

SUMMER PLACEMENT REPORT

Class of 2015-17



Foreword

As IIM Ranchi crosses the milestone of 5 years of academic excellence and holistic education, we are proud to present the summer placement report of the flagship PGDM & PGDHRM courses for the 2015-17 batch. We have successfully completed the summer placement process, with students being placed across multiple sectors and functions of their choice. A total of 82 firms participated, making 180 offers to the batch of 167 students.

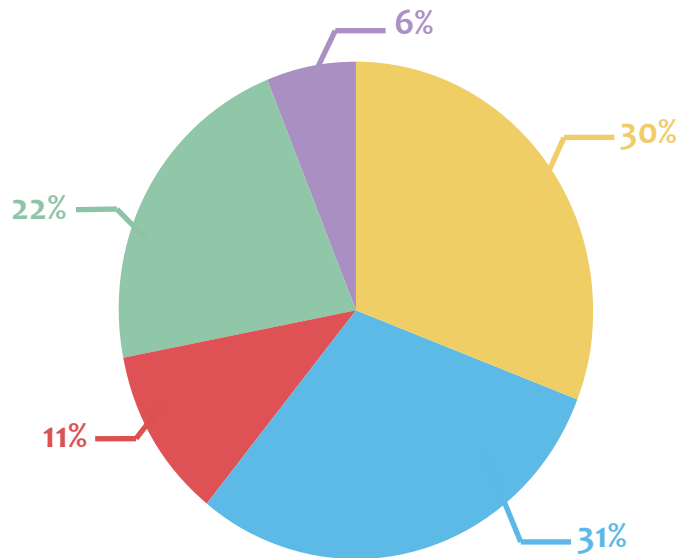
In tandem with the growth story we have been etching over the past five years, we have seen a substantial growth in both, the number of offers made and the median stipend offered. While there has been a show of immense faith by our legacy recruiters, the same being reflected in the diversity of roles being offered, we also witnessed a deluge of offers being made by first time recruiters. Going with the tradition of scaling new heights, we have also seen an increase in the number of international internships offered.

We would like to thank all the stakeholders involved - our recruiters, faculty, staff, alumni and the students, in ensuring the completion of yet another glorious summer placement season.

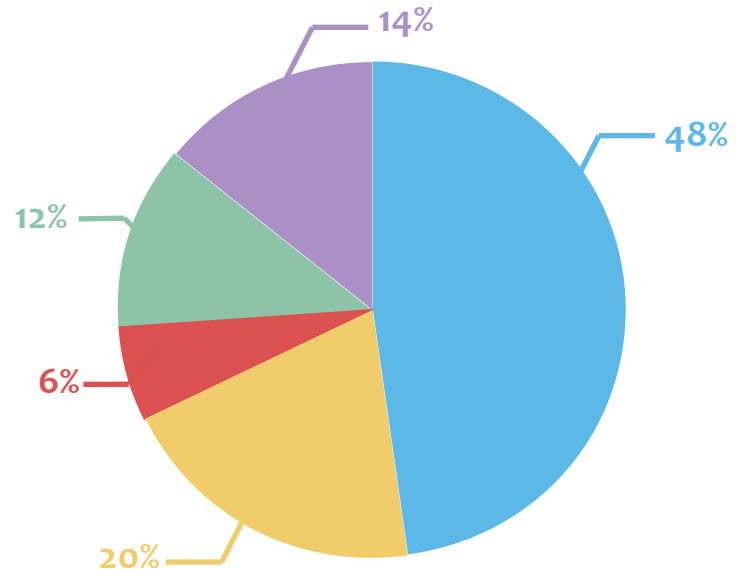


STUDENT PROFILE

PGDM WORK EXPERIENCE



PGDHRM WORK EXPERIENCE



● Freshers
 ● 1 to 12
 ● 13 to 24
● 25 to 36
 ● > 36 In months

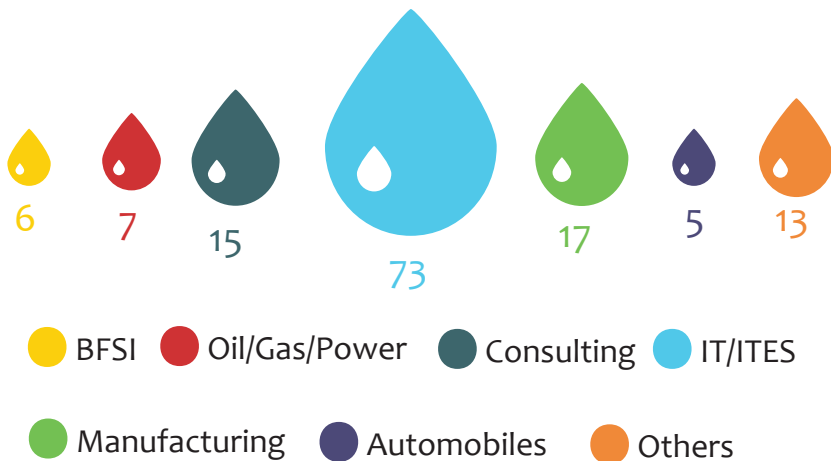


32



68

INDUSTRY EXPERIENCE



The current pool of students is a heterogeneous mix having graduated in different disciplines such as Engineering, Pharmacy, Commerce, Economics and Geography.

The gender ratio of 32% is one of the best among the premier business schools of India. While freshers constituted 19% of the batch, most of our students have worked in organizations such as Tata Motors, Ernst & Young, Cushman & Wakefield, KPMG, Crompton Greaves, PwC, Mu Sigma, Deloitte, Oriental Insurance and Wells Fargo.

PLACEMENT SNAPSHOT

PGDM

24.4%
increase in
average
stipend

38
new
Companies

1.4 Lac
top 25%
avg. stipend

PGDHRM

30.5%
increase in
average
stipend

10
new
Companies

1.3 Lac
top 25%
avg. stipend

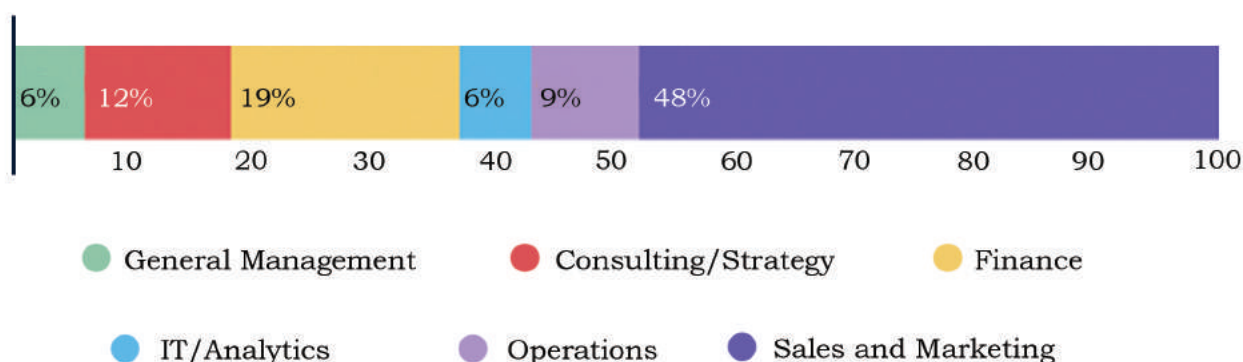


years of excellence

PGDM HIGHLIGHTS

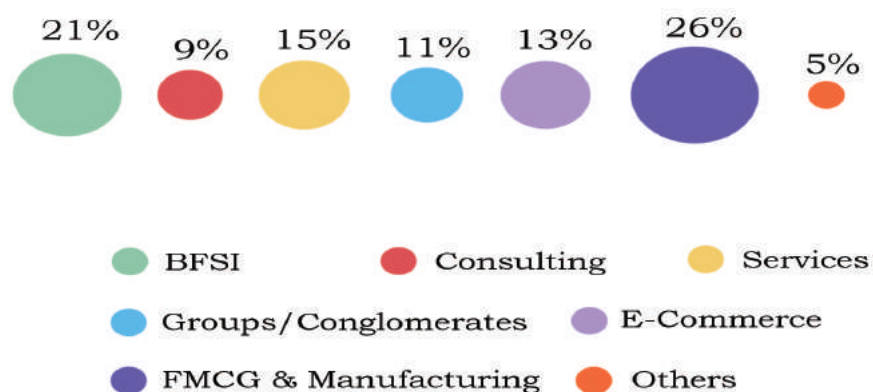
Marking the 5 year milestone, and continuing the trend, Sales & Marketing and Finance were the most preferred domains among the students. In all, 71 firms recruited from the PGDM batch of 2015-17.

DOMAIN WISE SPLIT



Other roles like General Management, Consulting, Analytics, and Operations also saw a large number of takers. Also, the number of FMCG and Manufacturing firms witnessed a whopping 100% increase this year.

SECTOR WISE SPLIT



Niche roles such as Front End Investment Banking, Strategy & Operations and Risk Advisory were offered by prominent recruiters in the consulting and financial services space.

₹72 K
Average
Stipend

₹2.84 Lac
Highest International
Stipend

₹1.88 Lac
Highest Domestic
Stipend

PGDM 2015-17

Sales & Marketing

- **Prominent Recruiters:** HT Media, Snapdeal, Volvo Eicher, Berger Paints, BPCL, House of Hiranandani, Tupperware
- **Roles Offered :** Digital Marketing, Social Media Marketing, Market Research, Corporate Branding
- The highest international stipend offered is 2.84L

Finance

- **Prominent Recruiters:** ICICI Bank, Kotak Mahindra Bank, Singhi Advisors, RPG, Praxair India, Abof.com, RBL Bank
- **Roles Offered :** Investment Banking, Equity Research, Securities, Insurance, Risk Management, Corporate Finance
- The highest domestic stipend offered is 1.88L

Strategy & Consulting

- **Prominent Recruiters:** Deloitte, Ernst & Young, RPG, PWC Management Consulting, Polaris India
- **Roles Offered :** Strategy & Operations, Strategic Analyst, Management Consultant
- The median stipend offered is 1.21L

IT & Analytics

- **Prominent Recruiters:** Samsung R&D, Wipro, ICICI Bank, Microsoft
- **Roles Offered :** IT Consultant, Business Intelligence and Data Analytics, E Commerce Business Analyst
- The average stipend offered is 83K

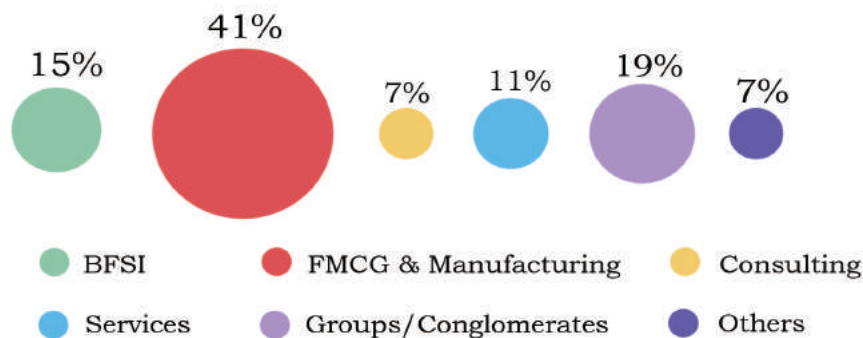
Operations & Gen.Man.

- **Prominent Recruiters:** ITC, Metro Cash & Carry, Cummins, Tata Steel, Info Edge Ltd, JSPL, Star Cement, RPG
- **Roles Offered :** Business Development, Supply Chain Management, B2B and B2C Logistics Management, Inventory Control Management
- The highest domestic stipend offered is 1.88L

PGDHRM HIGHLIGHTS

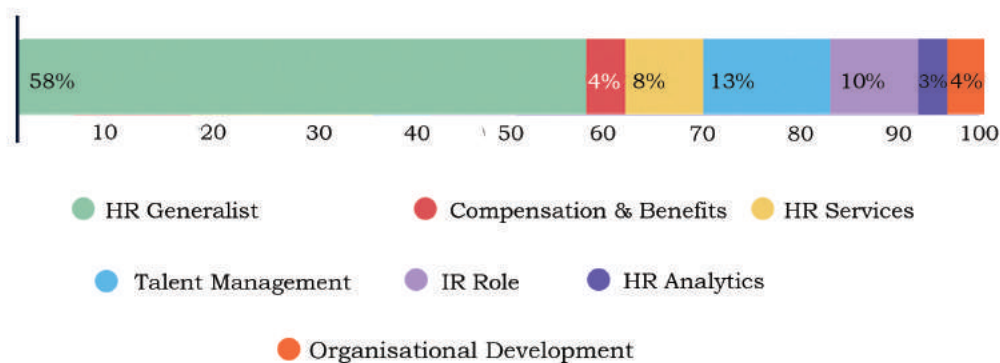
This year, over 40% of the PGDHRM students were placed in the FMCG & Manufacturing sector. The institute also saw strong participation from the BFSI domain and conglomerates. In all, 29 firms recruited from the PGDHRM batch.

SECTOR WISE SPLIT



While more than half of the students were offered an HR Generalist role, other niche roles like Compensation & Benefits, Industrial Relations, Talent Management, Organisational Development and HR Analytics were also offered.

ROLE SPLIT



Prominent recruiters : Deloitte, ICICI Bank, ITC, Samsung R & D, Tata Steel, RPG, Honeywell, Tupperware, Jubilant Foodworks, ACC Cements, Airbus, Cognizant, L&T, BPCL, Reliance, Wipro Consumer Care & Lighting, Metro Cash & Carry, Azim Premji Foundation, RBL Bank

₹ 73.2 K
Average Stipend

₹ 1.88 Lac
Highest Stipend



Message from Chairperson



The summer placements at IIM Ranchi this year stand testimony to our commitment to impart exceptional managerial education to some of the brightest students in the country. This is congruous with our quest for achieving global excellence. Our students have consistently performed well in the past years,

which has surged the confidence of corporates in the institute. Not only has our association with our existing recruiters strengthened manifold, but we have also seen a steep rise in the number of new recruiters this year. I would like to thank all our corporate associations for their continued support and confidence in our students. I say this with pride and conviction that our students will set new benchmarks in their internships.

Prof. Soumya Sarkar
Chairperson Placements, IIM Ranchi



PLACEMENT COMMITTEE

Placement Committee



Amit Manohar
Anju Manohar
Ashadeepthi
Gaurav Kumar
Guneet Kaur

Kaustubh Chatterjee
Manjeera
Mohammed Ismail
Shivam Mehta

Head Placements



Mr. Sandip Das

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