

CDS Recruitment Partner Sponsorship Program

Bronze
\$2,500–4,999

Silver
\$5,000–9,999

Gold
\$10,000–14,999

Platinum
\$15,000+

Career Fair Benefits

| Benefit | Bronze | Silver | Gold | Platinum |
|--|--------|--------|------|----------|
| Early registration and guaranteed access for all Career Fairs | ✓ | ✓ | ✓ | ✓ |
| Recognition as a Career Fair Sponsor (company logo displayed throughout fair) | ✓ | ✓ | ✓ | ✓ |
| Waiver of Career Fair registration fees (including additional reps) | | | ✓ | ✓✓ |
| Prime Table Location and Priority Parking | ✓ | ✓ | ✓ | ✓ |
| Pre-Fair Marketing via targeted emails and logo inclusion in marketing materials (email, print, digital) | | | ✓ | ✓ |
| Inclusion in invite-only events such as Dean's Brunch, pre/post department networking events | ✓ | ✓ | ✓ | ✓ |

On-Campus Engagement & Outreach

| Benefit | Bronze | Silver | Gold | Platinum |
|--|--------|--------|------|----------|
| Priority Access to Information Session Dates, Next Day interviews after the Career Fair, Advanced scheduling for all other interview dates | ✓ | ✓ | ✓ | ✓✓✓ |
| Priority Invitation to CDS Signature Events (resume day, practice interview day) | | ✓ | ✓ | ✓ |
| Highlander Immersion Day (tailored events for specific target students) | | | ✓ | ✓ |
| Recruitment Tabling in High Visibility Location | ✓ | ✓ | ✓ | ✓ |
| Direct targeted email blasts for job postings or events | ✓ | ✓✓ | ✓✓✓ | ✓✓✓✓ |

Branding & Visibility

| Benefit | Bronze | Silver | Gold | Platinum |
|---|--------|--------|------|----------|
| Logo on Career Development Services Website | ✓ | ✓ | ✓ | ✓ |
| Instagram Story Takeover (pre-recorded) | | | ✓ | ✓✓ |
| Social Media Story Posts per academic year | ✓ | ✓✓ | ✓✓✓ | ✓✓✓✓ |
| Inclusion in Handshake Employer Collections | ✓ | ✓ | ✓✓ | ✓✓✓ |

Strategy & Partnership

| Benefit | Bronze | Silver | Gold | Platinum |
|---|--------|--------|------|----------|
| Strategy Session and quarterly check-in with key CDS point of contact | ✓ | ✓ | ✓ | ✓ |
| Advisory Board Participation | | | ✓ | ✓ |
| Recognition at the annual recruitment partner awards reception | ✓ | ✓ | ✓ | ✓ |

A La Carte Options

Premier Sponsor for NJIT's Career Closet
\$5,000 per year

Add your company name and logo to the Career Closet. Funding helps provide professional clothing options to students in need.

Premier Sponsor for CDS Professional Headshot
Popcam and Lounge
\$10,000 per year

Brand one of our most popular perks for students! Your company name and logo will be displayed as our official headshot lounge. Option to host collaborative headshot events on campus utilizing the popcam headshot camera.

Resume Day
\$750

Volunteer to review students resumes prior to the fair, connect with up to 400 potential candidates. Benefits Include: Prime Table Location, Pre-Event Marketing, Day of Branding

Practice Interview Day
\$750

Volunteer as a mock interviewer and connect with candidates as they build their interviewing skills. Benefits include: Pre-event marketing, targeted student matches based on preferences

Career Fair Fast Pass
\$750

The Fast Pass grants students early access to the fair by attending a series of qualifying events. Benefits include: Co-Host a qualifying event averaging 150+ students, exclusive branding during peak engagement periods, logo displayed on physical passes.

NCE Elevate Partner
\$1500

Your organization will receive customized recruitment experiences to help connect you with NJIT's diverse co-op talent. Benefits include: exclusive marketing and events.

Alternative Spring Break
\$5,000

As an ASB sponsor we will partner with your organization or CSR team on student volunteer / community engagement projects taking place during NJIT's Spring Break. Sponsorship helps with transportation costs, and includes exclusive marketing, and an opportunity to volunteer amongst NJIT students.

* All sponsorship packages are for a one-year term. Any unredeemed benefits will not be carried over to the following year.