

ALEX NJUGUNA

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PROFESSIONAL SUMMARY

Detail-oriented Tech Savvy with foundational skills in software development and web interface support. Proven ability to learn quickly, troubleshoot issues, and collaborate within a team environment. Eager to contribute to application development and maintenance in an entry-level role.

WORK EXPERIENCE

Social Media Manager & Graphic Designer Upwork	Remote
	<i>Jan 2023 - Present</i>
<ul style="list-style-type: none">Designed branded graphics, social media posts, and marketing content for international clientsOptimized social media strategy, driving a 35% increase in engagement and follower growth.Delivered creative solutions tailored to client brand identity and campaign goals	
Front-End Developer Small Startups	Nairobi, Kenya
	<i>Dec 2023 - Present</i>
<ul style="list-style-type: none">Designed and developed responsive websites using HTML, CSS, and JavaScriptCollaborated with startup team to improve user experience and navigation flowOptimized website performance and usability to support software application development and maintenance.	
Tech Intern - Software Development Power Learn Project Africa	Nairobi, Kenya
	<i>May 2024 - Sep 2024</i>
<ul style="list-style-type: none">Built interactive web apps using HTML, CSS, and JavaScript as part of a software development programCollaborated with a team in a Django e-commerce project, improving teamwork within an agile development environment to support software application development.Managed version control and code reviews on GitHub to improve project collaboration efficiency	
Youth Wellness Facilitator & Digital Intern Shamiri Institute	Nairobi, Kenya
	<i>Jan 2024 - Aug 2024</i>
<ul style="list-style-type: none">Facilitated weekly group sessions for 200+ youths, improving resilience and goal settingDelivered wellness interventions that increased youth engagementBuilt facilitation, reporting, and digital communication skills through structured programs	

EDUCATION

Power Learn Africa	Nairobi, Kenya
<i>Software Development</i>	<i>May 2024 - Sep 2024</i>

SKILLS AND ACHIEVEMENTS

JavaScript, HTML, CSS, Git/GitHub, SQL, Debugging, Problem-Solving, Web Development, Software Development, Slack, Asana, Trello, Figma, Google Workspace, Microsoft Office, Python

PROJECT EXPERIENCE

Weather-App | Power Learn Africa Program Automated the UI rendering for dynamic weather updates utilizing advanced CSS selectors and JavaScript DOM manipulation, achieving a 99.9% uptime for displaying critical weather information.

Personal Productivity & Finance Web Applications

- Developed and deployed **two web applications**: a **To-Do App** for task management and an **Expense Tracker** for monitoring personal expenses.
- Built using **HTML, CSS, and JavaScript**, with **Git/GitHub version control** and automated **Netlify deployment**.
- Implemented dynamic features and responsive UI, demonstrating strong frontend and deployment workflow skills.

CERTIFICATIONS

IT Customer Support

Cisco Networking Academy

Nairobi, Kenya

Issued Nov 2025

Software Development Program

Power Learn Africa

Nairobi, Kenya

Issued Dec 2024

Artificial Intelligence

ICT Authority

Nairobi, Kenya

Issued Nov 2025

REFEREES

Available upon request.