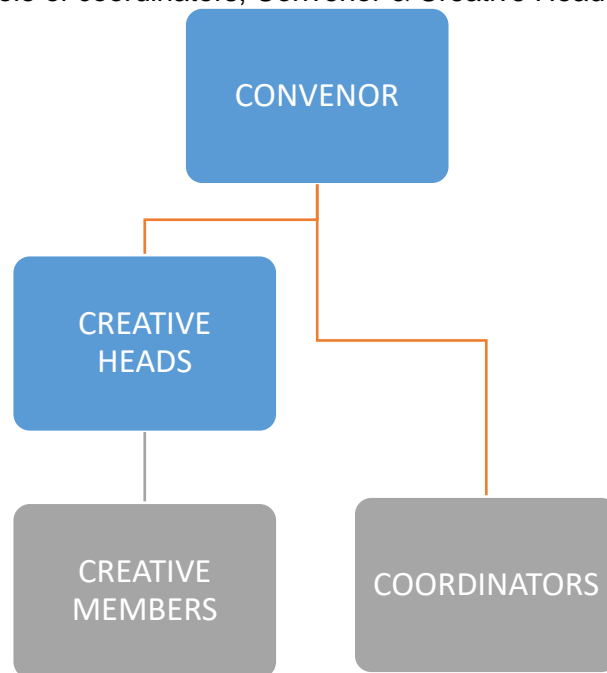


## Application for Post of CLUB CONVENOR 2018

Name: M. PRANAV TEJA	Nick: S+
Roll No: BS15B018	Hostel: JAMUNA
Email: pranavteja2309@gmail.com	Room No: 163
Club: Media	Contact No: 9940123275

### Questions

1. Brief the Team structure that you are planning for the Media club and explain the role of coordinators, Convenor & Creative Heads.



**CONVENOR:** The role of a convenor is to introduce people to various new techniques by conducting workshops and organising events.

**CREATIVE HEADS:** The role of a creative head is to bring out good and quality content from the club by making shortfilms, stopmotion videos etc.

**COORDINATORS:** They help convenor in organising the events and workshops.

**CREATIVE MEMBERS:** They work under creative heads in making content for the club.

2. What is your vision for the Competitions in the photography and short film?

## Application for Post of CLUB CONVENOR 2018

**PHOTOGRAPHY:** \* A mail will be sent to everybody asking them to send their pictures and we will be posting them on media club fb page and the top five photographers of every month will be given small photography accessories as rewards.

\* A list of photography competitions in Chennai and in other colleges across india will be made and shared with everyone and a remainder mail will be sent a week before the dead line. There will be entries from media club also for all these competitions.

**SHORT FILM:** \* Same as photography there will be list made for various short film competitions

\* There will be a ultra short film/ 48hr short film competition and the short films that are made will be judged by some eminent personality and incentives will be given to the winners.

3. Give a timeline of month wise ( considering the dates and deadlines for major competitions)along with giving a week wise timeline for preparing for the competitions

<b>AUGUST</b>	<b>- Basic photography session</b>
<b>SEPTEMBER</b>	<b>- Low key &amp; high key workshop</b>
<b>SEPTEMBER</b>	<b>- Street photography</b>
<b>OCTOMBER</b>	<b>- Basic short film workshop</b>
<b>NOVEMBER</b>	<b>- Ultra short film competition</b>
<b>FEBRURY</b>	<b>- Food phtography workshop</b>
<b>MARCH</b>	<b>- Long exposure workshop</b>
<b>APRIL</b>	<b>- Stop motion video workshop</b>

4. Give a draft of the budget that you have planned. Explain the need in buying the new equipment

<b>3-Axial stabilizer</b>	<b>40,000</b>
<b>GO-PRO</b>	<b>20,000</b>
<b>Drone</b>	<b>10,000</b>
<b>F-stops</b>	<b>1,000</b>
<b>Wireless mic</b>	<b>15,000</b>
<b>Softbox</b>	<b>6,000-8,000</b>
<b>Hard-disk</b>	<b>2,000</b>
<b>Posters</b>	<b>3,000-5,000</b>
<b>Photowalks</b>	<b>5,000-8,000</b>
<b>Shortfilms</b>	<b>5,000</b>
<b>Fused adaptors for softbox</b>	<b>500</b>
<b>Artist fee</b>	<b>20,000-50,000</b>
<b>Prizes/inxensitives</b>	<b>7,000</b>
<b>Miscellaneous</b>	<b>50,000</b>

5. Brief the Events and Workshops that you are planning on photography and

## Application for Post of CLUB CONVENOR 2018

filmmaking.

**PHOTOGRAPHY:** There will be two photography workshops and a photo walk each semester. The photo workshops are 1) lowkey & highkey

- 2) Food photography
- 3) Long exposure
- 4) Street photography

**SHORTFILM:**

- 1) Basic short film workshop
- 2) Ultra short film competition.
- 3) Stop motion video workshop

6. Explain the strategy that you are planning to uplift the advanced techniques in the film making and the photography.

**We will concentrate on new techniques in photography and film making which haven't been explored till now. The workshops include a brief session on explaining this technique and a hands on session. The hands on session will help people to understand these techniques even better. There will be frequent club meetings where we will be discussing new techniques in photography and film making, and media club members will explain their works, how they shoot that photo/video.**

7. Explain the strategy that you are planning to maintain healthy relationship with the Media teams in IIT madras.

**\* Make them feel a part of the fraternity by involving them in events and workshops.**

**\*Listen and adopt their feasible suggestions and ideas.**

**\*Provide them the essential equipment or manpower for photography and videography when they need.**

**\*Incorporate the new techniques that the media club adopts to all the media teams in IITM.**

8. Come up with a plan to maintain and safeguard the equipment and how you are going to track the media club equipment

**All the equipment's will be put in the media clubroom and the access is restricted only to convenors and creative heads. A register will be put in the room, whoever is taking equipment should make an entry. A proposal will be made to dean to install cctv cameras in the room.**

9. Brief the Saarang Media events and workshops that you have planned and explain the feasibility along with month wise plan and publicity.

 **Fashion photography workshop and competition**

## Application for Post of CLUB CONVENOR 2018

will be conducted during saarang. A professional fashion photographer will be coming and giving workshop for everyone , next day a competition will be held for all those who attended the workshop and the photos taken will be judged by him and prizes will be given to the winners. The publicity for the event will start from November. A mail will be sent to all the photography clubs in various colleges and photography societies in and around Chennai posters will be shared on fb page

✚ Short film competition will be conducted during saarang. The short films that we receive will be screened and judged for few prominent film makers. Publicity for this event will start from November a mail will be sent to all the photography clubs in various colleges and photography societies in and around chennai posters will be shared on fb page.

10. Brief the structure that you have planned and the timeline for LITSOC events in photography and short film.

**There will be two LITSOC events**

1) Short film competition in even sem  
This competition will have deadline in February/March. These short films will be screened and will be judged by a few prominent people.

2) Photography competition in odd sem.  
This competition will be on one of the workshop that we conduct. A specific time will be given to participants and the photographs should be clicked in the given time.

11. Give a detailed report on maintaining efficient team bonding between the members of the media club

**\*There will be team outings more often than usual.**

**\*A team meet every once in two weeks.**

**\*Constructive criticism on the works of the team people and new updates in the world of photography would be discussed in the meetings.**

**\*Appreciating and encouraging the members on their works and to produce more quality works at every available chance.**



## Application for Post of CLUB CONVENOR 2018

**\*Regional grouping of people within the team will be avoided by creating a team feel in them.**

**\*People Will be working with different set of people for various projects or events.**

12. Give an exhaustive list of positives and drawbacks of last year's club, along with solutions to overcome the problems faced. (Special emphasis on solutions to stick to the timelines promised )

**POSITIVES:** There was more outreach for media club this year compared to previous years. The events and workshop held were more effective. There was content from the club.

**DRAWBACKS:** The content from media club was not that good and very less. Media club did not participate in any competitions. We learned out new techniques but couldn't conduct workshops. Publicity for events wasn't done well ahead.

**SOLUTIONS:** There will be database of various photography/short film competitions, so that even media club can send entries to competitions along with other media club members. The workshops and events will be conducted more efficiently by doing publicity well ahead. Data of all the participants who attended the initial workshop will be collected and a special mail will be sent to all of them. There will be more collaborations with other clubs like music, choreo, thespian, informals etc. to generate more content. There will a freshie event conducted to create an interest in photography/videography , increase club outreach.

---

## General:

**Credentials :**

**MEDIA CLUB – coordinator**

**SAARANG '17 – Design and media coordinator**

**SHAASTRA'17 – Concept and design coordinator**

**BIOFEST'17 – Design and media core**

I think iam suitable for this post because I was sincere and dedicated to my work. I did all the work that was assigned to me. I was very reliable, people never had a second thought about the work assigned to me. I learnt a lot of management and technical stuff while I was a coordinator in media club. I learnt how to manage events and where thing go wrong during an event, I can take care that these mistakes won't be repeated. During shaastra and saarang I learnt how to work with a team and how to coordinate with others to get the work done. During biofest I lead a team of 8 coordinators and a supercoordinator, I had a vision for biofest and was able to achive it. For the first time in biofest 3 promotional teasers and posters for all the 10 events were made. There was proper



## Application for Post of CLUB CONVENOR 2018

organised photoshoot was conducted for all the coordinators and cores. I learnt how to lead a team and make people work. I can lead another team and strive to achieve my vision for media club and increase the standards of media club.

References: PAVAN TANOOJ( media club convenor)

HEMANTH(media club convenor)

PREM PRADEEP(shaastra supercoordinator)

CHRISTY JEO PRATHIBAN(saarang Supercoordinator)

SREENATH SREEKRISHNAN(students head biofest)