT, XLNet, T5) for text retrieval and conversational search.

### **Tepper School of Business**

Pittsburgh, PA

Research Assistant - Professor Peter Stuettgen

February 2020 - June 2020

• Developed and evaluated algorithms for estimating Hierarchical Hidden Markov Models (HHMMs) through simulations.

### Columbia Business School

New York, NY

Research Assistant - Professor Bernd Schmitt

May 2019 - May 2020

- Leveraged text mining techniques to assess ideology-related research in the academic marketing literature.
- Utilized an LDA topic model on the text data to identify the themes of ideology research in marketing.

Remesh

New York, NY

Research Intern May 2019 – August 2019

- Researched and implemented natural language processing and machine learning algorithms for the Remesh product platform to enable marketers to learn about their customers in real-time.
- Developed an SVM classifier to predict whether moderators are asking poll-like or open-ended questions with 95% precision.
- Modeled the complexity of open-ended questions based on the variance of responses to similar questions.
- Constructed various semantic similarity algorithms using deep neural networks and unsupervised methods to group together responses to open-ended questions.

**Bowery Capital** 

New York, NY

Summer Analyst

May 2018 – August 2018

- Analyzed the competitive landscape for various portfolio companies and potential investments.
- Lead the process of drafting and presenting an investment memo for a potential portfolio company
- Built a database for portfolio company SupplyShift consisting of over 160 companies' environmental commitments relating to climate change, water, deforestation, energy, and waste.

### Carnegie Mellon University School of Information Systems and Management

Pittsburgh, PA

## Research Assistant - Professor Vibhanshu Abhishek

August 2017 - May 2018

 Analyzed the effects of product listing attributes, such as discounts, ratings and price, on consumer behavior using ad-click data from Flipkart, a leading ecommerce website.

## **PROJECTS**

## Multivariate Statistics: Multivariate Analysis for Actionable Market Segmentation

Spring 2020

• Performed a combination of k-means clustering, multinomial logistic regression, and discriminant analysis to segment customers of an online learning platform and make strategic marketing recommendations.

## Deep Learning: Attention-based Speech-to-Text Deep Neural Network

Fall 2019

• Designed an end-to-end speech recognition system for acoustic modeling to transcribe speech utterances to characters using a combination of RNNs and CNNs.

#### **SKILLS**

Programming: C, Python, R, SAS (Base, Macros, Graph, Stat), PostgreSQL

Software/Frameworks: PyTorch, TensorFlow, Keras, ggplot, BeautifulSoup, Microsoft Office (Word, Excel, and PowerPoint), SPSS