

NORA KAKO

Product & UX/UI Designer

Experience

Freelance Product Designer | Apr 2019 - Present

A few great companies I'm working with:

- **Down Dog** (downdogapp.com) – an app for practicing yoga
- **Kapwing** (kapwing.com) – an online content creation platform
- **Retain** (retain.ai) – a b2b analytics platform for tracking time cost of customers
- **eIQ Mobility** (eiqmobility.com) – a company helping to electrify commercial fleets

Product Lead / Designer at Reduct | Jun 2018 - Apr 2019

Reduct is Control-F for video. I designed several iterations of the product, which was a fascinating challenge: a UI where text and video are combined in a new form of media that is searchable, editable, enjoyable. Super hard, super fun.

Freelance Product Designer | Feb 2018 - Jun 2018

Designed a flexible, multi-use platform for HR analytics company **Twine Labs** (twinelabs.com).

Product Designer at LiveRamp | Mar 2016 - Feb 2018

Worked on a two-person design team to deliver designs for the company's B2B adtech platform, which serves 400+ clients. Designed and launched a new organizational structure for the platform after leading a cross-team information architecture project, including new navigation and help content.

Education

Swarthmore College | 2011 - 2015

Major: Computer Science. Minors: Religion & Linguistics.

Skills / Interests

UX / UI
Web Development
Product Design
Project Management
User Research

Tools

Figma / Sketch
Invision
HTML / CSS
React
SQL



NK

norakako.com

//

nora.i.kako@gmail.com

//

917 526 2030