

Document highlight:

- Setup Tableau Public
- In Tableau, load and work on the following:
 - Table 1 - Total followers and posts of the Top 100 social media profile or people
 - Table 2 - Social media account of known profile or people
 - Table 3 - Number of social media account of known profile or people
 - Table 4 - Total number of followers (or subscribers) by social media
 - Table 5 - Total number of posts (or videos) by social media
- Build the Tableau dashboard
- Tableau public link:
https://public.tableau.com/app/profile/noel.lopez6438/viz/SocialMedia1_17325738366760/Dashboard1?publish=yes

1. Setup Tableau (public)

Download and install (follow installation guide):

<https://www.tableau.com/products/public/download>

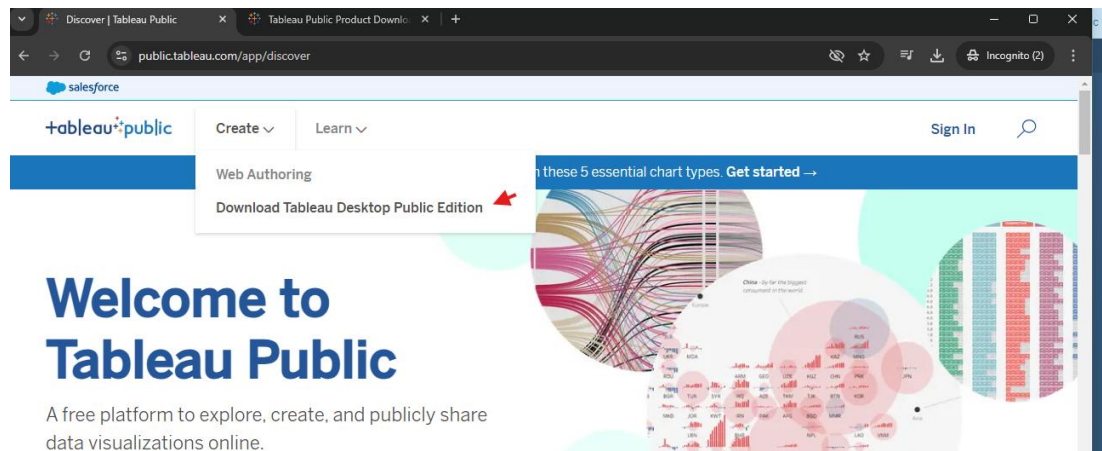
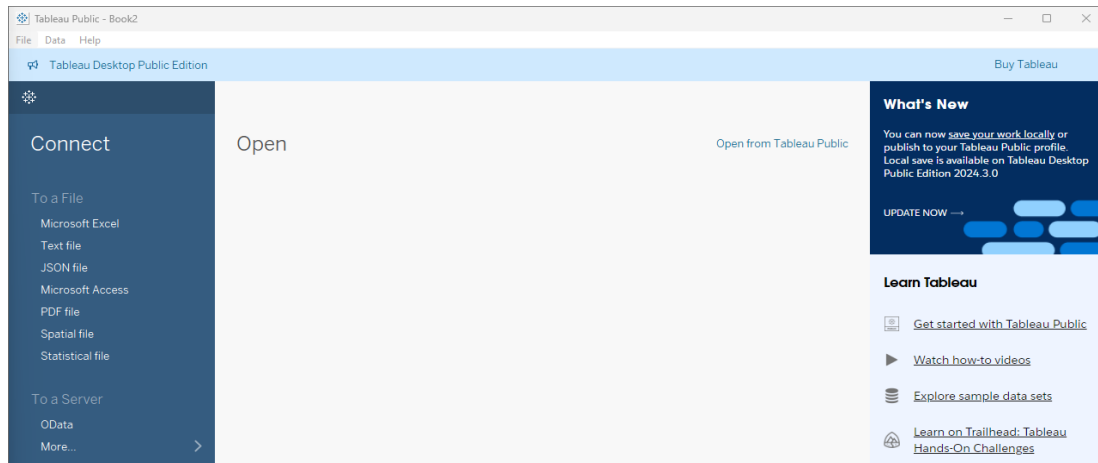
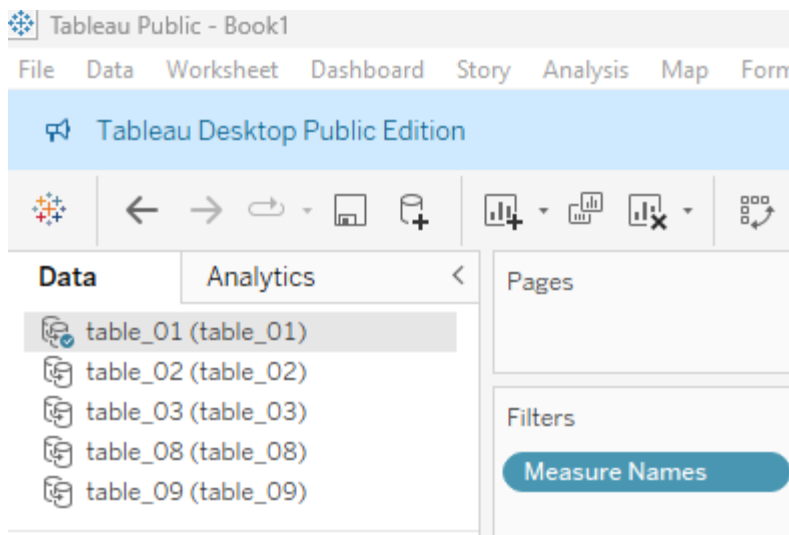
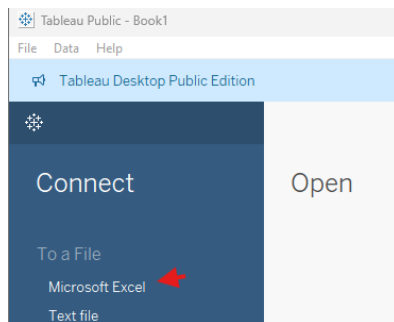


Tableau Public home screen (desktop)

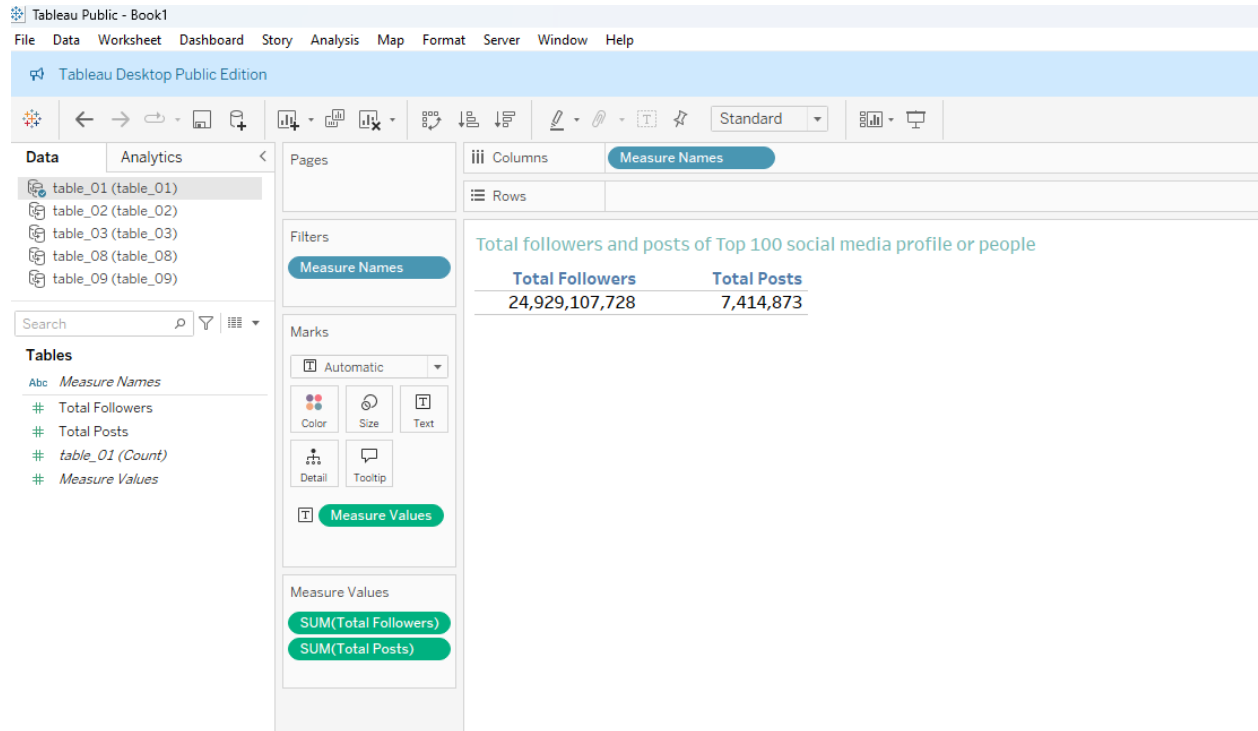


2. In Tableau, open a new Tableau and load the excel (table) files



3. Load and work on Table 1 display

Total followers and posts of the Top 100 social media profile or people



4. Load and work on Table 2 display

Social media account of known profile or people

Tableau Desktop Public Edition

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Tableau Desktop Public Edition Buy Tableau

Search

Tables

- Platform
- Platform (group)
- Platform (group) 1
- Platform & Profile (group)
- Profile
- Profile (group)
- Measure Names
- table_02 (Count)
- Measure Values

Filters

- Measure Names: Co...
- Profile

Marks

- Automatic
- Color
- Size
- Text
- Detail
- Tooltip
- Measure Nam...

Rows

Profile

Columns

Platform

Social media account(s) of known profile or people

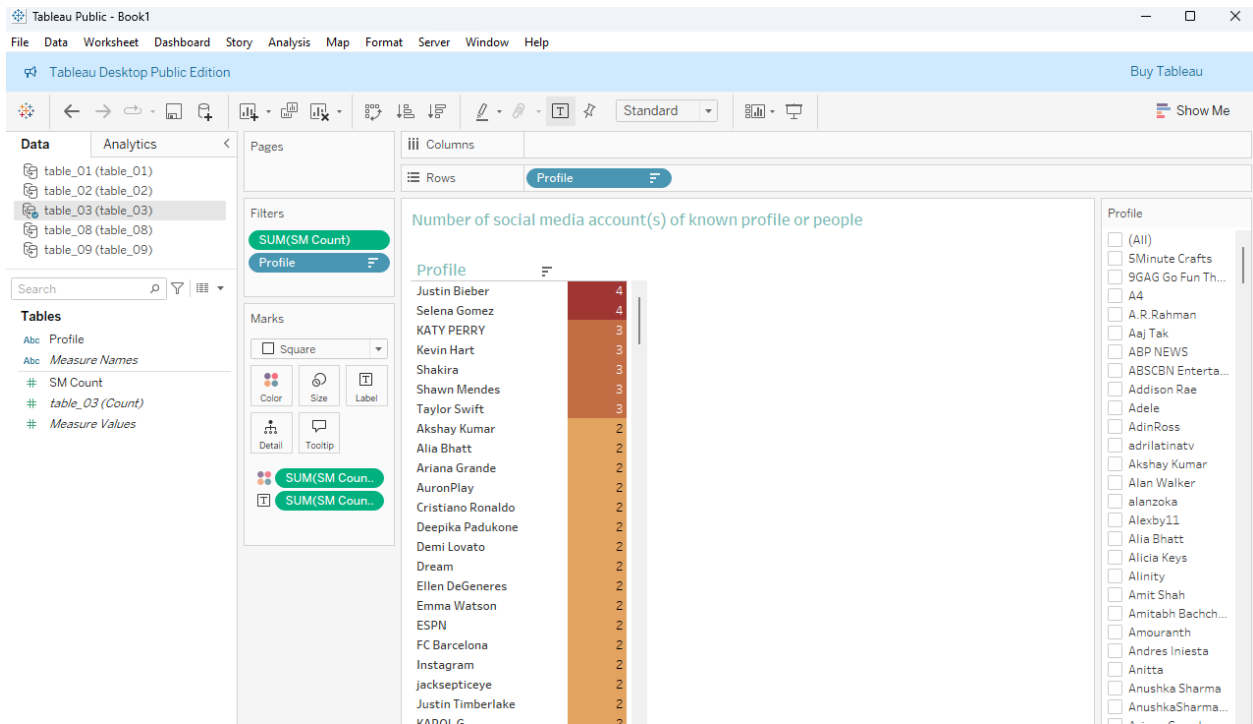
Profile	Instagram	Tiktok	Platform	Twitch	Twitter	Youtube
5Minute Crafts						X
9GAG Go Fun The World	X					
A R Rahman					X	
A4						X
Aaj Tak						X
ABP NEWS						X
ABSCBN Entertainment						X
Addison Rae		X				
Adele					X	
AdinRoss				X	X	
adrilatinatv		X				
Akshay Kumar	X				X	
Alan Walker						X
alanzoka				X		
Alexby11				X		
Alia Bhatt	X				X	
Alicia Keys					X	
Alinity				X		
Amit Shah					X	
Amitabh Bachchan					X	
Amouranth				X		
Andrs Iniesta					X	
Anitta	X					
Anushka Sharma					X	
AnushkaSharma1588	X					
Ariana Grande	X					X

Profile

- ☒ arianagrande
- ☒ Arishfa Khan
- ☒ aroyitt
- ☒ Arvind Kejriwal
- ☒ ashish chanchla...
- ☒ Asmongold
- ☒ AuronPlay
- ☒ avani
- ☒ aVoZer
- ☒ Ayu Tingting
- ☒ BabyAriel
- ☒ BabyBus Kids S...
- ☒ Badabun
- ☒ badgalriri
- ☒ BANGTANTV
- ☒ Barack Obama
- ☒ Barbie
- ☒ BBC Breaking Ne...
- ☒ BBC News (World)
- ☒ Bella
- ☒ Bella Poarch
- ☒ Benji Krol
- ☒ Beyonce
- ☒ BIGHIT MUSIC
- ☒ Bill Gates
- ☒ BILLIE EILISH
- ☒ BillionSurpriseT...
- ☒ biyin
- ☒ BLACKPINK
- ☒ blackpinkofficial
- ☒ bratishkinoff

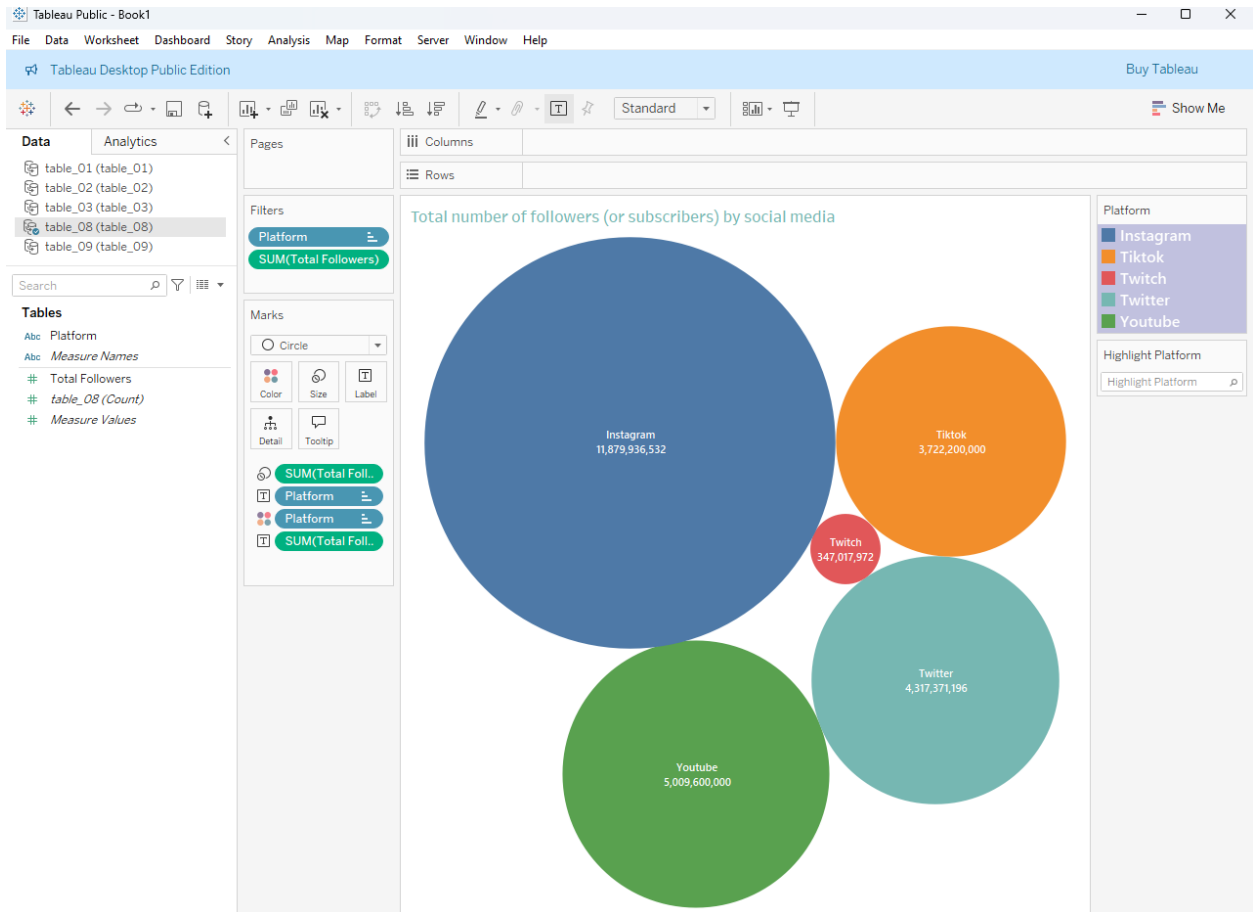
5. Load and work on Table 3 display

Number of social media account of known profile or people



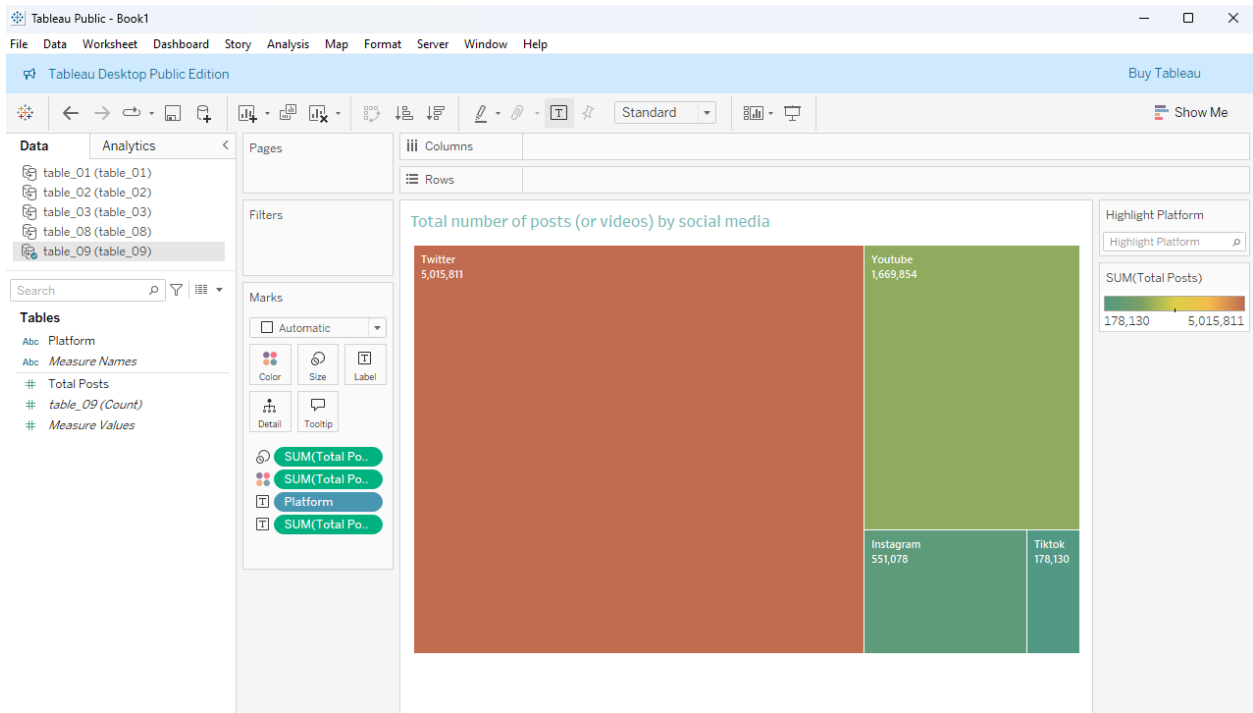
6. Load and work on Table 4 display

Total number of followers (or subscribers) by social media



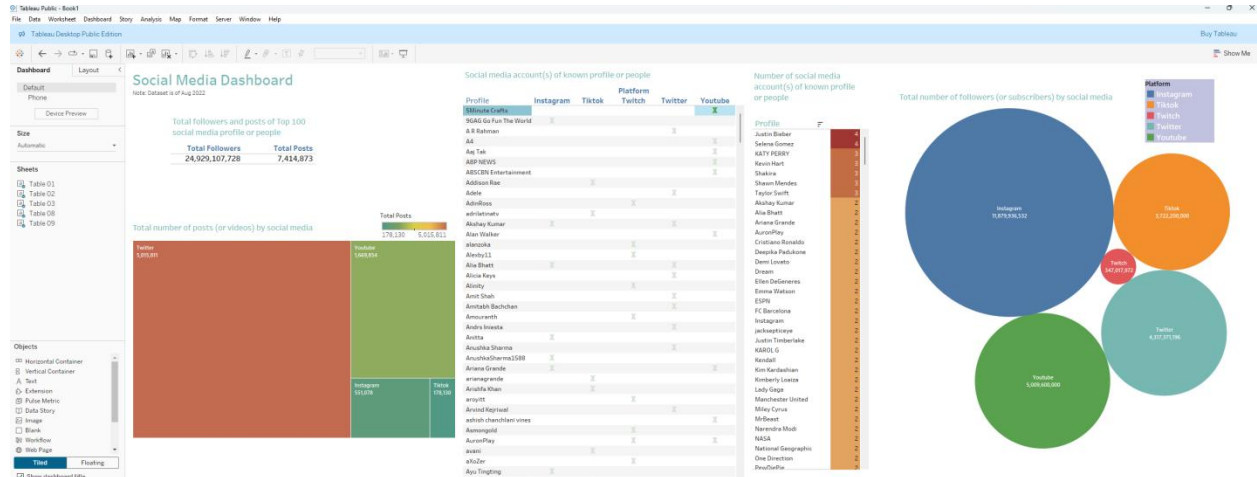
7. Load and work on Table 5 display

Total number of posts (or videos) by social media



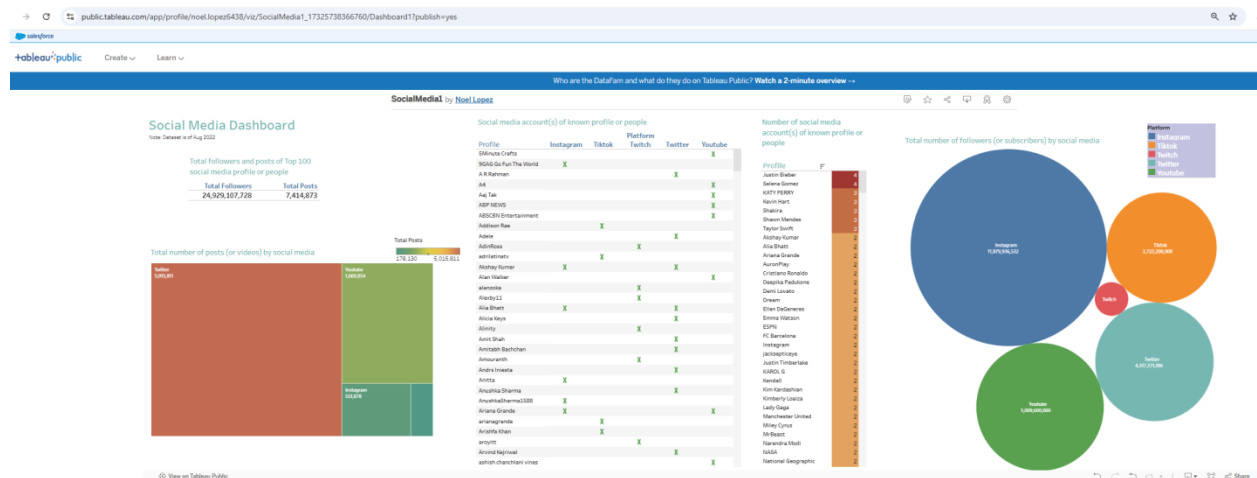
8. Build the Tableau dashboard

Layout the tables on the Tableau dashboard



After publishing, the dashboard goes live (public):

https://public.tableau.com/app/profile/noel.lopez6438/viz/SocialMedia1_17325738366760/Dashboard1?publish=yes



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