

Nicholas Iverson

User Experience Designer | Storyteller

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www.uxiverson.com

Seattle, WA

STRENGTHS:

UX Design
Visual Design
User Research
Content
Wireframing
Prototyping
Usability Testing

Project Planning
Team Management
Public Speaking
Curriculum Development

SOFTWARE:

Photoshop
Illustrator
InDesign
Lightroom
Sketch
InVision
Sublime

HTML
CSS
Bootstrap
Git

LANGUAGES:

Fluent in English
Intermediate Vietnamese
(Resident of Vietnam 2012 - 2015)

EXPERIENCE:

UX Writer (Freelance) | May 2017 - August 2017.

Lazada Group, Ho Chi Minh City, Vietnam.

- Implemented style objectives for Lazada's ChatBot and Help Center.
- Advocated for consistent tone and voice in messaging scripts and FAQ's.
- Overhauled Help Center content to match user experience goals for three countries: Singapore, Malaysia, and Philippines.

Travel Writer and UX Contributor (Freelance) | March 2016 - May 2017.

The Curated Travel, New York, USA.

- Wrote travel content published online for The Curated Travel.
- Contributed high quality original photographs of travel destinations.
- Recommended user experience improvements across the site.

Visual Designer (Freelance) | August 2016 - March 2017.

Granvas, Miami, USA.

- Designed material and glyph style web icons for the Granvas site.
- Created visual metaphors that marry artistic styles to functional icons.

User Experience Designer | June 2016 - July 2016.

Capital One Investments, Seattle, USA.

- User research, planning, design, and testing for an IOS investing app for Capital One's Managed Portfolios product.
- Presented the prototype, design process, and deliverables to stakeholders at the Capital One offices in Seattle.

EDUCATION:

Coursera, University of Cal. San Diego | April 2017- Dec. 2017.

Interaction Design Specialization. (In Progress 2017)

General Assembly, Seattle, USA. | May 2016 - July 2016.

User Experience Design Immersive.

University of Washington, Seattle, USA. | 2007 - 2012

BA Community, Environment, and Planning (CEP); Interdisciplinary Visual Arts (IVA); Minors in Architecture and Landscape Architecture.