

APPLICATION FOR THE POST OF COORDINATOR, COMEDY CLUB	
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Question 1

Event Ideation

*Last year, Comedy Club conducted one Litsoc Event-Couch Potatoes, in the odd semester. It was an **improv based game**, with a combination of Mad Ads and Whose Line is it Anyway based games. One issue contestants had, was with the somewhat ambiguous nature of the judging, with the judges being the sole deciders into what was considered the funniest. Nevertheless, it was enjoyable for most who took part, and in all likelihood, we plan to conduct it or a variant of it next year.*

Your task is to come up with **two or three more events** that we can conduct. Make them **fun** and try coming up with as **objective a judging scale** as possible. You won't be penalised for the latter.

Think about the nature of the event. Should it be **improv based** too? Could it be a prepared **skit competition**? If so, how would you differentiate it from thespian club events? Could it be online, like a **Meme War**? If so, how would you judge? You don't have to answer all these, these are lines you could think along.

Shit xyz would say

We would assign a participant a character and would give a two sentence pointer and they would have to complete it with something funny.

Eg

Character –Jesus

I usually don't do this, Mary Madgellin

But since its you.....

I will let you wash away your sins with my

Starting with your face.

Meme War

Meme war was an idea which has lots of potential, but which never really lifted off last year. It would be hugely popular as the amount of people it engages is very high. The best 5 entries (according to us) will go on our page and it would be put up for voting based on likes.

Publicity and PR

It is imperative to attract a crowd composed of both interested performers and of passive audience members. If this isn't done, it might lead to

- *Low enthusiasm among people to join the club because (s)he hasn't heard/ been to any event organised by the club so far*
- *Low turnout during your events (which further minimises the chance of getting future members).*

Therefore, outline **possible strategies** that the club can adopt to further its reach on **social media** and **on the ground** through various other publicity mediums to attract the desired target audience and performers keeping in mind the club's image . Consider various **publicity stunts** or **PR stories** if needed. Feel free to go overboard with the ideas. Just keep us entertained.

- Additional collaterals will require more manpower and planning to maintain and as a club, pertaining to my current vision of the club as a facilitator than a generator, I think we can go without having anything else as long as our facebook page is updated with the pics of what we do, and occasional pieces of funny articles, memes, comic strips and interviews.
- I would propose a 2-3 member team for maintaining the facebook page, along with collaborating with Peepal pol and other clubs if needed.
- Glimpses of Open mic, CWS and workshops,
- The page will have its own series of memes and comic strips- something similar to Pod,da. But the main focus of the content team will be getting out articles. Again comic strips can be under the spotlight as well - open to suggestions from the coordinators.

Question 5

Content Moderation

Entities presenting comedy are often scrutinised for being “inappropriate” in the following ways-

- ***Offensive/ hurtful towards a race/group/personality***
- ***Containing Objectionable language***

To avoid such issues, the content sometimes undergoes a moderation process. Any entity which produces content or provides a platform to do so is, in some sense, expected to keep this in mind.

We would like to know your thoughts on this one. Do you think the open mics and other club working sessions require moderation? If yes, why? And how would you go about implementing it or better put, what are your expectations from a moderation system for the content generated from the Comedy club of the institute? If no, why? And how would you safely risk doing this keeping in mind that the club members will solely be accountable if things go wrong, if they can that is?

As you might've guessed, this question has no outright wrong or right answer- so give some thought on this and let us know what your opinions are.

The usage of obscenity although permitted to some extent in most open mics, is not highly advisable in front of a general audience but should be left to the judges' discretion and should be allowed only in light of creative freedom or the overall idea that the contestant wants to convey. Any kind of highly insensitive or outright offensive or targeted ranting projecting hostility towards a person/community outside the purview of creative liberty needed for expressing a stronger idea that the speaker wants to convey should lead to disqualification of the content.