# **Document highlight:**

- Sampling dataset file
- Tool Installation
  - o Python
  - Jupyter Notebook
- Various data cleanup activities
- Various data correlation activities

# 1. Sampling dataset/dataframe file

# Sampling dataset:

movies\_sample\_DB

2024-11-05 9:41 AM

Microsoft Office E...

1.321 KF

#### File download:

https://www.kaggle.com/datasets/danielgrijalvas/movies

#### 2. Tool Installation

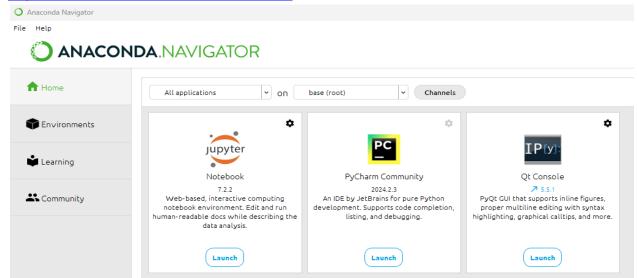
# Download and install (follow installation guide):

# **Python**

https://www.python.org/downloads/

#### **Jupyter Notebook**

https://www.anaconda.com/download/success



# 3. Open a new notebook, import the libraries to be used for the project

#### Import the libraries and other one-time configuration setup

```
import Python libraries to be used for the project
import pandas as pd # library used for working with data sets, functions for analyzing, cleaning, exploring, and manipulating data import numpy as np # a library used for working with arrays, functions for working in domain of linear algebra, fourier transform, and matrices import seaborn as sns # data visualization library based on matplotlib from datetime import datetime

import matplotlib.pyplot as plt import matplotlib.mlab as mlab

# a backend command that enables the rendering of Matplotlib plots directly below code cells import matplotlib

plt.style.use('ggplot') from matplotlib.pyplot import figure

%matplotlib inline

# adjusts the configuration of the plots we will create matplotlib.rcParams['figure.figsize'] = (12,8)

pd.options.mode.chained_assignment = None
```

#### 4. Read in the data

#### Read in the data used for the project

```
# read in the data, create a dataframe
# dataset file Location
df = pd.read_csv(r'C:\Users\njmlo\Desktop\MySQL Workbench Folder\04-MySQL Correlation in Python\01-dataset\movies_sample_DB.csv')
```

# Validate the data (that is was successfully loaded)

```
[76]: # validate the data

df.head()
```

[28]:		name	rating	genre	year	released	score	votes	director	writer	star	country	budget	gross	company	runtime
	0	The Shining	R	Drama	1980	June 13, 1980 (United States)	8.4	927000.0	Stanley Kubrick	Stephen King	Jack Nicholson	United Kingdom	19000000.0	46998772.0	Warner Bros.	146.0
	1	The Blue Lagoon	R	Adventure	1980	July 2, 1980 (United States)	5.8	65000.0	Randal Kleiser	Henry De Vere Stacpoole	Brooke Shields	United States	4500000.0	58853106.0	Columbia Pictures	104.0
	2	Star Wars: Episode V - The Empire Strikes Back	PG	Action	1980	June 20, 1980 (United States)	8.7	1200000.0	Irvin Kershner	Leigh Brackett	Mark Hamill	United States	18000000.0	538375067.0	Lucasfilm	124.0
	3	Airplane!	PG	Comedy	1980	July 2, 1980 (United States)	7.7	221000.0	Jim Abrahams	Jim Abrahams	Robert Hays	United States	3500000.0	83453539.0	Paramount Pictures	88.0
	4	Caddyshack	R	Comedy	1980	July 25, 1980 (United States)	7.3	108000.0	Harold Ramis	Brian Doyle- Murray	Chevy Chase	United States	6000000.0	39846344.0	Orion Pictures	98.0

# 5. Various data cleanup activities

```
[30]: # determine if any missing data
        for col in df.columns:
             pct_missing = np.mean(df[col].isnull())
print('{} - {}%'.format(col, round(pct_missing*100)))
        name - 0%
        rating - 1%
genre - 0%
year - 0%
        released - 0%
        score - 0%
votes - 0%
        director - 0%
writer - 0%
star - 0%
        country - 0%
budget - 28%
gross - 2%
        company - 0%
runtime - 0%
[32]: # data types of columns
        print(df.dtypes)
                        object
object
        rating
        genre
        year
                         int64
        released
                        object
         score
                       float64
         votes
                       float64
                        object
        writer
                        object
object
        star
        country
                        object
        budget
gross
                       float64
                       float64
        company
runtime
                      object
float64
        dtype: object
[54]: # ****DATA CLEANUP****
        # display data type (before change)
        print ('data type before change')
        print(df['budget'] .dtype)
        print(df['gross'] .dtype)
        # replace NaN values with 1.0 (note that there was an error prior of these line of code; reason why the need to have these in place) df['budget'] = df['budget'].fillna(1.0)
        df['gross'] = df['gross'].fillna(1.0)
        # change data type of the following columns
        df['budget'] = df['budget'].astype('int64')
df['gross'] = df['gross'].astype('int64')
        # display data type (after change)
        print ('data type after change')
print(df['budget'] .dtype)
        print(df['gross'] .dtype)
         data type before change
         float64
         float64
        data type after change
        int64
```

```
[56]: # ****DATA CLEANUP****
         # data types of columns
         print(df.dtypes)
                           object
object
         name
         rating
                           object
int64
         year
released
                            object
         score
                           float64
         votes
                           float64
         director
                           object
         writer
                            object
         star
country
                           object
object
         budget
                            int64
         gross
company
                            int64
                           object
         runtime fl
dtype: object
                          float64
[66]: # ****DATA CLEANUP****
         # replace NaN values with R
         df['rating'] = df['rating'].fillna('R')
[68]: # determine if any missing data
         for col in df.columns:
             pct_missing = np.mean(df[col].isnull())
print('{} - {}%'.format(col, round(pct_missing*100)))
         name - 0%
rating - 0%
genre - 0%
year - 0%
         year - 0% released - 0% score - 0% votes - 0% votes - 0% director - 0% star - 0% country - 0% budget - 0% gross - 0% company - 0% runtime - 0%
```

```
[74]: # ****DATA CLEANUP****

# create another released column
# that only have the release year (yyyy) and it will have the ""correct release year"

all_date = df['released'].str.split('(').str[0].str.strip()
yr_date = pd.to_datetime(all_date, dayfirst=True, format='mixed')
df['correct_released_yr'] = yr_date.dt.year.convert_dtypes()

# display the dataset with the new column and its value
df

# --print (df['correct_released_yr'])
```

	name	rating	genre	year	released	score	votes	director	writer	star	country	budget	gross	company	runtime
0	The Shining	R	Drama	1980	June 13, 1980 (United States)	8.4	927000.0	Stanley Kubrick	Stephen King	Jack Nicholson	United Kingdom	19000000.0	46998772.0	Warner Bros.	146.
1	The Blue Lagoon	R	Adventure	1980	July 2, 1980 (United States)	5.8	65000.0	Randal Kleiser	Henry De Vere Stacpoole	Brooke Shields	United States	4500000.0	58853106.0	Columbia Pictures	104.0
2	Star Wars: Episode V - The Empire Strikes Back	PG	Action	1980	June 20, 1980 (United States)	8.7	1200000.0	Irvin Kershner	Leigh Brackett	Mark Hamill	United States	18000000.0	538375067.0	Lucasfilm	124.
3	Airplane!	PG	Comedy	1980	July 2, 1980 (United States)	7.7	221000.0	Jim Abrahams	Jim Abrahams	Robert Hays	United States	3500000.0	83453539.0	Paramount Pictures	88.
4	Caddyshack	R	Comedy	1980	July 25, 1980 (United States)	7.3	108000.0	Harold Ramis	Brian Doyle- Murray	Chevy Chase	United States	6000000.0	39846344.0	Orion Pictures	98.
	***														
7663	More to Life	NaN	Drama	2020	October 23, 2020 (United States)	3.1	18.0	Joseph Ebanks	Joseph Ebanks	Shannon Bond	United States	7000.0	NaN	NaN	90.
7664	Dream Round	NaN	Comedy	2020	February 7, 2020 (United States)	4.7	36.0	Dusty Dukatz	Lisa Huston	Michael Saquella	United States	NaN	NaN	Cactus Blue Entertainment	90.
7665	Saving Mbango	NaN	Drama	2020	April 27, 2020 (Cameroon)	5.7	29.0	Nkanya Nkwai	Lynno Lovert	Onyama Laura	United States	58750.0	NaN	Embi Productions	Nal
7666	lt's Just Us	NaN	Drama	2020	October 1, 2020 (United States)	NaN	NaN	James Randall	James Randall	Christina Roz	United States	15000.0	NaN	NaN	120.
7667	Tee em el	NaN	Horror	2020	August 19, 2020 (United States)	5.7	7.0	Pereko Mosia	Pereko Mosia	Siyabonga Mabaso	South Africa	NaN	NaN	PK 65 Films	102.

```
[364]: # sampling of sorted display (ie., by gross revenue, descending)
        df.sort values(by='gross', inplace=False, ascending=False)
                 name rating
                                 genre year
                                                 released score
                                                                      votes director
                                                                                           writer
                                                                                                          star country
                                                                                                                            budget
                                                                                                                                             gross
                                                                                                                                                       company runtime
                                                 December
                                                  18, 2009
                                                                               James
                                                                                           James
                                                                                                          Sam
                                                                                                                United
                                                                                                                                                       Twentieth
                                                                                                                        237000000.0 2.847246e+09
        5445
                 Avatar PG-13
                                 Action 2009
                                                             7.8 1100000.0
                                                                                                                                                                    162.0
                                                   (United
                                                                             Cameron
                                                                                         Cameron
                                                                                                  Worthington
                                                                                                                 States
                                                                                                                                                      Century Fox
                                                    States)
                                                  April 26,
                                                     2019
                                                                             Anthony Christopher
                                                                                                        Robert
                                                                                                                United
                                                                                                                                                          Marvel
                                 Action 2019
                                                                                                                        356000000.0 2.797501e+09
              Endgame
                                                   (United
                                                                                Russo
                                                                                          Markus
                                                                                                    Downey Jr.
                                                                                                                 States
                                                                                                                                                         Studios
                                                   States)
                                                  19 1997
                                                                               lames
                                                                                           lames
                                                                                                     Leonardo
                                                                                                                United
                                                                                                                                                       Twentieth
        3045
                 Titanic PG-13 Drama 1997
                                                              7.8 1100000.0
                                                                                                                        200000000.0 2.201647e+09
                                                                                                                                                                    194.0
                                                   (United
                                                                             Cameron
                                                                                         Cameron
                                                                                                      DiCaprio
                                                                                                                 States
                                                                                                                                                      Century Fox
                                                    States)
                   Star
                  Wars:
                                                 December
                Episode
                                                  18, 2015
                                                                                  JJ.
                                 Action 2015
                                                                   876000.0
                                                                                                   Daisy Ridley
                                                                                                                        245000000.0 2.069522e+09
                                                                                                                                                        Lucasfilm
                                                                              Abrams
               VII - The
                                                   (United
                                                                                          Kasdan
                                                                                                                 States
                  Force
                                                    States)
               Awakens
                                                  April 27.
                                                     2018
                                                                              Anthony
                                                                                                                        321000000.0 2.048360e+09
        7244
                Infinity
                        PG-13
                                 Action 2018
                                                                  897000.0
                                                                                                                                                                    149.0
                                                             8.4
                                                   (United
                                                                                Russo
                                                                                          Markus
                                                                                                    Downey Jr.
                                                                                                                 States
                                                                                                                                                         Studios
                                                    States)
                                               October 23.
                More to
                                                     2020
                                                                               Joseph
                                                                                           Joseph
                                                                                                      Shannon
                                                                                                                United
        7663
                          NaN
                                Drama 2020
                                                             3.1
                                                                       18.0
                                                                                                                              7000.0
                                                                                                                                              NaN
                                                                                                                                                           NaN
                                                                                                                                                                     90.0
                                                   (United
                                                                               Ebanks
                                                                                                         Bond
                                                                                                                 States
                                                                                          Ebanks
                                                    States)
                                                February 7,
                                                     2020
                                                                                Dusty
                                                                                                       Michael
                                                             4.7
                                                                       36.0
                                                                                                                                                                      90.0
        7664
                          NaN Comedy 2020
                                                                                      Lisa Huston
                                                                                                                                NaN
                                                                                                                                              NaN
                 Round
                                                   (United
                                                                              Dukatz
                                                                                                      Saquella
                                                                                                                 States
                                                                                                                                                   Entertainment
                                                   States)
                                                  April 27,
                 Saving
                                                                              Nkanya
                                                                                           Lynno
                                                                                                      Onyama
                                                                                                                United
                                                                                                                                                           Embi
        7665
                          NaN
                                 Drama 2020
                                                     2020
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                                                                       29.0
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                                                                                                                                                     Productions
                Mbango
                                                                                Nkwai
                                                                                                                 States
                                                                                           Lovert
                                                                                                        Laura
                                               (Cameroon)
                It's Just
                                                    2020
                                                                               James
                                                                                           James
                                                                                                      Christina
                                                                                                                United
                                 Drama 2020
                                                                                                                             15000.0
                                                                                                                                                                    120.0
                                                   (United
                                                                              Randall
                                                                                                                 States
                    Us
                                                                                          Randall
                                                                                                          Roz
                                                August 19,
                                                     2020
                                                                               Pereko
                                                                                           Pereko
                                                                                                    Sivabonga
                                                                                                                 South
        7667 Tee em el
                          NaN
                                 Horror 2020
                                                             5.7
                                                                        7.0
                                                                                                                                NaN
                                                                                                                                              NaN
                                                                                                                                                      PK 65 Films
                                                                                                                                                                    102.0
                                                   (United
                                                                                Mosia
                                                                                            Mosia
                                                                                                       Mabaso
                                                                                                                  Africa
                                                    States)
       7668 rows × 15 columns
[362]: # control the display of data/row in the dataset as per above sampling result (one-time run)
        pd.reset_option("display.max_rows")
        pd.set_option('display.max_rows', 100)
        # pd.set_option('display.max_rows', None)
[368]: # ****DATA CLEANUP****
        # drop any row duplicates
        df['company'].drop_duplicates().sort_values(ascending=False)
[368]: 7129
        5664
                                          micro_scope
                            iDeal Partners Film Fund
        6412
        4997
                                            i5 Films
                                           i am OTHER
        6793
        3748
                                  1+2 Seisaku Iinkai
                 .406 Production
"Weathering With You" Film Partners
        3024
        7525
```

"DIA" Productions GmbH & Co. KG

Name: company, Length: 2386, dtype: object

4345

# 6. Various data correlation activities

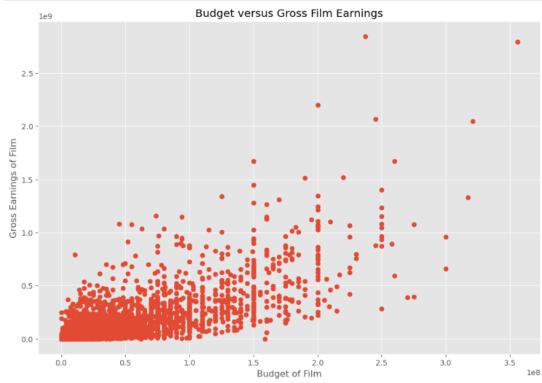
```
[142]: # ****DATA CORRELATION****

# High correlation variables/columns:
# - Budget
# - Gross

# budget is x axis and gross is y axis
plt.scatter(x=df['budget'], y=df['gross'])

# visualization labels
plt.title('Budget versus Gross Film Earnings')
plt.xlabel('Budget versus Gross Film Earnings')
plt.ylabel('Gross Earnings of Film')

# display visualization
plt.show()
```



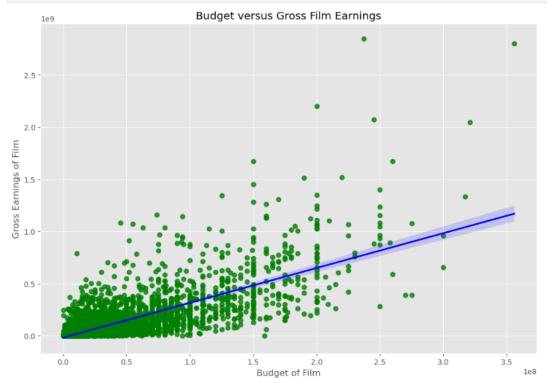
```
[148]: df.head()
[148]:
                 name rating genre year
                                              released score
                                                                  votes director
                                                                                       writer
                                                                                                      star country
                                                                                                                        budget
                                                                                                                                       gross company runtime correct
                                             December
                                                                                                                                               Twentieth
                                               18, 2009
                                                                                                     Sam
        5445
                 Avatar PG-13 Action 2009
                                                          7.8 1100000.0
                                                                                                                    237000000.0 2.847246e+09
                                                                                                                                                           162.0
                                                                                                                                               Century
                                                                        Cameron
                                                (United
                                                                                    Cameron Worthington
                                                                                                             States
                                                States)
                                               April 26,
              Avengers: PG-13 Action 2019
                                                 2019
                                                                         Anthony Christopher
                                                                                                   Robert
                                                                                                            United
                                                                                                                                                 Marvel
                                                                                                                   356000000.0 2.797501e+09
                                                (United
                                                                                                Downey Jr.
                                                                           Russo
                                                                                      Markus
                                                                                                             States
                                                                                                                                                Studios
                                                States)
                                             December
                                               19, 1997
                                                                                       James
                                                                                                 Leonardo
                                                                                                            United
        3045
                 Titanic PG-13 Drama 1997
                                                          7.8 1100000.0
                                                                                                                   200000000.0 2.201647e+09
                                                                                                                                               Century
                                                                                                                                                           194.0
                                               (United
                                                                        Cameron
                                                                                                 DiCaprio
                                                                                                             States
                                                                                                                                                   Fox
                                                States)
                  Wars:
                                             December
                                               18, 2015
                                                                              JJ.
                Episode
                                                                                    Lawrence
                                                                                                            United
                                                                                                                   245000000.0 2.069522e+09 Lucasfilm
        6663
                         PG-13 Action 2015
                                                          7.8 876000.0
                                                                                              Daisy Ridley
                                                                                                                                                           138.0
                                                (United
                                                                          Abrams
                                                                                      Kasdan
                  Force
                                                States)
               Awakens
                                               April 27,
              Avengers:
                                                 2018
                Infinity PG-13 Action 2018
                                                                                                                   321000000.0 2.048360e+09
                                                                                                                                                           149.0
                                                (United
                                                                           Russo
                                                                                               Downey Jr.
                                                                                                             States
                                                                                                                                                Studios
                                                                                      Markus
                   War
                                                States)
       4
```

```
# ****DATA CORRELATION****

# plot Budget versus Gross using seaborn
sns.regplot(
    data=df,
    x='budget',
    y='gross',
    scatter_kws={"color":"green"},
    line_kws={"color":"blue"}
)

# visualization Labels
plt.title('Budget versus Gross Film Earnings')
plt.xlabel('Budget of Film')
plt.ylabel('Gross Earnings of Film')

# display visualization
plt.show(sns)
```



```
[212]: # ****DATA CORRELATION****

# Correlation Matrix between all numeric columns

df.corr(numeric_only=True, method='pearson') #methods are pearson, kendall, spearman
```

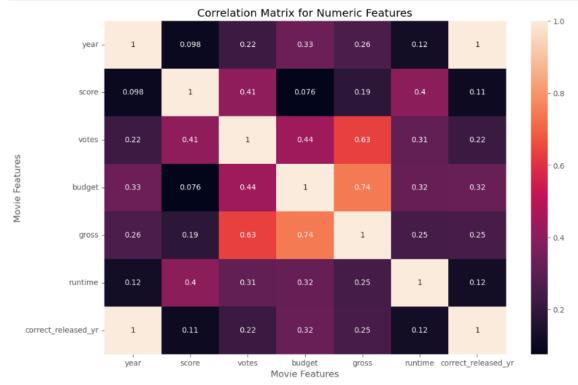
	year	score	votes	budget	gross	runtime	correct_released_yr
year	1.000000	0.097995	0.222945	0.329321	0.257486	0.120811	0.997415
score	0.097995	1.000000	0.409182	0.076254	0.186258	0.399451	0.105994
votes	0.222945	0.409182	1.000000	0.442429	0.630757	0.309212	0.218429
budget	0.329321	0.076254	0.442429	1.000000	0.740395	0.320447	0.321918
gross	0.257486	0.186258	0.630757	0.740395	1.000000	0.245216	0.250514
runtime	0.120811	0.399451	0.309212	0.320447	0.245216	1.000000	0.120636
correct_released_yr	0.997415	0.105994	0.218429	0.321918	0.250514	0.120636	1.000000

```
# ****DATA CORRELATION****

# display correlation of matrix for numeric features
correlation_matrix = df.corr(numeric_only=True, method='pearson')
sns.heatmap(correlation_matrix, annot=True)

# visualization labels
plt.title('Correlation Matrix for Numeric Features')
plt.xlabel('Movie Features')
plt.ylabel('Movie Features')

# display visualization
plt.show()
```



```
[264]: # ****DATA CORRELATION****
        # display data
        df.head()
                                              released score
                                                                 votes director
                                                                                                                                      gross company runtime correct
                                            December
                                              18, 2009
                                                                                      James
                                                                                                    Sam
                                                                                                          United
                                                                          James
                                                                                                                  237000000.0 2.847246e+09
        5445
                Avatar PG-13 Action 2009
                                                         7.8 1100000.0
                                                                                                                                              Century
                                                                                                                                                         162.0
                                                                                            Worthington
                                                                                                                                                 Fox
                                                States)
                                              April 26.
                                                 2019
                                                                        Anthony Christopher
                                                                                                  Robert
                                                                                                          United
                                                                                                                                               Marvel
              Avengers:
                        PG-13 Action 2019
                                                                                                                  356000000.0 2.797501e+09
        7445
                                                         8.4 903000.0
                                                                                                                                                         181.0
              Endgame
                                               (United
                                                                          Russo
                                                                                     Markus
                                                                                              Downey Jr.
                                                                                                           States
                                                                                                                                              Studios
                                               States)
                                            December
                                                                                                                                            Twentieth
                                              19, 1997
                                                         7.8 1100000.0 James
Cameron
                                                                                     lames
                                                                                               Leonardo
                                                                                                          United
                Titanic PG-13 Drama 1997
                                                                                                                  200000000.0 2.201647e+09
                                                                                                                                             Century
                                                                                   Cameron
                                               (United
                                                                                                DiCaprio
                                                                                                           States
                   Star
                 Wars:
                                            December
                Episode
                                              18, 2015
                                                                                                           United
                                                                                   Lawrence
                                                                                             Daisy Ridley
                                                                                                                  245000000.0 2.069522e+09 Lucasfilm
        6663
                        PG-13 Action 2015
                                                         7.8 876000.0
                                                                                                                                                         138.0
               VII - The
                                               (United
                                                                         Abrams
                                                                                     Kasdan
                                                                                                           States
                 Force
                                               States)
               Awakens
                                              April 27,
              Avengers:
                                                 2018
                                                                        Anthony Christopher
                                                                                                  Robert
                                                                                                          United
                                                                                                                                              Marvel
        7244
                Infinity PG-13 Action 2018
                                                             897000.0
                                                                                                                  321000000.0 2.048360e+09
                                                                                                                                                         149.0
                                               (United
                                                                                              Downey Jr.
                                                                          Russo
                                                                                     Markus
                                                                                                           States
                                                                                                                                              Studios
                   War
                                                States)
       4
[270]: # ****DATA CORRELATION****
        # assign numeric id for each data/record that is not numerix in value (using Loop)
        # variable for dataframe
        df numerized = df
        # Loop for assigning the numeric id
        for col_name in df_numerized.columns:
            if(df_numerized[col_name].dtype == 'object'):
                df_numerized[col_name] = df_numerized[col_name].astype('category')
df_numerized[col_name] = df_numerized[col_name].cat.codes
        # display data
        df_numerized
F2701:
              name rating genre year released score
                                                            votes director writer star country
                                                                                                      budget
                                                                                                                     gross company runtime correct_released_yr
        5445 533
                         5
                                0 2009
                                             696
                                                    7.8 1100000.0
                                                                      1155
                                                                             1778 2334
                                                                                              55 237000000.0 2.847246e+09
                                                                                                                                2253
                                                                                                                                         162.0
                                                                                                                                                           2009
        7445
                535
                                0 2019
                                             183
                                                          903000.0
                                                                       162
                                                                              743 2241
                                                                                              55 356000000.0 2.797501e+09
                                                                                                                                1606
                                                                                                                                         181.0
                                                                                                                                                            2019
        3045
               6896
                                6 1997
                                             704
                                                    7.8 1100000.0
                                                                      1155
                                                                             1778 1595
                                                                                              55 200000000.0 2.201647e+09
                                                                                                                                2253
                                                                                                                                         194.0
                                                                                                                                                            1997
                         5
                                0 2015
                                             698
                                                                      1125
                                                                            2550 524
                                                                                              55 245000000.0 2.069522e+09
                                                                                                                                1540
                                                                                                                                                           2015
        6663
              5144
                                                    7.8
                                                         876000.0
                                                                                                                                         138.0
                                                                                                  321000000.0 2.048360e+09
        7244
        7663 3705
                        -1
                                6 2020
                                            2964
                                                    3.1
                                                              18.0
                                                                      1500
                                                                            2289 2421
                                                                                              55
                                                                                                       7000.0
                                                                                                                      NaN
                                                                                                                                  -1
                                                                                                                                         90.0
                                                                                                                                                           2020
        7664
                                            1107
                                                                             2614 1886
                                                                                                                      NaN
        7665 4717
                                6 2020
                                             193
                                                    5.7
                                                              29.0
                                                                      2061
                                                                             2683 2040
                                                                                              55
                                                                                                      58750.0
                                                                                                                      NaN
                                                                                                                                 941
                                                                                                                                         NaN
                                                                                                                                                           2020
        7666 2843
                        -1
                                6 2020
                                            2817
                                                   NaN
                                                             NaN
                                                                      1184 1824 450
                                                                                             55
                                                                                                      15000.0
                                                                                                                      NaN
                                                                                                                                 -1
                                                                                                                                         120.0
                                                                                                                                                           2020
```

Movie Features

```
[310]: # ****DATA CORRELATION****
                    # display correlation data
                    df_numerized.corr()
                                                                             name
                                                                                                                                                                                                                                                                                                                                                                                                         gross compan
                                                                                                      rating
                                                                                                                                genre
                                                                                                                                                              year released
                                                                                                                                                                                                                 score
                                                                                                                                                                                                                                           votes director
                                                                                                                                                                                                                                                                                               writer
                                                                                                                                                                                                                                                                                                                              star country
                                                                                                                                                                                                                                                                                                                                                                          budget
                                                   name 1 000000 -0 008069 0 016355 0 011453 -0 011311 0 017097 0 013088 0 009079 0 009081 0 006472 -0 010737 0 023970 0 005533 0 00921
                                                                                              1.000000 0.072423 0.008779 0.016613 -0.001314 0.033225 0.019483 -0.005921 0.013405 0.081244 -0.176002 -0.107339 -0.03294
                                                 rating -0.008069
                                                                     0.016355 \\ 0.072423 \\ 1.00000 \\ -0.081261 \\ 0.029822 \\ 0.027965 \\ -0.145307 \\ -0.015258 \\ 0.006567 \\ -0.00557 \\ -0.005477 \\ -0.037615 \\ -0.356564 \\ -0.235650 \\ -0.07106 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.0057 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.00567 \\ -0.0057 \\ -0.0057 \\ -0.0057 \\ -0.0057 \\ -0.0057 
                                                     year 0.011453 0.008779 -0.081261 1.00000 -0.000695 0.09799 0.222945 -0.020795 -0.008656 -0.027242 -0.070938 0.329321 0.257486 -0.01043
                                             released -0.011311 0.016613 0.029822 -0.000695 1.000000 0.042788 0.016097 -0.001478 -0.002404 0.015777 -0.020427 0.014683 0.001659 -0.01047

        score
        0.017097
        -0.001314
        0.027965
        0.097995
        0.042788
        1.000000
        0.409182
        0.009559
        0.019416
        -0.001609
        -0.133348
        0.076254
        0.186258
        0.00103

                                                   votes 0.013088 0.033225 -0.145307 0.222945 0.016097 0.409182 1.000000 0.000260 0.000892 -0.019282 0.073625 0.442429 0.630757 0.13320
                                                                     0.009079 0.019483 -0.015258 -0.020795 -0.001478 0.009559 0.000260 1.000000 0.299067 0.039234 0.017490 -0.012272 -0.014441 0.000440
                                             director
                                                                      0.009081 \quad -0.005921 \quad 0.006567 \quad -0.008656 \quad -0.002404 \quad 0.019416 \quad 0.000892 \quad 0.299067 \quad 1.000000 \quad 0.027245 \quad 0.015343 \quad -0.039451 \quad -0.023519 \quad 0.00564 \quad 0.00892 \quad 0.0089
                                                       star 0.006472 0.013405 -0.005477 -0.027242 0.015777 -0.001609 -0.019282 0.039234 0.027245 1.000000 -0.012998 -0.019589 -0.002717 0.01244
                                             budget 0.023970 -0.176002 -0.356564 0.329321 0.014683 0.076254 0.442429 -0.012272 -0.039451 -0.019589 0.054063 1.00000 0.740395 0.17321
                                                    gross 0.005533 -0.107339 -0.235650 0.257486 0.001659 0.186258 0.630757 -0.014441 -0.023519 -0.002717 0.092129 0.740395 1.000000 0.15484
                                           company 0.009211 -0.032943 -0.071067 -0.010431 -0.010474 0.001030 0.133204 0.004404 0.005646 0.012442 0.095548 0.173214 0.154840 1.00000
                                             runtime 0.010392 0.062145 -0.052711 0.120811 0.000868 0.399451 0.309212 0.017624 -0.003511 0.010174 -0.078412 0.320447 0.245216 0.03440
                    correct_released_yr 0.010699 0.006741 -0.077911 0.997415 -0.004644 0.105994 0.218429 -0.020422 -0.008611 -0.027611 -0.080844 0.321918 0.250514 -0.01517
                   4
[330]: # ****DATA CORRELATION****
                    # display correlation (of above) matrix for numeric features using "df_numerized"
                     # visualization is organized to see correlation quickly using "unstacking"
                    # variable for dataframe
                    correlation_mat = df_numerized.corr()
                    # pair correlations
                    corr_pairs = correlation_mat.unstack()
                    # display data
                    corr pairs
```

100000 108069
08069
16355
11453
11311
21918
50514
15171
20636
100000

```
[332]: # ****DATA CORRELATION****
        sorted_pairs = corr_pairs.sort_values()
        # display data
[332]: genre
                                                  -0.356564
                            budget
                                                   -0.356564
                            gross
genre
        genre
                                                  -0.235650
                                                   -0.235650
        rating
                            budget
                                                  -0.176002
        vear
                            vear
                                                   1.000000
        genre
                                                   1.000000
                            genre
        rating
                             rating
                                                   1.000000
        runtime
                            runtime
                                                   1.000000
        correct_released_yr correct_released_yr
                                                   1.000000
        Length: 256, dtype: float64
[334]: # ****DATA CORRELATION****
        # high paired correlations
        high_corr = sorted_pairs[(sorted_pairs) > 0.5]
        # display data
       high_corr
        # in conclusion, what the correlation is showing is that "votes" and "budget" have the highest correlation to "gross" earnings
[334]: votes
                                                   0.630757
                                                   0.630757
        gross
                             votes
                            budget
                                                   0.740395
                                                   0.740395
        budget
                            gross
                             correct_released_yr
                                                   0.997415
        correct_released_yr
                            year
                                                   0.997415
                                                   1.000000
        name
                            name
        company
                            company
                                                   1.000000
                                                   1.000000
        gross
                            gross
        budget
country
                            budget
country
                                                   1.000000
                                                   1.000000
        star
                            star
                                                   1.000000
        writer
                             writer
                                                   1.000000
        director
                            director
                                                   1.000000
        votes
                            votes
                                                   1.000000
        score
                             score
                                                   1.000000
        released
                            released
                                                   1.000000
        year
                            year
        genre
                            genre
                                                   1.000000
                            rating
        runtime
                            runtime
                                                   1.000000
        correct_released_yr correct_released_yr
                                                   1.000000
        dtype: float64
[344]: df
[344]:
                                                          votes director writer star country
             name rating genre year released score
                                                                                                  budget
                                                                                                                gross company runtime correct_released_yr
       5445
               533
                        5
                              0 2009
                                           696
                                                  7.8 1100000.0
                                                                   1155
                                                                          1778 2334
                                                                                          55 237000000.0 2.847246e+09
                                                                                                                          2253
                                                                                                                                   162.0
                                                                                                                                                     2009
               535
                              0 2019
                                           183
                                                                    162
                                                                          743 2241
                                                                                          55 356000000.0 2.797501e+09
                                                                                                                          1606
                                                                                                                                   181.0
                                                                                                                                                     2019
       7445
                                                  8.4 903000.0
        3045
              6896
                               6 1997
                                           704
                                                  7.8 1100000.0
                                                                   1155
                                                                          1778 1595
                                                                                          55 200000000.0 2.201647e+09
                                                                                                                          2253
                                                                                                                                   194.0
                                                                                                                                                     1997
                                                                                       55 245000000.0 2.069522e+09
        6663
              5144
                        5
                              0 2015
                                           698
                                                  7.8 876000.0
                                                                   1125 2550 524
                                                                                                                          1540
                                                                                                                                  138.0
                                                                                                                                                     2015
        7244
                              0 2018
                                                       897000.0
                                                                           743 2241
                                                                                          55 321000000.0 2.048360e+09
        7663
              3705
                              6 2020
                                          2964
                                                  3.1
                                                           18.0
                                                                   1500
                                                                         2289 2421
                                                                                                   7000.0
                                                                                                                 NaN
                                                                                                                            -1
                                                                                                                                                     2020
                                                                  774 2614 1886
                                                                                                  NaN
       7664
              1678
                       -1
                              4 2020
                                          1107
                                                 47
                                                           36.0
                                                                                         55
                                                                                                                 NaN
                                                                                                                           539
                                                                                                                                   90.0
                                                                                                                                                     2020
        7665
                              6 2020
                                           193
                                                 5.7
                                                           29.0
                                                                   2061
                                                                         2683 2040
                                                                                                                 NaN
                                                                                                                                                     2020
       7666
             2843
                              6 2020
                                          2817 NaN
                                                           NaN
                                                                  1184 1824 450
                                                                                         55
                                                                                                  15000.0
                                                                                                                 NaN
                                                                                                                            -1
                                                                                                                                  120.0
                                                                                                                                                     2020
                              10 2020
                                           391
                                                            7.0
                                                                   2165 3344 2463
                                                                                                    NaN
                                                                                                                 NaN
                                                                                                                           1787
                                                                                                                                  102.0
       7667 5394
                                                 5.7
                                                                                                                                                     2020
       7668 rows × 16 columns
  [ ]: # ****DATA CORRELATION****
        # in conclusion, what the correlation is showing is that "votes" and "budget" have the highest correlation to "gross" earnings
```