

# Nicholas J. West

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*Highly-motivated and ambitious technology expert with experience developing cutting-edge doctoral education at the Rutgers University DSW Degree Program.*

## RELEVANT EXPERIENCE

**Rutgers University School of Social Work** New Brunswick, NJ 06/2013 – Present

### *Instructional Designer, Doctorate in Social Work Program*

04/2016 – Present

- Develop a DSW web application that integrates student-facing scheduling, faculty scheduling, coursework deployment, course registration, course evaluation, grading, and social elements.
- Develop a new platform for DSW student Multimedia Projects.

### *Program Coordinator & Multimedia TA, Doctorate in Social Work Program*

09/2013 – 03/2016

- Developed an SEO strategy for the Rutgers DSW website, moving the RU DSW site up from second-page search ranking to the top-three search results for terms “social work dsw”, “social work doctorate”
- Increased of qualified applicants 20% while decreasing DSW admissions advertising spending by 50%.

### *Administrative Assistant & Multimedia TA, Doctorate in Social Work Program*

06/2013 – 08/2013

- Organized and deploy DSW coursework on the cloud with Google Drive.
- Provide instructional support in Multimedia-focused DSW Writing Program courses, running technology skills workshops (multimedia editing, online publishing, social media), and one-on-one tutoring sessions.

### **Plangere Culture Lab at Rutgers University**

New Brunswick, NJ

08/2012 – 05/2013

#### *New Media Mentor*

- Instructed in graduate and post-graduate immersive seminars of 20+ participants, with sessions on audio recording & editing, image editing, web hosting, and WordPress.
- Recorded and edited readings by writers such as Keorapetse Kgotsile and Salman Rushdie.

## EDUCATION

### **Rutgers University RCB Full-Stack Coding Certification**

Franklin Township, NJ

05/2016 – Present

### **Rutgers University School of the Arts and Science**

New Brunswick, NJ

09/2007 – 05/2011

Bachelor of Arts, English Literature

GPA: 3.1, Major GPA: 3.8

## SKILLS

**Coding:** JavaScript, React, Angular, Node.js, JQuery, HTML5, CSS3, PHP, MySQL, MongoDB, Heroku, SEO

**CMS:** WordPress, Drupal 8, Joomla!

**Software:** Adobe Photoshop, InDesign, Illustrator, Acrobat Pro, Audition, and Premiere Pro; Audacity; Microsoft Word, Excel, and PowerPoint; Keynote.

**Portfolio:** [www.nickwe.st](http://www.nickwe.st)

## OTHER EXPERIENCE

### **New Brunswick Today**

Middlesex County, NJ

05/2013 – Present

#### *Executive Board Member*

05/2014 – Present

- Establish the New Brunswick Today Show morning webcast.
- Established a team of Spanish translators led by a Spanish translation editor.

### *Print Layout Editor, Contributing Writer and Photographer*

05/2013 – 04/2016

- Established and laid out the first three volumes of NBT’s monthly bilingual 10,000-circulation print edition.