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Contact No: 8500569942	Club: Media Club

Questions

1. Why do you want to be a part of Media Club? Brief your interests and the activities you have done as a part of the club in the past semesters.
2. Suggest events and workshops that can be conducted by the club. Check feasibility and explain how you would conduct it.
3. Prepare a list of photographic societies and professional photographers who can collaborate with the club in conducting workshops and photowalks.
4. Propose new techniques and ideas that you wish to implement in creating fresh content.
5. Critically analyse the content generated this year. Explain how it can be improved.
6. How will you make sure that there is constant participation in content generation in the club? Suggest ideas for publicity of the content generated.
7. How will you build your network across various colleges and societies to ensure greater participation during Saarang?
8. Comment on the current functioning of the club. How will you make sure the club has a better outreach next year?
9. Do you think the name “Media Club” gives a hint of photography and film-making to freshers. If not, suggest a name for the club.
10. List out the Positives and Drawbacks of the club.
11. Attach a portfolio of your works so far. (Share google drive link)
12. Comment on the expansion the club went through this year and suggest how you would cater to the new expanded vision of the club.

General

- What makes you think that you are suitable for this position? Give relevant credentials and references.

People you need to meet

- Previous media convenors
 - Present Media Convenors
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FIN

01. I was always interested in photography and videography. I attended and participated in the photography session in CRC and photowalk in the first sem and the Shutter Island event in the second sem. Also, one of my photos was featured on our Facebook page.

02. Events and workshops on different kinds and techniques of photography can be organised like Shutter Island last sem. Lectures by photographers in and around Chennai could be held in the ground floor of CRC or the CLT.

A partially/fully funded tour to places with clear skies for star trail photography.

03. 1. Rathika Ramasamy - Wiki says she's delhi based, but her website says she's based in chennai.

2. Bhasha Singh - Freelance photographer, Chennai.

3. Sudhir Shivaram - Bangalore based, Wildlife photographer.

4. Karthik Srinivasan - Fashion photographer, Chennai.

5. Photographic Society of Madras - One of the oldest photographic societies in the world.

04. Timelapses, hyperlapses, Campus tours, Music videos like IITR's.

05. I thought Coninuum was very good, subtly telling the story. Photos of Abhinay Venkat, Jithin Devan and Athul Vinod were brilliant, much much to be learnt from them personally. The multiple exposure photo of Chennai by Narain was interesting, always wondered what multiple

exposure was and the two photos of clear night sky filled with stars by Stanley were great.

06. Content can be generated by having competitions monthly and we could ask people to send in their entries every week to feature them on the fb page as pic(s) of the week. Apart from the Facebook and Youtube pages, I think we also need to have an Instagram page, that is updated regularly with fresh content.
07. By sharing the posters through Facebook and WhatsApp to friends and acquaintances in other places and also by mailing their secretaries to circulate the posters in the campus and spread the word.
08. The WhatsApp group we have is quite active which not the same with our social media pages. We can make the pages more active by posting the pics we get in WhatsApp on fb and instagram(which we either don't have or I couldn't find by searching).
09. Yes, The name 'Media Club' gives the idea of photography and filmmaking. At least it did to me, when I was new to insti.
10. One thing I love about the club is we have a lot of talented people in the club that create great content, and the only drawback I think is our outreach and activity of our social media pages.
11. Some of the photos I clicked during last sem.
<https://drive.google.com/open?id=0ByB4LLEaaOVtYnd3VnFGZXhYdHM>
12. I think the newer expansion with 4 heads(two of them focussing on content generation) instead of 2 will help in creating more content and helps the club become more active, and I get to try out more things.

General:

Was always interested in media, and want to try out and learn different photography techniques and learn more about filmmaking.

Reference - Swapnika, Previous MediaClub Coord, 09940133845.

