URL:

https://public.tableau.com/app/profile/noel.lopez6438/viz/SocialMedia1_17325738366760/Dashboard1?publish=yes

Who are the DataFam and what do they do on Tableau Public? **Watch a 2-minute overview →**

SocialMedia1 by Noel Lopez

Social Media Dashboard
Note: Dataset is of Aug 2022

Total followers and posts of Top 100 social media profile or people

Total Followers	Total Posts
24,929,107,728	7,414,873

Total number of posts (or videos) by social media

Twitter 3,015,811
Youtube 1,668,854
Instagram 559,078
Tiktok

Total Posts
178,130 — 5,015,811

Social media account(s) of known profile or people

Profile	Instagram	Tiktok	Twitch	Twitter	Youtube
5Minute Crafts					X
9GAG Go Fun The World	X				
A R Rahman				X	
A4					X
Aaj Tak					X
ABP NEWS					X
ABSCBN Entertainment					X
Addison Rae		X			
Adele				X	
AdinRoss			X		
adrilatinatv		X			
Akshay Kumar	X			X	
Alan Walker					X
alanzoka		X			
Alexby11		X			
Alia Bhatt	X			X	
Alicia Keys				X	
Alinity			X		
Amit Shah				X	
Amitabh Bachchan				X	
Amouranth		X			
Andrs Iniesta				X	
Anitta	X				
Anushka Sharma				X	
AnushkaSharma1588	X				
Ariana Grande	X				X
arianagrande		X			
Arishfa Khan		X			
arroyitt		X			
Arvind Kejriwal				X	
ashish chanchlani vines					X
Asmongold		X			
AuronPlay		X		X	X
avani		X			
aXo2er		X			
Ayu Tingting	X				
BabyAriel		X			
BabyBus Kids Songs and ..					X
Badabun					X
badgalriri	X				
BANGTANTV					X

Number of social media account(s) of known profile or people

Profile	F
Justin Bieber	4
Selena Gomez	4
KATY PERRY	3
Kevin Hart	3
Shakira	3
Shawn Mendes	3
Taylor Swift	3
Akshay Kumar	2
Alia Bhatt	2
Ariana Grande	2
AuronPlay	2
Cristiano Ronaldo	2
Deepika Padukone	2
Demi Lovato	2
Dream	2
Ellen DeGeneres	2
Emma Watson	2
ESPN	2
FC Barcelona	2
Instagram	2
jacksepticeye	2
Justin Timberlake	2
KAROL G	2
Kendall	2
Kim Kardashian	2
Kimberly Loaiza	2
Lady Gaga	2
Manchester United	2
Miley Cyrus	2
MrBeast	2
Narendra Modi	2
NASA	2
National Geographic	2
One Direction	2
PewDiePie	2
Premier League	2
Priyanka	2
Real Madrid CF	2
Rihanna	2
ROSE	2
Salman Khan	2
VEGETTA777	2
Virat Kohli	2

Platform
Instagram
Tiktok
Twitch
Twitter
Youtube

Total number of followers (or subscribers) by social media

Instagram 11,879,936,532
Tiktok 3,722,200,000
Twitch
Twitter 4,317,171,196
Youtube 5,009,600,000