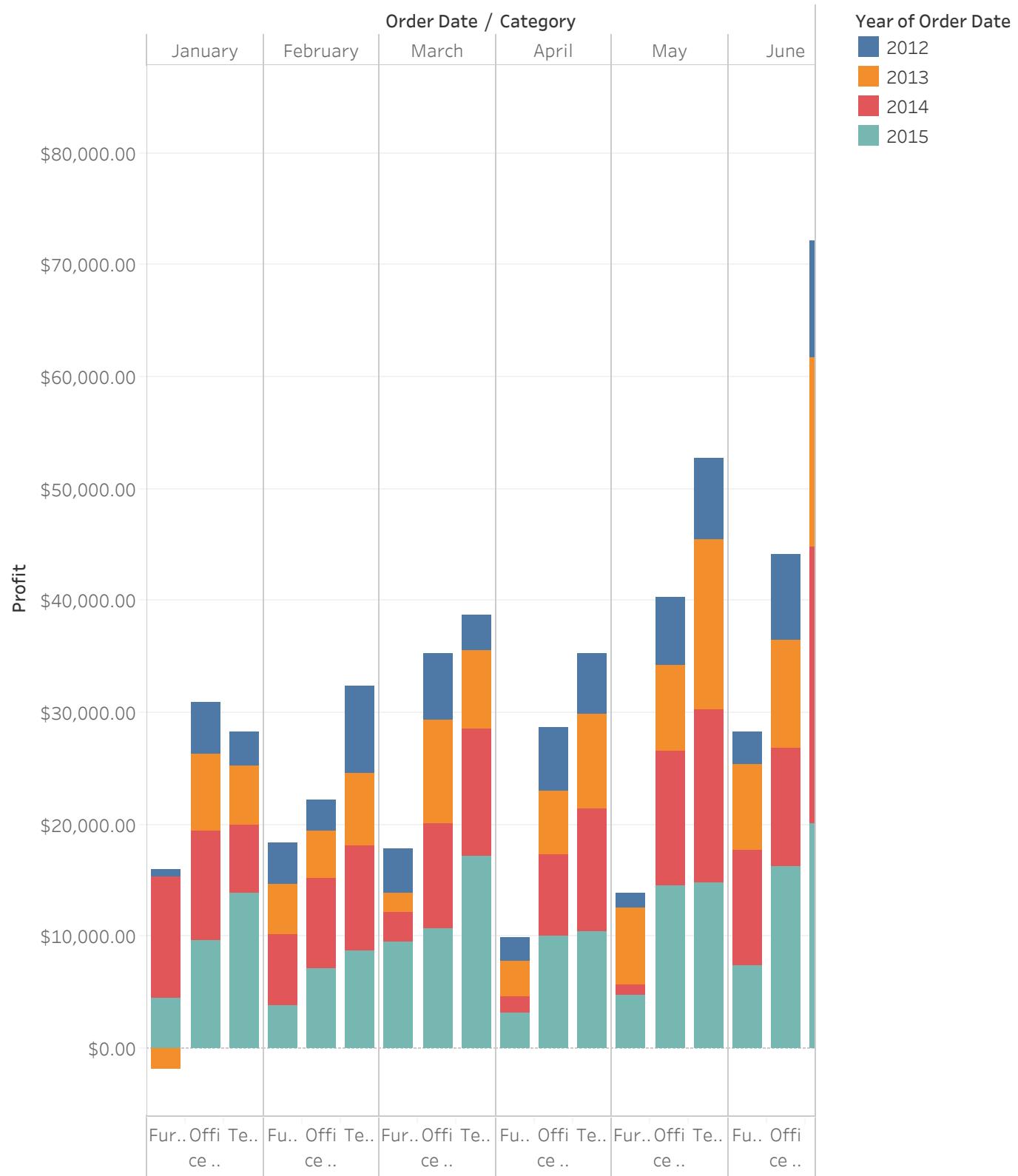


Total Gross Profit

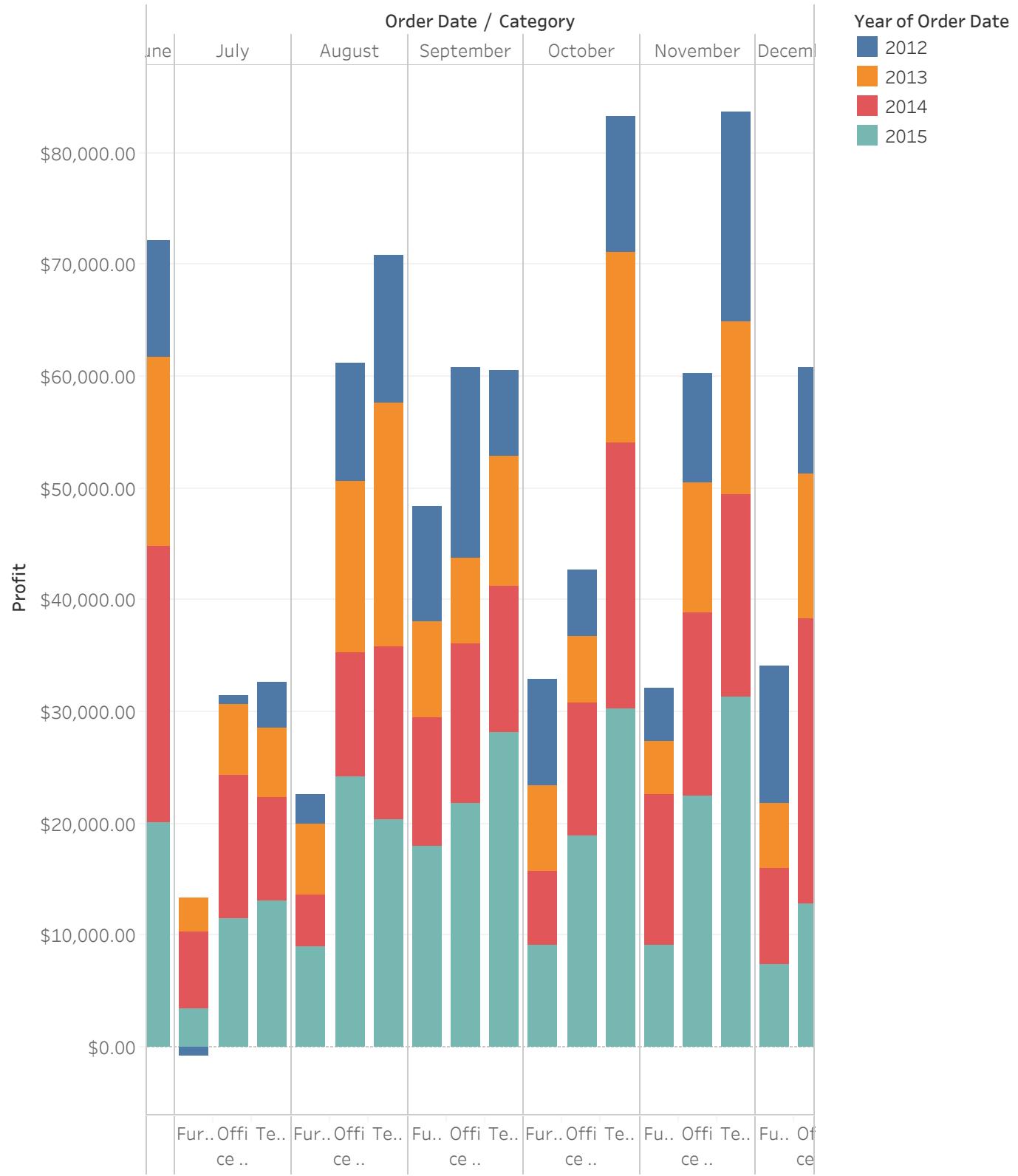
Total Gross Profit	Profit
Sum of Profit. Color shows sum of Profit. The data is filtered on Order Date Year, Sub-Category, Category, Action (Country,State) and Action (Category,Country,YEAR(Order Date),State,Sub-Category). The Order Date Year filter keeps 2012, 2013, 2014 and 2015. The Sub-Category filter keeps 17 of 17 members. The Category filter keeps Furniture, Office Supplies and Technology. The Action (Country,State) filter keeps 1,128 members. The Action (Category,Country,YEAR(Order Date),State,Sub-Category) filter keeps 20,036 members.	 -\$293,491.46 1M

Profit Seasonality



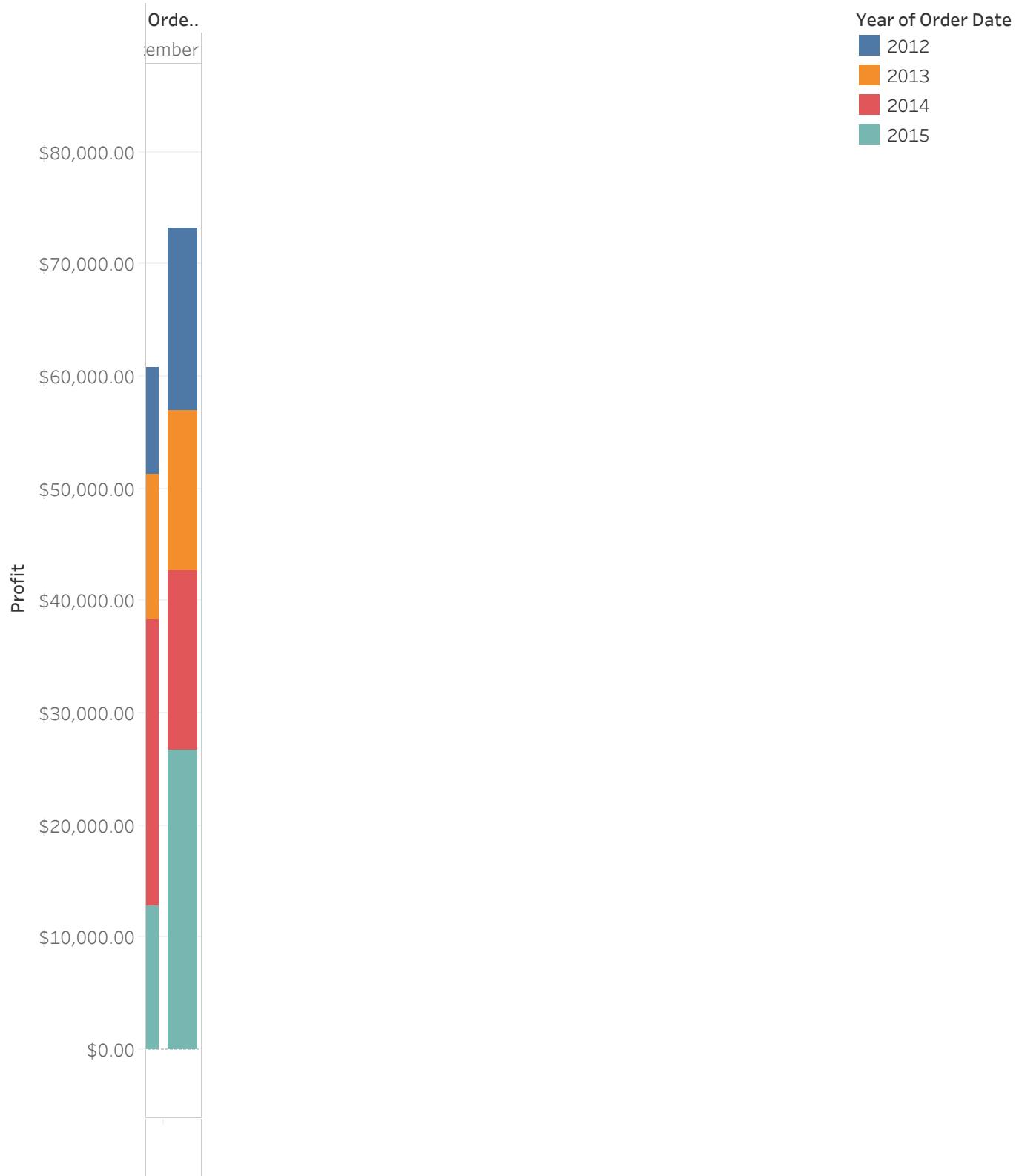
Sum of Profit for each Category broken down by Order Date Month. Color shows details about Order Date Year. The data is filtered on Sub-Category, which keeps 17 of 17 members. The view is filtered on Order Date Year and Category. The Order Date Year filter keeps 2012, 2013, 2014 and 2015. The Category filter keeps Furniture, Office Supplies and Technology.

Profit Seasonality



Sum of Profit for each Category broken down by Order Date Month. Color shows details about Order Date Year. The data is filtered on Sub-Category, which keeps 17 of 17 members. The view is filtered on Order Date Year and Category. The Order Date Year filter keeps 2012, 2013, 2014 and 2015. The Category filter keeps Furniture, Office Supplies and Technology.

Profit Seasonality



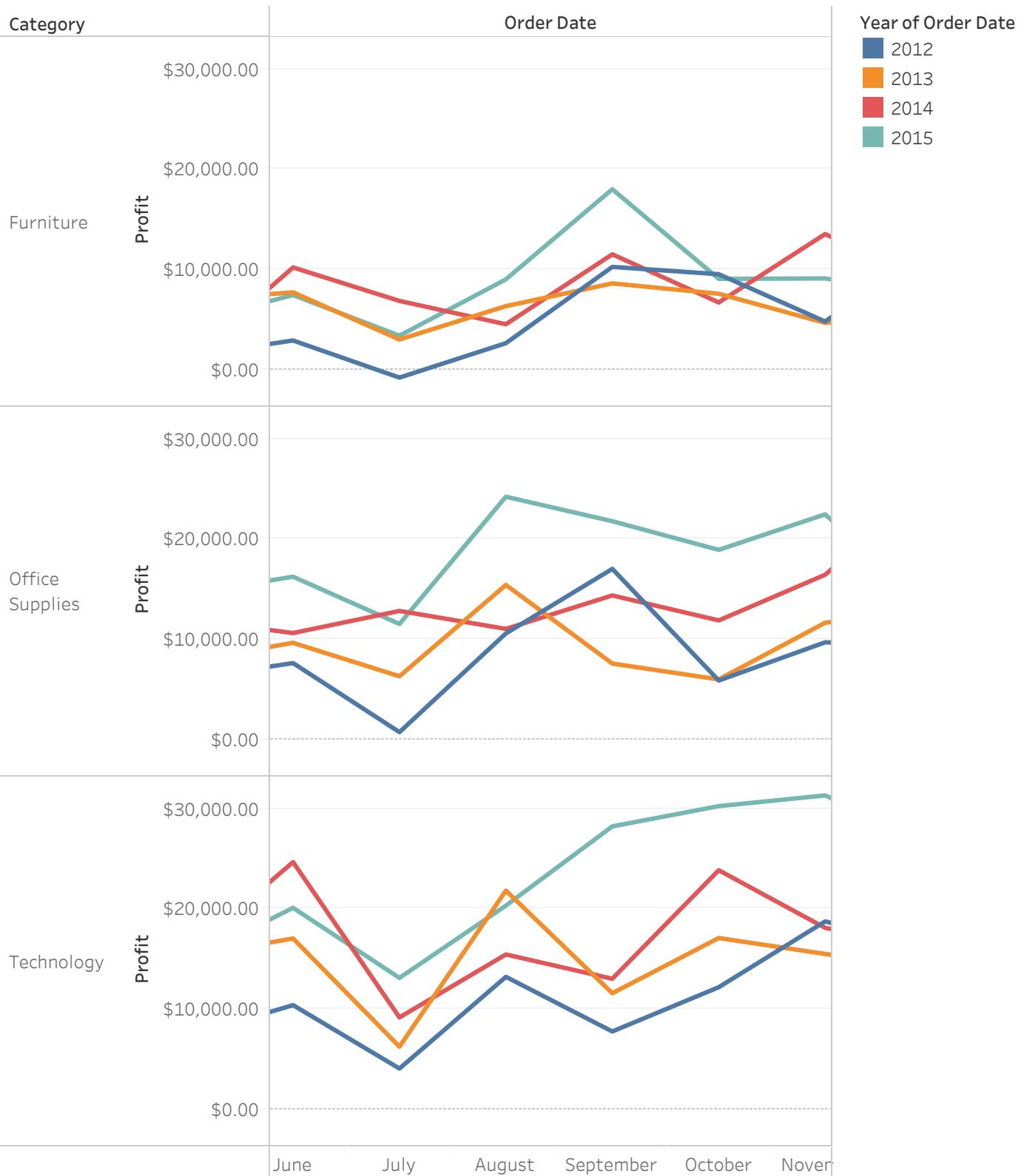
Sum of Profit for each Category broken down by Order Date Month. Color shows details about Order Date Year. The data is filtered on Sub-Category, which keeps 17 of 17 members. The view is filtered on Order Date Year and Category. The Order Date Year filter keeps 2012, 2013, 2014 and 2015. The Category filter keeps Furniture, Office Supplies and Technology.

Profit Seasonality (2)



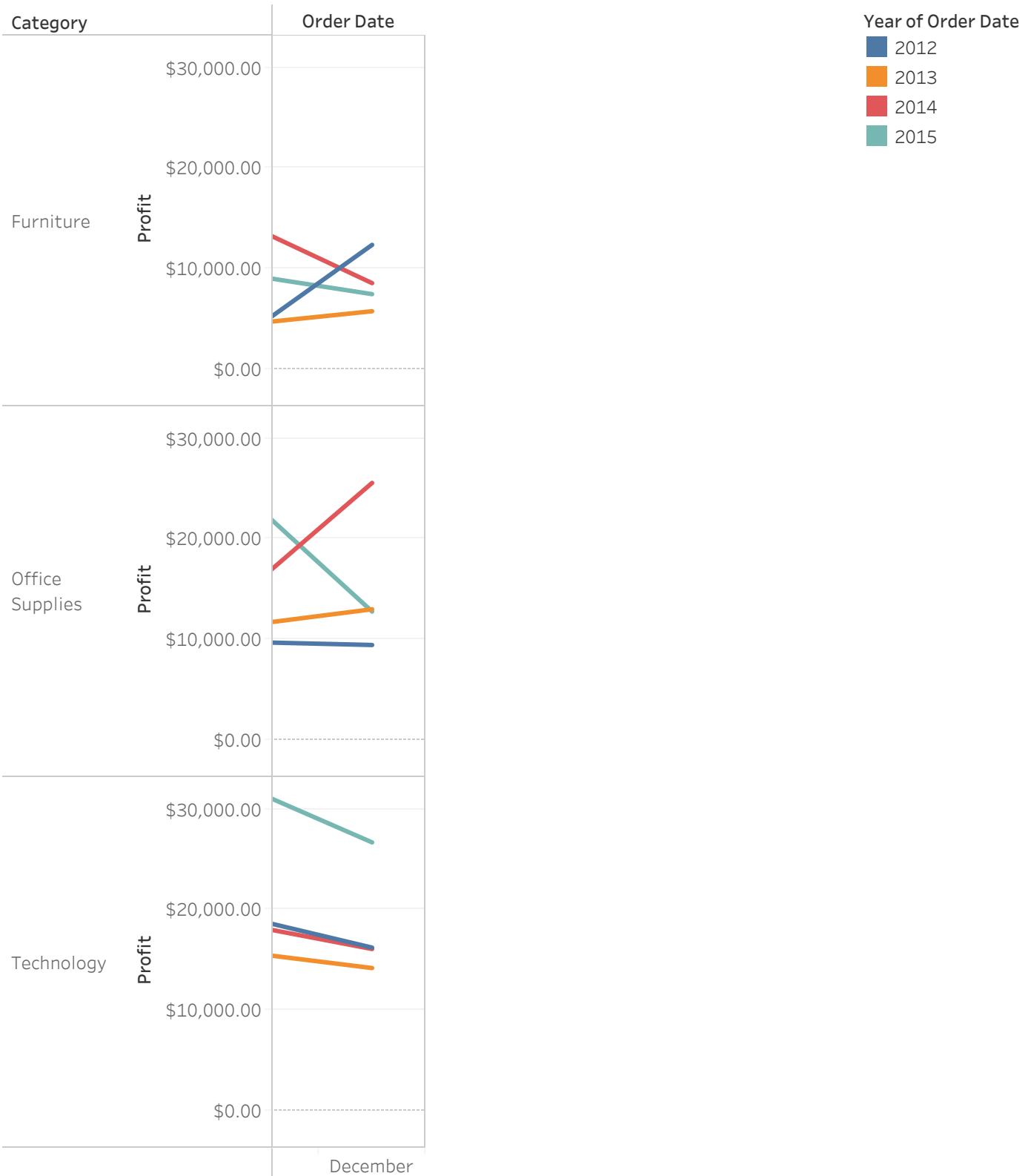
The trend of sum of Profit for Order Date Month broken down by Category. Color shows details about Order Date Year. The data is filtered on Sub-Category, which keeps 17 of 17 members. The view is filtered on Order Date Year and Category. The Order Date Year filter keeps 2012, 2013, 2014 and 2015. The Category filter keeps Furniture, Office Supplies and Technology.

Profit Seasonality (2)



The trend of sum of Profit for Order Date Month broken down by Category. Color shows details about Order Date Year. The data is filtered on Sub-Category, which keeps 17 of 17 members. The view is filtered on Order Date Year and Category. The Order Date Year filter keeps 2012, 2013, 2014 and 2015. The Category filter keeps Furniture, Office Supplies and Technology.

Profit Seasonality (2)



The trend of sum of Profit for Order Date Month broken down by Category. Color shows details about Order Date Year. The data is filtered on Sub-Category, which keeps 17 of 17 members. The view is filtered on Order Date Year and Category. The Order Date Year filter keeps 2012, 2013, 2014 and 2015. The Category filter keeps Furniture, Office Supplies and Technology.

Profit Crostab

Category	Year of Ord..	Order Date					Profit
		January	February	March	April	May	
Furniture	2012	% Difference					-\$3,477.52
		Profit	\$691.20	\$3,713.39	\$4,022.48	\$2,116.58	\$1,352.41
	2013	% Difference	-361.95%	18.15%	-57.04%	50.03%	411.42
		Profit	-\$1,810.63	\$4,387.23	\$1,728.14	\$3,175.55	\$6,916.11
	2014	% Difference	697.66%	45.93%	51.19%	-57.02%	-86.64
		Profit	#####	\$6,402.26	\$2,612.85	\$1,365.00	\$924.00
Office Supplies	2012	% Difference	-58.21%	-40.35%	263.58%	134.94%	410.26
		Profit	\$4,522.82	\$3,819.12	\$9,499.70	\$3,206.95	\$4,714.81
	2013	% Difference	50.09%	47.11%	54.71%	1.14%	28.86
		Profit	\$6,864.70	\$4,162.73	\$9,201.09	\$5,713.62	\$7,773.11
	2014	% Difference	43.55%	93.15%	2.36%	25.98%	54.55
		Profit	\$9,854.45	\$8,040.17	\$9,418.48	\$7,198.05	#####
Technology	2012	% Difference	-2.66%	-10.55%	13.91%	40.18%	20.61
		Profit	\$9,592.76	\$7,191.92	#####	#####	#####
	2013	% Difference	71.83%	-15.87%	126.42%	55.68%	109.20
		Profit	\$5,252.64	\$6,545.06	\$7,063.68	\$8,477.79	#####
	2014	% Difference	16.79%	42.40%	61.42%	28.56%	2.45
		Profit	\$6,134.65	\$9,320.07	#####	#####	#####
	2015	% Difference	126.35%	-6.22%	50.22%	-3.80%	-5.20
		Profit	#####	\$8,740.66	#####	#####	#####

% Difference in Profit from the Previous Year of Order Date and Profit broken down by Order Date Month vs. Category and Order Date Year. Color shows Profit. The marks are labeled by % Difference in Profit from the Previous Year of Order Date and Profit. The data is filtered on Sub-Category, which keeps 17 of 17 members. The view is filtered on Order Date Year and Category. The Order Date Year filter keeps 2012, 2013, 2014 and 2015. The Category filter keeps Furniture, Office Supplies and Technology.

Profit Crostab

Category	Year of Ord..		Order Date						Profit
			May	June	July	August	September	October	
Furniture	2012	% Difference							
		Profit	48	\$2,920.01	-\$777.55	\$2,653.96	#####	\$9,52	-\$3,477.52
	2013	% Difference	%	164.39%	488.01%	139.07%	-16.01%	-20	
		Profit	79	\$7,720.22	\$3,016.96	\$6,344.74	\$8,613.74	\$7,57	\$31,297.69
	2014	% Difference	%	32.14%	127.59%	-28.44%	33.65%	-11	
		Profit	01	#####	\$6,866.36	\$4,540.00	#####	\$6,71	
Office Supplies	2012	% Difference	%	-27.01%	-50.48%	98.64%	56.35%	35	
		Profit	38	\$7,446.09	\$3,400.08	\$9,018.05	#####	\$9,06	
	2013	% Difference	%	26.49%	747.08%	45.68%	-55.46%	1	
		Profit	78	\$9,647.81	\$6,312.38	#####	\$7,581.20	\$5,99	
	2014	% Difference	%	10.10%	103.20%	-28.42%	89.55%	98	
		Profit	##	#####	#####	#####	#####	####	
Technology	2012	% Difference							
		Profit	03	#####	\$4,072.97	#####	\$7,769.68	####	
	2013	% Difference	%	63.94%	53.60%	65.04%	49.06%	40	
		Profit	##	#####	\$6,256.05	#####	#####	####	
	2014	% Difference	%	44.69%	46.59%	-29.18%	12.45%	39	
		Profit	##	#####	\$9,170.49	#####	#####	####	
	2015	% Difference	%	-18.49%	42.94%	31.52%	116.62%	26	
		Profit	##	#####	#####	#####	#####	####	

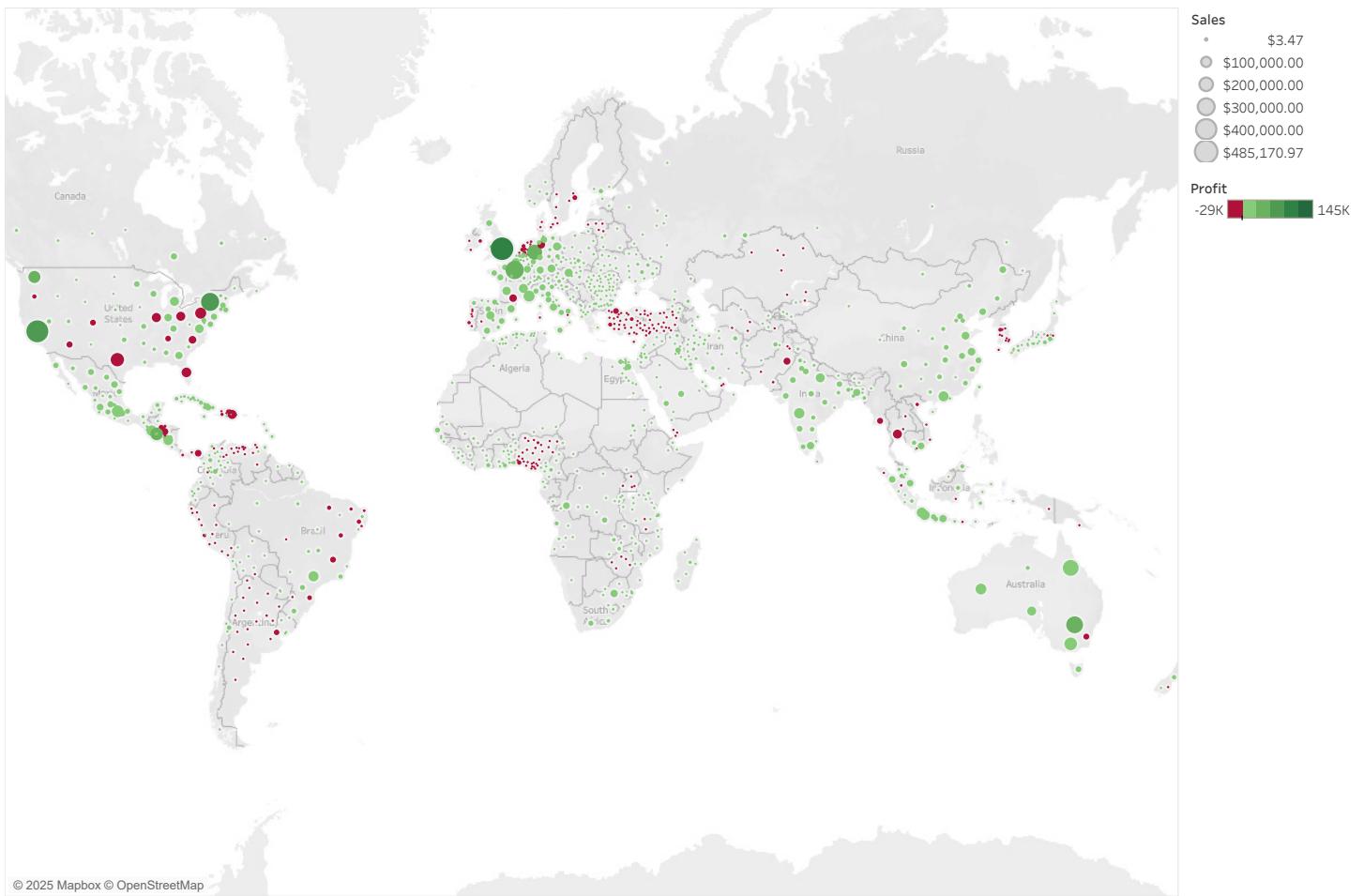
% Difference in Profit from the Previous Year of Order Date and Profit broken down by Order Date Month vs. Category and Order Date Year. Color shows Profit. The marks are labeled by % Difference in Profit from the Previous Year of Order Date and Profit. The data is filtered on Sub-Category, which keeps 17 of 17 members. The view is filtered on Order Date Year and Category. The Order Date Year filter keeps 2012, 2013, 2014 and 2015. The Category filter keeps Furniture, Office Supplies and Technology.

Profit Crostab

Category	Year of Ord..	Order Date			Profit
		October	November	December	
Furniture	2012	% Difference			
		Profit	9.16	\$4,809.27	#####
	2013	% Difference	46%	-2.74%	-53.38%
		Profit	9.59	\$4,677.37	\$5,766.33
	2014	% Difference	45%	189.24%	48.47%
		Profit	1.78	#####	\$8,561.17
Office Supplies	2012	% Difference			
		Profit	8.58	\$9,697.28	\$9,444.55
	2013	% Difference	89%	20.12%	37.62%
		Profit	9.69	#####	#####
	2014	% Difference	02%	41.09%	96.68%
		Profit	####	#####	#####
Technology	2012	% Difference			
		Profit	####	#####	#####
	2013	% Difference	26%	-17.30%	-12.53%
		Profit	####	#####	#####
	2014	% Difference	56%	16.81%	13.33%
		Profit	####	#####	#####
Technology	2015	% Difference	81%	72.93%	65.94%
		Profit	####	#####	#####

% Difference in Profit from the Previous Year of Order Date and Profit broken down by Order Date Month vs. Category and Order Date Year. Color shows Profit. The marks are labeled by % Difference in Profit from the Previous Year of Order Date and Profit. The data is filtered on Sub-Category, which keeps 17 of 17 members. The view is filtered on Order Date Year and Category. The Order Date Year filter keeps 2012, 2013, 2014 and 2015. The Category filter keeps Furniture, Office Supplies and Technology.

Profit & Sales Map



Map based on Longitude (generated) and Latitude (generated). Color shows sum of Profit. Size shows sum of Sales. Details are shown for Country and State. The data is filtered on Order Date Year, Category and Sub-Category. The Order Date Year filter keeps 2012, 2013, 2014 and 2015. The Category filter keeps Furniture, Office Supplies and Technology. The Sub-Category filter keeps 17 of 17 members.

Profit By Subcategory



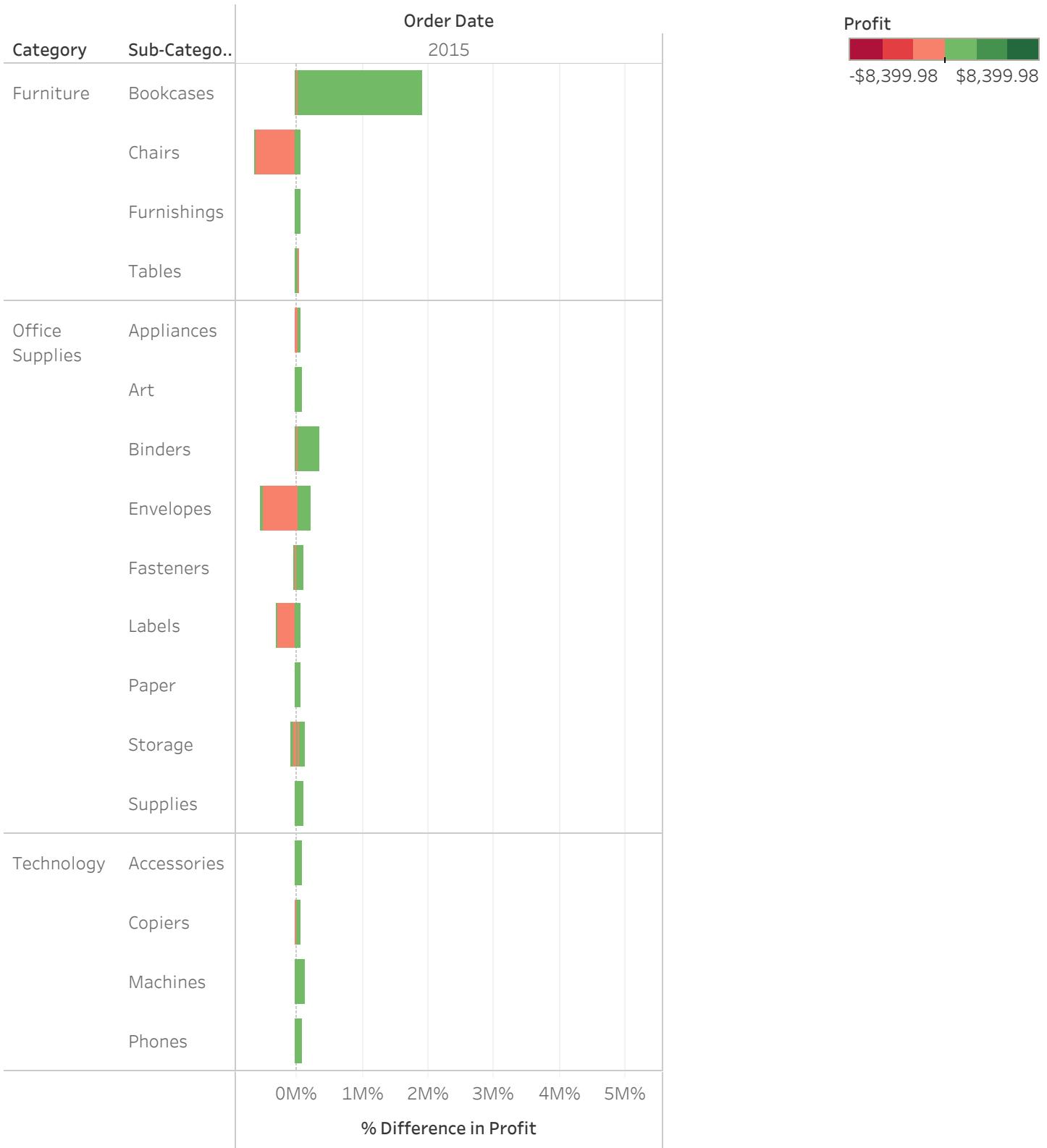
% Difference in Profit for each Sub-Category broken down by Order Date Year vs. Category. Color shows sum of Profit. Details are shown for Country and State. The data is filtered on Action (Country,State), which keeps 1,128 members. The view is filtered on Order Date Year, Category and Sub-Category. The Order Date Year filter keeps 2012, 2013, 2014 and 2015. The Category filter keeps Furniture, Office Supplies and Technology. The Sub-Category filter keeps 17 of 17 members.

Profit By Subcategory



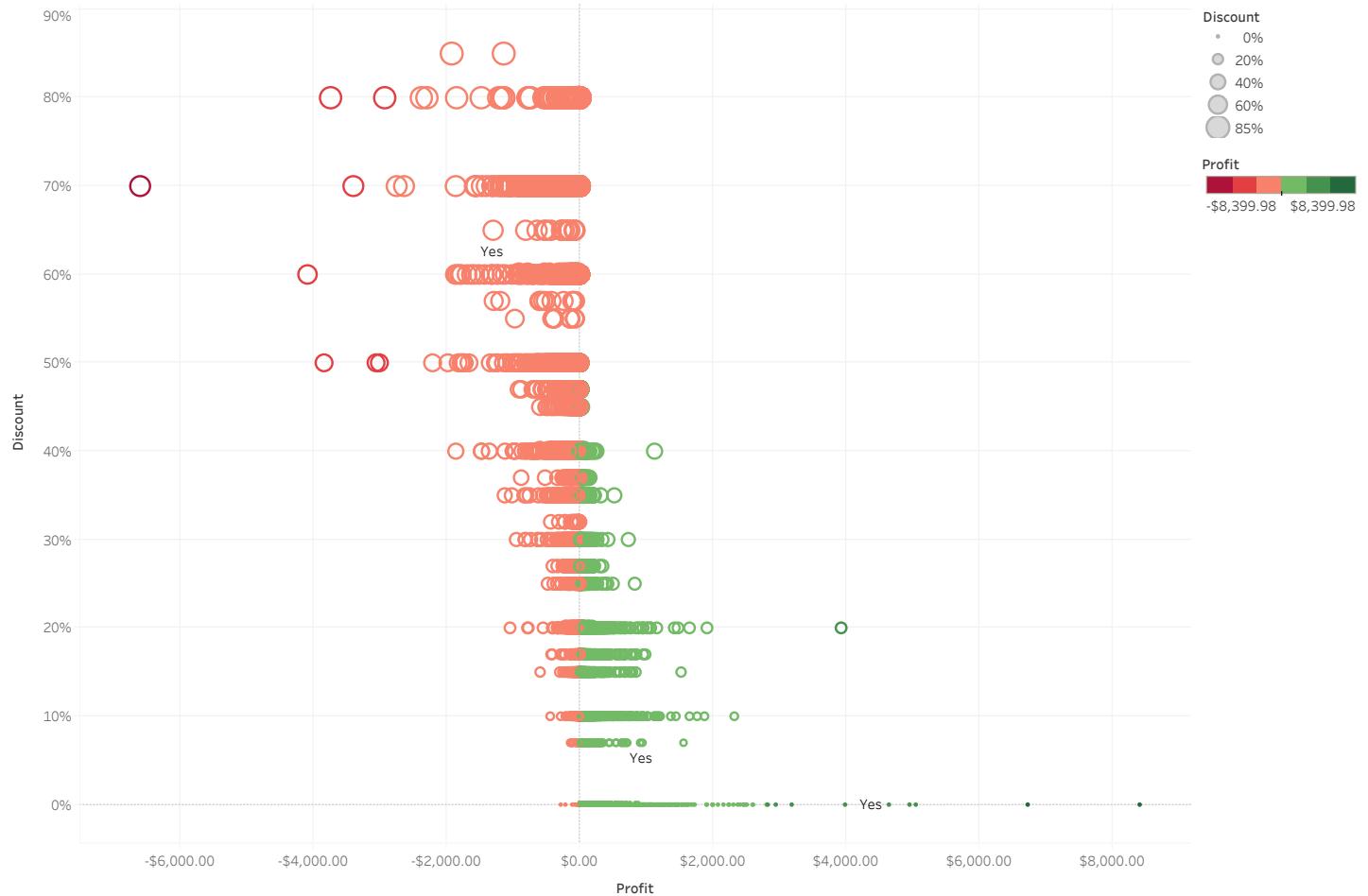
% Difference in Profit for each Sub-Category broken down by Order Date Year vs. Category. Color shows sum of Profit. Details are shown for Country and State. The data is filtered on Action (Country,State), which keeps 1,128 members. The view is filtered on Order Date Year, Category and Sub-Category. The Order Date Year filter keeps 2012, 2013, 2014 and 2015. The Category filter keeps Furniture, Office Supplies and Technology. The Sub-Category filter keeps 17 of 17 members.

Profit By Subcategory



% Difference in Profit for each Sub-Category broken down by Order Date Year vs. Category. Color shows sum of Profit. Details are shown for Country and State. The data is filtered on Action (Country,State), which keeps 1,128 members. The view is filtered on Order Date Year, Category and Sub-Category. The Order Date Year filter keeps 2012, 2013, 2014 and 2015. The Category filter keeps Furniture, Office Supplies and Technology. The Sub-Category filter keeps 17 of 17 members.

Discounts Impacting Profit

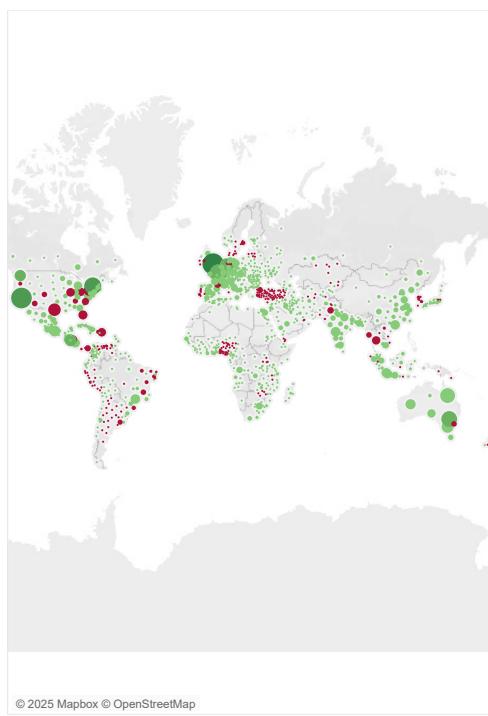


Sum of Profit vs. Discount as an attribute. Color shows sum of Profit. Size shows Discount as an attribute. The marks are labeled by Returned. Details are shown for various dimensions. The data is filtered on Order Date Year, Category, Action (Country,State) and Action (Category,Country,YEAR(Order Date),State,Sub-Category). The Order Date Year filter keeps 2012, 2013, 2014 and 2015. The Category filter keeps Furniture, Office Supplies and Technology. The Action (Country,State) filter keeps 1,128 members. The Action (Category,Country,YEAR(Order Date),State,Sub-Category) filter keeps 20,036 members. The view is filtered on Sub-Category, which keeps 17 of 17 members.

Total Gross Profit

-\$293,491.46  \$1,467,457.29  Category All

Super Store Dashboard



Category	Sub-Catego..	Order Date		
		2013	2014	2015
Furniture	Bookcases			
	Chairs			
	Furnishings			
	Tables			
Office Supplies	Appliances			
	Art			
	Binders			
	Envelopes			
	Fasteners			
	Labels			
	Paper			
	Storage			
	Supplies			
Technology	Accessories			
	Copiers			
	Machines			
	Phones			
		0M% 2M% 4M%	0M% 2M% 4M%	0M% 2M% 4M%
		% Difference in Profit	% Difference in Profit	% Difference in Profit

