

## Application for Post of Coordinator for Media Club 2018

Nick: kavi	Name: Kaviyaran D
Hostel: Krishna Hostel	Roll No: CE13D043
Room No: 3047	Email: <a href="mailto:kavi4solution@gmail.com">kavi4solution@gmail.com</a>
Contact No: 9043612784	Club: Media Club

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## Questions

- 1. Why do you want to be a part of Media Club? Brief your interests and the activities you have done as a part of the club in the past semesters.**

I like photography, like to interact and grow with other photographers of the institute. Also would like to learn more on videography.

- 2. Suggest events and workshops that can be conducted by the club. Check feasibility and explain how you would conduct it.**

1. If gadgets are available or can be arranged, then workshops related to studio lightings and lighting thoughts on portrait and product photography can be conducted. Renting one set of lights would cost around less than a thousand rupees per day. One hall is enough to setup the studio and to accommodate the participants.
2. Workshop on posing techniques for modelling to encourage freshers who seek guidance for modelling.
3. Take for bird and animals photography walk inside campus or to the vandalur zoo.

- 3. Prepare a list of photographic societies and professional photographers who can collaborate with the club in conducting workshops and photowalks.**

Not having contact with any specific bodies right now, but successful business people in photography can be called for a talk and to share their experience on photography as business.

- 4. Propose new techniques and ideas that you wish to implement in**

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### **creating fresh content.**

Open up a website or fb group kind of online platform to facilitate the discussion regarding photography and to share their work with others to get constructive criticism. This brings experienced and amateur people of the institute to interact easily at their comfort. Lot of new talents can come out to public.

### **5. Critically analyse the content generated this year. Explain how it can be improved.**

Having only attended very few events of media club, I cannot comment much on it. But from the very small interaction with the media club events, I would feel though it is going good, the number of events and the quality of events be can be improved.

### **6. How will you make sure that there is constant participation in content generation in the club? Suggest ideas for publicity of the content generated.**

Every time before an event is organised, enough of publicity shall be done through interesting posters, email remainders, whatsapp and facebook ads. Call for new participants every time. Conduct events separately for the basic and advanced level of photography and cinematography. It will attract the more enthusiasitic participants as this will looks more specific to their interest and knowledge.

### **7. How will you build your network across various colleges and societies to ensure greater participation during Saarang?**

Conduct some events outside the campus to publicise the Saarang, so it reaches more personally to the other colleges. Present videos on other college cultural events to bring more publicity to saarang. Being more approachable makes more participation.

### **8. Comment on the current functioning of the club. How will you make sure the club has a better outreach next year?**

Currently the club works fine. For better outreach next year, club can conduct events more frequently, spread throughout the year and separately conducting events for the amateurs and experienced photographers and cinematographers.

### **9. Do you think the name “Media Club” gives a hint of photography and film-making to freshers. If not, suggest a name for the club.**

Yes it does. Changing name is not going to make big change right but if required, it can be simply named as “Photo & film club of IIT Madras”. Because media means very broad sense like printing, news, telecasting videos etc.,.

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### **10. List out the Positives and Drawbacks of the club.**

Positive: It conducts events for beginners which is very good.

Drawbacks: I hope it doesn't cover all different categories of photographer and video makers with special attention. Sorry if the club has events already like this.

### **11. Attach a portfolio of your works so far. (Share google drive link)**

<https://drive.google.com/drive/folders/0B-OobbWWm6HpTWtrN0pyeGNZcGM?usp=sharing>

### **12. Comment on the expansion the club went through this year and suggest how you would cater to the new expanded vision of the club.**

No idea.

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## General

- What makes you think that you are suitable for this position? Give relevant credentials and references.
  - Interest on the photography and self-growth in it is the key.
  - With the experience of being General Secretary of the Krishna Hostel for a year which is purely self-volunteering work, the coordinator work should obviously be interesting and suitable.

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## People you need to meet

- Previous media convenors
- Present Media Convenors

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