Airline Passenger Satisfaction

April 29, 2024

1 Flight Passenger Satisfaction Predictor

Dataset: https://www.kaggle.com/datasets/teejmahal20/airline-passenger-satisfaction

2 Import Libraries

```
[3]: import numpy as np
  import pandas as pd
  import seaborn as sns
  import matplotlib.pyplot as plt
  import warnings

from sklearn.preprocessing import OneHotEncoder
  from sklearn.preprocessing import OrdinalEncoder
  from sklearn.preprocessing import StandardScaler
  warnings.filterwarnings('ignore')
```

3 Import Data and Quick Snapshot

```
[4]: #df_train = pd.read_csv('https://drive.google.com/uc?

→export=download&id=1Vcl5dxH7xKarsGRMQMFxDzDsiOTlPwA5', index_col=[0])

#df_test = pd.read_csv('https://drive.google.com/uc?

→export=download&id=1XqlCyshe7u0G29C0gjLqa88w6FhvXdG8', index_col=[0])

df_train = pd.read_csv('./train.csv', index_col=[0])

df_test = pd.read_csv('./test.csv', index_col=[0])
```

```
[5]: display(df_train)
```

```
[5]:
                id Gender
                                Customer Type Age
                                                    Type of Travel
                                                                       Class \
    0
             70172
                      Male
                               Loyal Customer
                                               13 Personal Travel Eco Plus
    1
                                               25 Business travel Business
              5047
                      Male disloyal Customer
    2
            110028 Female
                               Loyal Customer
                                                26 Business travel Business
    3
             24026 Female
                               Loyal Customer
                                                25 Business travel Business
```

```
4
        119299
                   Male
                             Loyal Customer
                                                61
                                                    Business travel Business
            . . .
                                                . . .
103899
         94171
                 Female
                          disloyal Customer
                                                23
                                                     Business travel
                                                                             Eco
103900
         73097
                   Male
                             Loyal Customer
                                                49
                                                     Business travel
                                                                        Business
103901
         68825
                   Male disloyal Customer
                                                30
                                                     Business travel
                                                                       Business
103902
                          disloyal Customer
                                                22
                                                     Business travel
         54173
                Female
                                                                             Eco
103903
         62567
                   Male
                             Loyal Customer
                                                27
                                                     Business travel Business
        Flight Distance Inflight wifi service
0
                      460
                                                  3
                                                  3
1
                      235
2
                     1142
                                                 2
                                                  2
3
                      562
4
                                                  3
                      214
                      . . .
. . .
                                                 2
103899
                      192
103900
                     2347
                                                  4
103901
                     1995
                                                  1
103902
                     1000
103903
                     1723
        Departure/Arrival time convenient Ease of Online booking
                                                                         ... \
0
                                                                       3
1
                                            2
                                                                       3
                                                                          . . .
2
                                            2
                                                                       2
3
                                            5
                                                                       5
                                                                          . . .
4
                                            3
                                                                          . . .
. . .
                                                                     . . .
                                                                          . . .
                                          . . .
103899
                                            1
                                                                       2
                                                                          . . .
103900
                                            4
                                                                       4
103901
                                            1
                                                                       1
                                                                          . . .
103902
                                            1
                                            3
103903
                                                                          . . .
        Inflight entertainment On-board service Leg room service \
0
                                5
                                                                        3
1
                                1
                                                    1
                                                                        5
2
                                5
                                                    4
                                                                        3
3
                                2
                                                    2
                                                                        5
4
                                3
                                                    3
                                                                        4
                                                  . . .
                              . . .
                                                                      . . .
103899
                                2
                                                    3
                                                                        1
                                                    5
103900
                                5
                                                                        5
103901
                                4
                                                    3
                                                                        2
                                                    4
103902
                                1
                                                                        5
103903
                                1
                                                    1
                                                                        1
```

```
Baggage handling
                                Checkin service
                                                  Inflight service Cleanliness
     0
                                                                   5
                              3
     1
                                                1
                                                                   4
                                                                                 1
     2
                                                                   4
                                                                                 5
                              4
                                                4
     3
                              3
                                                1
                                                                   4
                                                                                 2
                                                3
     4
                              4
                                                                   3
                                                                                 3
     103899
                              4
                                                2
                                                                   3
                                                                                 2
     103900
                                                5
                                                                   5
                                                                                 4
                              5
     103901
                              4
                                                5
                                                                   5
                                                                                 4
                                                5
     103902
                                                                   4
                              1
                                                                                 1
     103903
                                                4
                                                                   3
              Departure Delay in Minutes
                                           Arrival Delay in Minutes
     0
                                       25
                                                                 18.0
     1
                                                                  6.0
                                        1
     2
                                        0
                                                                  0.0
     3
                                       11
                                                                  9.0
     4
                                                                  0.0
                                        0
                                                                   . . .
     . . .
                                       . . .
     103899
                                        3
                                                                  0.0
     103900
                                        0
                                                                  0.0
     103901
                                        7
                                                                 14.0
                                                                  0.0
     103902
                                        0
     103903
                                        0
                                                                  0.0
                         satisfaction
     0
              neutral or dissatisfied
     1
              neutral or dissatisfied
     2
                             satisfied
     3
              neutral or dissatisfied
     4
                             satisfied
     103899 neutral or dissatisfied
     103900
                             satisfied
     103901 neutral or dissatisfied
     103902 neutral or dissatisfied
     103903 neutral or dissatisfied
     [103904 rows x 24 columns]
[6]: display(df_train.head())
[6]:
            id Gender
                              Customer Type Age
                                                    Type of Travel
                                                                         Class \
         70172
                            Loyal Customer
                                               13
                                                   Personal Travel
                                                                     Eco Plus
                   Male
          5047
                         disloyal Customer
                                               25
                                                   Business travel
                                                                     Business
     1
                   Male
                            Loyal Customer
        110028 Female
                                               26
                                                   Business travel
                                                                     Business
```

```
25 Business travel Business
3
    24026 Female
                       Loyal Customer
4 119299
                       Loyal Customer
                                             Business travel Business
             Male
                                         61
   Flight Distance
                     Inflight wifi service
                                             Departure/Arrival time convenient
0
                460
                235
                                          3
                                                                                2
1
               1142
                                          2
2
                                                                                2
                562
                                          2
                                                                                5
3
                                          3
4
                214
                                                                                3
   Ease of Online booking
                                 Inflight entertainment
                            . . .
                                                           On-board service
0
                         3
                                                        5
                             . . .
1
                         3
                                                        1
                                                                            1
                             . . .
2
                                                        5
                                                                            4
                         2
3
                         5
                                                        2
                                                                            2
                             . . .
4
                                                        3
                                                                            3
                         3
   Leg room service Baggage handling
                                        Checkin service
                                                           Inflight service
0
                   5
                                      3
1
                                                        1
                                                                            4
2
                   3
                                      4
                                                        4
                                                                            4
3
                   5
                                      3
                                                        1
                                                                            4
4
                   4
                                                        3
   Cleanliness Departure Delay in Minutes Arrival Delay in Minutes
0
             5
                                          25
                                                                    18.0
              1
                                           1
                                                                     6.0
1
2
             5
                                           0
                                                                     0.0
                                                                     9.0
3
              2
                                           11
              3
                                           0
                                                                     0.0
               satisfaction
   neutral or dissatisfied
  neutral or dissatisfied
2
                  satisfied
3 neutral or dissatisfied
                  satisfied
[5 rows x 24 columns]
```

3.1 Info and Shape

```
[7]: display(df_train.info())

print("\n\nShape of Training Data: ", df_train.shape)
print("Shape of Testing Data: ", df_test.shape)
```

<class 'pandas.core.frame.DataFrame'>
Index: 103904 entries, 0 to 103903
Data columns (total 24 columns):

#	Column	Non-Null Count	Dtype			
0	 id	103904 non-null	 int64			
1	Gender	103904 non-null	object			
2	Customer Type	103904 non-null	object			
3	Age	103904 non-null	int64			
4	Type of Travel	103904 non-null	object			
5	Class	103904 non-null	_			
			object			
6	Flight Distance	103904 non-null	int64			
7	Inflight wifi service	103904 non-null				
8	Departure/Arrival time convenient					
9	Ease of Online booking	103904 non-null				
10	Gate location	103904 non-null				
11	Food and drink	103904 non-null				
12	Online boarding	103904 non-null	int64			
13	Seat comfort	103904 non-null	int64			
14	Inflight entertainment	103904 non-null	int64			
15	On-board service	103904 non-null	int64			
16	Leg room service	103904 non-null	int64			
17	Baggage handling	103904 non-null	int64			
18	Checkin service	103904 non-null	int64			
19	Inflight service	103904 non-null	int64			
20	Cleanliness	103904 non-null	int64			
21	Departure Delay in Minutes	103904 non-null	int64			
22	Arrival Delay in Minutes	103594 non-null	float64			
23	satisfaction	103904 non-null	object			
dtypes: float64(1), int64(18), object(5)						
7.						

[7]: None

Shape of Training Data: (103904, 24) Shape of Testing Data: (25976, 24)

3.2 DF Describe

memory usage: 19.8+ MB

[8]: display(df_train.describe())

```
[8]:
                                           Flight Distance
                                                           Inflight wifi service
                       id
                                      Age
     count 103904.000000
                           103904.000000
                                             103904.000000
                                                                     103904.000000
    mean
             64924.210502
                                39.379706
                                               1189.448375
                                                                          2.729683
     std
             37463.812252
                                15.114964
                                                997.147281
                                                                          1.327829
    min
                 1.000000
                                 7.000000
                                                 31.000000
                                                                          0.00000
```

25% 50% 75% max	32533.750000 64856.500000 97368.250000 129880.000000	27.000000 40.000000 51.000000 85.000000	414.000000 843.000000 1743.000000 4983.000000	2.000000 3.000000 4.000000 5.000000
count mean std min 25% 50% 75% max			t Ease of Online b 0 103904. 6 2. 5 1. 0 0. 0 2. 0 3.	ooking \
count mean std min 25% 50% 75% max		00d and drink 0 103904.000000 3.202129 1.329533 0.000000 2.000000 3.000000 4.000000 5.000000	nline boarding Se 103904.000000 103 3.250375 1.349509 0.000000 2.000000 3.000000 4.000000 5.000000	at comfort \ 904.000000 3.439396 1.319088 0.000000 2.000000 4.000000 5.000000
count mean std min 25% 50% 75% max	1.3 0.0 2.0 4.0 4.0	000000 10390 858158 832991 000000 000000 000000	3.382363 3 1.288354 1 0.000000 0 2.000000 2 4.000000 4 4.000000 4	service \000000 3.351055315605 0.000000 2.000000 2.000000 3.000000
count mean std min 25% 50% 75% max	Baggage handling 103904.000000 3.631833 1.180903 1.000000 3.000000 4.000000 5.000000 5.000000	Checkin servic 103904.00000 3.30429 1.26539 0.00000 3.00000 4.00000 5.00000 in Minutes Arri	0 103904.000000 0 3.640428 6 1.175663 0 0.000000 0 3.000000 0 4.000000 0 5.000000	103904.000000 3.286351 1.312273 0.000000 2.000000 3.000000 4.000000 5.000000
count		904.000000	103594.00000	

mean	14.815618	15.178678
std	38.230901	38.698682
min	0.00000	0.000000
25%	0.00000	0.000000
50%	0.00000	0.000000
75%	12.000000	13.000000
max	1592.000000	1584.000000

4 Data Cleaning and Preprocessing

```
[9]: # Replace spaces in column names with underscore

df_train.columns = df_train.columns.str.replace(' ', '_')

df_test.columns = df_test.columns.str.replace(' ', '_')
```

```
[10]: # Drop the uneeded ID Column

df_train.drop(columns=['id'], inplace=True)
df_test.drop(columns=['id'], inplace=True)
```

4.1 Handling Null Values

4.1.1 Display Null Values

```
[11]: # Display the Null Values

display(df_train.isnull().sum())
   display(df_test.isnull().sum())
   display(df_train[pd.isnull(df_train).any(axis=1)])
```

```
[11]: Gender
                                              0
      Customer_Type
                                               0
                                               0
      Age
      Type_of_Travel
                                               0
      Class
                                               0
      Flight_Distance
                                               0
      Inflight_wifi_service
      Departure/Arrival_time_convenient
                                              0
      Ease_of_Online_booking
                                               0
      Gate_location
                                              0
     Food_and_drink
                                              0
      Online_boarding
                                              0
      Seat_comfort
                                              0
      Inflight_entertainment
                                              0
      On-board_service
```

	Baggage	_handlin	g			0		
	Checkin_service				0			
	Inflight_service				0			
	Cleanliness				0			
	Departure_Delay_in_Minutes				0			
	Arrival_Delay_in_Minutes			31				
	satisfaction				0			
	dtype:							
	acypo.	111001						
[11]:	Gender				0			
	Custome	r_Type			0			
	Age	• •			0			
	Type_of	_Travel			0			
	Class				0			
	Flight_	Distance			0			
	_	t_wifi_s			0			
	_		al_time_co	onvenient	0			
	Ease_of	_Online_	booking		0			
	Gate_lo	cation			0			
	Food_an	d_drink			0			
	Online_	boarding			0			
	Seat_co	mfort			0			
	Infligh	t_entert	ainment		0			
	On-boar	d_servic	е		0			
	Leg_room	m_servic	е		0			
	Baggage_handling			0				
	Checkin	_service			0			
	Infligh	t_servic	е		0			
	Cleanliness		0					
	<pre>Departure_Delay_in_Minutes</pre>		0					
	Arrival_Delay_in_Minutes		83					
	satisfaction		0					
	dtype:	int64						
[44].		Gender	C	Т	۸	Т Т	1 (1)	\
[11]:	213	Female		omer_Type	Age	Type_of_Trave Business trave		\
	1124	Male	·	Customer	38	Personal Trave		
			•	Customer	53			
	1529	Male Female	•	Customer	39 26	Business trave		
	2004 2108	Female	•	Customer	26 24	Personal Trave		
			LOYAL	Customer				
	102067	 Male	Loval	Customor	 49	Personal Trave		
	102384	Male	•	Customer	58	Business trave		
	102552	Female	•	Customer Customer	29	Business trave		
	102552	Male	•	Customer	29 58	Business trave		
	102960	Female	•	Customer	33	Personal Trave		
	103540	remare	Loyal	customer	33	rersonar mave	el Eco	

Leg_room_service

```
Flight_Distance Inflight_wifi_service
213
                      109
                                                   5
                     1012
                                                   3
1124
                                                   2
1529
                      733
2004
                     1035
                                                   3
2108
                                                   2
                      417
                                                 . . .
                                                   2
102067
                     1249
102384
                      733
                                                   3
                                                   2
102552
                     1107
102960
                     1088
                                                   4
103540
                      359
                                                   4
         Departure/Arrival_time_convenient Ease_of_Online_booking
213
1124
                                             2
                                                                        3
1529
                                             5
                                                                        5
2004
                                             3
                                                                        3
2108
                                                                        2
                                             1
. . .
                                                                        2
102067
                                             5
102384
                                             3
                                                                        3
102552
                                             1
                                                                        1
                                             4
102960
                                                                        1
                                             4
103540
                                                                        4
         Gate_location ... Inflight_entertainment On-board_service \
213
                                                       5
                      3
                         . . .
                                                                            5
1124
                                                       4
                                                                            4
                      4
                         . . .
                                                       2
                                                                            2
1529
                      5
                         . . .
2004
                                                       2
                                                                            3
                      1
2108
                                                       5
                                                                            1
                      2
                         . . .
. . .
                    . . .
                          . . .
                                                     . . .
                                                                          . . .
                                                       3
102067
                      3
                                                                            4
                         . . .
102384
                      3
                         . . .
                                                       3
                                                                            3
102552
                                                       5
                                                                            4
                         . . .
                      1
                                                       5
102960
                      1
                                                                            1
                         . . .
103540
                                                       4
                                                                            3
                      3 ...
         Leg_room_service Baggage_handling Checkin_service Inflight_service \
213
                          2
                                                                                      1
1124
                                              4
                                                                 3
                                                                                      3
                          4
                                              2
1529
                          2
                                                                 2
                                                                                      2
2004
                          3
                                              4
                                                                 5
                                                                                      5
2108
                          4
                                              2
                                                                 1
                                                                                      2
. . .
                                            . . .
                                                                                    . . .
```

```
102067
                         5
                                            4
                                                               3
                                                                                  4
102384
                                            2
                                                               4
                                                                                  2
                         1
                                            5
                                                               5
                                                                                  3
102552
                         1
                                            5
                                                                                  3
                         5
                                                               5
102960
103540
                         2
                                            5
                                                               3
                                                                                  5
                      Departure_Delay_in_Minutes Arrival_Delay_in_Minutes
        Cleanliness
213
                   5
                                                                            NaN
                                                 31
1124
                   4
                                                 38
                                                                            NaN
1529
                   3
                                                 11
                                                                            NaN
                   2
2004
                                                                            NaN
                                                 41
2108
                   5
                                                  1
                                                                            NaN
. . .
                                                                            . . .
                 . . .
                                                . . .
102067
                   3
                                               230
                                                                            NaN
102384
                   3
                                                55
                                                                            NaN
                   5
102552
                                                  0
                                                                            NaN
                   5
102960
                                                  0
                                                                            NaN
103540
                                                 42
                                                                            NaN
                    satisfaction
213
                        satisfied
1124
        neutral or dissatisfied
1529
        neutral or dissatisfied
2004
        neutral or dissatisfied
2108
        neutral or dissatisfied
102067 neutral or dissatisfied
102384 neutral or dissatisfied
102552 neutral or dissatisfied
102960
                        satisfied
103540 neutral or dissatisfied
[310 rows x 23 columns]
```

4.1.2 Filling Null Values

```
[12]: # Set the null values of Arrival Delay to Departure Delay since if one departs a

certain time late, they will most likely arrive that certain time late.

df_train['Arrival_Delay_in_Minutes'] = df_train['Arrival_Delay_in_Minutes'].

df_test['Arrival_Delay_in_Minutes'] = df_test['Arrival_Delay_in_Minutes'].

df_test['Arrival_Delay_in_Minutes'] = df_test['Arrival_Delay_in_Minutes'].

df_test['Departure_Delay_in_Minutes'])
```

```
[13]: # Null Values After fillna display(df_train.isnull().sum())
```

display(df_test.isnull().sum())

[13]:	Gender	0
	Customer_Type	0
	Age	0
	Type_of_Travel	0
	Class	0
	Flight_Distance	0
	<pre>Inflight_wifi_service</pre>	0
	Departure/Arrival_time_convenient	0
	Ease_of_Online_booking	0
	Gate_location	0
	Food_and_drink	0
	Online_boarding	0
	Seat_comfort	0
	Inflight_entertainment	0
	On-board_service	0
	Leg_room_service	0
	Baggage_handling	0
	Checkin_service	0
	Inflight_service	0
	Cleanliness	0
	Departure_Delay_in_Minutes	0
	Arrival_Delay_in_Minutes	0
	satisfaction	0
	dtype: int64	
[13]:	Gender	0
	Customer_Type	0
	Age	0
	Type_of_Travel	0
	Class	0
	Flight_Distance	0
	Inflight_wifi_service	0
	Departure/Arrival_time_convenient	0
	Ease_of_Online_booking	0
	Gate_location	0
	Food_and_drink	0
	Online_boarding	0
	Seat_comfort	0
	Inflight_entertainment	0
	On-board_service	0
	Leg_room_service	0
	Baggage_handling	0
	Checkin_service	0
	Inflight_service	0
	Cleanliness	0

```
Departure_Delay_in_Minutes 0
Arrival_Delay_in_Minutes 0
satisfaction 0
dtype: int64
```

4.2 Making Capitalization Consistent

```
[14]: # Adjust capitalization of columns
                            df_train['Customer_Type'].replace('disloyal Customer', 'Disloyal_Customer', 'Disloyal_Cu
                               →inplace=True)
                            df_train['Customer_Type'].replace('Loyal Customer', 'Loyal_Customer', 'Loyal_Custome
                                →inplace=True)
                            df_train['Type_of_Travel'].replace('Business travel', 'Business_Travel', '
                                →inplace=True)
                            df_train['Type_of_Travel'].replace('Personal travel', 'Personal_Travel', '
                               →inplace=True)
                            df_train = df_train.rename(columns={'satisfaction': 'Satisfaction',
                                                                                                                                                                                                      'Inflight_wifi_service':...
                                'Departure/Arrival_time_convenient':
                                'Ease_of_Online_booking':⊔
                                'Gate_location': 'Gate_Location',
                                                                                                                                                                                                      'Food_and_drink': 'Food_and_Drink',
                                                                                                                                                                                                      'Online_boarding': 'Online_Boarding',
                                                                                                                                                                                                      'Seat_comfort': 'Seat_Comfort',
                                                                                                                                                                                                      'Inflight_entertainment': "
                                'On-board_service': 'On-board_Service',
                                                                                                                                                                                                      'Leg_room_service': 'Leg_Room_Service',
                                                                                                                                                                                                      'Baggage_handling': 'Baggage_Handling',
                                                                                                                                                                                                      'Checkin_service': 'Checkin_Service',
                                                                                                                                                                                                      'Inflight_service': 'Inflight_Service'})
                            df_train['Satisfaction'].replace('satisfied', 'Satisfied', inplace=True)
                            →'Neutral_Or_Dissatisfied', inplace=True)
                            df_test['Customer_Type'].replace('disloyal Customer', 'Disloyal_Customer', u
                                →inplace=True)
                            df_test['Customer_Type'].replace('Loyal Customer', 'Loyal_Customer', |
                               →inplace=True)
                            df_test['Type_of_Travel'].replace('Business travel', 'Business_Travel', 'Business_Travel'
                                →inplace=True)
                            df_test['Type_of_Travel'].replace('Personal travel', 'Personal_Travel', |
                                 →inplace=True)
```

```
df_test = df_test.rename(columns={'satisfaction': 'Satisfaction',
                                        'Inflight_wifi_service': u
      'Departure/Arrival_time_convenient':
      → 'Departure/Arrival_Time_Convenient',
                                        'Ease_of_Online_booking':_
      'Gate_location': 'Gate_Location',
                                        'Food_and_drink': 'Food_and_Drink',
                                        'Online_boarding': 'Online_Boarding',
                                        'Seat_comfort': 'Seat_Comfort',
                                        'Inflight_entertainment':
      'On-board_service': 'On-board_Service',
                                        'Leg_room_service': 'Leg_Room_Service',
                                        'Baggage_handling': 'Baggage_Handling',
                                        'Checkin_service': 'Checkin_Service',
                                        'Inflight_service': 'Inflight_Service'})
     df_test['Satisfaction'].replace('satisfied', 'Satisfied', inplace=True)
     df_test['Satisfaction'].replace('neutral or dissatisfied', ...
      →'Neutral_Or_Dissatisfied', inplace=True)
     display(df_train)
     unstandardized_df_train = df_train.copy()
[14]:
             Gender
                                             Type_of_Travel
                                                               Class \
                        Customer_Type
                                       Age
     0
               Male
                        Loyal_Customer
                                        13 Personal Travel
                                                            Eco Plus
     1
               Male
                    Disloyal_Customer
                                        25 Business_Travel Business
     2
             Female
                       Loyal_Customer
                                        26 Business_Travel Business
     3
             Female
                                        25 Business_Travel Business
                       Loyal_Customer
     4
               Male
                       Loyal_Customer
                                        61 Business_Travel Business
     103899 Female Disloyal_Customer
                                        23 Business_Travel
                                                                 Eco
               Male
                       Loyal_Customer
                                        49 Business_Travel Business
     103900
               Male Disloyal_Customer
                                        30 Business_Travel Business
     103901
     103902 Female Disloyal_Customer
                                        22 Business_Travel
     103903
               Male
                       Loyal_Customer
                                        27 Business_Travel Business
             Flight_Distance Inflight_Wifi_Service
     0
                        460
                                                3
```

1

2

3

4

103899

103900

235

1142

562

214

192

2347

3

2

2

3

2

4

. . .

```
103901
                     1995
                                                   1
103902
                     1000
                                                   1
103903
                     1723
                                                   1
         Departure/Arrival_Time_Convenient Ease_of_Online_Booking
0
                                                                         3
1
                                             2
                                                                         3
2
                                             2
                                                                         2
3
                                             5
                                                                         5
4
                                             3
                                                                         3
. . .
                                           . . .
                                                                       . . .
103899
                                             1
                                                                         2
103900
                                             4
                                                                         4
103901
                                             1
                                                                         1
103902
                                             1
                                                                         1
                                             3
103903
                                                                         3
         Gate_Location
                               Inflight_Entertainment On-board_Service
                         . . .
0
                      1
                          . . .
                      3
                                                        1
                                                                            1
1
                          . . .
2
                      2
                                                        5
                                                                            4
                         . . .
3
                      5
                                                        2
                                                                            2
                          . . .
4
                      3
                                                        3
                                                                            3
                                                                            3
103899
                      3
                                                        2
103900
                                                        5
                                                                            5
                         . . .
                                                                            3
103901
                                                        4
                      3
103902
                      5
                                                        1
                                                                            4
                         . . .
103903
                      3
                                                        1
                                                                            1
                         . . .
         Leg_Room_Service Baggage_Handling Checkin_Service Inflight_Service \
0
                                              4
                          3
                                                                  4
                                                                                       5
1
                          5
                                              3
                                                                  1
                                                                                       4
2
                          3
                                              4
                                                                                       4
                                                                  4
                                               3
3
                          5
                                                                  1
                                                                                       4
4
                          4
                                               4
                                                                  3
                                                                                       3
103899
                          1
                                              4
                                                                  2
                                                                                       3
103900
                                              5
                                                                  5
                                                                                       5
                          5
                          2
                                                                  5
                                                                                       5
103901
                                               4
                                                                  5
                                                                                       4
103902
                          5
                                               1
103903
                          1
                                                                  4
                                                                                       3
         Cleanliness Departure_Delay_in_Minutes Arrival_Delay_in_Minutes \
0
                    5
                                                                               18.0
                                                   25
1
                    1
                                                    1
                                                                                6.0
2
                    5
                                                    0
                                                                                0.0
```

```
3
                   2
                                                 11
                                                                            9.0
4
                   3
                                                                            0.0
                                                  0
                                                                            . . .
                   2
103899
                                                  3
                                                                            0.0
103900
                   4
                                                  0
                                                                            0.0
                                                  7
103901
                   4
                                                                           14.0
103902
                                                  0
                                                                            0.0
                   1
                                                  0
                                                                            0.0
103903
                   1
                    Satisfaction
0
        Neutral_Or_Dissatisfied
1
        Neutral_Or_Dissatisfied
2
                        Satisfied
3
        Neutral_Or_Dissatisfied
4
                        Satisfied
        Neutral_Or_Dissatisfied
103899
103900
                        Satisfied
103901 Neutral_Or_Dissatisfied
```

[103904 rows x 23 columns]

103902

4.3 Z-Score Standardization

103903 Neutral_Or_Dissatisfied

Neutral_Or_Dissatisfied

```
[15]:
              Gender
                          Customer_Type
                                                     Type_of_Travel
                                                                         Class \
                                               Age
      0
                Male
                         Loyal_Customer -1.745279
                                                    Personal Travel Eco Plus
      1
                Male
                     Disloyal_Customer -0.951360
                                                    Business_Travel
                                                                      Business
      2
              Female
                         Loyal_Customer -0.885200
                                                    Business_Travel
                                                                      Business
              Female
                         Loyal_Customer -0.951360
      3
                                                    Business_Travel
                                                                      Business
      4
                Male
                         Loyal_Customer
                                          1.430397
                                                    Business_Travel
                                                                      Business
                                                                           . . .
      103899
              Female
                      Disloyal_Customer -1.083680
                                                    Business_Travel
                                                                           Eco
      103900
                Male
                         Loyal_Customer
                                                    Business_Travel
                                          0.636478
                                                                      Business
      103901
                Male
                      Disloyal_Customer -0.620561
                                                    Business_Travel
                                                                      Business
```

```
103902
        Female Disloyal_Customer -1.149840 Business_Travel
                                                                       Eco
                    Loyal_Customer -0.819040 Business_Travel
103903
          Male
                                                                 Business
        Flight_Distance
                          Inflight_Wifi_Service
0
               -0.731539
                                        0.203579
1
               -0.957184
                                        0.203579
2
               -0.047584
                                       -0.549533
3
               -0.629246
                                       -0.549533
4
               -0.978244
                                        0.203579
103899
               -1.000307
                                       -0.549533
103900
               1.160869
                                        0.956691
103901
               0.807860
                                       -1.302646
103902
               -0.189991
                                       -1.302646
                                       -1.302646
103903
               0.535081
                                             Ease_of_Online_Booking
        Departure/Arrival_Time_Convenient
0
                                   0.616172
                                                            0.173776
1
                                  -0.695245
                                                            0.173776
2
                                  -0.695245
                                                           -0.541060
3
                                   1.271880
                                                            1.603448
4
                                  -0.039537
                                                            0.173776
103899
                                  -1.350954
                                                           -0.541060
                                   0.616172
                                                            0.888612
103900
103901
                                  -1.350954
                                                           -1.255895
103902
                                  -1.350954
                                                           -1.255895
103903
                                  -0.039537
                                                            0.173776
                                                       On-board_Service
        Gate_Location
                             Inflight_Entertainment
0
                                                               0.479403
            -1.547323
                                            1.231704
1
                                           -1.769081
              0.018094
                                                              -1.849161
2
            -0.764614
                                            1.231704
                                                               0.479403
3
              1.583511
                                           -1.018885
                                                              -1.072973
4
              0.018094
                                           -0.268688
                                                              -0.296785
                   . . .
              0.018094
                                                              -0.296785
103899
                                           -1.018885
103900
              0.800803
                                            1.231704
                                                               1.255590
103901
              0.018094
                                            0.481508
                                                              -0.296785
                                           -1.769081
103902
              1.583511
                                                               0.479403
                                           -1.769081
103903
              0.018094
                                                              -1.849161
        Leg_Room_Service Baggage_Handling Checkin_Service Inflight_Service
0
               -0.266840
                                    0.311769
                                                      0.549799
                                                                         1.156436
1
                                   -0.535045
                                                                         0.305848
                1.253380
                                                     -1.821012
2
                -0.266840
                                                      0.549799
                                                                         0.305848
                                    0.311769
3
                 1.253380
                                   -0.535045
                                                     -1.821012
                                                                         0.305848
```

```
4
                 0.493270
                                    0.311769
                                                     -0.240472
                                                                        -0.544740
                      . . .
                                          . . .
                                                            . . .
                                                                               . . .
103899
                -1.787061
                                    0.311769
                                                     -1.030742
                                                                        -0.544740
103900
                 1.253380
                                    1.158582
                                                      1.340069
                                                                         1.156436
103901
                -1.026951
                                    0.311769
                                                      1.340069
                                                                         1.156436
103902
                 1.253380
                                   -2.228672
                                                      1.340069
                                                                         0.305848
103903
                -1.787061
                                    0.311769
                                                      0.549799
                                                                        -0.544740
        Cleanliness
                      Departure_Delay_in_Minutes
                                                    Arrival_Delay_in_Minutes
0
           1.305870
                                         0.266393
                                                                     0.070988
1
          -1.742292
                                        -0.361375
                                                                    -0.238223
2
           1.305870
                                        -0.387532
                                                                    -0.392828
          -0.980251
                                        -0.099805
                                                                    -0.160920
4
          -0.218211
                                        -0.387532
                                                                    -0.392828
                                                                    -0.392828
103899
          -0.980251
                                        -0.309061
103900
           0.543829
                                        -0.387532
                                                                    -0.392828
103901
           0.543829
                                        -0.204433
                                                                    -0.032082
103902
          -1.742292
                                        -0.387532
                                                                    -0.392828
103903
          -1.742292
                                        -0.387532
                                                                    -0.392828
                    Satisfaction
0
        Neutral_Or_Dissatisfied
1
        Neutral_Or_Dissatisfied
2
                       Satisfied
3
        Neutral_Or_Dissatisfied
                       Satisfied
103899
        Neutral_Or_Dissatisfied
103900
                       Satisfied
103901
        Neutral_Or_Dissatisfied
103902
        Neutral_Or_Dissatisfied
103903
        Neutral_Or_Dissatisfied
[103904 rows x 23 columns]
```

4.4 Encoding Categorical Data

4.4.1 Values in Categorical Columns

```
[16]: # All the different values for the Categorical Columns

print(df_train['Gender'].unique())
print(df_train['Customer_Type'].unique())
print(df_train['Type_of_Travel'].unique())
print(df_train['Class'].unique())
```

```
['Male' 'Female']
['Loyal_Customer' 'Disloyal_Customer']
['Personal Travel' 'Business_Travel']
['Eco Plus' 'Business' 'Eco']
```

4.4.2 One-Hot Encoding

```
[17]: # One Hot Encoding for Categorical Features
      categorical_columns = ['Gender', 'Customer_Type', 'Type_of_Travel']
      ohe = OneHotEncoder(sparse_output=False)
      one_hot_encoded = ohe.fit_transform(df_train[categorical_columns])
      one_hot_df = pd.DataFrame(one_hot_encoded, columns=ohe.
      →get_feature_names_out(categorical_columns))
      encoded_train = pd.concat([one_hot_df, df_train], axis=1)
      encoded_train = encoded_train.drop(categorical_columns, axis=1)
      display(encoded_train)
      categorical_columns = ['Gender', 'Customer_Type', 'Type_of_Travel']
      ohe = OneHotEncoder(sparse_output=False)
      one_hot_encoded = ohe.fit_transform(df_test[categorical_columns])
      one_hot_df = pd.DataFrame(one_hot_encoded, columns=ohe.
      →get_feature_names_out(categorical_columns))
      encoded_test = pd.concat([one_hot_df, df_test], axis=1)
      encoded_test = encoded_test.drop(categorical_columns, axis=1)
```

[17]:	Gender_Female	Gender_Male	Customer_Type_Disloyal_Customer \
0	0.0	1.0	0.0
1	0.0	1.0	1.0
2	1.0	0.0	0.0
3	1.0	0.0	0.0
4	0.0	1.0	0.0
			• • •
103899	1.0	0.0	1.0
103900	0.0	1.0	0.0
103901	0.0	1.0	1.0
103902	1.0	0.0	1.0
103903	0.0	1.0	0.0
	Customer_Type_	Loyal_Custome	r Type_of_Travel_Business_Travel \
0	V-1	1.0	0.0
1		0.0	1.0
2		1.0	1.0
3		1.0	1.0
4		1.0	1.0

```
103899
                                   0.0
                                                                      1.0
103900
                                   1.0
                                                                      1.0
103901
                                   0.0
                                                                      1.0
103902
                                   0.0
                                                                      1.0
103903
                                   1.0
                                                                      1.0
        Type_of_Travel_Personal Travel
                                                         Class Flight_Distance
                                                Age
0
                                                                       -0.731539
                                      1.0 -1.745279
                                                     Eco Plus
1
                                     0.0 -0.951360
                                                      Business
                                                                       -0.957184
2
                                     0.0 -0.885200
                                                      Business
                                                                       -0.047584
3
                                     0.0 -0.951360
                                                      Business
                                                                       -0.629246
4
                                     0.0 1.430397
                                                      Business
                                                                       -0.978244
                                     0.0 -1.083680
                                                                       -1.000307
103899
                                                           Eco
103900
                                     0.0 0.636478
                                                      Business
                                                                        1.160869
                                     0.0 -0.620561
103901
                                                      Business
                                                                        0.807860
                                     0.0 -1.149840
103902
                                                           Eco
                                                                       -0.189991
                                     0.0 -0.819040
103903
                                                      Business
                                                                        0.535081
        Inflight_Wifi_Service
                                      Inflight_Entertainment
                                                                On-board_Service
0
                      0.203579
                                                      1.231704
                                                                         0.479403
1
                                                     -1.769081
                                                                        -1.849161
                      0.203579
2
                     -0.549533
                                                      1.231704
                                                                         0.479403
3
                     -0.549533
                                                     -1.018885
                                                                        -1.072973
4
                      0.203579
                                                     -0.268688
                                                                        -0.296785
. . .
                            . . .
103899
                     -0.549533
                                                     -1.018885
                                                                        -0.296785
103900
                      0.956691
                                                      1.231704
                                                                         1.255590
103901
                     -1.302646
                                                      0.481508
                                                                        -0.296785
103902
                     -1.302646
                                                     -1.769081
                                                                         0.479403
103903
                     -1.302646
                                                     -1.769081
                                                                        -1.849161
        Leg_Room_Service
                            Baggage_Handling
                                              Checkin_Service
                                                                 Inflight_Service
0
                -0.266840
                                    0.311769
                                                       0.549799
                                                                          1.156436
1
                 1.253380
                                   -0.535045
                                                      -1.821012
                                                                          0.305848
                                                                          0.305848
2
                -0.266840
                                                       0.549799
                                    0.311769
3
                                   -0.535045
                                                      -1.821012
                 1.253380
                                                                          0.305848
4
                 0.493270
                                    0.311769
                                                      -0.240472
                                                                         -0.544740
103899
                -1.787061
                                    0.311769
                                                      -1.030742
                                                                         -0.544740
103900
                 1.253380
                                    1.158582
                                                       1.340069
                                                                          1.156436
103901
                -1.026951
                                    0.311769
                                                       1.340069
                                                                          1.156436
103902
                 1.253380
                                   -2.228672
                                                       1.340069
                                                                          0.305848
                -1.787061
                                                       0.549799
                                                                         -0.544740
103903
                                    0.311769
```

Cleanliness Departure_Delay_in_Minutes Arrival_Delay_in_Minutes \

```
0
           1.305870
                                        0.266393
                                                                    0.070988
          -1.742292
                                                                   -0.238223
1
                                       -0.361375
2
           1.305870
                                       -0.387532
                                                                   -0.392828
3
          -0.980251
                                       -0.099805
                                                                   -0.160920
                                       -0.387532
4
          -0.218211
                                                                   -0.392828
          -0.980251
                                       -0.309061
                                                                   -0.392828
103899
103900
           0.543829
                                       -0.387532
                                                                   -0.392828
103901
           0.543829
                                       -0.204433
                                                                   -0.032082
103902
          -1.742292
                                       -0.387532
                                                                   -0.392828
103903
          -1.742292
                                       -0.387532
                                                                   -0.392828
                   Satisfaction
0
        Neutral_Or_Dissatisfied
1
        Neutral_Or_Dissatisfied
2
                       Satisfied
3
        Neutral_Or_Dissatisfied
4
                       Satisfied
       Neutral_Or_Dissatisfied
103899
103900
                      Satisfied
103901 Neutral_Or_Dissatisfied
103902 Neutral_Or_Dissatisfied
103903 Neutral_Or_Dissatisfied
```

4.4.3 Label Encoding (Ordinal Encoding)

[103904 rows x 26 columns]

```
# Ordinal Encoding for the Class where the order is Eco, Eco Plus, and then

Business

enc = OrdinalEncoder(categories=[['Eco', 'Eco Plus','Business']])
encoded_train['Class'] = enc.fit_transform(encoded_train.loc[:,['Class']])
enc = OrdinalEncoder(categories=[['Neutral_Or_Dissatisfied', 'Satisfied']])
encoded_train['Satisfaction'] = enc.fit_transform(encoded_train.loc[:

→,['Satisfaction']])

display(encoded_train)

enc = OrdinalEncoder(categories=[['Eco', 'Eco Plus','Business']])
encoded_test['Class'] = enc.fit_transform(encoded_test.loc[:,['Class']])
enc = OrdinalEncoder(categories=[['Neutral_Or_Dissatisfied', 'Satisfied']])
encoded_test['Satisfaction'] = enc.fit_transform(encoded_test.loc[:

→,['Satisfaction']])
```

```
[18]:
               Gender_Female Gender_Male Customer_Type_Disloyal_Customer
                          0.0
                                                                            0.0
      0
                                        1.0
                          0.0
      1
                                        1.0
                                                                            1.0
      2
                          1.0
                                        0.0
                                                                           0.0
      3
                          1.0
                                        0.0
                                                                           0.0
      4
                          0.0
                                        1.0
                                                                            0.0
                                        . . .
      . . .
                          . . .
                                                                            . . .
                                        0.0
      103899
                          1.0
                                                                            1.0
      103900
                          0.0
                                        1.0
                                                                            0.0
      103901
                          0.0
                                        1.0
                                                                            1.0
      103902
                          1.0
                                        0.0
                                                                            1.0
      103903
                          0.0
                                        1.0
                                                                            0.0
               Customer_Type_Loyal_Customer
                                               Type_of_Travel_Business_Travel
      0
                                                                             0.0
                                          1.0
                                          0.0
                                                                             1.0
      1
      2
                                          1.0
                                                                             1.0
      3
                                          1.0
                                                                             1.0
      4
                                          1.0
                                                                             1.0
      103899
                                          0.0
                                                                             1.0
      103900
                                          1.0
                                                                             1.0
      103901
                                          0.0
                                                                             1.0
      103902
                                          0.0
                                                                             1.0
      103903
                                          1.0
                                                                             1.0
                                                      Age Class Flight_Distance
               Type_of_Travel_Personal Travel
      0
                                            1.0 -1.745279
                                                               1.0
                                                                           -0.731539
      1
                                                               2.0
                                            0.0 -0.951360
                                                                           -0.957184
      2
                                            0.0 -0.885200
                                                              2.0
                                                                           -0.047584
      3
                                            0.0 -0.951360
                                                              2.0
                                                                           -0.629246
      4
                                            0.0 1.430397
                                                              2.0
                                                                           -0.978244
                                                               . . .
      103899
                                            0.0 -1.083680
                                                              0.0
                                                                           -1.000307
      103900
                                            0.0 0.636478
                                                              2.0
                                                                           1.160869
                                            0.0 -0.620561
                                                              2.0
      103901
                                                                           0.807860
                                            0.0 -1.149840
      103902
                                                              0.0
                                                                           -0.189991
      103903
                                            0.0 -0.819040
                                                              2.0
                                                                            0.535081
               Inflight_Wifi_Service
                                           Inflight_Entertainment
                                                                       On-board_Service \
      0
                             0.203579
                                                            1.231704
                                                                                0.479403
      1
                             0.203579
                                                           -1.769081
                                                                               -1.849161
      2
                            -0.549533
                                                            1.231704
                                                                                0.479403
      3
                            -0.549533
                                                           -1.018885
                                                                               -1.072973
                                                                               -0.296785
      4
                             0.203579
                                                           -0.268688
                                  . . .
      103899
                            -0.549533
                                                           -1.018885
                                                                               -0.296785
```

```
103900
                      0.956691
                                                     1.231704
                                                                         1.255590
103901
                                                                        -0.296785
                     -1.302646
                                                     0.481508
103902
                     -1.302646
                                                    -1.769081
                                                                         0.479403
                     -1.302646
                                                    -1.769081
103903
                                                                        -1.849161
        Leg_Room_Service Baggage_Handling Checkin_Service
                                                                 Inflight_Service
0
                -0.266840
                                    0.311769
                                                      0.549799
                                                                          1.156436
1
                 1.253380
                                   -0.535045
                                                     -1.821012
                                                                          0.305848
2
                -0.266840
                                    0.311769
                                                      0.549799
                                                                          0.305848
3
                 1.253380
                                   -0.535045
                                                     -1.821012
                                                                          0.305848
4
                 0.493270
                                    0.311769
                                                     -0.240472
                                                                         -0.544740
103899
                -1.787061
                                    0.311769
                                                     -1.030742
                                                                         -0.544740
103900
                 1.253380
                                    1.158582
                                                      1.340069
                                                                          1.156436
103901
                -1.026951
                                    0.311769
                                                      1.340069
                                                                          1.156436
103902
                 1.253380
                                   -2.228672
                                                      1.340069
                                                                          0.305848
                -1.787061
                                                      0.549799
103903
                                    0.311769
                                                                         -0.544740
        Cleanliness
                      Departure_Delay_in_Minutes
                                                   Arrival_Delay_in_Minutes
0
           1.305870
                                         0.266393
                                                                     0.070988
1
          -1.742292
                                        -0.361375
                                                                    -0.238223
2
           1.305870
                                        -0.387532
                                                                    -0.392828
3
          -0.980251
                                        -0.099805
                                                                    -0.160920
4
          -0.218211
                                        -0.387532
                                                                    -0.392828
. . .
103899
          -0.980251
                                        -0.309061
                                                                    -0.392828
           0.543829
103900
                                        -0.387532
                                                                    -0.392828
103901
           0.543829
                                        -0.204433
                                                                    -0.032082
103902
          -1.742292
                                        -0.387532
                                                                    -0.392828
103903
          -1.742292
                                        -0.387532
                                                                    -0.392828
        Satisfaction
0
                  0.0
1
                  0.0
2
                  1.0
3
                  0.0
4
                  1.0
                  . . .
103899
                  0.0
103900
                  1.0
103901
                  0.0
103902
                  0.0
103903
                  0.0
```

[103904 rows x 26 columns]

4.4.4 Standardizing Encoded Data

```
[19]: # Standardized Encoded Data
      std_encoded_train = encoded_train
      std_encoded_train['Class'] = pd.Series(scaler.
       →fit_transform(encoded_train[['Class']]).flatten())
      display(std_encoded_train)
      std_encoded_test = encoded_test
      std_encoded_test['Class'] = pd.Series(scaler.
       →fit_transform(encoded_test[['Class']]).flatten())
[19]:
               Gender_Female
                                           Customer_Type_Disloyal_Customer
                              Gender_Male
      0
                         0.0
                                       1.0
                                                                          0.0
      1
                         0.0
                                       1.0
                                                                          1.0
      2
                         1.0
                                       0.0
                                                                          0.0
      3
                         1.0
                                       0.0
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                         0.0
                                       1.0
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      103901
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                                                                          1.0
      103902
                         1.0
                                       0.0
                                                                          1.0
      103903
                         0.0
                                       1.0
                                                                          0.0
               Customer_Type_Loyal_Customer
                                              Type_of_Travel_Business_Travel
      0
                                         1.0
                                                                           0.0
                                         0.0
                                                                           1.0
      1
      2
                                         1.0
                                                                           1.0
      3
                                         1.0
                                                                            1.0
      4
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      103899
                                         0.0
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                                         1.0
                                                                           1.0
      103901
                                         0.0
                                                                           1.0
      103902
                                         0.0
                                                                           1.0
      103903
                                                                           1.0
                                         1.0
               Type_of_Travel_Personal Travel
                                                                      Flight_Distance
                                                      Age
                                                               Class
      0
                                           1.0 -1.745279 -0.029187
                                                                             -0.731539
                                           0.0 -0.951360 1.009393
      1
                                                                             -0.957184
      2
                                           0.0 -0.885200 1.009393
                                                                             -0.047584
      3
                                           0.0 -0.951360
                                                           1.009393
                                                                             -0.629246
      4
                                           0.0 1.430397
                                                           1.009393
                                                                             -0.978244
      103899
                                           0.0 -1.083680 -1.067767
                                                                             -1.000307
                                           0.0 0.636478 1.009393
                                                                             1.160869
      103900
```

```
103901
                                     0.0 -0.620561 1.009393
                                                                       0.807860
103902
                                     0.0 -1.149840 -1.067767
                                                                      -0.189991
103903
                                     0.0 -0.819040
                                                    1.009393
                                                                       0.535081
        Inflight_Wifi_Service
                                ... Inflight_Entertainment
                                                                On-board_Service
0
                      0.203579
                                                     1.231704
                                                                        0.479403
1
                      0.203579
                                                    -1.769081
                                                                       -1.849161
2
                     -0.549533
                                                     1.231704
                                                                        0.479403
3
                     -0.549533
                                                                       -1.072973
                                                    -1.018885
4
                      0.203579
                                                    -0.268688
                                                                       -0.296785
. . .
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                                                                              . . .
103899
                     -0.549533
                                                    -1.018885
                                                                       -0.296785
103900
                      0.956691
                                                     1.231704
                                                                        1.255590
103901
                     -1.302646
                                                     0.481508
                                                                       -0.296785
103902
                     -1.302646
                                                    -1.769081
                                                                        0.479403
103903
                     -1.302646
                                                    -1.769081
                                                                       -1.849161
                           Baggage_Handling
                                             Checkin_Service
                                                                 Inflight_Service
        Leg_Room_Service
0
                -0.266840
                                    0.311769
                                                      0.549799
                                                                         1.156436
1
                 1.253380
                                   -0.535045
                                                     -1.821012
                                                                         0.305848
2
                -0.266840
                                    0.311769
                                                      0.549799
                                                                         0.305848
                 1.253380
3
                                   -0.535045
                                                     -1.821012
                                                                         0.305848
4
                 0.493270
                                    0.311769
                                                     -0.240472
                                                                        -0.544740
                -1.787061
                                    0.311769
                                                     -1.030742
                                                                        -0.544740
103899
103900
                 1.253380
                                    1.158582
                                                      1.340069
                                                                         1.156436
                                                      1.340069
103901
                -1.026951
                                    0.311769
                                                                         1.156436
103902
                 1.253380
                                   -2.228672
                                                      1.340069
                                                                         0.305848
103903
                -1.787061
                                    0.311769
                                                      0.549799
                                                                        -0.544740
                      Departure_Delay_in_Minutes
        Cleanliness
                                                    Arrival_Delay_in_Minutes
0
           1.305870
                                         0.266393
                                                                     0.070988
1
          -1.742292
                                        -0.361375
                                                                    -0.238223
2
           1.305870
                                        -0.387532
                                                                    -0.392828
3
          -0.980251
                                        -0.099805
                                                                    -0.160920
4
          -0.218211
                                        -0.387532
                                                                    -0.392828
103899
          -0.980251
                                        -0.309061
                                                                    -0.392828
103900
           0.543829
                                        -0.387532
                                                                    -0.392828
103901
           0.543829
                                        -0.204433
                                                                    -0.032082
          -1.742292
                                                                    -0.392828
103902
                                        -0.387532
          -1.742292
103903
                                        -0.387532
                                                                    -0.392828
        Satisfaction
0
                  0.0
1
                  0.0
2
                  1.0
```

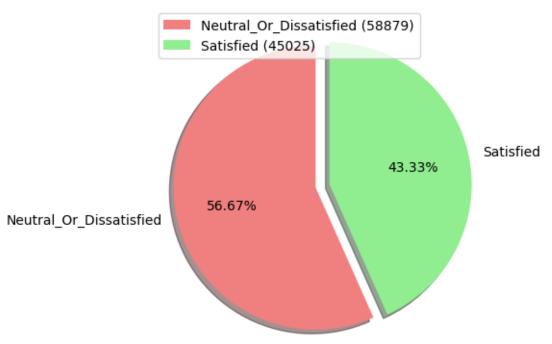
```
0.0
3
4
                   1.0
                   . . .
                   0.0
103899
103900
                   1.0
103901
                  0.0
103902
                  0.0
103903
                   0.0
[103904 rows x 26 columns]
```

5 Exploratory Data Analysis

5.1 Satisfaction Percentage

[20]:

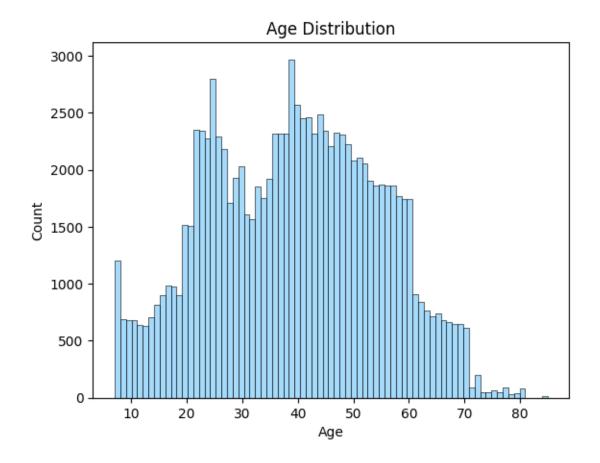




5.2 Age Distribution

```
[21]: sns.histplot(data=unstandardized_df_train,x='Age', color="lightskyblue")
   plt.title("Age Distribution")
   plt.show()
```

[21]:



5.3 Average Satisfaction of Services

```
on_board_services = ['Inflight_Wifi_Service', 'Food_and_Drink', 'Seat_Comfort', \( \to 'Inflight_Entertainment', \( \to 'On-board_Service', 'Leg_Room_Service', 'Inflight_Service', 'Cleanliness']\)
average_on_ratings = unstandardized_df_train[on_board_services].mean()\)
average_on_ratings_df = pd.DataFrame({'On Board Service': average_on_ratings.
\( \to index, 'Average Satisfaction Rating': average_on_ratings.values})\)
sns.barplot(x='On Board Service', y='Average Satisfaction Rating', \( \to \to \to \tagenty \)
\( \to \data = \tagenty \tagenty \)
\( \to \data = \tagenty \tagenty \)
\( \to \data = \tagenty \tagenty \)
\( \to \tagenty \tagenty \)
\( \to \data = \tagenty \tagenty \tagenty \tagenty \tagenty \)
\( \to \data = \tagenty \
```

```
average_off_ratings_df = pd.DataFrame({'Off Board Service': average_off_ratings.

index, 'Average Satisfaction Rating': average_off_ratings.values})

sns.barplot(x='Off Board Service', y='Average Satisfaction Rating',

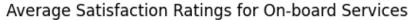
data=average_off_ratings_df, palette='mako')

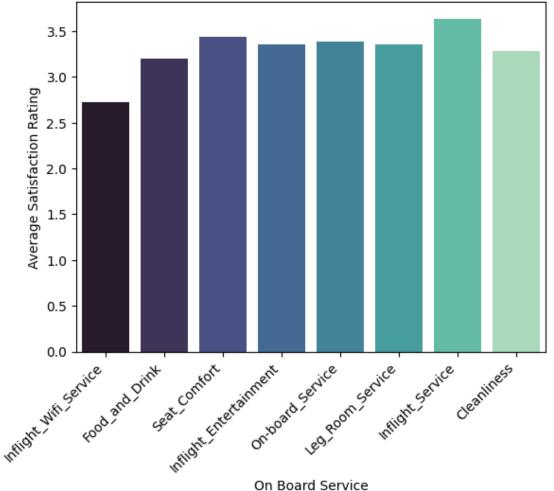
plt.xticks(rotation=45, ha='right')

plt.title('Average Satisfaction Ratings for Off-board Services')

plt.show()
```

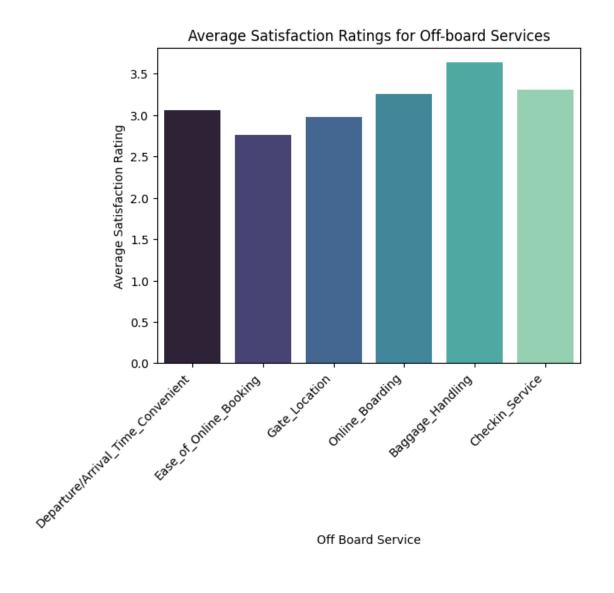
[22]:





Oli Boara Scrvice

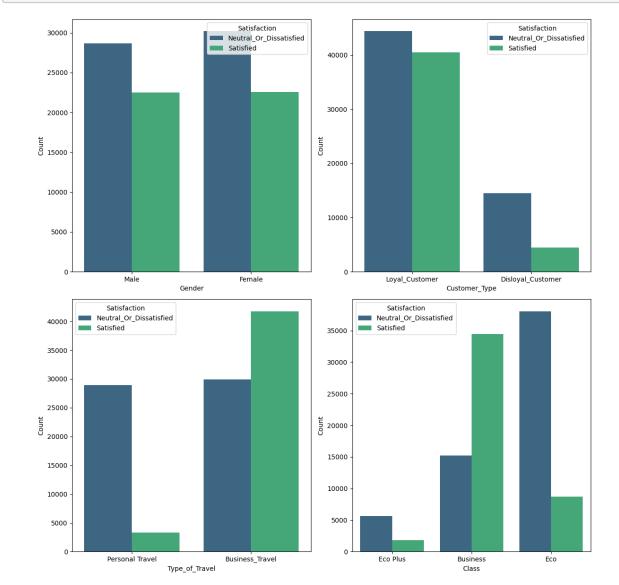
[22]:



5.4 Satisfaction Distribution Based on Categorical Values

plt.show()

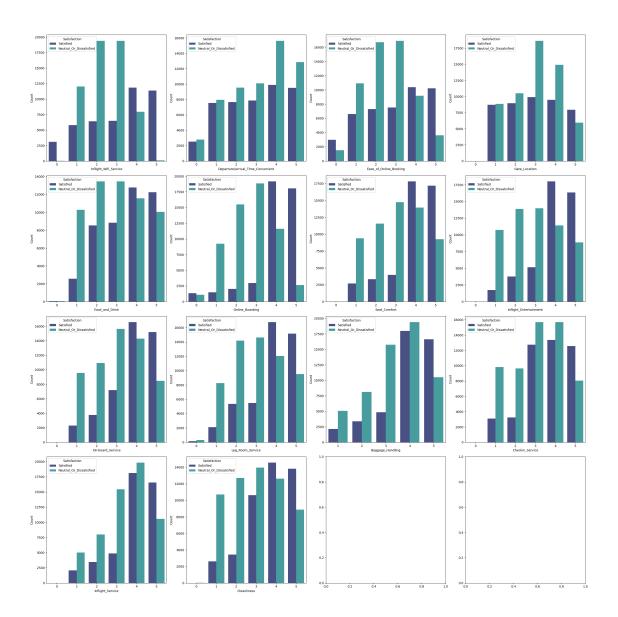
[23]:



5.5 Satisfaction Distribution Based on Numerical Values

```
'On-board_Service',
              'Leg_Room_Service',
              'Baggage_Handling',
              'Checkin_Service',
              'Inflight_Service',
             'Cleanliness']
for i, col_name in enumerate(data_cols):
    row = i // 4
    col = i \% 4
    sns.countplot(x=col_name, hue='Satisfaction', data=unstandardized_df_train,_u
\rightarrowax=axes[row, col], hue_order=["Satisfied", "Neutral_Or_Dissatisfied"], \sqcup
→palette='mako')
    axes[row, col].set_xlabel(col_name)
    axes[row, col].set_ylabel('Count')
plt.tight_layout()
plt.show()
```

[24]:



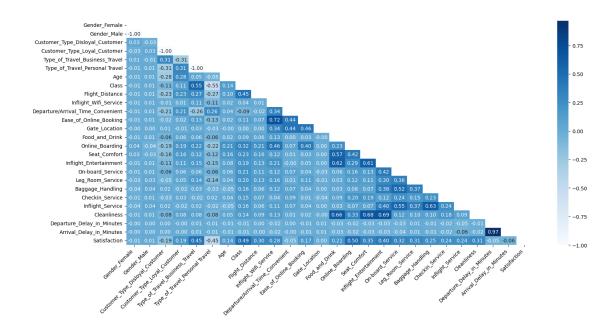
5.6 Correlation Matrix

```
[25]: plt.figure(figsize=(18,8))

corr = std_encoded_train.corr()
mask = np.triu(corr)

sns.heatmap(corr, annot=True, fmt='.2f', mask=mask, cmap="Blues")
plt.xticks(rotation=45, ha='right')
plt.show()
```

[25]:



6 Model Building

6.1 Splitting Data

```
[26]: X_train = std_encoded_train.drop('Satisfaction', axis=1)
X_test = std_encoded_test.drop('Satisfaction', axis=1)
Y_train = std_encoded_train['Satisfaction']
Y_test = std_encoded_test['Satisfaction']
```

6.2 Model Construction

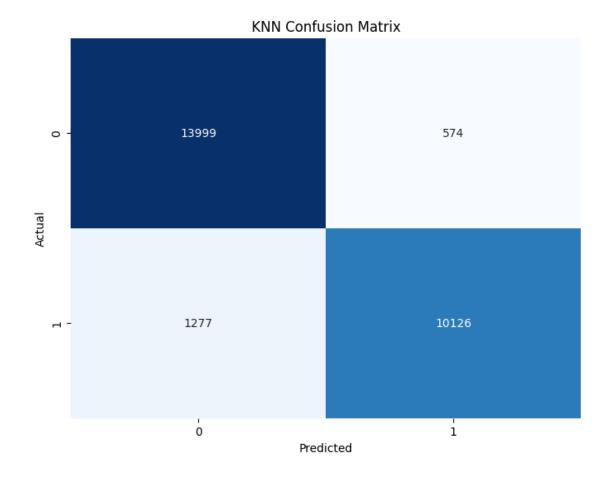
```
classifier.fit(X_train, Y_train)
```

7 Model Testing

```
[67]: from sklearn.metrics import accuracy_score, confusion_matrix
     results = pd.DataFrame(columns=["Classifier", "Training Accuracy", "Testing_
      →Accuracy"])
     for name, classifier in classifiers:
         Y_pred_train = classifier.predict(X_train)
         Y_pred_test = classifier.predict(X_test)
         score = classifier.score(X_test, Y_test)
         train_accuracy_score = accuracy_score(Y_train, Y_pred_train)
         test_accuracy_score = accuracy_score(Y_test, Y_pred_test)
         print("Name: ", name)
         print("Training Accuracy Score: ", train_accuracy_score)
         print("Testing Accuracy Score: ", test_accuracy_score, "\n")
         data = pd.DataFrame([{"Classifier": name, "Training Accuracy": ___
      confusion = confusion_matrix(Y_test, Y_pred_test)
         plt.figure(figsize=(8, 6))
         sns.heatmap(confusion, annot=True, fmt="d", cmap="Blues", cbar=False)
         plt.xlabel('Predicted')
         plt.ylabel('Actual')
         plt.title(name + ' Confusion Matrix')
         plt.show()
         results = pd.concat([results, data], ignore_index=True)
```

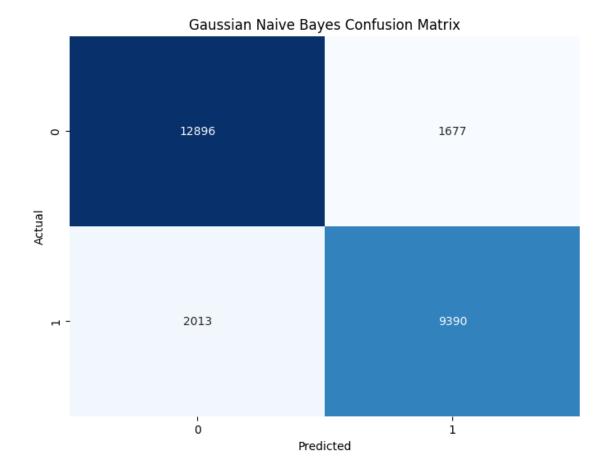
Name: KNN

Training Accuracy Score: 0.9493763473975978 Testing Accuracy Score: 0.9287419156144133



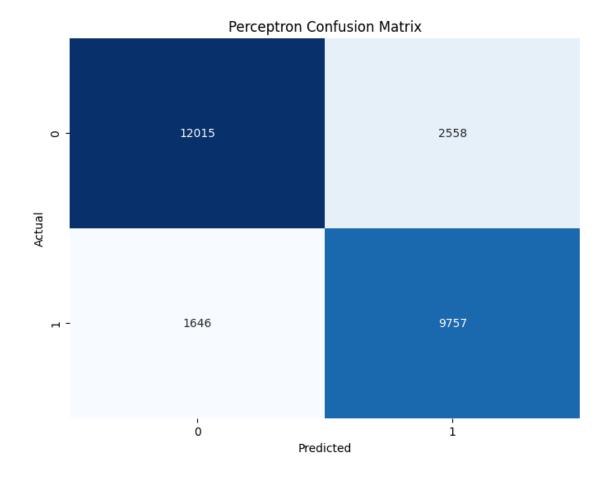
Name: Gaussian Naive Bayes

Training Accuracy Score: 0.8620072374499538
Testing Accuracy Score: 0.857945796119495



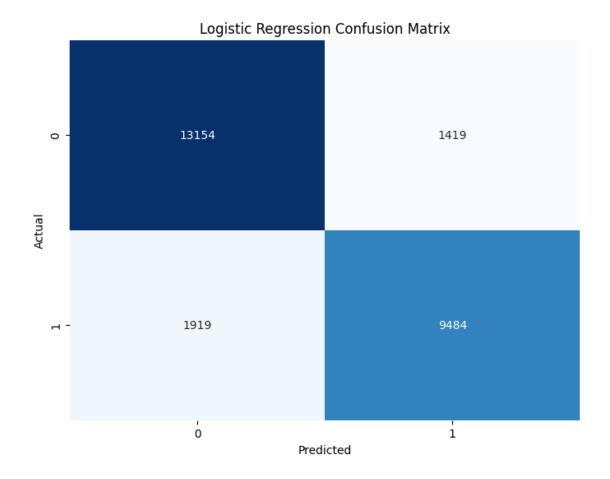
Name: Perceptron

Training Accuracy Score: 0.8347128118263012 Testing Accuracy Score: 0.8381582999692023



Name: Logistic Regression

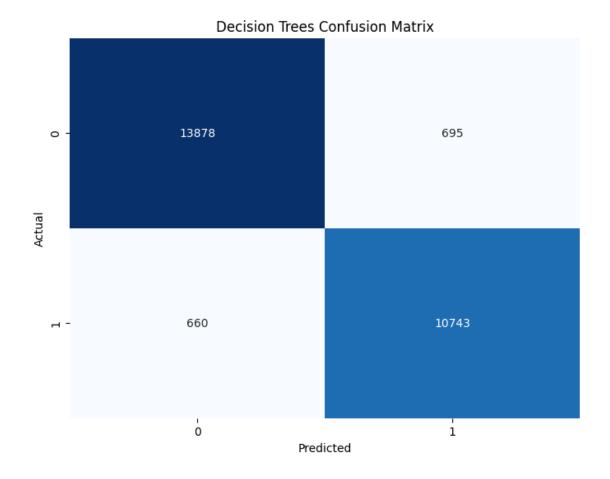
Training Accuracy Score: 0.8748748845087774
Testing Accuracy Score: 0.8714967662457653



Name: Decision Trees

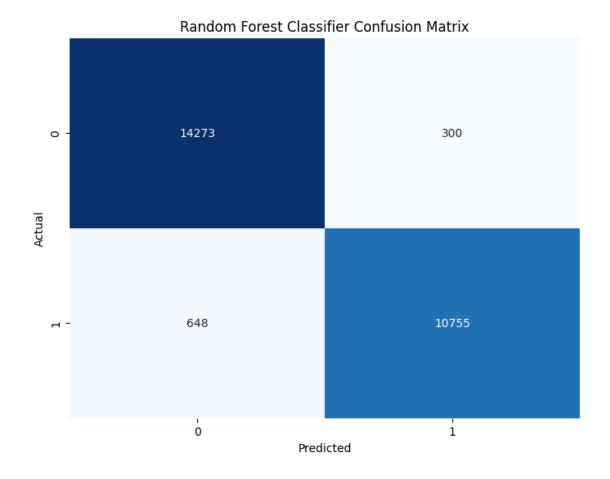
Training Accuracy Score: 1.0

Testing Accuracy Score: 0.9478364644287034



Name: Random Forest Classifier Training Accuracy Score: 1.0

Testing Accuracy Score: 0.9635047736372035



[68]:

$$Accuracy\ Score = \frac{TP + TN}{TP + TN + FP + FN}$$

8 Model Comparison

```
[52]: styled_results = results.style.background_gradient(cmap='Blues',

→subset=["Training Accuracy", "Testing Accuracy"])
display(styled_results)
```

[52]: <pandas.io.formats.style.Styler at 0x7ff57d7a62f0>