Julie Ni

UX Designer

https://njulie.github.io/portfolio

Contact Information

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201-919-1229
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Education

Stanford University (2012-2016)
B.S. Computer Science, with a focus in Human-Computer Interaction

Experience

UX Designer / Nutanix - Remote

May 11, 2020 - Present

- Designed a new feature to improve the licensing experience for 50% of the company's top six customers with a total contract value of ~$130 million
- Present product updates and status reports to the Global Head of Design for high priority licensing experience
- Create user journey maps to create empathy and drive clarity within product team; provide mockups for bug fixes in existing product after GA release
- Mentoring a junior visual designer in a collaborative project

Freelance Dancer / SF Bay Area Theater Company

~1.5 years
July 2018 - March 2020

- Performed with SF Bay Area Theater Company in 2018 and 2019 in their "I, Too, Sing America" show; recipient of the Isadora Duncan Award for Outstanding Choreography
- Danced with SteLi Dance Company in New York in 2020

UX Designer / Nutanix - San Jose, CA

Two years and ten months
Aug 28, 2016 - May 30, 2019

- Owned the product experience from feature requirements to high-fidelity mockups for a new software service product
- Created design assets: wireframes, prototypes, mockups, user journey maps, conceptual diagrams to help drive consensus within product teams
- Designed features for network security, encryption, and storage
- Conducted user interviews, usability tests, and analyzed findings
- Presented design ideas to internal stakeholders and advocated for the user and design values to align on a product direction
- Gave internal design talks within the company and facilitated design workshops
- Instated a commute shuttle for employees from SF to San Jose

Design Tools Used

Sketch
Invision
Abstract
Figma
Miro
Pen and Paper

Skills

Empathizing
Systems Thinking
Iterating on Feedback
Writing User Scripts
Usability Testing
Design Thinking
Mind Mapping
Public Speaking
HTML (familiarity)
CSS (familiarity)

Fun Facts

INFP
Loves dogs
From New Jersey
Ex-Competitive Dancer
200-Hr Yoga Certified