

NORA KAKO

Product Manager & Designer

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EXPERIENCE

Mar 2016 - Feb 2018

Product Designer at LiveRamp • San Francisco, CA

Worked on a two-person design team to deliver designs for the company's B2B adtech platform, which serves 400+ clients.

Designed and launched a new organizational structure for the platform after leading a cross-team information architecture project, including new navigation and help content.

Conducted a series of user interviews to gather feedback on statistics and reporting. Designed and shipped a reusable reporting/analytics framework.

As Product Manager, planned, designed, oversaw development, and shipped a notifications system for the platform. Coordinated across engineering, product, and operations teams for requirements and feedback.

As UX Engineer, outlined and built a toolkit of reusable React components to enable more efficient development. Estimated time savings across full-stack team: 100hrs a week.

Sept 2015 - Mar 2016

Product Implementation Manager at LiveRamp • San Francisco, CA

Provided technical support and guidance to 50+ clients. Assisted with product launch, including feature QA, client and product feedback, and stakeholders communication.

EDUCATION



BA, Computer Science
Swarthmore College



Minors, Religion & Linguistics



Swarthmore Entrepreneurship
Fellowship



Summer Social Action Award



Pragmatic Marketing Certified, 2016

TOOLS

Sketch	● ● ● ● ● ● ● ● ● ●
Invision	● ● ● ● ● ● ● ● ● ●
HTML & CSS	● ● ● ● ● ● ● ● ● ●
JQuery	● ● ● ● ● ● ● ● ● ●
SQL	● ● ● ● ● ● ● ● ● ●

SKILLS / INTERESTS

UX
Customer Interviews
Web Development
Product Design
Project Management