

# Nicholas Iverson

User Experience Designer | Storyteller

linkedin.com/in/nicholasiversonhcmc

Email: njiverson1@gmail.com

Phone: (425) 374.9040

www.uxiverson.com

Seattle, WA

## STRENGTHS:

UX Design  
Visual Design  
User Research  
Content  
Wireframing  
Prototyping  
Usability Testing

Project Planning  
Team Management  
Public Speaking  
Curriculum Development

## SOFTWARE:

Photoshop  
Illustrator  
InDesign  
Lightroom  
Sketch  
InVision  
Sublime

HTML  
CSS  
Bootstrap  
Git

## LANGUAGES:

Fluent in English  
Intermediate Vietnamese  
(Resident of Vietnam 2012 - 2015)

## EXPERIENCE:

**UX Writer** (Freelance) | May 2017 - August 2017.

Lazada Group, Ho Chi Minh City, Vietnam.

- Implemented style objectives for Lazada's ChatBot and Help Center.
- Advocated for consistent tone and voice in messaging scripts and FAQ's.
- Overhauled Help Center content to match user experience goals for three countries: Singapore, Malaysia, and Philippines.

**Travel Writer and UX Contributor** (Freelance) | March 2016 - May 2017.

The Curated Travel, New York, USA.

- Wrote travel content published online for The Curated Travel.
- Contributed high quality original photographs of travel destinations.
- Recommended user experience improvements across the site.

**Visual Designer** (Freelance) | August 2016 - March 2017.

Granvas, Miami, USA.

- Designed material and glyph style web icons for the Granvas site.
- Created visual metaphors that marry artistic styles to functional icons.

**User Experience Designer** | June 2016 - July 2016.

Capital One Investments, Seattle, USA.

- User research, planning, design, and testing for an IOS investing app for Capital One's Managed Portfolios product.
- Presented the prototype, design process, and deliverables to stakeholders at the Capital One offices in Seattle.

## EDUCATION:

**Coursera, University of Cal. San Diego | April 2017 - October 2017.**

Interaction Design Specialization. (In Progress 2017)

**General Assembly, Seattle, USA. | May 2016 - July 2016.**

User Experience Design Immersive.

**University of Washington, Seattle, USA. | 2007 - 2012**

BA Community, Environment, and Planning (CEP); Interdisciplinary Visual Arts (IVA); Minors in Architecture and Landscape Architecture.