

Slope

Date with Intention.

culture of disconnect

hookup culture

transactional relationships

Facilitating genuine connections IRL

superficial dating scene

emotional burnout

loneliness epidemic

Why Slope?

- Dating apps waste your time and can quickly drain your energy, especially if you're looking for a **real connection** not just a hookup.
- Our team at Slope believes in dating with intention, but we also know that Cornell students are extremely busy.
- Despite wanting to find a relationship, many don't know where to start or don't have the time or energy to swipe through hundreds of profiles and talk to multiple people just for it to all go nowhere.

C Cornell · 1h

how to find a boyfriend without going to bars/frats (impossible)

3

38

C Cornell · 8h

how did you find your boyfriend wtf

74

C Cornell · 1h

Where do u find a bf here tf

24

C Cornell · 2h

Does anyone else feel the dating scene is superficial here

72

#1

It makes sense.

Modern dating culture has gotten a lot more superficial, people are super opposed to commitment, college is more of a transitional period than ever, and the inherent ambitious nature of students at "elite" schools amplifies all of the above.

2h Reply

24

#2

"Intelligent" people are often locked into the rigid and scientific materialistic view of value and ambition

42m Reply

3

Write a comment...

#2

Tinder

6h Reply

2

#1 ▶ #2

Tinder in Ithaca????

6h Reply

3

#4 ▶ #2

Same lol(my gf)

5h Reply

1

#1 ▶ #4

Wow. Idk if mine is broken but it's not working at all

5h Reply

5

OP ▶ #1

exactly. literally why i deleted my apps about a week ago

5h Reply

1

#3

in a library

6h Reply

1

Write a comment...

C Cornell · 7h

I've been getting ignored after my first reply back on tinder and not even sure what I'm doing wrong. Usually a great initial message then nothing/no unmatching

1

#1

not ur fault, some ppl don't take tinder that seriously and either forget to respond or respond late

7h Reply

3

Write a comment...

Why Slope?

That's where Slope comes in –

- We do the work for you so you can focus on what really matters.
Skip the talking stage and find out if they're a match for you over a cup of coffee.
- This ensures that only those with an intention to go on a date IRL can be connected to potential matches.

How it works

1. Create a profile on the Slope website with your basic info
2. Once you've been accepted to join Slope, your job is done!
3. We'll send you an email with 1 to 3 profiles every week
4. If you both accept, we'll automatically create a Google Calendar event with the place and time. All you have to do is show up to your zero date!

The Zero Date

One drink, one hour.

- The first meeting set up by Slope
- A low-stakes meet up over coffee
- After the end of the zero date, we leave it up to you to decide if it's a connection worth pursuing

Our Values

1. **People matter** — Dating shouldn't be treated like a game.
2. **Quality over quantity** — Too many options leads to anxiety and burnout. You shouldn't lower your standards.
3. **We care about your safety** — Your name and email is kept hidden until you both accept the invitation.
4. Lastly, genuine connections take place in real life.

Safety Features

1. “Do not include” list
 - a. We get it. Dating is messy. We won’t show your profile to people who you don’t want to be matched with.
2. Report feature
 - a. Something go wrong during your date? Let the Slope team know and we’ll look into it. This could result in the profile getting flagged or being removed from the platform.

Other Features

Setting up a meeting time and location – this is often the most dreaded part of dating. With your general availability and preference for where to meet, we'll automatically create the event and invitation for you (on Google Calendar in true Cornell fashion).

Keeping doors open – not every connection will lead to a relationship. We encourage our users to explore the possibility of friendship if you find someone great but there isn't immediate chemistry!

Biggest Challenge – Marketing

How do we get women to sign up?

- Word-of-mouth, referrals
- Social media, landing page
- Etc

How do we differentiate ourselves from competitors? How do we distance ourselves from hookup culture?

Long Term

In-person events – Speed dating for Slope users

Improving the matchmaking “algorithm” – Get feedback after the zero date on what they enjoyed and didn’t enjoy about their date

Offboarding – Once people have found a match, deactivating their account

Recommend a profile for a friend (after going on a zero date with them)

Similar Services

[inquire within](#)

[three day rule](#)

[ambyr club](#)

[Read about the zero date](#)

[Is Matchmaking Back? Read on The Atlantic](#)