

Julie Ni

<https://njuile.github.io/portfolio>

I'm a mid-level UX designer , yoga-enthusiast  and ex-performance artist .

I'm looking to contribute my background in Computer Science and HCI as well as my professional experience in UX design (at a tech startup that went public) into a new UX design role. (Also open to virtual dance challenges!)

Work Experience

● 3 years UX design ● 1 year other

● Nutanix / UX Designer

May 2020 - Present (Remote)

I designed a new feature to improve the dark site cluster licensing experience. The feature affects 50% of Nutanix's top customers with a total contract value of ~\$130 million. New design is estimated to reduce licensing time by 80%.

I also collaborate with teams cross-globally (Bangalore, Berlin, and California) to ensure a consistent experience across all products.

● Various Employers / Artist, Sales Rep and Academic Tutor

Jun 2019 - Apr 2020 (SF and NYC)

Freelance Artist: Moved from SF to NY to pursue professional dance. Performed with SF Bay Area Theater Company, won the Isadora Duncan Award for Original Choreo, signed a contract with SteLi Dance Company

Sales Representative: Employed with New York City Center (performing arts theater). Sold show tickets over the phone. Initiated my passion project for a mobile app design (see portfolio)

Academic Tutor: Employed with Bespoke Education. Tutored math, science, English, and reading strategies.

● Nutanix / UX Designer

Aug 2016 - May 2019 (San Jose, CA)

I designed a new service (object storage) to allow developers to store practically an unlimited amount of data. This product has 60-70 customers with 20-30 active users a few months after general release (see portfolio).

I designed a new feature called micro-segmentation that allowed IT admins to secure apps on their network. This was a visualization project (see portfolio).

I gave internal design talks and facilitated design thinking workshops. I also instated a commute shuttle for employees from SF to San Jose.

● Intuit / Software Engineering Intern

Jun - Aug 2015 (CA)

Analyzed web scraping technologies

● Stanford / Web Designer and Developer

2014-2015 (Stanford, CA)

I created two websites for Stanford dance groups with HTML, CSS and JS.

● Skive It / Web Developer Intern

Jun - Aug 2013 (Remote)

Built the startup's early website with HTML, CSS, and JS. Gained early startup experience (fewer than 10 people).

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Education

Stanford | BS CS (HCI)

2012-2016 / Stanford, CA

Coursework involved data visualization, algorithms, mobile UI/UX, product design, HTML/CSS
Studied design at the d.school

Additional Certifications

Coursera | Certificate: The Fundamentals of Graphic Design

2020 / Online (Grade 98%)

Reviewed fundamentals around typography, composition, imagemaking, and color theory

Awards

Nutanix Engineering SuperHero Award

2018 - Awarded for excellent achievement on design projects (was nominated by design directors). Award included a cash bonus and an internal ceremony

Nutanix Jedi Award

2017 - Awarded for excellent achievement on design projects, received positive feedback from product managers and was nominated by design directors). Award included a cash bonus and an internal ceremony

Skills and Tools

Figma, Sketch, Abstract, Framer, InVision, Balsamiq

Wireframing, Persona Creation, Vision Presentations, User Flows, Flow Diagrams, Design Critique, Using Design Libraries