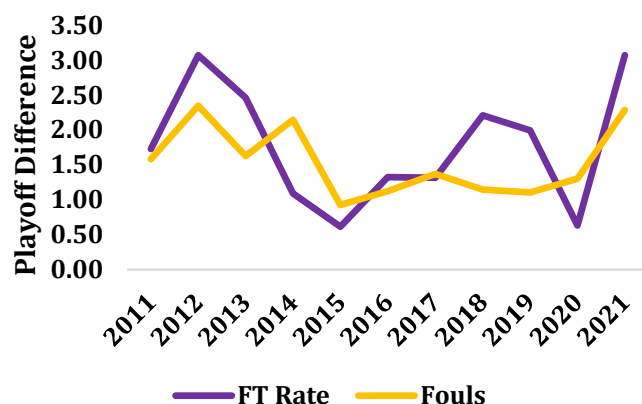




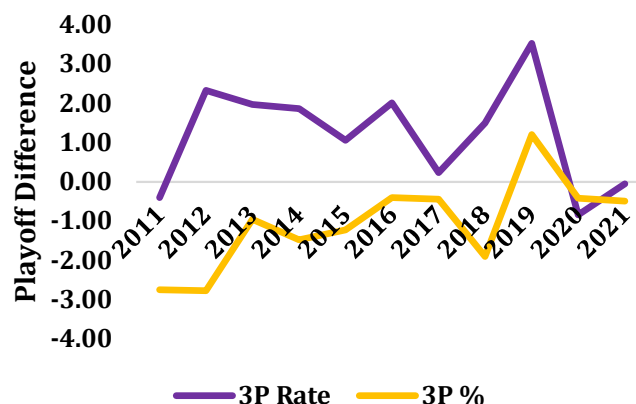
We analyzed styles of play / actions between the regular season and playoffs
Playoff basketball sees higher incidences of Free Throws, Fouls, 3PA, Isos, and P/R Actions, while FG% generally decreases.
Transition offense rate also dips marginally.

Playoff FT Rate x Fouls



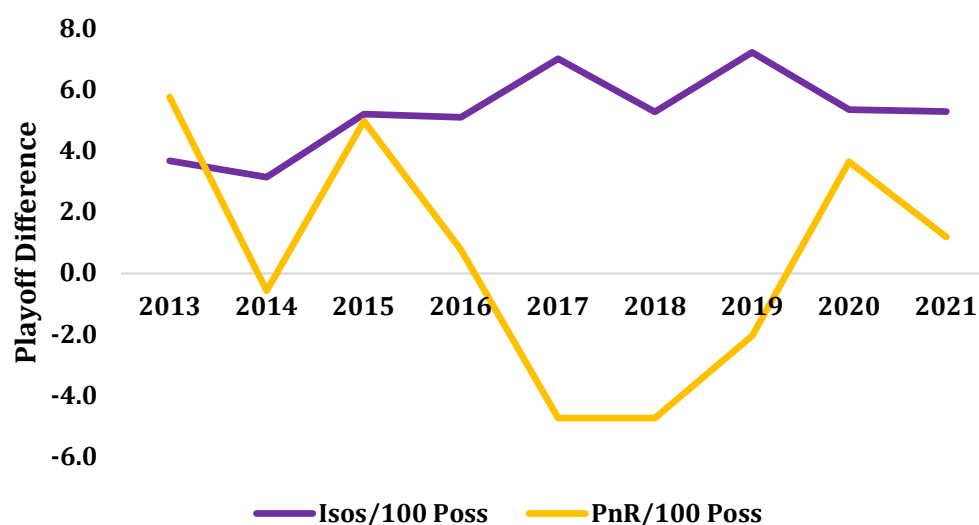
FT Rates and Foul Calls consistently increase in the playoffs compared to the regular season.

Playoff 3P



Despite decreases in 3P% efficiency from the regular season, 3PA rate generally increases in the playoffs

Playoff Isos x PnR



Historically, we've seen a significant and consistent increase in Iso actions.

PnR actions also generally increase in the playoffs (with exception of a few seasons)

- This suggests that teams are leaning more consistently on ball-dominant players to create for themselves and/or others
- There is no difference in efficiency in these actions vs regular season

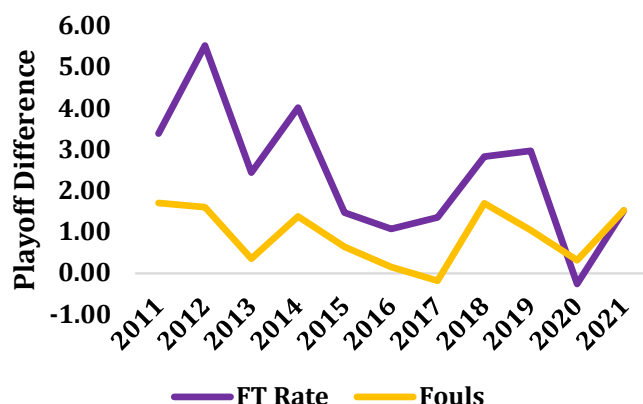


Top 4 Playoff Teams (teams that make Conf. Finals)

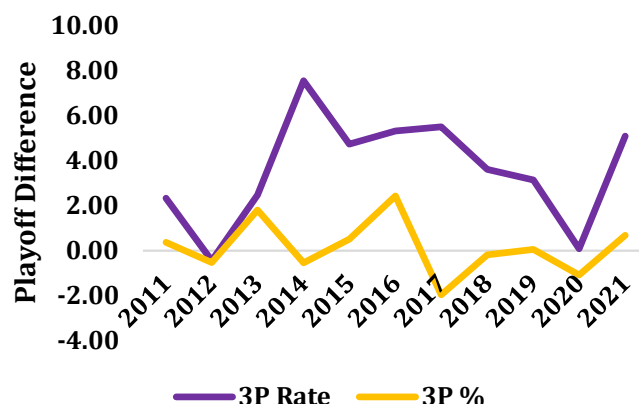
Conference Finalists (compared to the full playoff population):

- Generally, Conference Finalists' FG%, Paint FG%, 3P%, and FT% stay similar or increase going into the playoffs

Playoff FT Rate x Fouls



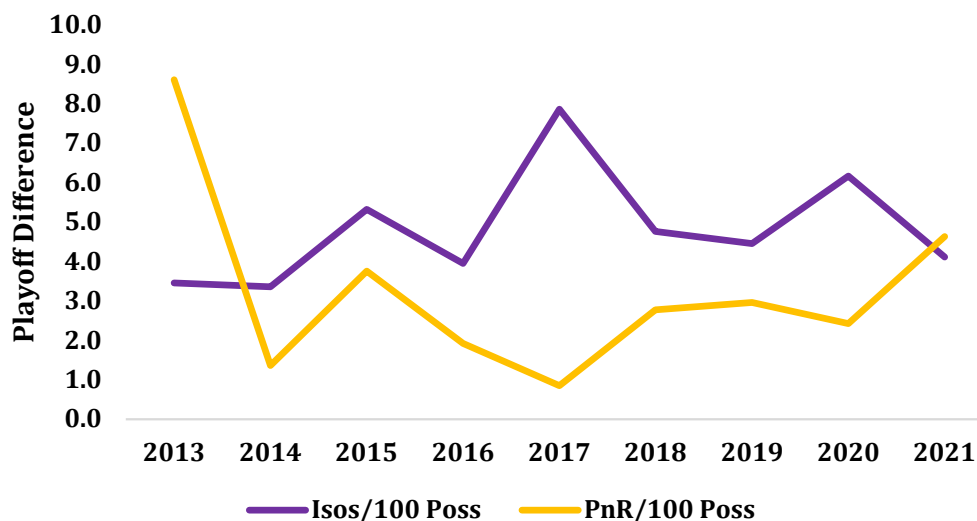
Playoff 3P Rate x 3P%



Above you'll see that, with rare exception, FT line trips increase for Conf. Finalists

Conf. Finalists generally take more 3s with no drop-off in efficiency

Playoff Isos x PnR



The top 4 teams over the recent years have also stayed true to the general playoff trend of executing more Iso and PnR actions