SOMYA RAWAT

Driving Product Success with Strategy, Innovation, and Teamwork

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WORK EXPERIENCE

Product Manager & Business Analyst
SVAR Technology Pvt. Ltd.

📅 Nov 2024 – July 2025 📍 Udaipur, Rajasthan, India

- Leading SaaS product development, aligning business goals with customer needs to build impactful solutions.
- Managing a cross-functional team to launch updates and new features on time and within budget.
- Analyzing business data and customer feedback to improve product performance and increase user retention.

Technical Product Manager
Celstream Technologies

📅 Dec 2023 – Nov 2024 📍 Bengaluru, Karnataka, India

- Worked closely with engineers, designers, and business teams to shape product features from concept to release.
- Defined product roadmaps and user requirements for software solutions, helping customers get more value from the product.
- Improved collaboration between technical and non-technical teams, making development smoother and more predictable.

Associate Project Manager
Tricon Infotech

📅 Jan 2023 – Dec 2023 📍 Bengaluru, Karnataka, India

- Coordinated and delivered multiple client projects, ensuring deadlines and budgets were always met.
- Acted as the link between clients and development teams, translating business needs into clear technical tasks.
- Introduced better project tracking methods that helped the team work faster and reduce confusion.

Software Development Engineer
Startup Labs Infotech Pvt. Ltd.

📅 Jan 2022 – Dec 2022 📍 Jaipur, Rajasthan, India

- Designed and developed scalable full-stack web applications using the MERN stack (MongoDB, Express.js, React.js, Node.js).
- Collaborated with UI/UX designers to implement responsive and user-friendly interfaces.
- Built RESTful APIs and integrated third-party services to enhance product functionality.
- Ensured code quality and performance through unit testing and code reviews.

LIFE PHILOSOPHY

- "Think big, start small, scale fast." – Turning ideas into impactful products while continuously learning and improving.

MOST PROUD OF

🏆 **Leading with Impact**
Led the launch of SaaS products that improved customer retention by 20%.

👥 **Building Strong Teams**
Brought teams together to deliver projects faster and more cost-effective.

💡 **Innovating with Purpose**
Introduced AI features that made products more engaging for users.

📈 **Driving Product Growth**
Helped scale products and grow market share by 30% in just two years.

🤝 **Fostering Collaboration**
Built strong relationships with stakeholders and clients, ensuring alignment and successful product delivery.

SKILLS

Technical Project/Product Management
Agile Scrum Roadmap Planning
Product Lifecycle Management
Backlog Management User Stories
Wireframing Prototyping
Market Research Competitive Analysis
Stakeholder Management React Native
Data Analysis Visualization
A/B Testing KPIs & Metrics AI/ML
AWS GCP Azure DevOps
CI/CD Docker Kubernetes Git
GitHub GitLab MERN Stack
Python API Design SQL NoSQL
System Design Automation

Leadership Team Collaboration
Problem Solving Analytical Thinking
Adaptability Communication
Presentation Customer Focus
Time Management Decision-Making
Cross-Functional Leadership Mentoring
Influence & Negotiation

PROJECTS

Mestokart Platforms

- **Overview:** Currently driving the development of Mestokart Platforms, an innovative eCommerce solution designed to help brick-and-mortar grocery stores establish a robust online presence.
- **Current Status:** In active development using agile methodologies, with continuous iterations based on market feedback and user testing.
- **Key Focus Areas:**
  - Architecting scalable modules for seamless Admin, Seller, and Buyer experiences.
  - Integrating cutting-edge AI features, including voice-activated search, to streamline order processing.
  - Implementing real-time inventory management and localized shopping experiences.
- **Vision:** To revolutionize local grocery shopping by bridging offline and online channels, driving rapid market penetration throughout 2025 and beyond.

Bhrami – Intelligent Virtual Assistant

- Developed Bhrami, a smart virtual assistant designed to help users with instant answers, personalized suggestions, and seamless task management.
- Offers conversational support across domains like productivity, information lookup, and daily utilities.
- Built with a focus on natural language understanding, intuitive UX, and contextual intelligence.

BZR – The Smart Bazaar

- Developed a digital marketplace platform connecting buyers and sellers to trade any item seamlessly.
- Focused on user-friendly UI/UX, secure transactions, and scalable listing features.
- Enabled hyperlocal commerce with efficient product discovery and direct communication.

SaathiSafar – Travel App

- Created a travel companion app to make journeys safer, more social, and collaborative.
- Allows users to connect, share travel routes, and contribute to each other's journeys.
- Promotes safe and eco-friendly travel through real-time updates and peer networking.

BuyKaro – E-commerce App

- Developed a user-centric e-commerce platform enabling seamless product discovery, purchase, and order tracking.
- Integrated secure payment gateways, smart cart features, and personalized recommendations.
- Focused on performance, scalability, and responsive design for a smooth shopping experience across devices.

PRODUCT HIGHLIGHTS

- **Built MestoKart Platforms**
  Enabled local grocery businesses to scale online with seamless inventory, orders, and seller onboarding.

- **Developed AI Chatbot**
  Automated 60% of customer queries and integrated with live support, improving response times significantly.

- **Launched SaathiSafar App**
  Connected travelers with shared routes, enhancing travel safety and collaboration.

- **Launched BZR Marketplace**
  Empowered hyperlocal buyers and sellers with a clean UI, secure listings, and direct communication.

- **Delivered 5+ Full-Stack Products**
  Managed ideation, design, development, and deployment across healthtech, commerce, and productivity domains.

CERTIFICATIONS

- **Professional Diploma in Agile and Project Management**
  MTF Institute of Management, Technology and Finance, 2023

- **Master Product Management Skills for a Thriving Career**
  Anton Voroniuk, 2022

- **Agile PM 101 - Learn the Truth About Agile versus Waterfall**
  Agile Project Management Academy - Chuck Cobb, 2022

- **Agile Kanban: Kanban for Software Development Teams**
  GenMan Solutions, 2021

- **Basics of Scrum, Agile and Project Delivery**
  SCRUMstudy Certification, 2020

EDUCATION

B.Tech in Computer Science & Engineering

Anand International College of Engineering

📅 2019 – 2023

LANGUAGES

Hindi ●●●●●

English ●●●●●