

# **Tab Organizer**

## **Project Description**

We'll be creating a browser extension that allows a user to organize urls for various purposes. Users will open a browser extension pop-up and login to find their folders of saved urls. Clicking on a folder opens all the urls in that folder in new tabs. Another button saves all currently open tabs into a new folder. The content of folders is easy to edit.

## **Team**

We have a full 5 person team.

## **Implementation**

We plan to implement it first using SQL, then migrate to NoSQL.

## **SQL**

Still in the decision process about which relational database to use.

## **NoSQL**

We will likely migrate to a document database such as mongodb.

## **BOLTS**

## **Business**

At no charge anyone can download the extension and create an account.

## **Operation**

The founders will operate the application until it becomes more successful, at which time we will hire a staff.

## **Legal**

The business will be a Utah LLC.

## **Technical**

Our priorities will be:

1. Choose an initial SQL database for a prototype
2. Choose server-side programming language
3. Implement the MVP
4. Publish on the chrome webstore

## **Social**

We will gain customers through advertising and word of mouth. As we grow, we'll create a marketing department and charge them with getting the word out.