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# TITLE: E-COMMERCE WEBSITE FOR ONLINE SHOPPING


BY

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E-commerce, also known as electronic commerce or internet commerce, refers to the buying and selling of goods or services using the internet, and the transfer of money and data to execute these transactions. Ecommerce is often used to refer to the sale of physical products online, but it can also describe any kind of commercial transaction that is facilitated through the internet. Independent freelancers, small businesses, and large corporations have all benefited from ecommerce, which enables them to sell their goods and services at a scale that was not possible with traditional offline retail. Global retail ecommerce sales are projected to reach $27 trillion by 2020.

INTRODUCTION

The outline of our proposed presentation include;

- ❑ Aim of Proposed Project
- ❑ How The Proposed E-commerce Online Shopping Website Solves Problems Of Consumers And Customers
- ❑ Content And Requirement
- ❑ Proposed User Interface
- ❑ Development Tools

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# AIM OF PROPOSED PROJECT

***The aim of the project is to bring convenience to the doorstep of online shoppers.***

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# HOW THE PROPOSED E-COMMERCE ONLINE SHOPPING WEBSITE SOLVES PROBLEMS OF CONSUMERS AND CUSTOMERS

1

*It will make buying and selling <u>easier</u> for customers.*

e.g.

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# HOW THE PROPOSED E-COMMERCE ONLINE SHOPPING WEBSITE SOLVES PROBLEMS OF CONSUMERS AND CUSTOMERS

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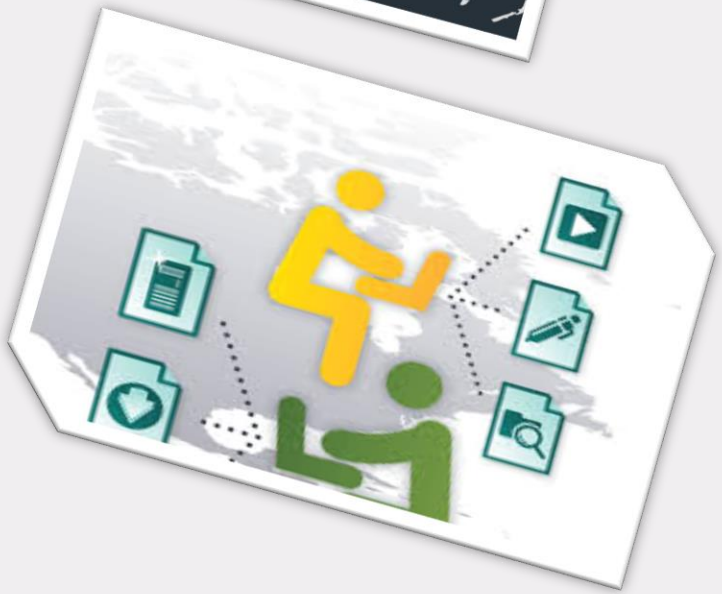
## 2

*It will enable easy buying and selling worldwide.*

e.g.



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# HOW THE PROPOSED E-COMMERCE ONLINE SHOPPING WEBSITE SOLVES PROBLEMS OF CONSUMERS AND CUSTOMERS

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e.g.

## 3

*It will reduce theft because of proper verification and collection of information of users with strict security policies .*

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# CONTENT AND REQUIREMENT

The proposed system helps in buying of goods, products and services online by choosing the listed products from website. The proposed system is a solution that carry out buying/ selling products online. The proposed online shopping system allows the user to buy/sell products online across internet connection globally.

There are 3 kinds of users for our proposed system;

**Administrators**

**Vendors/Sellers**

**End Users/Customers**

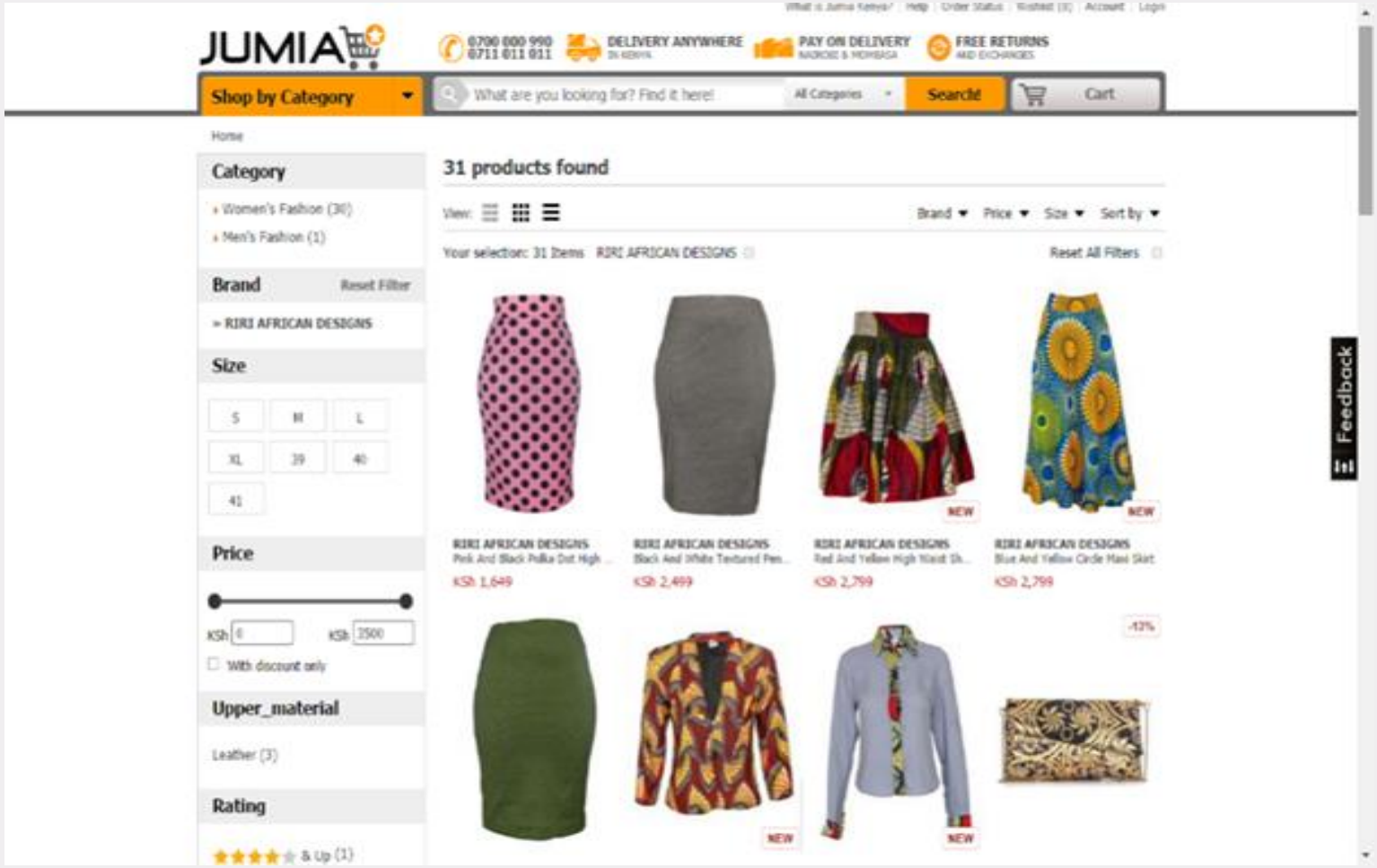
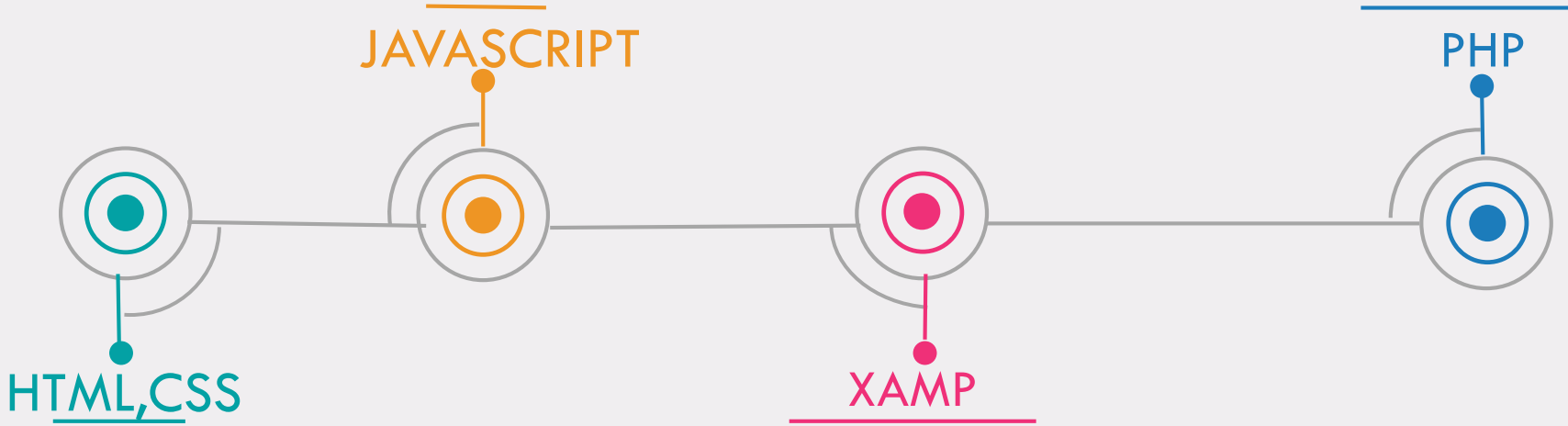



***Figure 1: Proposed User Interface***

**DEVELOPMENT TOOLS**

- Dreamwaver – Web Framework for web development. HTML, CSS and JavaScript for the Front-end development.
- Xamp– Database for the storage of data
- PHP



# CONCLUSION

With the online tools that enable product comparison, consumers can compare product prices and features to make a better decision with less effort. Consumers desire a variety of products because they look for the right product that will fully satisfy them. There is infinite variety of products available online because online shopping allows consumers to browse through products that are made all around the world without geographical boundaries.

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