

Ethiopia Maternal Mortality Reduction Initiative

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1. Project Overview

Objective: Reduce maternal mortality through strengthened community health systems, improved data management, and ethical care delivery.

Duration: 2025–2030

Implementing Partners: Ministry of Health (Ethiopia), Regional Health Bureaus

Donor Alignment: WHO / USAID / UNFPA Maternal Health Frameworks.

2. Key Results

Indicator	Baseline	Current	Target (2030)	Status
Maternal Mortality Ratio (per 100k)	420	365	336	 On Track
Skilled Birth Attendance	55%	78%	90%	 On Track
HEW Training Completion	—	82%	≥85%	 Slight Lag
Data Accuracy (QA Score)	80%	92%	95%	 On Track

3. Strategic Pillars

1. Capacity Building: Train 500+ HEWs across high-burden districts.
2. Data Quality Assurance: Deploy REDCap-based monitoring with automated QA checks.
3. Ethics & Governance: Standardize consent, confidentiality, and referral protocols.
4. Community Engagement: Mobilize local networks for early ANC uptake.

4. Impact Snapshot

 13% reduction in maternal mortality since baseline.

 Data verification improved by 15% through digital QA tools.

 Over 480 HEWs trained, with improved reporting timeliness.

5. Risk Mitigation

Risk	Mitigation Strategy
Staff turnover among HEWs	Continuous training and mentorship model
Data delays in rural sites	Use mobile data collection and SMS validation
Ethical noncompliance	Introduce periodic field audits and consent refresher

6. Contact & Attribution

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