# On an Equivalence between PLSI and LDA

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# **ABSTRACT**

Latent Dirichlet Allocation (LDA) is a fully generative approach to language modelling which overcomes the inconsistent generative semantics of Probabilistic Latent Semantic Indexing (PLSI). This paper shows that PLSI is a *maximum a posteriori* estimated LDA model under a uniform Dirichlet prior, therefore the perceived shortcomings of PLSI can be resolved and elucidated within the LDA framework.

# **Categories and Subject Descriptors**

I.2.7 [Artificial Intelligence]: Natural Language Processing—Language Models; H.3.3 [Information Storage and Retrieval]: Information Search and Retrieval—Retrieval Models

# **General Terms**

Algorithms

# **Keywords**

Language Model

#### 1. INTRODUCTION

Language Modelling (LM), as a statistically principled approach to information retrieval (IR), employs the conditional probability of a query (q) given a document (d)  $P(\mathbf{q}|\mathbf{d})$ , as a means of relevance ranking [4]. One particular approach to LM based IR is PLSI [2]. PLSI decomposes the joint probability of observing a term w and document **d** with the use of a latent variable k such that  $w \perp \mathbf{d} \mid k$ and  $P(w, \mathbf{d}) = \sum_{k} P(w|k)P(k|\mathbf{d})$ . PLSI has been shown to be a low perplexity language model and outperforms latent semantic indexing in terms of precision-recall on a number of small document collections [2]. However, the generative semantics of PLSI are not fully consistent which leads to problems in assigning probability to previously unobserved documents [1]. LDA [1] is also a probabilistic LM which possesses consistent generative semantics and overcomes some of the perceived shortcomings of PLSI. However, the following section will show that PLSI emerges directly as a specific instance of LDA so the claimed shortcomings of PLSI can be understood within the LDA framework.

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# 2. LDA AND PLSI EQUIVALENCE

A language model  $\mathcal{M}$  based on a corpus  $\mathcal{D}$  with vocabulary  $\mathcal{V}$  is represented by LDA as follows. For corpus  $\mathcal{D}$  a k-dimensional parameter  $\alpha$  is fixed. In generating document  $\mathbf{d}$  a K-dimensional variable  $\boldsymbol{\theta}$  is drawn from the Dirichlet distribution  $D(\boldsymbol{\theta}|\alpha)$ . The parameters  $P(w|\theta_k)$  denoting the probability of the term w given the k'th element of the Dirichlet variable  $\boldsymbol{\theta}$  are then linearly combined to obtain the multinomial distribution  $P(w|\boldsymbol{\theta})$  from which a term w is drawn. Sampling from  $P(w|\boldsymbol{\theta})$  is repeated for each term in the document. Denoting the  $|\mathcal{V}| \times K$  parameters  $P(w|\theta_k)$  as the matrix  $\mathbf{P}$  and the number of times that term w appears in the document as  $c_{\mathbf{d},w}$  then the probability assigned to the document  $\mathbf{d}$  under the LDA model with parameters  $\alpha$  and  $\mathbf{P}$  is given as

$$P(\mathbf{d}|\boldsymbol{\alpha}, \mathbf{P}) = \int_{\triangle} d\boldsymbol{\theta} D(\boldsymbol{\theta}|\boldsymbol{\alpha}) \prod_{w \in \mathbf{d}} \left\{ \sum_{k=1}^{K} P(w|\theta_k) \theta_k \right\}^{c_{\mathbf{d}, w}}$$

where the integral is defined over the support of the Dirichlet distribution. Exact inference for LDA is not possible, so approximate variational methods have been developed in [1] for the purposes of inference and parameter estimation.

However, another approach to approximate inference and estimation for LDA models is the *maximum a posteriori* estimator which obtains the value of the variable  $\theta$  that maximizes the posterior distribution given the document  $\mathbf{d}$  and obviates the necessity to obtain the value of the posterior, so in the case of LDA, for each document we require to solve

$$\boldsymbol{\theta}_{\mathbf{d}}^{MAP} = \underset{\boldsymbol{\theta}}{\operatorname{argmax}} \log \{P(\boldsymbol{\theta}|\mathbf{d}, \mathbf{P}, \boldsymbol{\alpha})\}$$

Once the estimate  $\theta_{\mathbf{d}}^{MAP}$  for every document in  $\mathcal{D}$  has been obtained the parameters  $\mathbf{P}$  and  $\boldsymbol{\alpha}$  can be estimated by maximum likelihood (ML) estimation. If the Dirichlet distribution defines a uniform density across the simplex i.e.  $\boldsymbol{\alpha}=\mathbf{1}$ , where  $\mathbf{1}$  denotes a K-dimensional vector of ones, then the MAP estimator is identical to the ML estimator and so

$$\begin{aligned} \boldsymbol{\theta}_{\mathbf{d}}^{MAP} &= \boldsymbol{\theta}_{\mathbf{d}}^{ML} &= & \underset{\boldsymbol{\theta}}{\operatorname{argmax}} & \log\{P(\mathbf{d}|\boldsymbol{\theta}, \mathbf{P})\} \\ &= & \underset{\boldsymbol{\theta}}{\operatorname{argmax}} & \sum_{w \in \mathbf{d}} c_{\mathbf{d}, w} \log\left\{\sum_{k=1}^{K} P(w|k) \theta_k\right\} \end{aligned}$$

Once  $\boldsymbol{\theta}_{\mathbf{d}}^{ML}$  is obtained the ML estimate for P(w|k) requires

$$\begin{split} \mathbf{P}^{ML} &= & \underset{\mathbf{P}}{\operatorname{argmax}} & \sum_{\mathbf{d} \in \mathcal{D}} \log \{ P(\mathbf{d} | \boldsymbol{\theta}_{\mathbf{d}}^{ML}, \mathbf{P}) \} \\ &= & \underset{\mathbf{P}}{\operatorname{argmax}} & \sum_{\mathbf{d} \in \mathcal{D}} \sum_{w \in \mathbf{d}} c_{\mathbf{d}, w} \log \left\{ \sum_{k=1}^{K} P(w | k) \theta_{\mathbf{d}, k}^{ML} \right\} \end{split}$$

where  $\theta_{\mathbf{d},k}^{ML}$  is the k'th element of the ML estimated Dirichlet variable for document **d**. As the Dirichlet variables satisfy the constraints  $\theta_k \geq 0$ ,  $\forall k$  and  $\sum_k \theta_k = 1$  these can be viewed as the  $P(k|\mathbf{d})$  parameters in PLSI.

As such the interleaving of the two ML estimation procedures above will recover exactly the ML estimator for PLSI [2]. Therefore PLSI is a MAP / ML estimator of an LDA document model under a uniform Dirichlet prior. Viewing PLSI as MAP LDA under a uniform prior the heuristic folding-in of queries or new documents can in fact be seen to be the principled MAP / ML estimation of the Dirichlet variable for the query/document. Whilst LDA has been shown experimentally to provide a lower perplexity language model than PLSI this can now be seen to be as an outcome of the approximate estimation method employed, indeed in [3] Expectation Propagation is shown to be more accurate than the variational approach developed in [1].

#### 3. IR WITH LDA AND PLSI

The relevance of a document to a given query under such a model can be measured as the likelihood that the query is generated given a particular document and the parameterized model [4]. Formally this can be posed as the posterior probability of the query given the document and the language model adopted.

$$P(\mathbf{q}|\mathbf{d}) = \prod_{q \in \mathbf{q}} P(q|\mathbf{d})^{c_{\mathbf{q},q}}$$

What is required is  $P(q|\mathbf{d})$  which follows from the LDA representation as

$$\int_{\triangle} P(q|\boldsymbol{\theta}) P(\boldsymbol{\theta}|\mathbf{d}) d\boldsymbol{\theta} = \int_{\triangle} \left\{ \sum_{k=1}^{K} P(q|k) \theta_k \right\} P(\boldsymbol{\theta}|\mathbf{d}) d\boldsymbol{\theta}$$

which can be seen to be dependent on the expectation over the posterior distribution of the Dirichlet random variable given the document i.e.

$$\sum_{k=1}^{K} P(q|k) \int_{\triangle} \theta_k P(\boldsymbol{\theta}|\mathbf{d}) d\boldsymbol{\theta} = \sum_{k=1}^{K} P(q|k) E_{P(\boldsymbol{\theta}|\mathbf{d})} \left\{ \theta_{k,\mathbf{d}} \right\}$$

The required expectation is problematic due to the posterior being intractable, however if it is assumed that the posterior is approximately symmetric with one dominant mode then  $E_{P(\theta|\mathbf{d})}$  { $\theta_k$ }  $\approx \theta_{\mathbf{k}\mathbf{d}}^{MAP}$ . These MAP estimates for each document have already been approximated as part of the model parameter optimization process and so

$$\sum_{k=1}^{K} P(q|k) E_{P(\boldsymbol{\theta}|\mathbf{d})} \left\{ \theta_{k\mathbf{d}} \right\} \approx \sum_{k=1}^{K} P(q|k) \theta_{k,\mathbf{d}}^{MAP}$$

Therefore the probability of generating query  ${\bf q}$  from document  ${\bf d}$  under the LDA language model can be approximated by

$$P(\mathbf{q}|\mathbf{d}) \approx \prod_{q \in \mathbf{q}} \left\{ \sum_{k=1}^K P(q|k) \theta_{k,\mathbf{d}}^{MAP} \right\}^{c_{\mathbf{q},q}}$$

For the case where a uniform Dirichlet prior is imposed on the LDA model then as shown above we exactly recover PLSI and  $\theta_{k,\mathbf{d}}^{MAP} = \theta_{k,\mathbf{d}}^{ML} \equiv P(k|\mathbf{d})$ .

$$P(\mathbf{q}|\mathbf{d}) \approx \prod_{q \in \mathbf{q}} \left\{ \sum_{k=1}^{K} P(q|k) P(k|\mathbf{d}) \right\}^{c_{\mathbf{q},q}}$$

The log of the above probabilistic measure can be considered as a form of cross-entropy  $\sum_{q} c_{\mathbf{q},q} \log P(q|\mathbf{d})$  or entropic cosine similarity measure somewhat reminiscent of the PLSI-U similarity measure employed to good effect in terms of IR performance in [2].

An alternative LDA based similarity measure is the *a posteriori* probability of the document given the query  $P(\mathbf{d}|\mathbf{q}) = \prod_{w \in \mathbf{d}} P(w|\mathbf{q})^{c\mathbf{d},w}$  where now

$$P(w|\mathbf{q}) = \sum_{k=1}^{K} P(w|k) E_{P(\boldsymbol{\theta}|\mathbf{q})} \left\{ \theta_{k\mathbf{q}} \right\} \approx \sum_{k=1}^{K} P(w|k) \theta_{k,\mathbf{q}}^{MAP}$$

which leads to the following expression for the required conditional probability

$$P(\mathbf{d}|\mathbf{q}) \approx \prod_{w \in \mathbf{d}} \left\{ \sum_{k=1}^{K} P(w|k) \theta_{k,\mathbf{q}}^{MAP} \right\}^{c_{\mathbf{d},w}}$$

The  $\theta_{k,\mathbf{q}}^{MAP}$  for the query requires to be estimated using a MAP estimator and as before for a uniform Dirichlet prior the LDA model is exactly PLSI so  $\theta_{k,\mathbf{q}}^{MAP} \equiv P(k|\mathbf{q})$ . As above taking the log we obtain  $\sum_{w} c_{\mathbf{d},w} \log P(w|\mathbf{q})$ . The required estimation of the posterior expected value of the Dirchlet variable given the query can now be understood as the 'heuristic' method of query 'folding-in' as originally proposed in the PLSI model [2].

# 4. CONCLUSIONS

This paper has clarified the relationship between PLSI and LDA. PLSI in fact is a MAP / ML estimated LDA model under a uniform Dirichlet distribution and issues surrounding 'heuristic' folding-in and likelihood computation are now resolved due to the LDA interpretation of the PLSI parameters presented.

# 5. ACKNOWLEDGMENTS

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