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| Nick: Ananthu          | Name: Ananthajith KR           |
| Hostel: Jamuna         | Roll No: HS15H004              |
| Room No: 1013          | Email: ananthajithkr@gmail.com |
| Contact No: 9400420077 | Club: Media Club/ Coordinator  |

1. I am passionate about arts in general, although my experience in photography is limited. I love painting, music, writing and related media because there seems to be an aspect of beauty in everything. I used to take pictures with a point and shoot, but lost track in between because I studied in a residential school. A couple of months before, my brother gave me a hand-me-down camera. I used to see him working on visual media, so I guess I got inspiration from him as well. I want to hone my skills, and build a sense of visual media appreciation. I was not a part of the media club's activities, but I am sure it can be compensated by being a part and learning from the club.

**Answering 2 and 4 together.** As far as I know, there are not much following of the not-so-mainstream schools of photography by the club. Lomography, light-painting etc can be introduced. And since the current trend appears to be focused on cameras, the club can focus on analog photography and processing to build interest in less-popular schools. I am sure developing negatives will be more fun than pushing pixels in a screen. Medium and large format photography can be introduced through the club. Then there is long exposure landscape, studio shoots, macro photography, street photography, double exposure, lighting (in studio) and so on.

And there are people who do photography because of the power of it as a medium. Pictures have the power to *tell* stories. Apart from being a hobby, I guess the club has a potential to inspire people to take photography as a

tool too. Workshops ought to give priority not only to techniques, but also to the art. Photo-walks can then turn into exploration of life and stories, workshops will turn into exposition of the philosophy behind the visual. If we can make that happen, I am sure that the output will be more lively, rich and humane.

3. Raghu Rai, Nikhil Roshan (check this link:

<http://www.nikhilroshan.com/bio/>) , Alekh Ajayagosh, etc. Societies include Lucida (Delhi) and Blind Boys (Bangalore).

5. I feel that the answer will be quite off the mark, but I saw the Continuum short film on Youtube and the technical quality was pretty good, though the content seemed a bit ordinary. But, it is up to the artist to make decision on what to produce. If s(he) deems something as necessary, it probably is.

6. Publicity will come if the intention is pure and the work is done with passion. I believe that as of now, the prospect of owning a camera appears as a necessity. If that can be done away with, participation ought to rise by its own. If individual people are encouraged to do work and collaborate with the club, content might improve in quantity and hopefully in quality too. Social media in its many forms are enough to build up publicity, though other tradition media (eg. Print) might come in handy.

7. Feels like the question has much in common with the earlier question. Frequent collaborations with people/colleges/society will help in increasing their participation in fests.

8. It feels as if the club is quite exclusive. Maybe it is because of the 'camera is necessary' attitude, which cannot be entirely wronged. So more programmes aimed at the general population will help.

**9.** The name won't alienate people once they come to know of the activities the club undertakes. What might alienate them is the content of what activities the club does/ ignores.

**10, 12.** As I said, I was not a part of the club earlier. So I guess it will be the best if I do not answer to that. Again, if I am correct, the major change was the change in the positions; the creative head-convenor-coordinator structure. I like to believe, and also work, without much classification of the posts. When one is really into what he does, I believe that the names don't matter much.

**11.** You can find some photographs in my blog, especially towards the early days. The link is [ananthajithkr.tumblr.com](http://ananthajithkr.tumblr.com).