Document highlight:
- Setup Tableau Public
- In Tableau, load and work on the following:
  - Table 1 - Total followers and posts of the Top 100 social media profile or people
  - Table 2 - Social media account of known profile or people and their number of followers (or subscribers)
  - Table 3 - Social media account of known profile or people and their number of posts (or videos)
  - Table 4 - Top 40 social media account by number of followers (or subscribers) of known profile or people
  - Table 5 - Top 40 social media account by number of posts (or videos) of known profile or people
- Build the Tableau dashboard
- Tableau public link:
  https://public.tableau.com/app/profile/noel.lopez6438/viz/SocialMedia2_17325804082500/Dashboard1?publish=yes

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1. Setup Tableau (public)

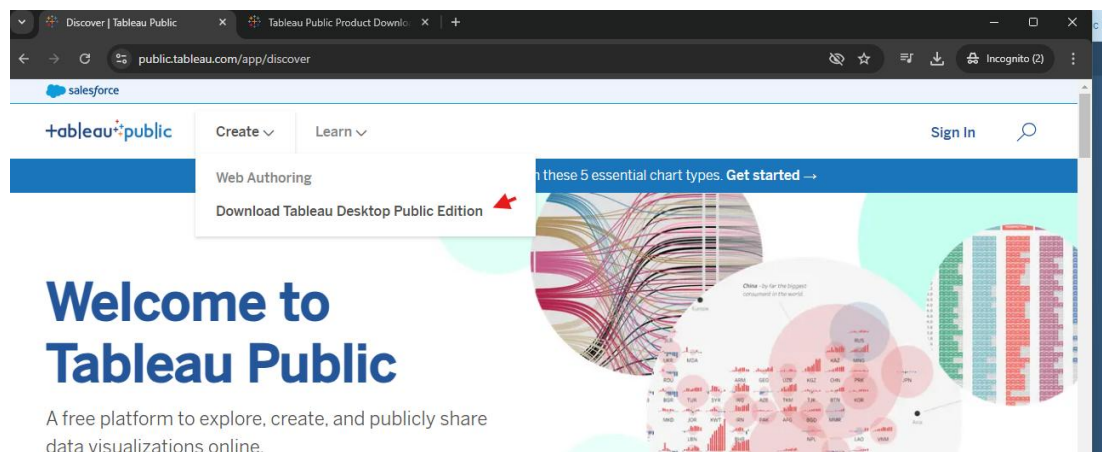Download and install (follow installation guide):
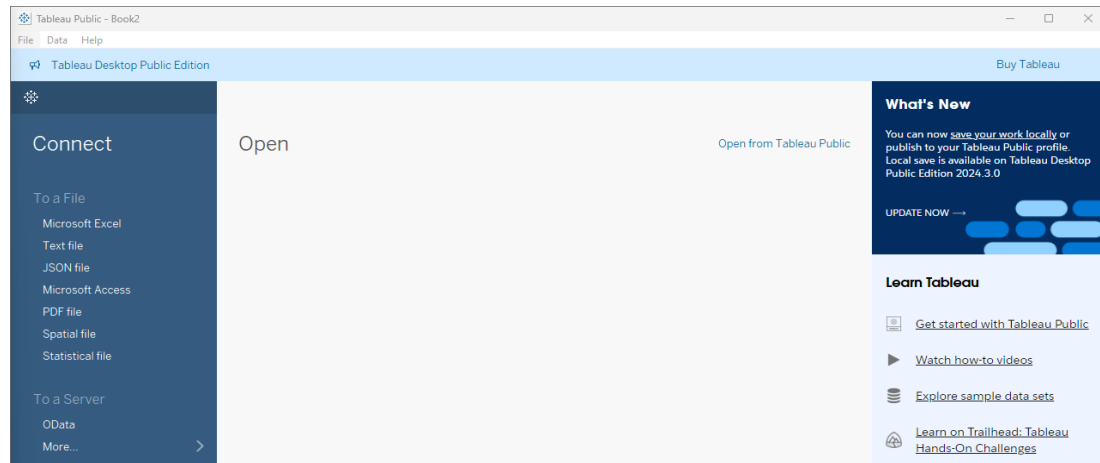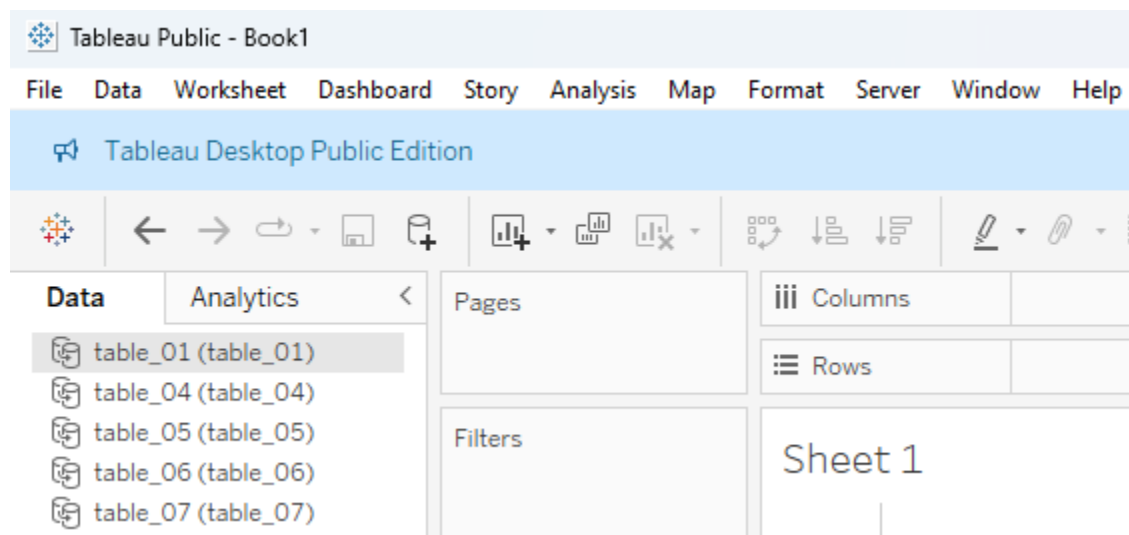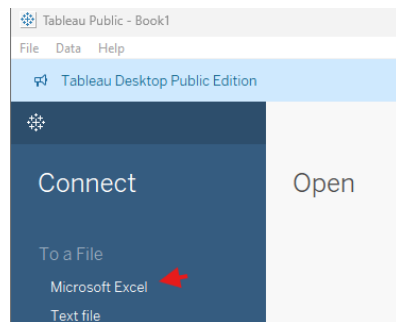https://www.tableau.com/products/public/download

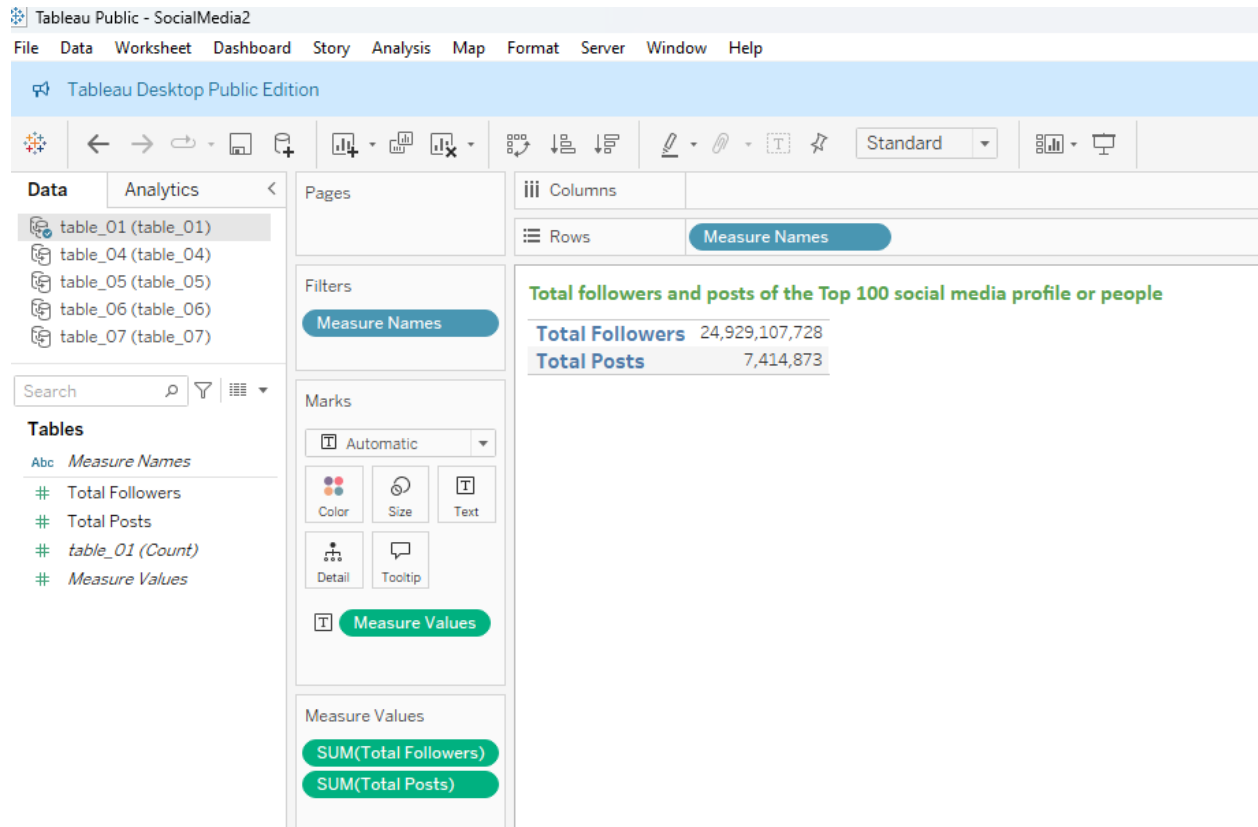Tableau Public home screen (desktop)

2. In Tableau, open a new Tableau and load the excel (table) files

3. Load and work on Table 1 display

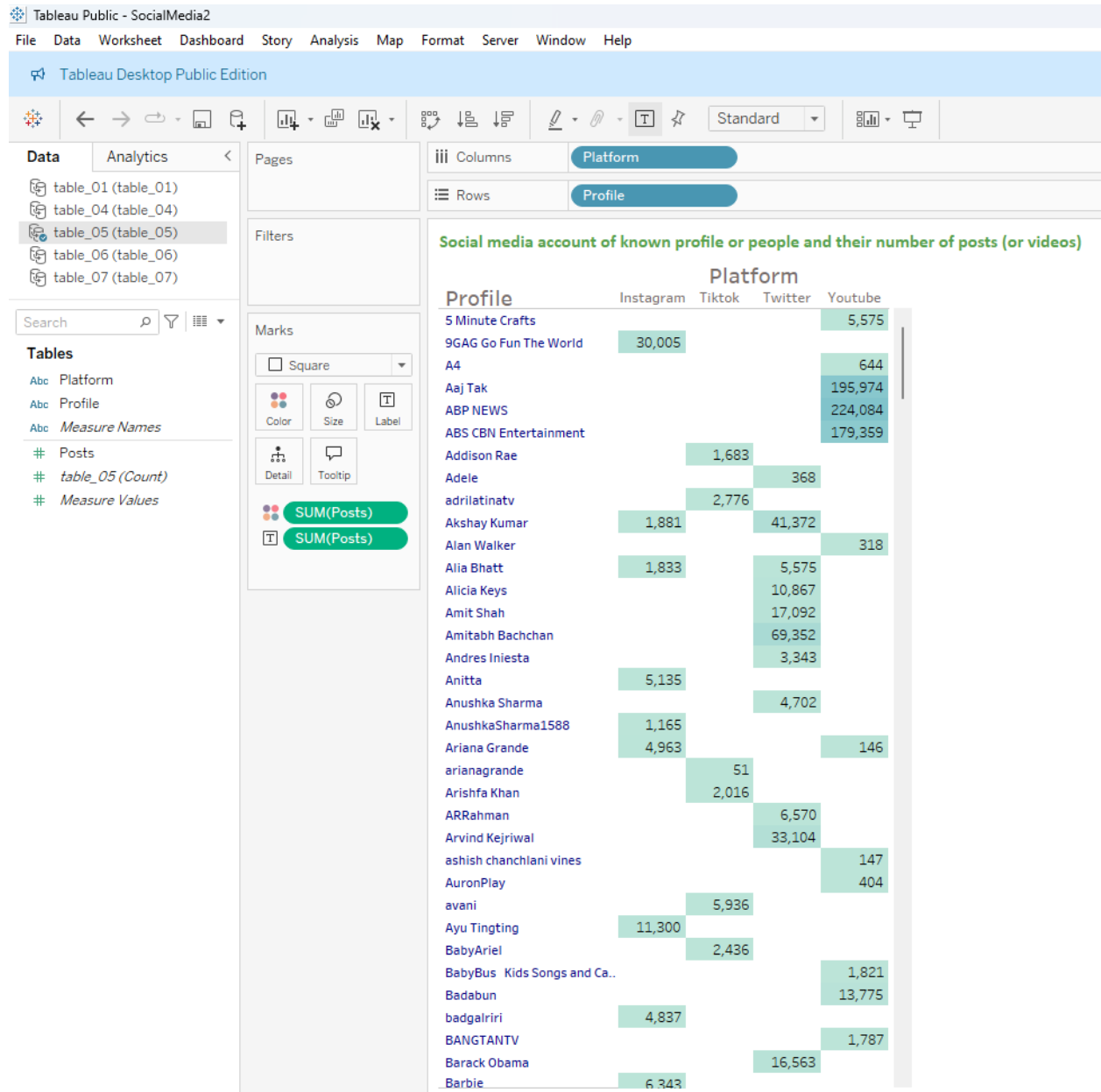**Total followers and posts of the Top 100 social media profile or people**

Social media account of known profile or people and their number of followers (or subscribers)

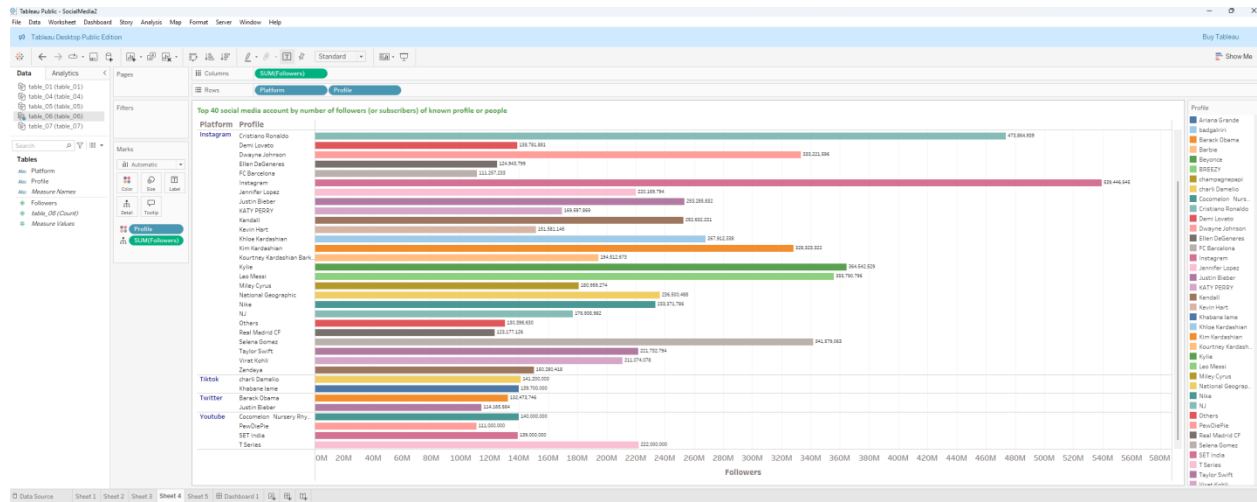**Social media account of known profile or people and their number of posts (or videos)**

Tableau Public - SocialMedia2

File   Data   Worksheet   Dashboard   Story   Analysis   Map   Format   Server   Window   Help

Tableau Desktop Public Edition

Columns: Platform
Rows: Profile

Social media account of known profile or people and their number of posts (or videos)

| Profile	Instagram	Tiktok	Twitter	Youtube
5 Minute Crafts				5,575
9GAG Go Fun The World	30,005			
A4				644
Aaj Tak				195,974
ABP NEWS				224,084
ABS CBN Entertainment				179,359
Addison Rae		1,683		
Adele			368	
adrilatinatv		2,776		
Akshay Kumar	1,881		41,372	
Alan Walker				318
Alia Bhatt	1,833		5,575	
Alicia Keys			10,867	
Amit Shah			17,092	
Amitabh Bachchan			69,352	
Andres Iniesta			3,343	
Anitta	5,135			
Anushka Sharma			4,702	
AnushkaSharma1588	1,165			
Ariana Grande	4,963			146
arianagrande		51		
Arishfa Khan		2,016		
ARRahman			6,570	
Arvind Kejriwal			33,104	
ashish chanchlani vines				147
AuronPlay				404
avani		5,936		
Ayu Tingting	11,300			
BabyAriel		2,436		
BabyBus Kids Songs and Ca..				1,821
Badabun				13,775
badgalriri	4,837			
BANGTANTV				1,787
Barack Obama			16,563	
Barbie	6,343			

6.	Load and work on Table 4 display

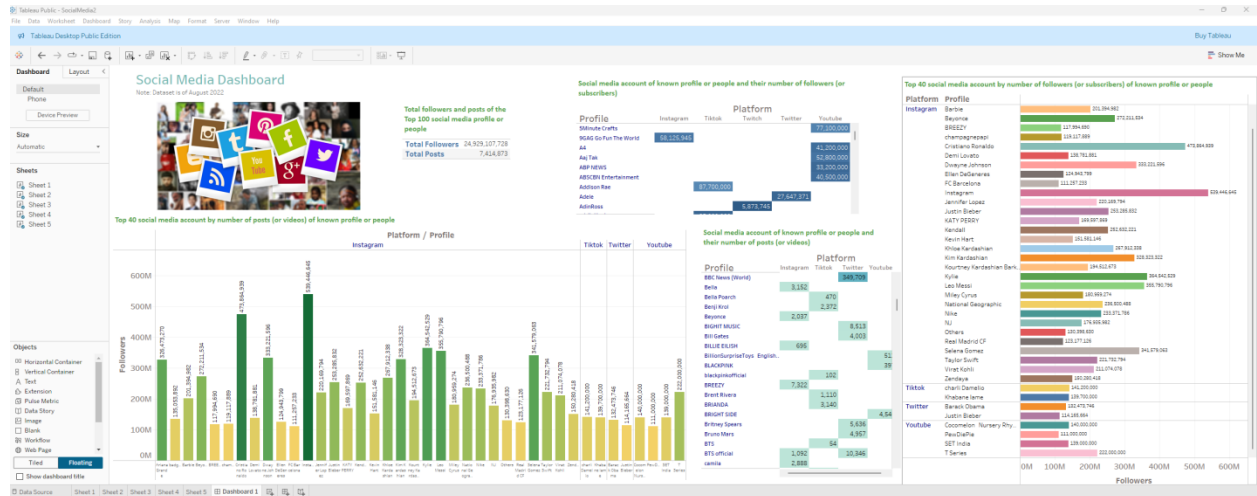**Top 40 social media account by number of followers (or subscribers) of known profile or people**

7.	Load and work on Table 5 display

Top 40 social media account by number of posts (or videos) of known profile or people
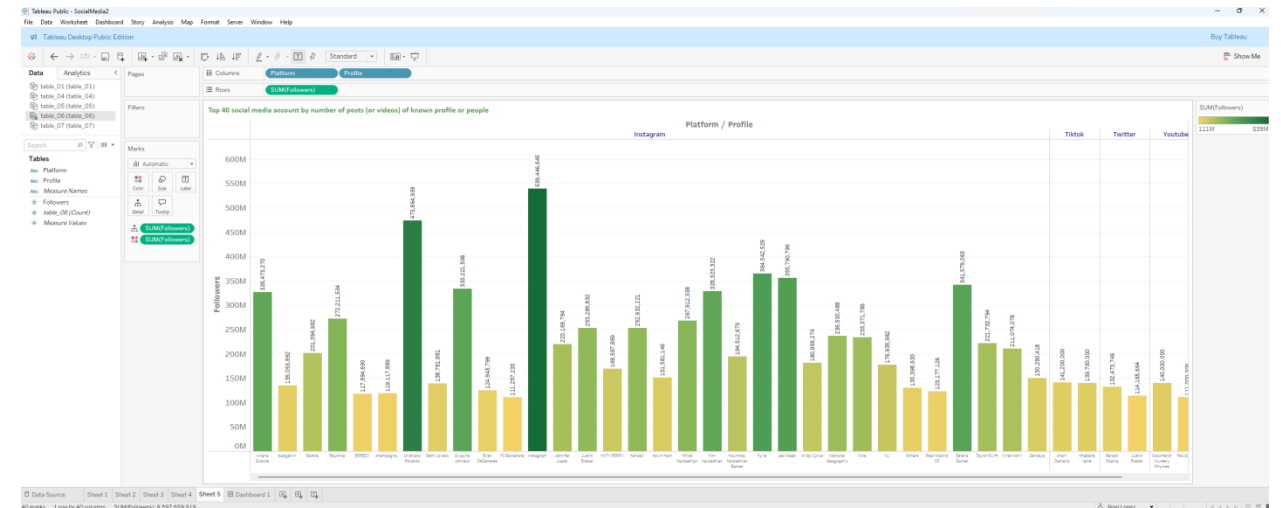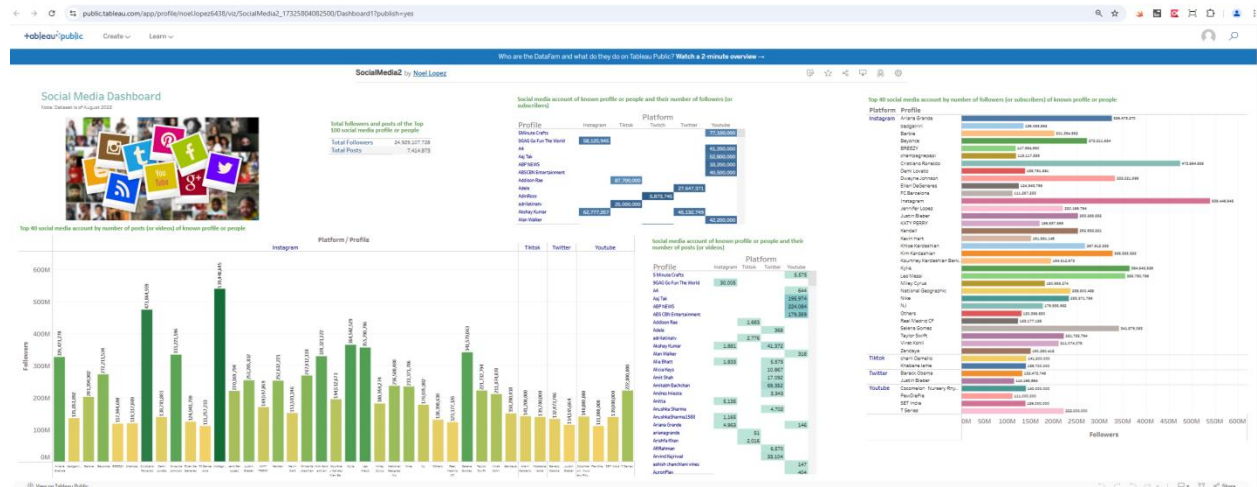
8.	Build the Tableau dashboard

Layout the tables on the Tableau dashboard

After publishing, the dashboard goes live (public):

https://public.tableau.com/app/profile/noel.lopez6438/viz/SocialMedia2_17325804082500/Dashboard1?publish=yes

END