

SUMMER PLACEMENT REPORT 2018

Batch of
2017-19

**Indian Institute of Management
Ranchi**



FOREWORD

At the onset of another year of academic excellence and holistic education, IIM Ranchi takes immense pride in announcing the conclusion of a stellar summer placement season which stands testament to the quality of students here and relevance of its curriculum to the needs of the world of business.

The institute successfully managed to achieve 100% Placement for the class of 2017-19 which comprises 245 students with 181 and 64 students enrolled in its flagship PGDM and PGDHRM programs respectively.

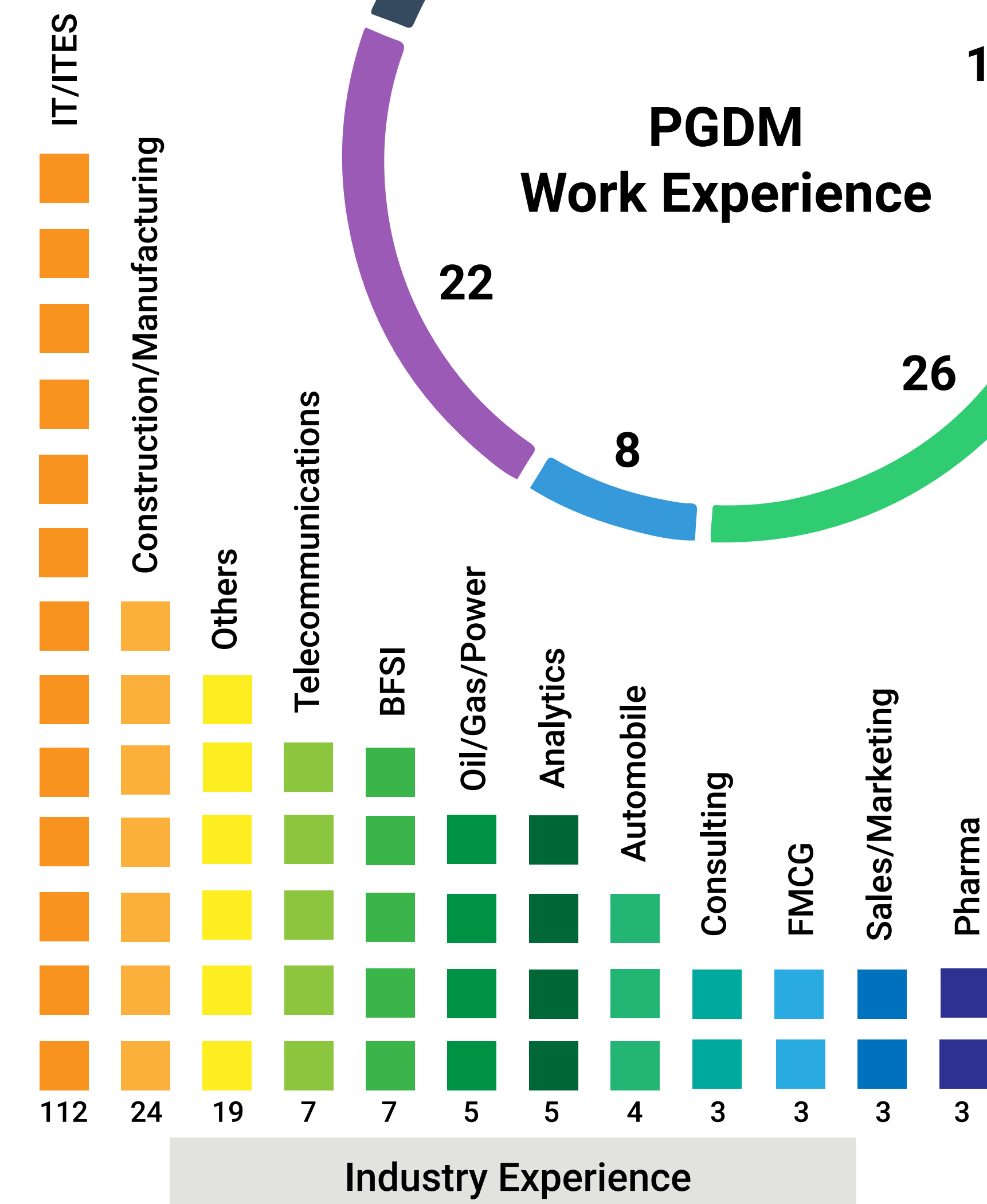
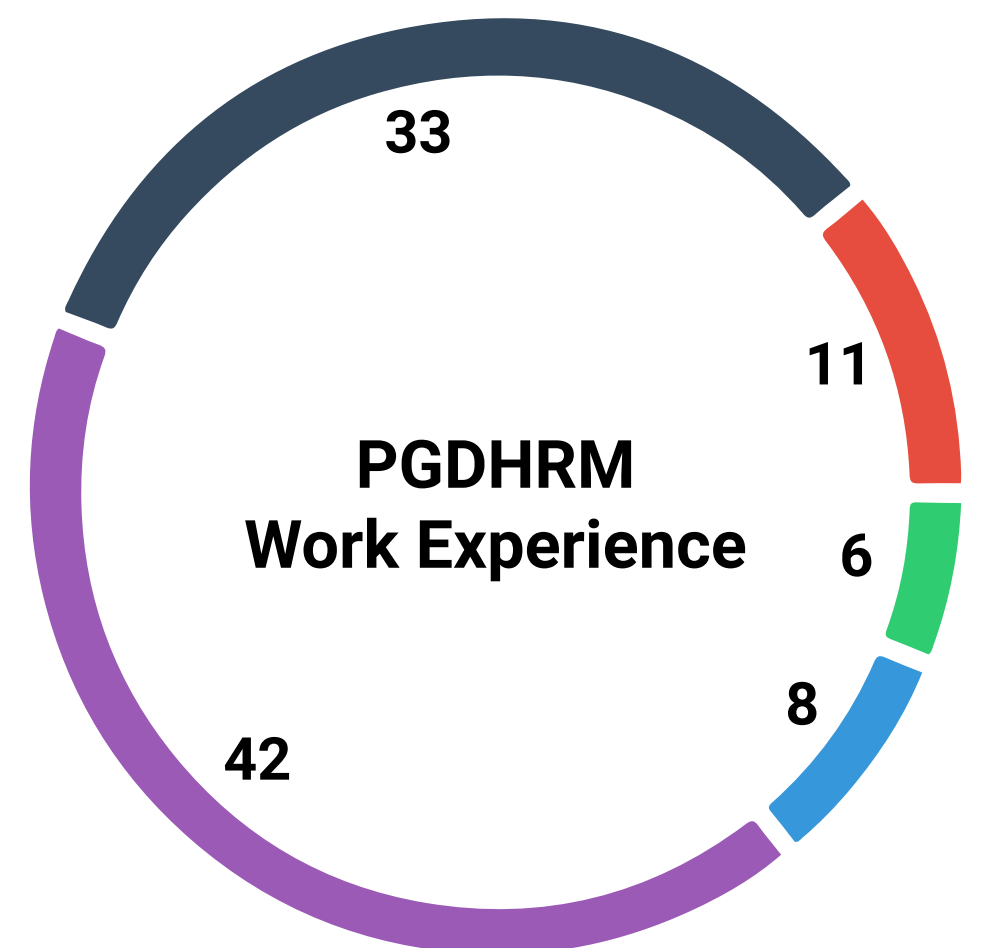
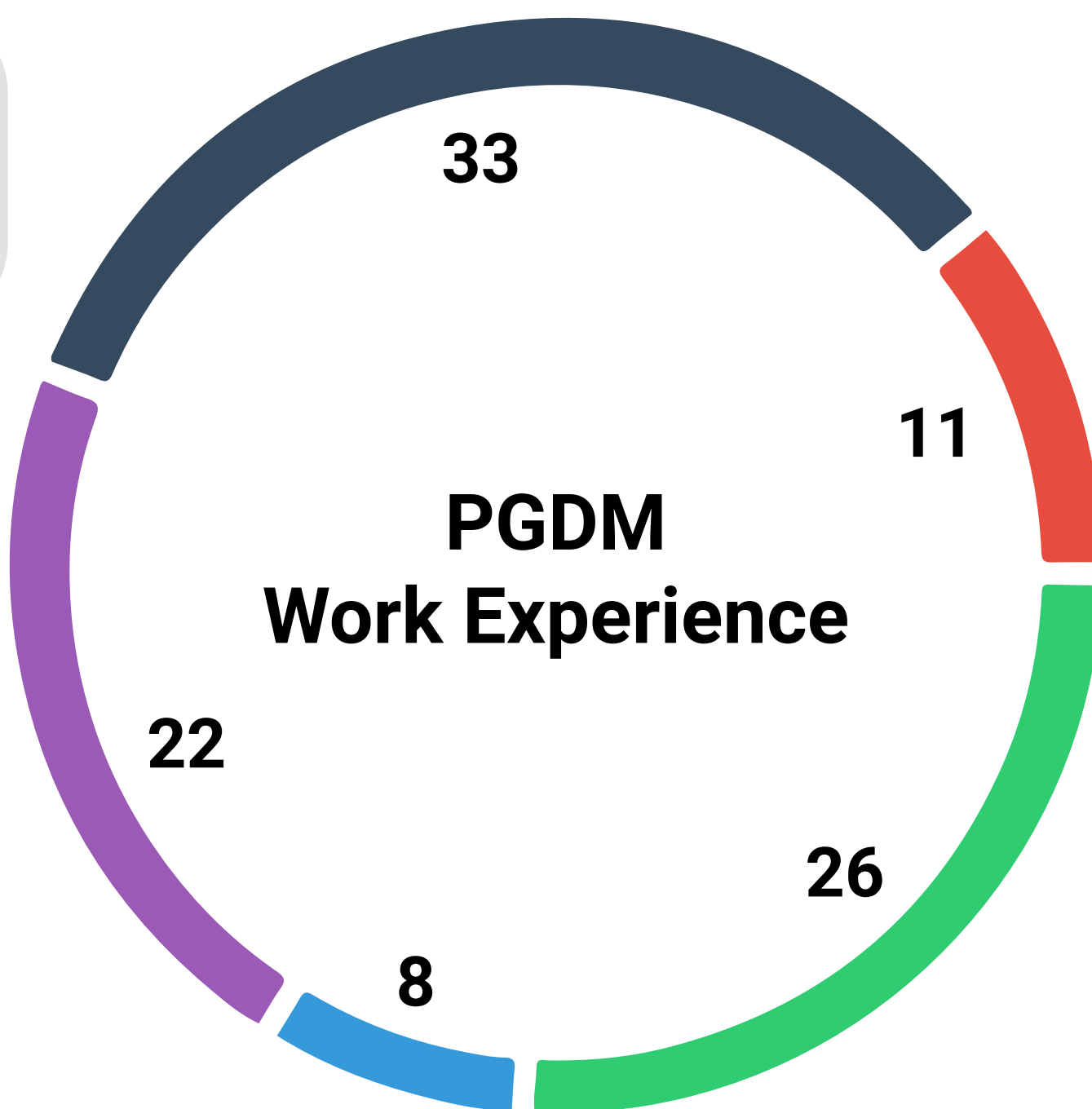
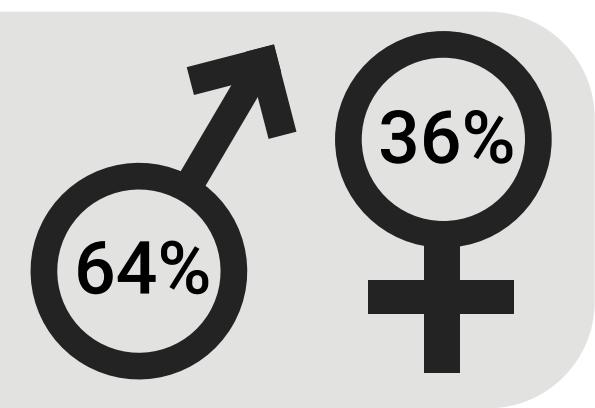
IIM Ranchi retained its crown as one of the top management schools in the country and it was a fruitful placement season despite the increase in the batch size by 33%. This season witnessed the presence of major brands and prominent recruiters from the country exhibiting faith in the skills and aptitude of the students with a significant increase in the first time associations. A total of 94 firms participated in the placement process, with over 50 new recruiters which offered coveted roles across multiple domains.

Further, we take this opportunity to extend a heartfelt gratitude to all the recruiters, faculty members, students, staff and the alumni for ensuring a laudable completion of Summer Placement Season.

STUDENT PROFILE

IIM Ranchi continues to attract students from diverse backgrounds, having graduates and masters in different disciplines such as Engineering, Commerce, Pharmacy, Mathematics, Economics, Human Resource and Accounting. With 36% females, the gender ratio continues to be one of the highest among the premier B-schools in India. More than 79% of the students had prior work experience in companies such as Coal India Ltd., Coffee Day Beverages, DRDO, Deloitte, Dr. Reddy's Laboratories, Engineers India Limited, Ernst & Young, Ford Motors, Hero Motocorp, Hindalco Industries, HSBC, ITC, Jindal Steel, L&T, Mu Sigma, Oracle, PWC, SABMiller, Samsung R&D, Tata Motors, UST Global and Wells Fargo.

■ Freshers
 ■ 1 to 12
 ■ 13 to 24
 ■ 25 to 36
 ■ >36





PLACEMENT SNAPSHOT

PGDM

Highest Stipend
Rs. 3,43,500

Average Stipend
Rs. 85,320

Median Stipend
Rs. 71,492

46 new companies

PGDHRM

Highest Stipend
Rs. 2,08,500

Average Stipend
Rs. 86,453

Median Stipend
Rs. 80,000

18 new companies

Top 25% Average **Rs. 1,87,900**

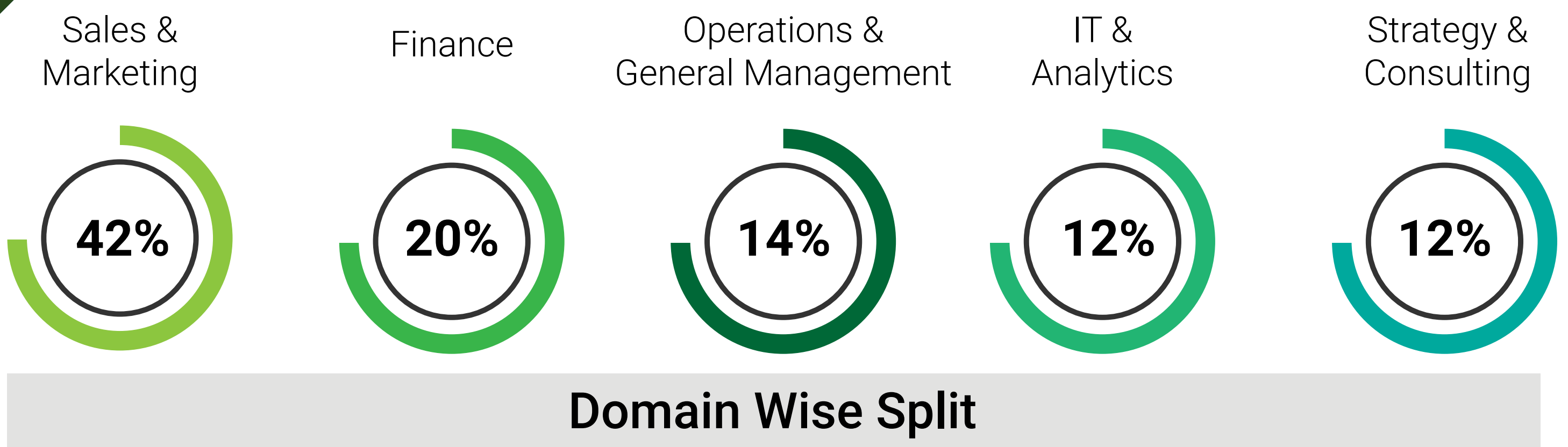
Top 25% Average **Rs. 1,49,000**

Prominent Associations

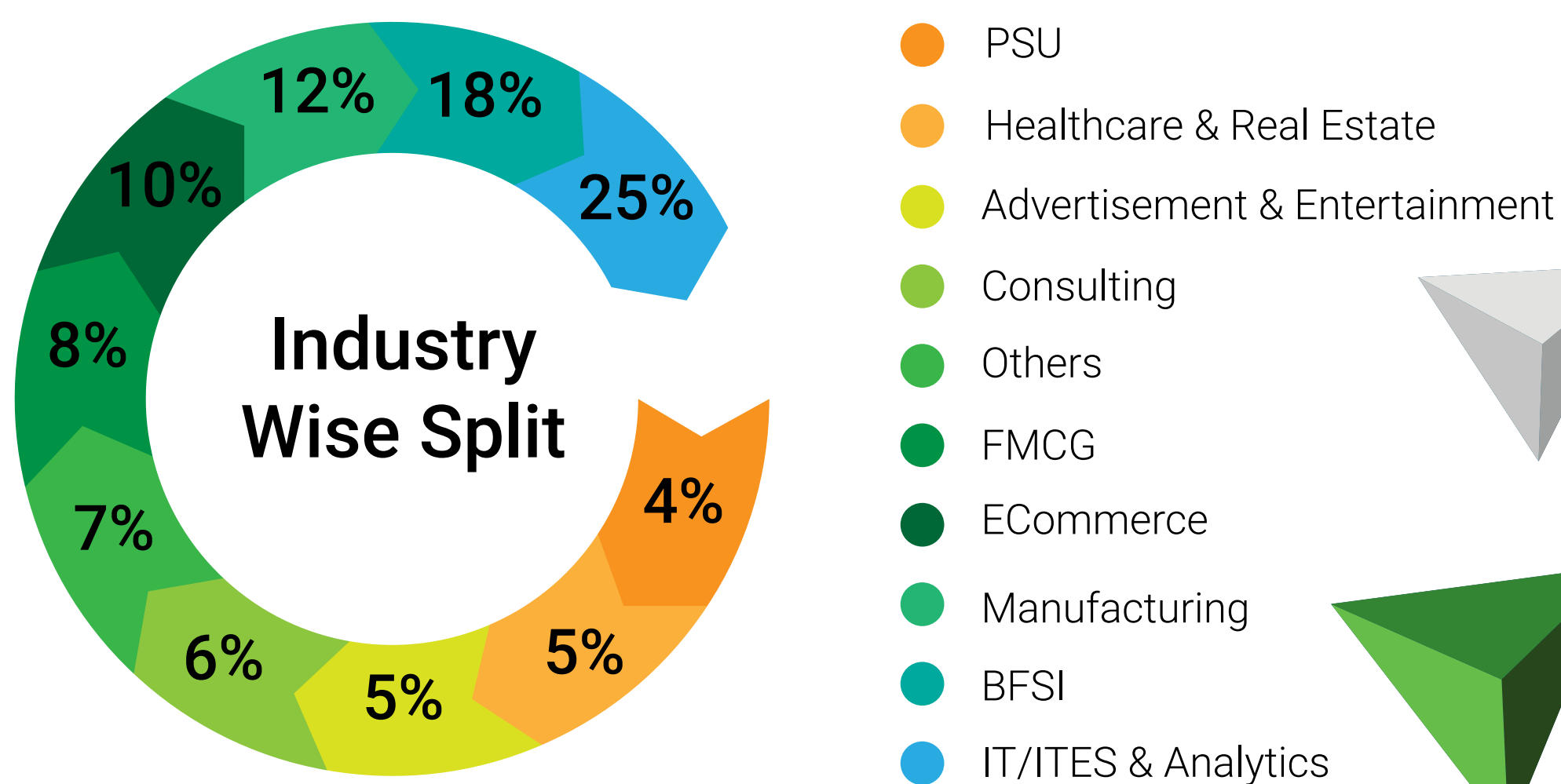


PGDM HIGHLIGHTS

Like previous years, Sales and Marketing continued to be the highest contributor with 42% of the total offers, followed by Finance with 20% of the total offers. Students also bagged roles in General Management, Strategy and Consulting, IT & Analytics and Operations. A total of **77** firms recruited from the batch of PGDM 2017-19.



IIM Ranchi attracted recruiters looking to hire for various roles in BFSI, Consulting, E-Commerce, ITES, Healthcare, FMCG & Manufacturing amongst others. ITES being the leading sector offered coveted roles such as Product Management, Business Intelligence followed by FMCG & Manufacturing where students were offered roles like Market Research Digital Marketing, Business Development etc.



PDGM 2017-19

Sales & Marketing

Avg. Stipend **Rs. 73,524**

Prominent Recruiters: Baskin Robbins, Berger Paints, Bharat Forge, BPCL, Britannia, Emami, HP Inc, Maruti Suzuki, Nivia, Polaris, Sony Pictures Network, Tata Steel, VIP

Roles Offered: Sales & Marketing, Digital & Social Media Marketing, Presales, Research & Marketing Intelligence, Business Development, Go-to-market strategy, Campaign Manager

Highest Stipend: Rs. 2,01,500

Strategy & Consulting

Avg. Stipend **Rs. 1,19,700**

Prominent Recruiters: Capgemini, Google, Manhattan Communications, Roposo, RPG Group, Samsung R&D, Spar

Roles Offered: Corporate Strategy, Business Development, Business Consultant, Management Consulting, Tech Strategy, Strategic Analytics

Highest Stipend: Rs. 2,43,500

Finance

Avg. Stipend **Rs. 78,350**

Prominent Recruiters: Axis Securities, Bajaj Electricals, HPCL, ICICI Bank, ICICI Lombard, Prop Tiger, RBL Bank, Vedika Credit Capital, Yes Bank

Roles Offered: Risk Management, Liabilities Management, Corporate Finance, Equity Research

Highest Stipend: Rs. 2,01,500

Operations & General Management

Avg. Stipend **Rs. 71,307**

Prominent Recruiters: Apollo Munich, Capgemini, Cummins, India First, Muthoot, Robert Bosch, SOTC, Sutherland, Tata Steel, Vedika Credit Capital, Wipro

Roles Offered: Operations Management, Supply Chain Management, Procurement, Operations Analytics, Change Management, Strategic Sourcing

Highest Stipend: Rs. 1,20,000

IT & Analytics

Avg. Stipend **Rs. 1,13,000**

Prominent Recruiters: American Cyber Systems, ICICI Lombard, Media.net, NetApp, Olx, Paynear, Shopclues, TradeIndia, Wipro

Roles Offered: Product Management, Business Intelligence, Data Analyst, Business Analyst, Product Analyst

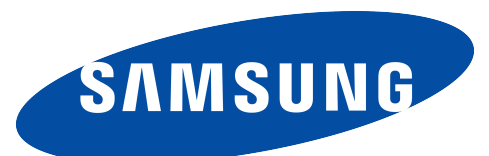
Highest Stipend: Rs. 3,43,500

PGDHRM HIGHLIGHTS

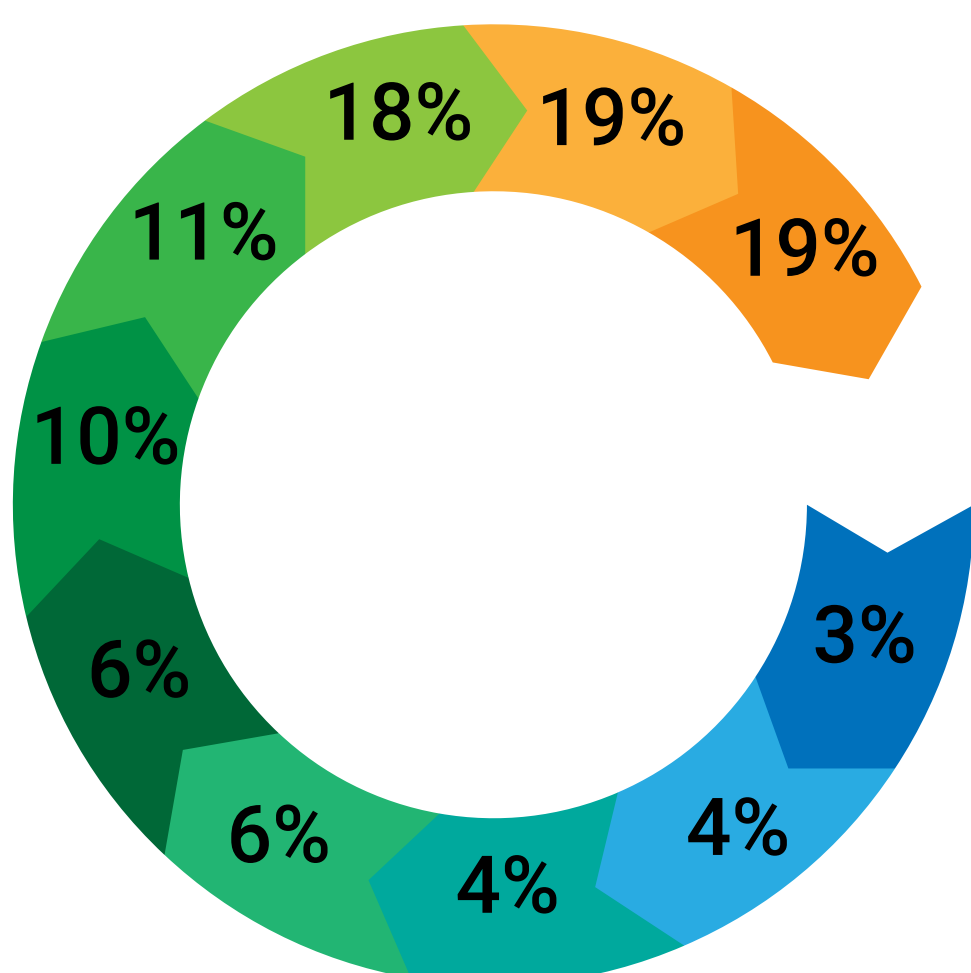
The industry reinforced its trust in the flagship PGDHRM programme which was visible through increased participation by the firms. Apart from prominent associations like Cognizant, Deloitte, L&T, Maruti Suzuki, Samsung R&D, Sony Pictures Network to name a few, we also witnessed an array of new recruiters. In all, 34 firms recruited from the PGDHRM batch of 2017-19.

The companies offered several roles across HR spectrum with over 50% of the students bagging offers as HR Generalist. Students were also placed across various other functions like Industrial Relations, Learning & Development, CSR & Sustainability, Organization Development, HR Analytics and Talent Acquisition.

Prominent Associations



Industry Wise Split



- Advertisement & Entertainment
- ECommerce
- FMCG
- Healthcare & Real Estate
- PSU
- Others
- BFSI
- IT/ITES
- Consulting
- Manufacturing



»» MESSAGE FROM THE CHAIRPERSON



We have been consistent in achieving 100 percent placement record for our students since the inception of the institute, and 2017-18 was no exception. IIM Ranchi continues to maintain academic excellence where focus has always been to align the curriculum with corporate requirements and the students are groomed to be corporate ready. Time and again our students have proven their mettle and received appreciation from our valued recruiters, which has helped in sustaining the synergy with every respected organization.

It gives me immense pride in celebrating success of this placement season with our prominent associations, new recruiters, and industry partnerships. We sincerely hope all such associations are taken to greater heights in forthcoming years.

I would like to thank all our esteemed corporate partners for reinstating faith in our students and providing them a platform to evolve as effective leaders. I also extend my best wishes to all our students for their upcoming internships and we are confident that they will make us proud again.

Prof. Soumya Sarkar
Chairperson Placements, IIM Ranchi



»» PLACEMENT COMMITTEE



**Lokesh
Goyal**

**Samyadeep
Saha**

**Kanchan
Arora**

**Animesh
Jain**

**Bhargava
Pothiraju**

**Divya
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