EDA Playground

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```
raw_data = read_csv("prac_data.csv") %>%
  mutate(
    price = unlist(read_csv("price.csv")),
    job = as.factor(replace_na(job, "Unkown")),
    job = replace(job, which(job == "unknown"), "Unkown"),
    education = replace_na(education, "Unkown"),
    contact = replace_na(contact, "Unkown"),
    pdays = replace_na(pdays, -1),
    previous = replace_na(previous, 0),
    poutcome = replace_na(poutcome, "Unknown"),
    inPrevious = if_else(previous > 0, TRUE, FALSE),
    numMissing = rowSums(across(everything(), ~is.na(.)))
)
## Parsed with column specification:
```

```
## cols(
##
     age = col_double(),
##
     job = col_character(),
##
     marital = col character(),
##
     education = col_character(),
##
     default = col_character(),
##
     balance = col_double(),
##
     housing = col_character(),
##
     loan = col_character(),
##
     contact = col character(),
##
     day = col_double(),
##
     month = col_character(),
##
     duration = col_double(),
##
     campaign = col_double(),
##
     pdays = col_double(),
     previous = col_double(),
##
     poutcome = col_character(),
##
     y = col_character()
## )
## Parsed with column specification:
## cols(
##
    price = col_double()
## )
numericColumns = c(1,6,10,12,13,14,15,18)
categoricalColumns = c(2,3,4,5,7,8,9,11)
df_colnames = colnames(raw_data)
```

```
proportion_df = raw_data %>%
  group_by(job) %>%
  summarize(n = n())
## `summarise()` ungrouping output (override with `.groups` argument)
mean_df = raw_data %>%
  summarize(across(numericColumns,function(x) round(mean(x, na.rm = TRUE),2))) %>%
  pivot_longer(everything(), names_to = "Variable", values_to = "mean") %>%
 na.omit()
## Note: Using an external vector in selections is ambiguous.
## i Use `all_of(numericColumns)` instead of `numericColumns` to silence this message.
## i See <https://tidyselect.r-lib.org/reference/faq-external-vector.html>.
## This message is displayed once per session.
sd_df = raw_data %>%
  summarize(across(numericColumns,function(x) round(sd(x, na.rm = TRUE),2))) %%
  pivot_longer(everything(),names_to = "Variable",values_to = "sd") %%
median_df = raw_data %>%
  summarize(across(numericColumns,function(x) median(x,na.rm = TRUE))) %%
  pivot_longer(everything(),names_to = "Variable", values_to = "median") %>%
 na.omit()
pecent_missing = raw_data %>%
  summarize(across(numericColumns,function(x) round((sum(is.na(x))/nrow(raw_data))*100,2))) %>%
  pivot_longer(everything(),names_to = "Variable", values_to = "Missing Number") %%
 na.omit()
display = inner_join(mean_df,sd_df) %>%
  inner_join(median_df) %>%
  inner_join(pecent_missing)
## Joining, by = "Variable"
## Joining, by = "Variable"
## Joining, by = "Variable"
ddf = transpose_df(display)
ddf
## # A tibble: 5 x 9
                   `1` `2`
##
    rowname
                                  `3`
                                        `4`
                                                 `5`
                                                          `6`
                                                                 `7`
                                                                          .8,
     <chr>
                   <chr> <chr>
                                  <chr> <chr>
                                                 <chr>
                                                          <chr> <chr>
                                                                          <chr>
## 1 Variable
                  age balance day
                                       duration campaign pdays previous price
## 2 mean
                   40.94 1365.28 15.81 257.58
                                                 2.76
                                                          40.07 0.56
                                                                          52.04
## 3 sd
                   10.61 3054.52 8.32 256.45
                                                 3.1
                                                          100.03 2.28
                                                                          27.65
## 4 median
                   39
                         450
                                 16
                                       180
                                                 2
                                                          -1
                                                                0
                                                                          50
## 5 Missing Number 5.68 1.76
                                 0
                                       6.91
                                                 3.26
                                                                0
                                                                          0
```

```
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline
Variable & Age & Balance & Day & Duration & Campaign & Prev Days & Previous & Price \\
\hline\hline
Mean & 40.94 & 1365.28 &15.81 & 257.58 & 2.76 & 40.07 & 0.56 & 52.04 \\
Std Dev & 10.61 & 3054.52 &8.32 & 256.45 & 3.1 & 100.03 & 2.28 & 27.65 \\
Median & 39 & 450 &16 & 180 & 2 & -1 & 0 & 50 \\
Percent Missing & 5.68 & 1.76 &0 & 6.91 & 3.26 & 0 & 0 \\
\hline
\end{tabular}
bar_graphs <- function(variable) {</pre>
  ggplot(raw_data, aes(x = fct_reorder(!!sym(variable),!!sym(variable),.fun='length'))) +
    geom_bar(stat = 'count') +
    xlab(variable)
graphs = lapply(df_colnames[categoricalColumns],bar_graphs)
ggarrange(plotlist = graphs)
                                                                      20000 -
   7500 -
                                     20000 -
                                  20000 -
                                                                      15000 -
   5000 -
                                                                      10000 -
   2500
                                                                       5000 -
       0 -
       stadentalfichedikhodnindenicieroe
                                          divorcedinglemarried NA
                                                                           Unkowakinowimatertiseryondar
                  job
                                                  marital
                                                                                  education
                                     25000 -
   40000 -
                                     20000 -
                                                                      30000 -
   30000 -
                                    15000 -
                                                                      20000 -
   20000 -
                                     10000 -
   10000 -
                                                                      10000 -
                                      5000 -
        0 -
                                         0 -
                                                                          0 -
                          NA
                                                           NA
                                                                                            NA
            yes
                    no
                                              no
                                                    yes
                                                                               yes
                                                                                      no
                 default
                                                  housing
                                                                                     loan
   30000 -
                                    10000 -
   20000 -
                                  count
                                      5000 -
   10000 -
                                         0 -
                                           deno se poja fie la projua u gurha y
         Unkowielephunknowellula
```

month

contact