# Nicholas Iverson

User Experience Designer | Storyteller

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### **STRENGTHS:**

UX Design Visual Design User Research Content Wireframing Prototyping Usability Testing

Project Planning
Team Management
Public Speaking
Curriculum Development

#### **SOFTWARE:**

Photoshop Illustrator InDesign Lightroom Axure Sketch InVision Omnigraffle Sublime

HTML CSS Bootstrap Git

# **LANGUAGES:**

Fluent in English Intermediate Vietnamese (Resident of Vietnam 2012 - 2015)

#### **EXPERIENCE:**

**Travel Writer and UX Contributor** (Freelance) | March 2016 - Current. The Curated Travel, New York, USA.

- Wrote travel content published online for The Curated Travel.
- Contributed high quality original photographs of travel destinations.
- Recommended user experience improvements across the site.

**Visual Designer** (Freelance) | August 2016 - March 2017. Granvas, Miami, USA.

- Designed material and glyph style web icons for the Granvas site.
- Created visual metaphors that marry artistic styles to functional icons.

**User Experience Designer** | June 2016 - July 2016.

Capital One Investments, Seattle, USA.

- User research, planning, design, and testing for an IOS investing app for Capital One's Managed Portfolios product.
- Presented the prototype, design process, and deliverables to stakeholders at the Capital One offices in Seattle.

**Professional Development Trainer** (Contract) | June 2013 - June 2015 Friesland Campina, Agribank Vietnam, Ho Chi Minh City, Vietnam.

- Developed and customized a curriculum for engineers and managers.
- Lead discussion seminars to improve interaction for professionals.
- Scaled summative assessments to measure student progress.

# **EDUCATION:**

Coursera, University of Cal. San Diego | April 2017 - October 2017. Interaction Design Specialization. (In Progress 2017)

General Assembly, Seattle, USA. | May 2016 - July 2016. User Experience Design Immersive.

University of Washington, Seattle, USA. | 2007 - 2012

BA Community, Environment, and Planning (CEP); Interdisciplinary Visual Arts (IVA); Minors in Architecture and Landscape Architecture.