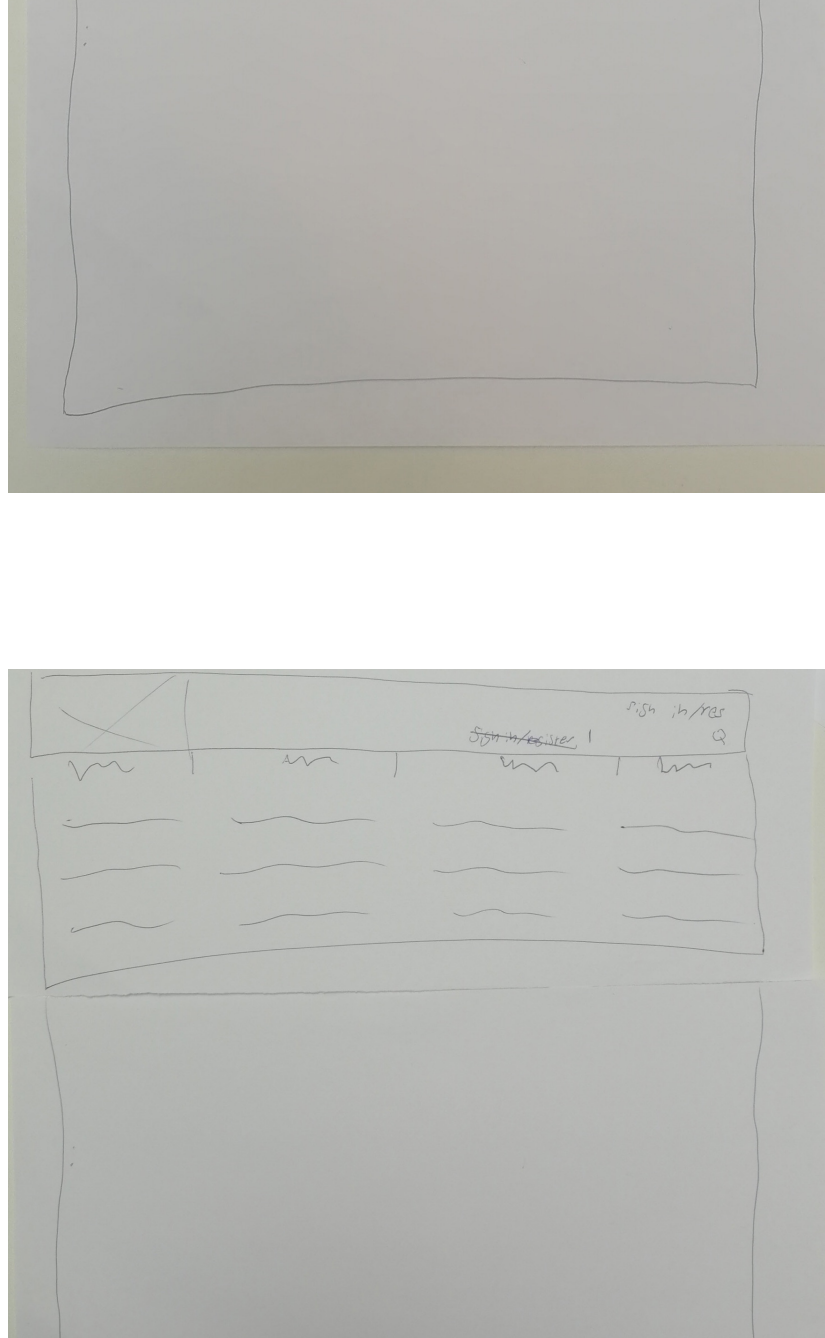
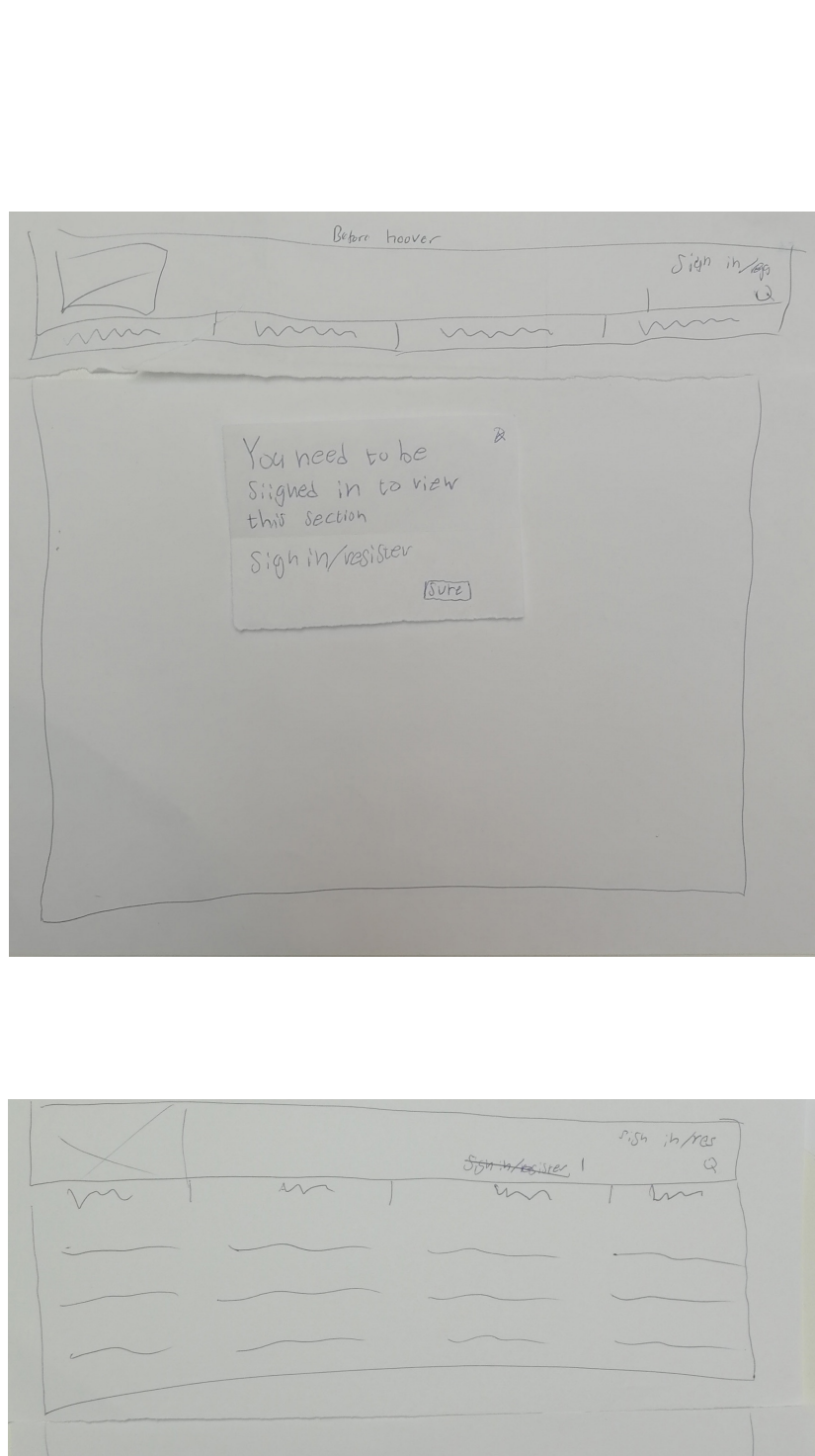


Finnish Desktop

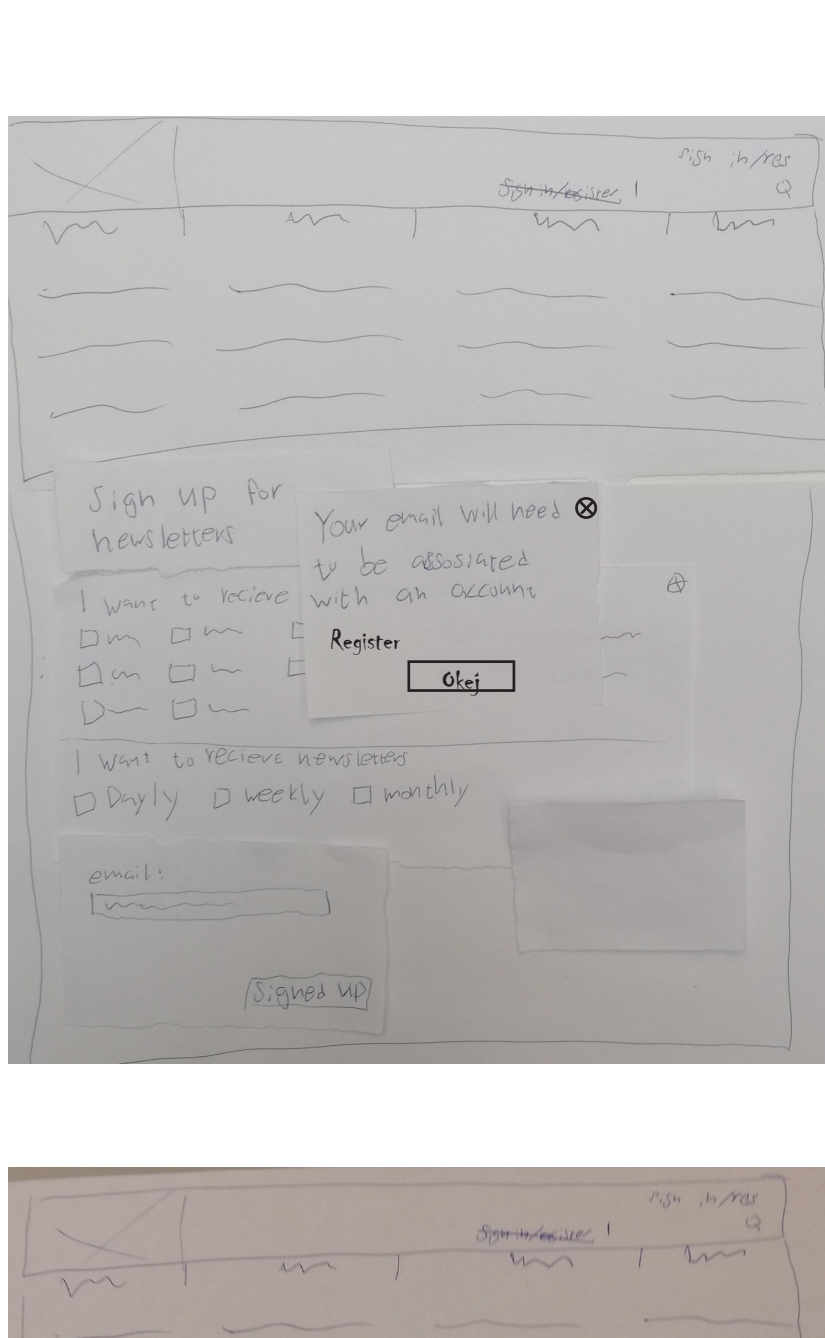


start page



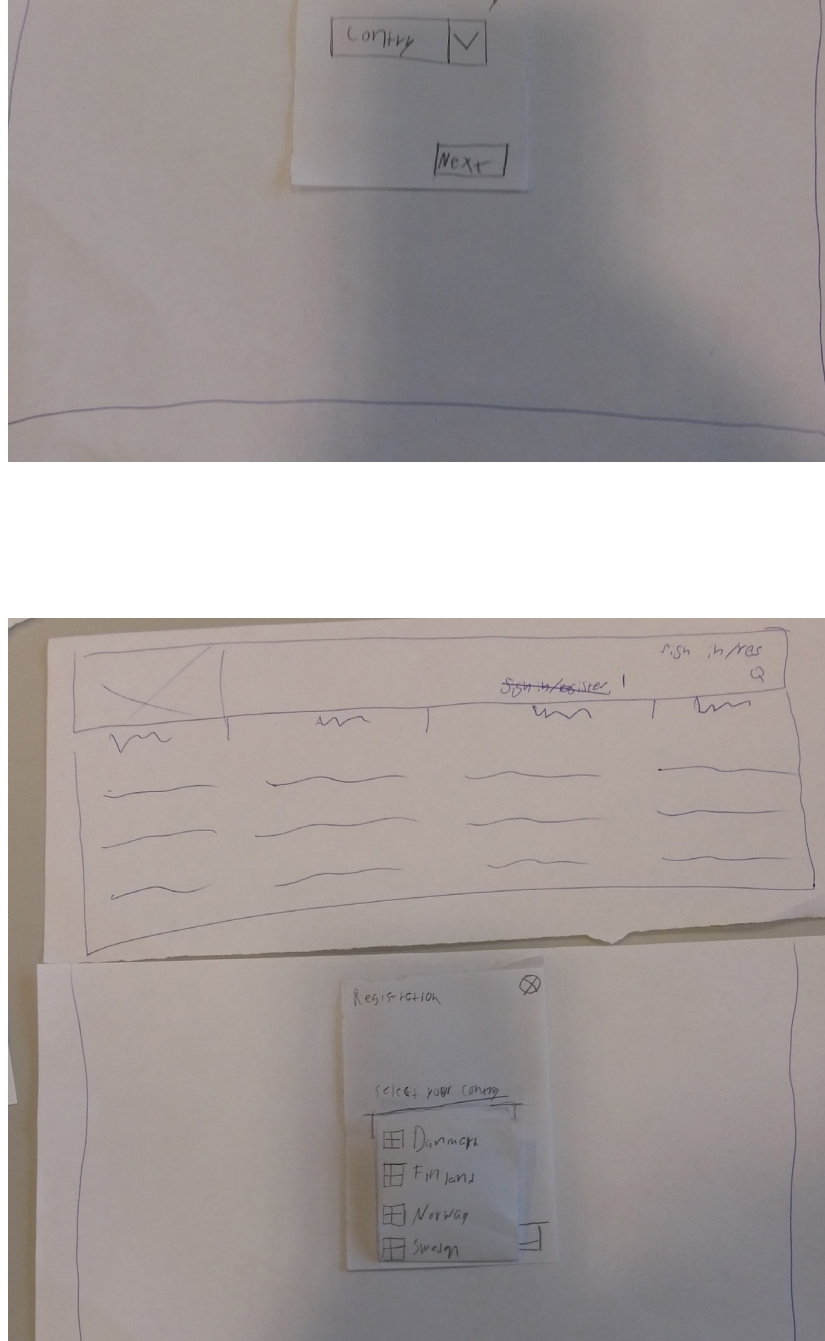
Step 2

Hoovers over the menu to reveal the big menu with options. It appears from the top and down, and places itself on top of the other content.



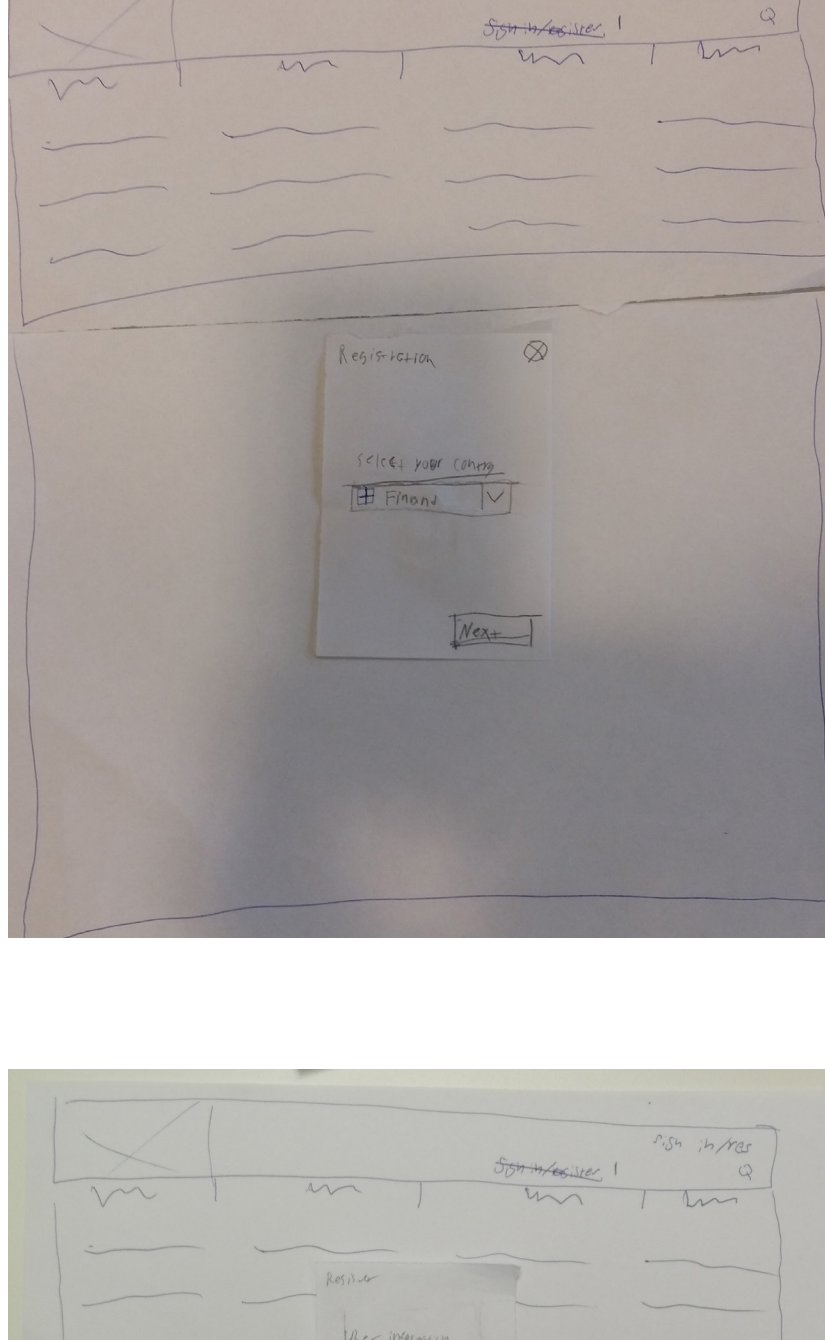
Step 3 & 4

She presses register on the top right corner.



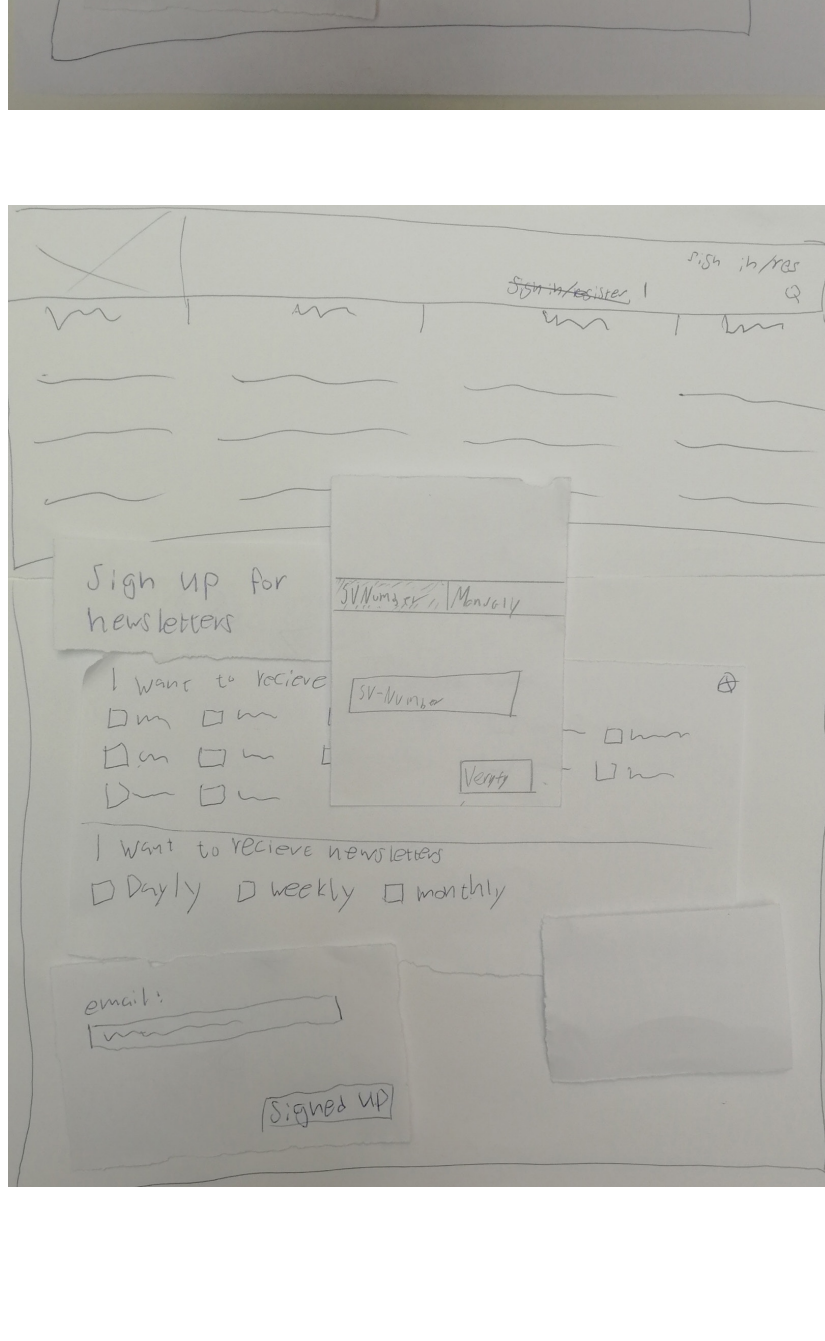
Step 5 & 6

A modal for that the mail address is not connected to a verified physician appears together with a Registration button



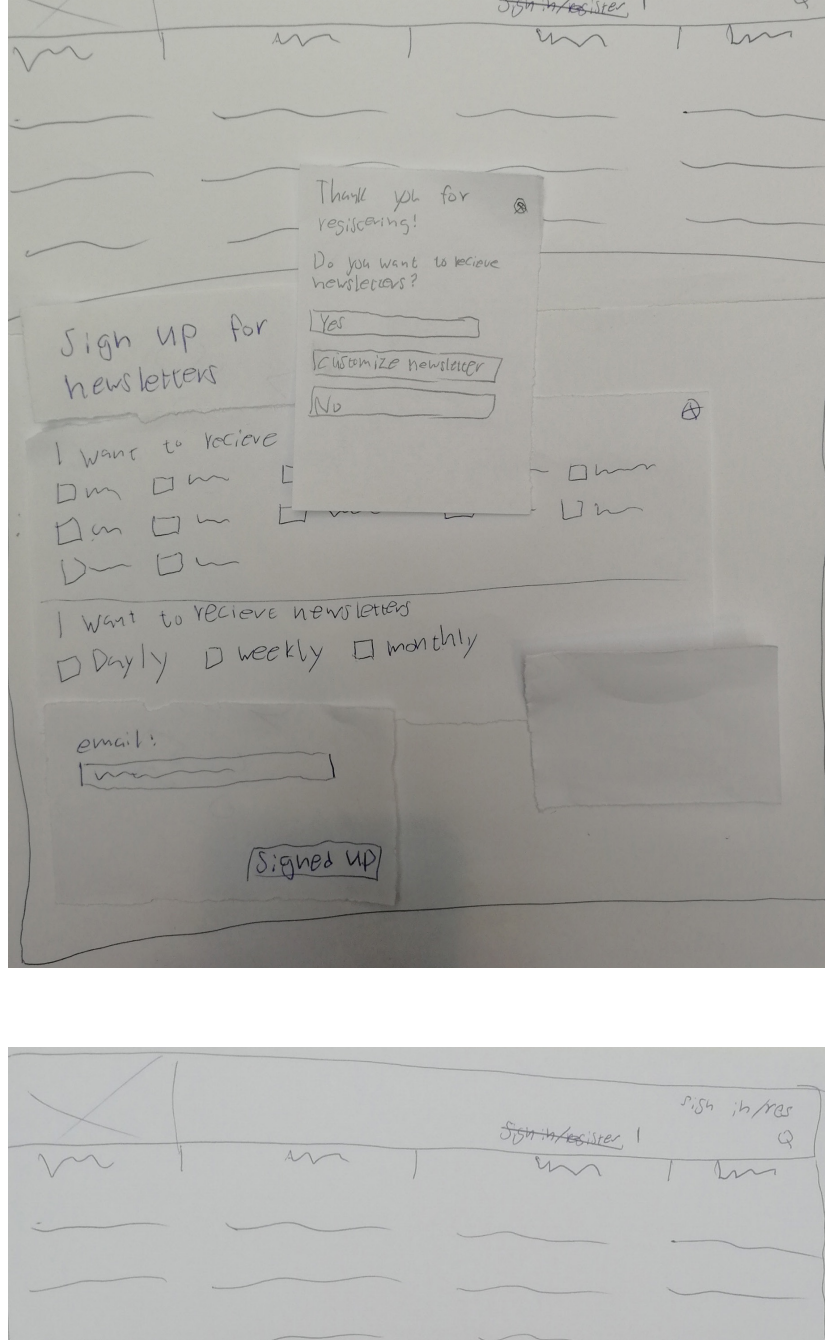
Step 7

She pushes the arrow to select country.



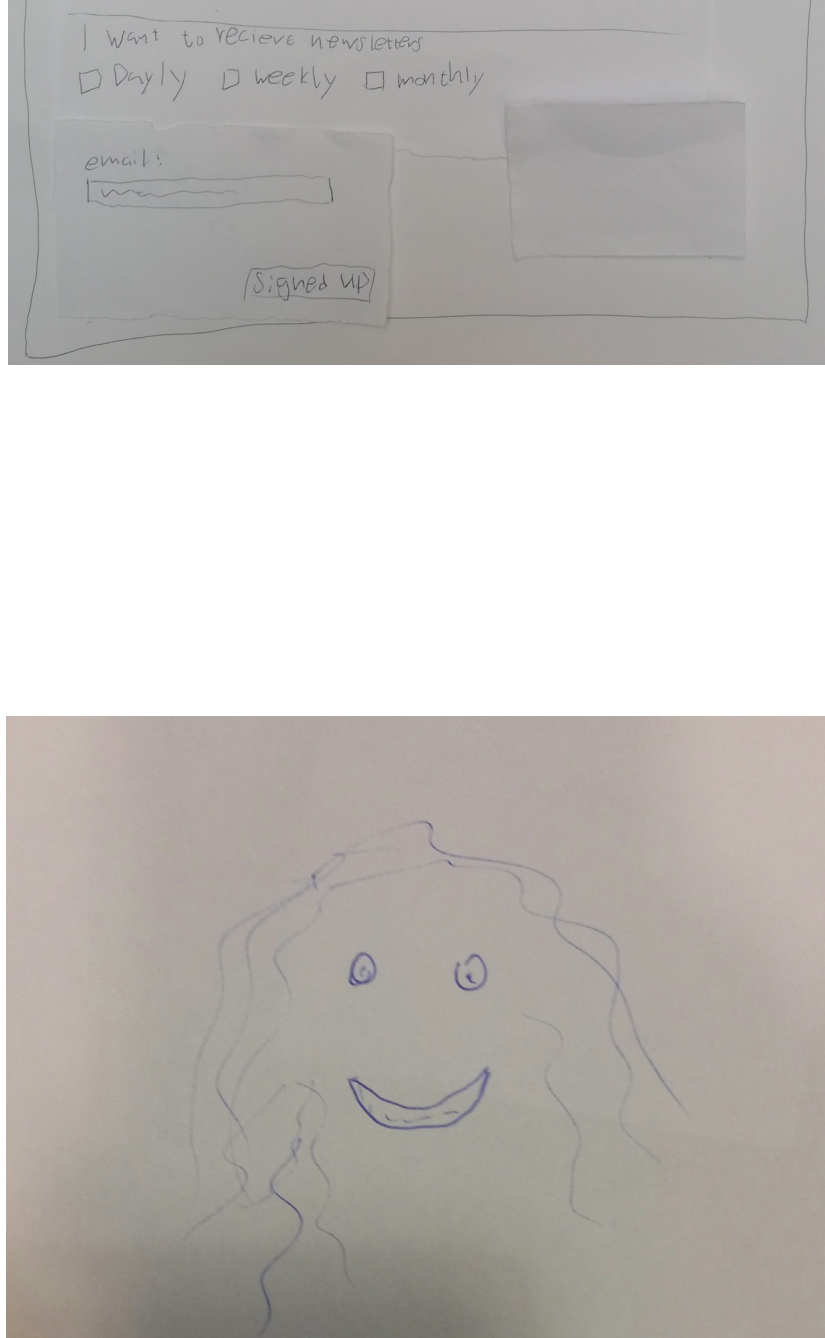
Step 8

She selects Finland in a drop down menu that appears from the top box and goes down.



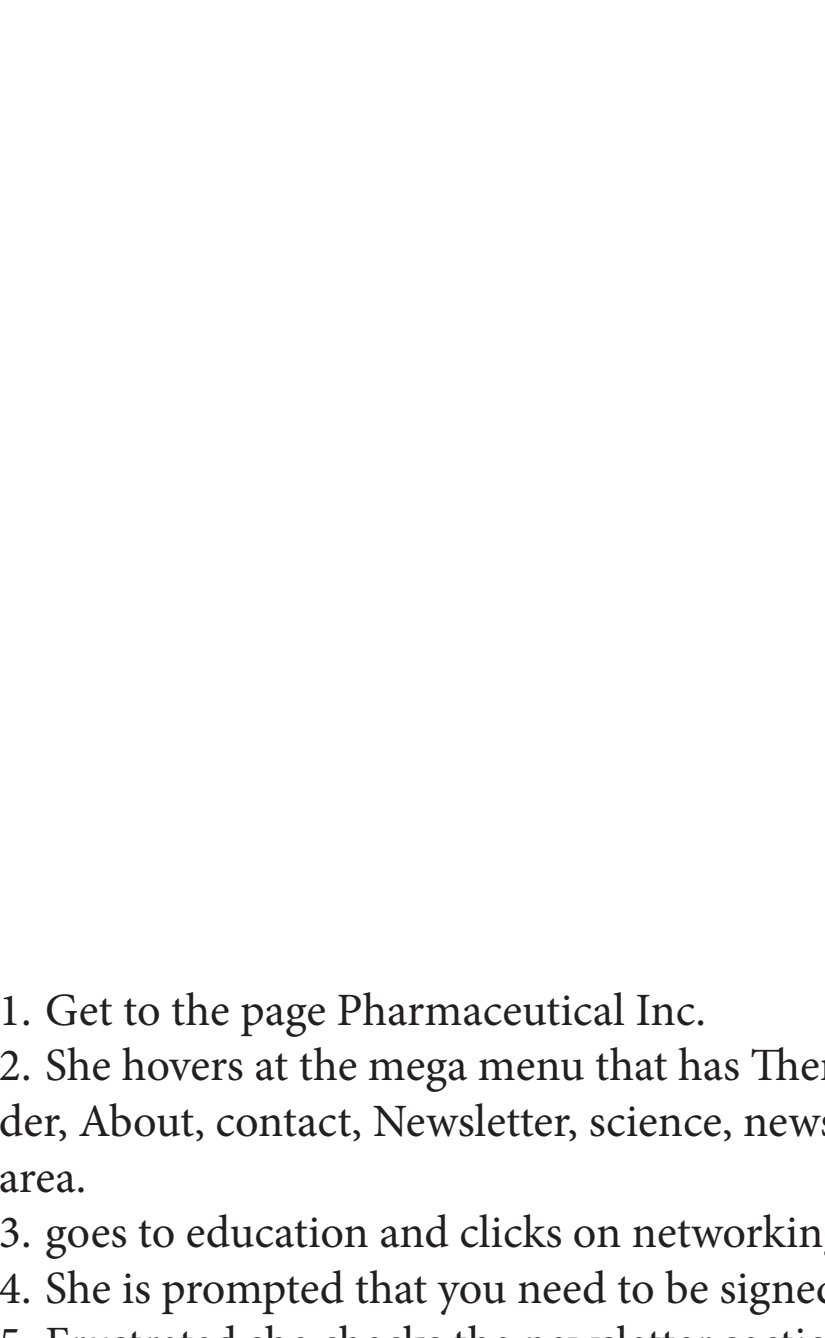
Step 9

She selects Finland in a drop down menu that appears from the top box and goes down.



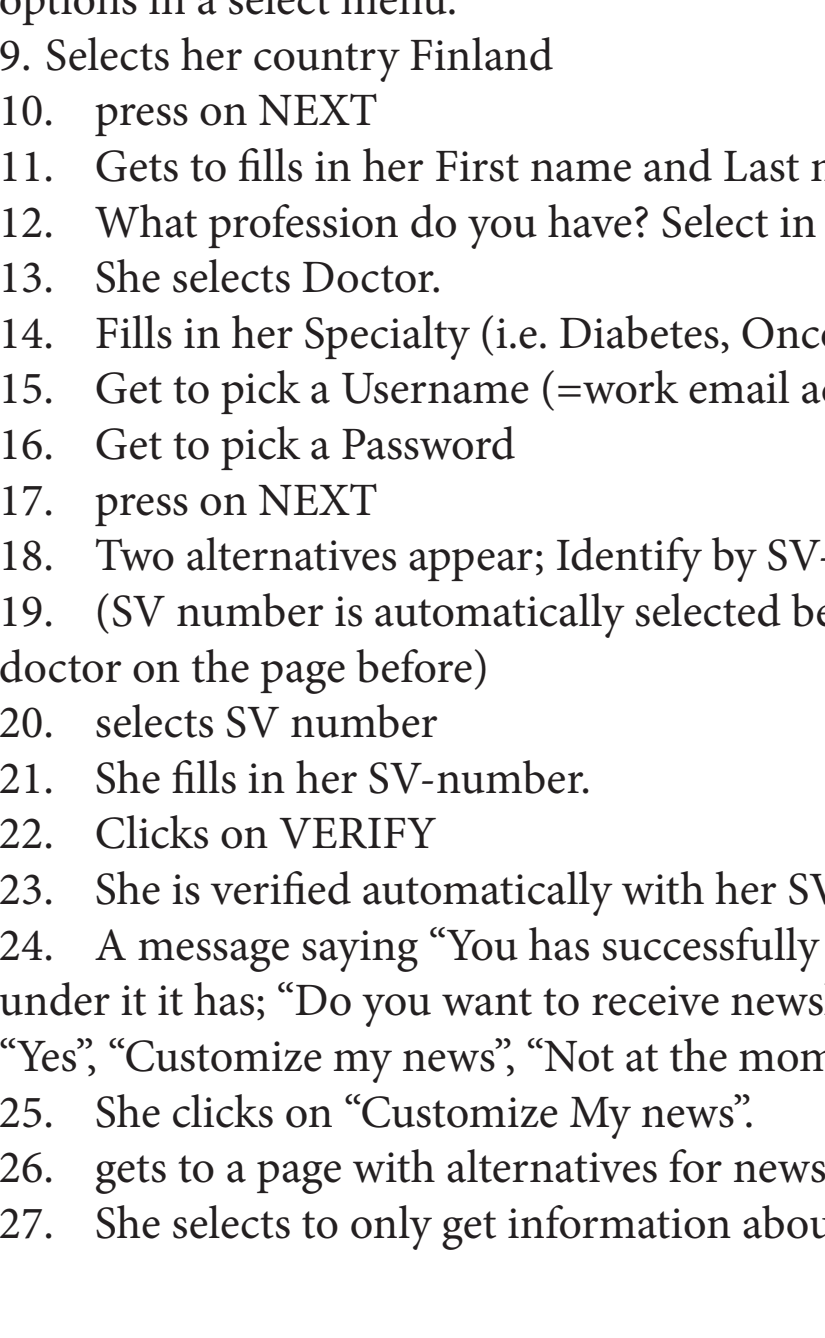
Step 11

The next step appears to push the old content to the left. She gets to fill in her name and e-mail (username). Then she selects profession in a drop down menu. Then she fills in specification, username and password.



Step 18

she enters her SV-Number. And then presses Verify. A loading circle appears while verifying her information



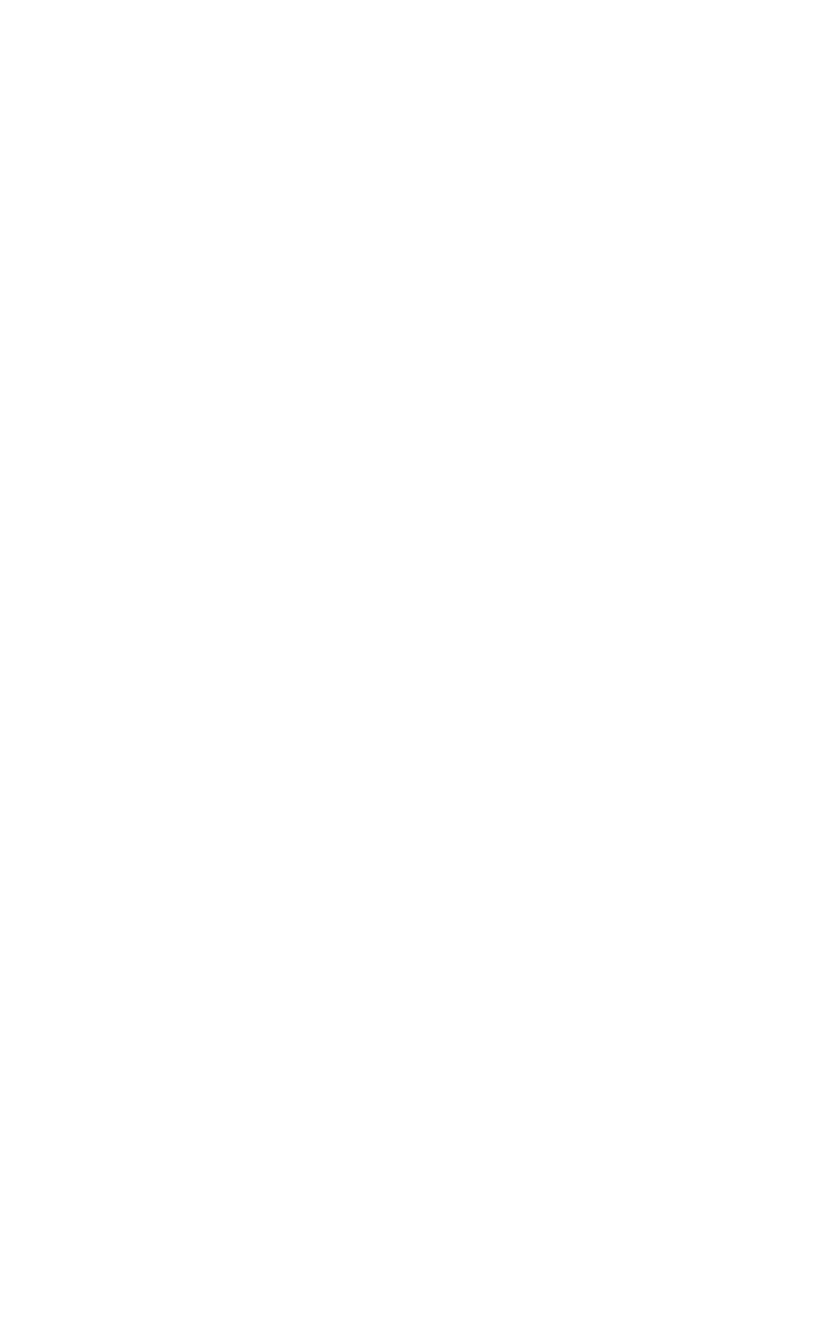
Step 24

then a message saying thank you and also ask if she wants to receive newsletters. She clicks Customize.



Step 26

She selects that she wants news letters for networking events only.



Step 29

When that done her main task is completed, she might look around on the page, but then she might just close down the window and call it a day

1. Get to the page Pharmaceutical Inc.
2. She hovers at the mega menu that has Therapy, Education, Products, Order, About, contact, Newsletter, science, news, sign in/register and a search area.
3. goes to education and clicks on networking events
4. She is prompted that you need to be signed in etc.
5. Frustrated, she checks the newsletter section she saw earlier in the menu.
6. The text on the site says that you need to have an account associated with the email you put in for the newsletter. And that you will be able to customize the newsletter to your liking once signed in.
7. Goes to register account
8. She gets a question; what country are you from? Gets to choose from three options in a select menu.
9. Selects her country Finland
10. press on NEXT
11. Gets to fill in her First name and Last name in different boxes
12. What profession do you have? Select in a drop down menu.
13. She selects Doctor.
14. Fills in her Specialty (i.e. Diabetes, Oncology etc.)
15. Get to pick a Username (=work email address)
16. Get to pick a Password
17. press on NEXT
18. Two alternatives appear; Identify by SV-number or Manually?
19. (SV number is automatically selected because she selected that she is a doctor on the page before)
20. selects SV number
21. She fills in her SV-number.
22. Clicks on VERIFY
23. She is verified automatically with her SV number.
24. A message saying "You have successfully registered an account" appears under it has; "Do you want to receive newsletters?" Three alternatives; "Yes", "Customize my news", "Not at the moment".
25. She clicks on "Customize My news".
26. gets to a page with alternatives for newsletters.
27. She selects to only get information about Networking events