

Nayana Kumari

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EXPERIENCE

Blaze AI

January 2024 - December 2024

Product/Growth Manager

Bangalore, India

- Led launches for AI Agent products, delivered demos for 12+ features and maintained [documentation](#).
- Amplified engagement via SEO-inclusive content and tutorials across newsletters, community channels and [socials](#), ran 20+ campaigns, generating 300+ qualified leads and 8% conversion rate.
- Led over 200+ technical support responses, influencing product enhancements tracking 5% CTR boost.
- Drove partnerships growth with tailored product demos and A/B tested custom brand growth experiments.
- Developed framework for taking customer feedback processed into 10 metric driven [case studies](#).

Phasio

February 2023 - December 2023

Product Manager and Founding engineer

Remote

- Led end-to-end product development from ideation to launch, delivering 3 PRDs and implementing key features including self-onboarding flow with dark mode that increased new user signups by 11%.
- Designed and implemented an automated testing framework using [Playwright](#) and AngularJS to develop 40+ test cases for regression testing, saving 8+ hours of developer time per sprint.
- Set up and managed customer feedback system integrating Crisp and PostHog, resulting in 30% reduction in support issues and driving user adoption metrics to increase ARR by 18% in Q4.

Frontend Simplified

July 2022 - December 2022

Frontend Software Developer

Remote

- Built an interactive [NFT marketplace](#) UI with skeleton loaders, pagination, and dynamic routing.
- Processed REST API requests and developed responsive interfaces using React and Firebase.
- Led peer learning community of 50+ devs, conducting weekly code reviews, syncs, and advanced frontend tutorials.

TECHNICAL PROJECTS

Realtor (Real-Estate App) : <https://realtor-react-app.vercel.app/>

- Made a ReactJS, Firebase based full-stack platform with CRUD features to create and update user-listings.
- Profile authentication, protected routing using firestore with manual login, dynamic routing and rendering.
- Implemented paginated header with swiper, share and contact listing owner functionality.

Delicacyy (Recipe App) : <https://delicacyy.vercel.app/>

- Built using ReactJS, React-Routing best practices, Styled Components and animated using Framer-Motion.
- Integrated the Spoonacular-API to render the search results in real-time through react components.
- Included cuisine filtering and enabled SEO, responsiveness, multi-platform and hosting support.

SKILLS

Languages & Frameworks: JavaScript, TypeScript, Python, React, Next.js, AngularJS, Rust, WebSocket.io

Frontend & UI: HTML5, CSS3 (BEM), Tailwind CSS, Redux, Shadcn/UI, Framer-Motion, Playwright

Backend & Data: Firebase, Firestore, SQL, NodeJS, GraphQL, Git, Open API

Other Skills: Developer Evangelism, Community Building, Stakeholder Management, Product Positioning, UXR, QA Automation, Prompt engineering

Writing & Community: Developer Documentation, Tutorials, Web3 Content, Technical Blogs on [Medium](#), [Hashnode](#), [Dev.to](#) and [X threads](#)