

# Julie Ni

<https://njuile.github.io/portfolio>

I'm an ex-coder turned designer. With my background in HCI and design at Stanford, professional experience as a designer and engineer, and a passion for the arts, I'm seeking an opportunity at the intersection of design, tech and art.

eiluj.ni@gmail.com

201-919-1229

Brooklyn, NY 11206

## Work Experience

● 3 years design and 1 year eng     ● 1 year other

- **Nutanix / UX Designer**

May 2020 - Present (Remote)

I designed a new feature to improve the dark site cluster licensing experience. The feature affects 50% of Nutanix's top customers with a total contract value of ~\$130 million. New design is estimated to reduce licensing time by 80%.

I also collaborate with teams cross-globally (Bangalore, Berlin, and California) to ensure a consistent experience across all products.

- **Various Employers / Artist, Sales Rep and Academic Tutor**

Jun 2019 - Apr 2020 (SF and NYC)

**Freelance Artist:** Moved from SF to NY to pursue professional dance. Performed with SF Bay Area Theater Company, won the Isadora Duncan Award for Original Choreo, signed a contract with SteLi Dance Company

**Sales Representative:** Employed with New York City Center (performing arts theater). Sold show tickets over the phone. Initiated my passion project for a mobile app design (see portfolio)

**Academic Tutor:** Employed with Bespoke Education. Tutored math, science, English, and reading strategies.

- **Nutanix / UX Designer**

Aug 2016 - May 2019 (San Jose, CA)

I designed a new service (object storage) to allow developers to store practically an unlimited amount of data. This product has 60-70 customers with 20-30 active users a few months after general release (see portfolio).

I designed a new feature called micro-segmentation that allowed IT admins to secure apps on their network. This was a visualization project (see portfolio).

I gave internal design talks and facilitated design thinking workshops. I also instated a commute shuttle for employees from SF to San Jose.

- **Intuit / Software Engineering Intern**

Jun - Aug 2015 (CA)

Analyzed web scraping technologies

- **Stanford / Web Designer and Developer**

2014-2015 (Stanford, CA)

I created two websites for Stanford dance groups with HTML, CSS and JS.

- **Skive It / Web Developer Intern**

Jun - Aug 2013 (Remote)

Built the startup's early website with HTML, CSS, and JS. Gained early startup experience (fewer than 10 people).

## Education

[Stanford | BS CS \(HCI\)](#)

2012-2016 / Stanford, CA

Coursework involved data visualization, algorithms, mobile UI/UX, product design, HTML/CSS  
Studied design at the d.school

## Additional Certifications

[Coursera | Certificate: The Fundamentals of Graphic Design](#)

2020 / Online (Grade 98%)

Reviewed fundamentals around typography, composition, imagemaking, and color theory

## Awards

[Nutanix Engineering SuperHero Award](#)

2018 - Awarded for excellent achievement on design projects (was nominated by design directors). Award included a cash bonus and an internal ceremony

[Nutanix Jedi Award](#)

2017 - Awarded for excellent achievement on design projects, received positive feedback from product managers and was nominated by design directors). Award included a cash bonus and an internal ceremony

## Skills and Tools

Figma, Sketch, Abstract, Framer, InVision, Balsamiq

Wireframing, Persona Creation, Vision Presentations, User Flows, Flow Diagrams, Design Critique, Using Design Libraries