

# NORA KAKO

Product & UX/UI Designer

## Experience

### Freelance Product Designer | Apr 2019 - Present

A few great companies I'm working with:

- **Down Dog** (downdogapp.com) – an app for practicing yoga
- **Kapwing** (kapwing.com) – an online content creation platform

### Product Lead / Designer at Reduct | Jun 2018 - Apr 2019

Reduct is Control-F for video. I designed several iterations of the product, which was a fascinating challenge: a UI where text and video are combined in a new form of media that is searchable, editable, enjoyable. Super hard, super fun.

### Freelance Product Designer | Feb 2018 - Jun 2018

Designed the platform for HR analytics company Twine Labs (<https://www.twinelabs.com/>).

### Product Designer at LiveRamp | Mar 2016 - Feb 2018

Worked on a two-person design team to deliver designs for the company's B2B adtech platform, which serves 400+ clients. Designed and launched a new organizational structure for the platform after leading a cross-team information architecture project, including new navigation and help content.

## Education

### Swarthmore College | 2011 - 2015

Major: Computer Science. Minors: Religion & Linguistics.

## Skills / Interests

UX  
Customer Interviews  
Web Development  
Product Design  
Project Management

## Tools

Figma / Sketch  
Invision  
HTML / CSS  
React  
SQL



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