

ALEX NJUGUNA

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PROFESSIONAL SUMMARY

Detail-oriented Tech Savy with foundational skills in software development and web interface support. Proven ability to learn quickly, troubleshoot issues, and collaborate within a team environment. Eager to contribute to application development and maintenance in an entry-level role.

WORK EXPERIENCE

Social Media Manager & Graphic Designer | Upwork

Remote

Jan 2023 - Present

- Designed branded graphics, social media posts, and marketing content for international clients
- Optimized social media strategy, driving a 35% increase in engagement and follower growth.
- Delivered creative solutions tailored to client brand identity and campaign goals

Front-End Developer | Small Startups

Nairobi, Kenya

Dec 2023 - Present

- Designed and developed responsive websites using HTML, CSS, and JavaScript
- Collaborated with startup team to improve user experience and navigation flow
- Optimized website performance and usability to support software application development and maintenance.

Tech Intern - Software Development | Power Learn Project Africa

Nairobi, Kenya

May 2024 - Sep 2024

- Built interactive web apps using HTML, CSS, and JavaScript as part of a software development program
- Collaborated with a team in a Django e-commerce project, improving teamwork within an agile development environment to support software application development.
- Managed version control and code reviews on GitHub to improve project collaboration efficiency

Youth Wellness Facilitator & Digital Intern | Shamiri Institute

Nairobi, Kenya

Jan 2024 - Aug 2024

- Facilitated weekly group sessions for 200+ youths, improving resilience and goal setting
- Delivered wellness interventions that increased youth engagement
- Built facilitation, reporting, and digital communication skills through structured programs

EDUCATION

Power Learn Africa

Software Development

Nairobi, Kenya

May 2024 - Sep 2024

SKILLS AND ACHIEVEMENTS

JavaScript, HTML, CSS, Git/GitHub, SQL, Debugging, Problem-Solving, Web Development, Software Development, Slack, Asana, Trello, Figma, Google Workspace, Microsoft Office, Python

PROJECT EXPERIENCE

Weather-App | Power Learn Africa Program Automated the UI rendering for dynamic weather updates utilizing advanced CSS selectors and JavaScript DOM manipulation, achieving a 99.9% uptime for displaying critical weather information.

Personal Productivity & Finance Web Applications

- Developed and deployed **two web applications**: a **To-Do App** for task management and an **Expense Tracker** for monitoring personal expenses.
- Built using **HTML, CSS, and JavaScript**, with **Git/GitHub version control** and automated **Netlify deployment**.
- Implemented dynamic features and responsive UI, demonstrating strong frontend and deployment workflow skills.

CERTIFICATIONS

IT Customer Support <i>Cisco Networking Academy</i>	Nairobi, Kenya <i>Issued Nov 2025</i>
Software Development Program <i>Power Learn Africa</i>	Nairobi, Kenya <i>Issued Dec 2024</i>
Artificial Intelligence <i>ICT Authority</i>	Nairobi, Kenya <i>Issued Nov 2025</i>

REFEREES

Available upon request.