



INDIAN INSTITUTE OF MANAGEMENT RANCHI

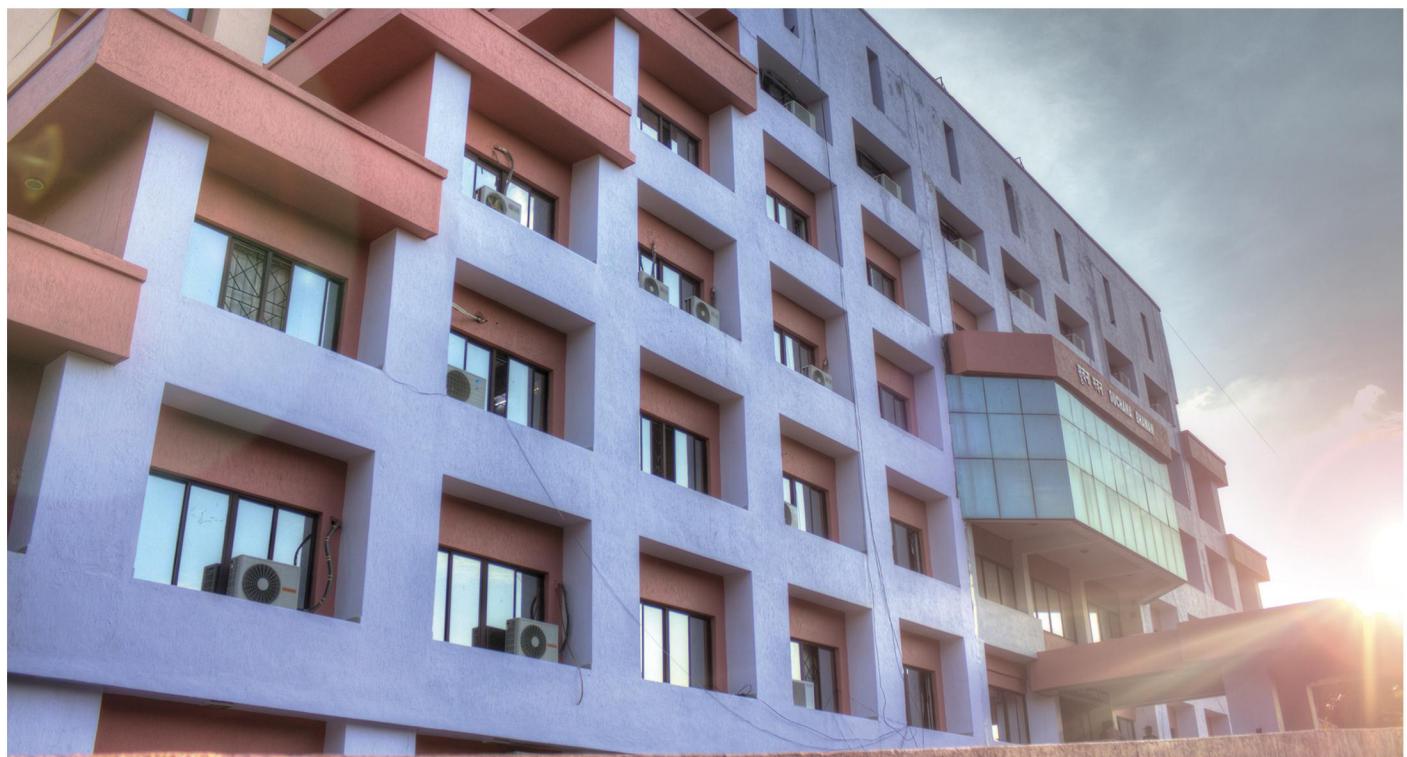
***SUMMER PLACEMENT REPORT
2016 - 2018***

FOREWORD

As a testimony to its growing prowess as a premier management institute, IIM Ranchi has witnessed a yet another accentuated summer placement season for its flagship PGDM & PGDHRM Programmes. This year growth abounded in all the aspects – number of recruiters, scope of profiles and stipends offered. With the participation of 92 firms, 184 offers were made. 100% placement was achieved with the students securing internships within functions of their preference.

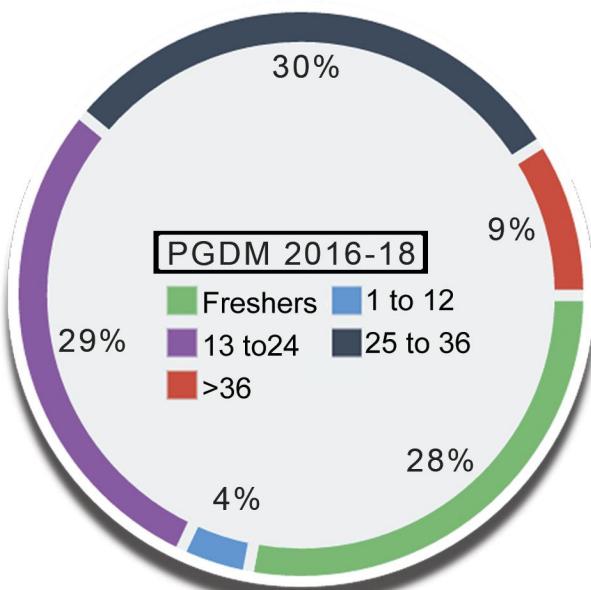
Our legacy recruiters continued to instil their faith in the capabilities of our institute, as was evident by their opening up multiple new profiles and offering higher stipends as of past years. This season was also distinctly marked by the presence of major brands from the industry and increased first time associations. The continued growth trajectory, which IIM Ranchi has set upon, was overall reaffirmed by the placement performance of this year.

We offer our sincerest thanks to all the stakeholders involved - our recruiters, in-house and visiting faculty, staff, alumni and students – for their guidance and support in completion of summer placement season 2016-17.

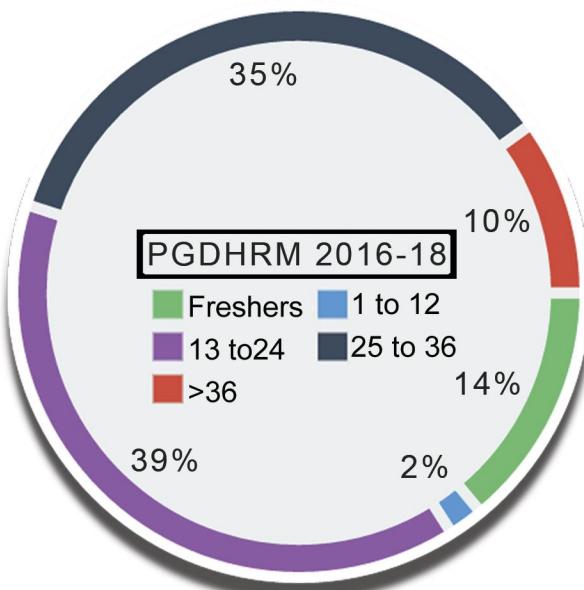


STUDENT PROFILE

The current pool of students is a healthy mix, having graduates and masters in different disciplines such as Engineering, Commerce, Architecture, Pharmacy, Mathematics and Economics. With 37% females, the gender ratio is one of the highest among the premier business schools in India. While freshers constitute 24% of the batch, most of the students have prior work experience in organizations such as Coal India Limited, Deloitte, Dr. Reddy's Laboratories, Godrej & Boyce, HCL Technologies, HSBC, IBM, ITC Foods, Mu Sigma, Reliance Power, Saint Gobain and Tata Motors.



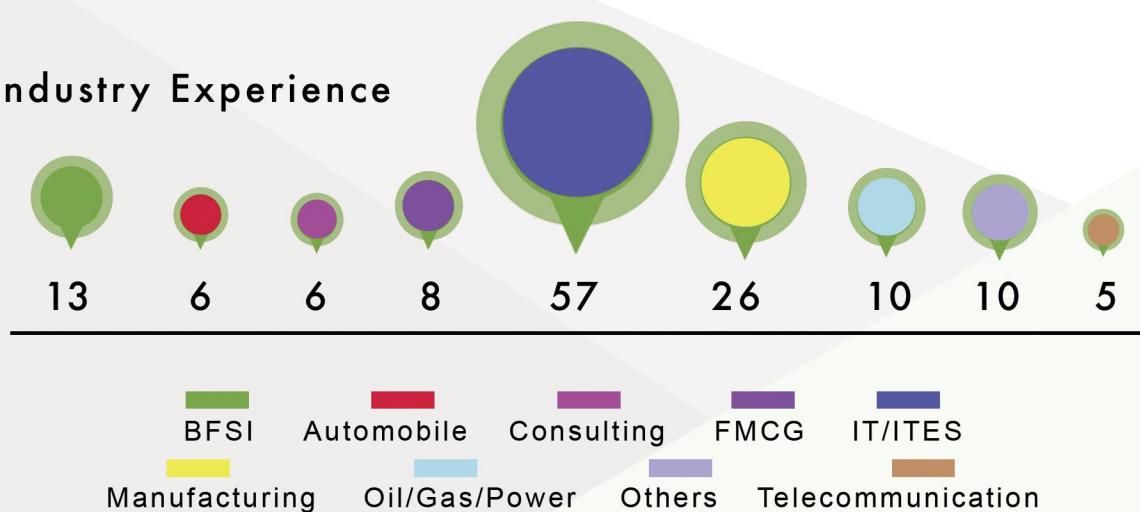
PGDM Work Experience



PGDHRM Work Experience



Industry Experience



PLACEMENT SNAPSHOT



PGDM

Highest Stipend

Rs. 2,53,000

Average Stipend

Rs. 80,678

12% increase in average stipend
42 new companies

PGDHRM

Highest Stipend

Rs. 3,12,000

Average Stipend

Rs. 84,696

15.7% increase in average stipend
19 new companies

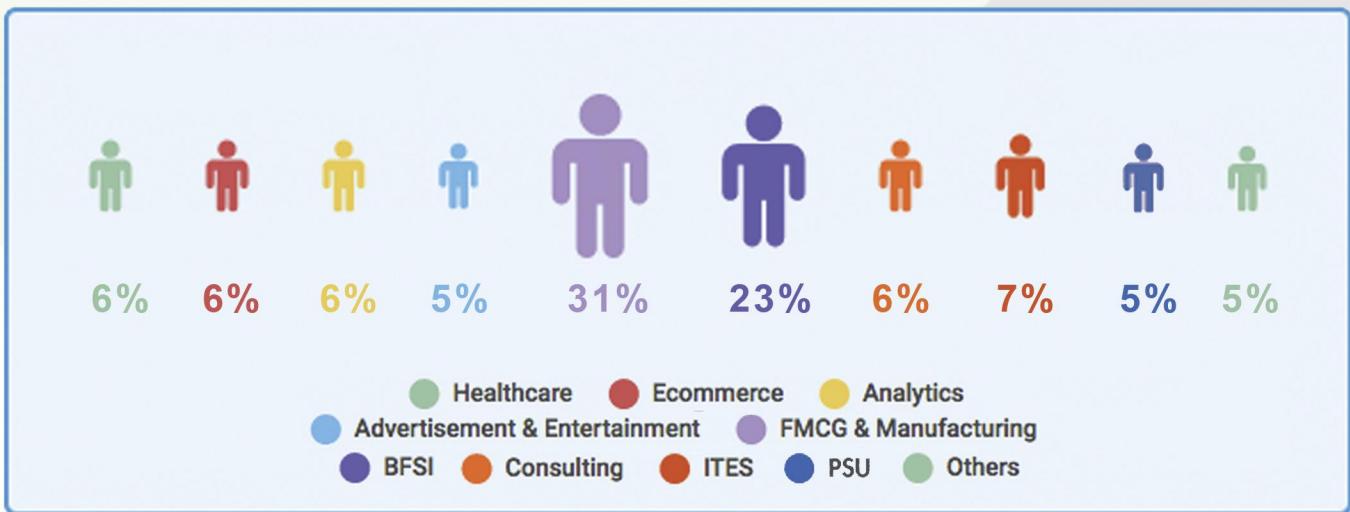
PGDM HIGHLIGHTS

Continuing the trend of previous years, Sales & Marketing was the most preferred domain among the students, followed by Strategy & Consulting. Roles were also offered in other domains like Finance, IT & Analytics and Operations & General Management. In all, **72** firms recruited from the PGDM Batch of 2016-18.



Domain Wise Split

In industry wise split the leading sector was FMCG & Manufacturing, which witnessed a rise of **23%**, followed closely by BFSI. Coveted roles like Front End Investment Banking, Quantitative Research, Global Campaign Services, Entertainment Marketing were offered by prominent recruiters in Consulting, Financial Services and Marketing domains.



Industry Wise Split

Top 25 Percentile Stipend :

Rs. 1,04,500

Median Stipend :

Rs. 70,000

*2 students from the batch of 135 opted for off campus placements

PGDM 2016 - 2018

Sales & Marketing

Prominent Recruiters – 3M, Google, HP Inc., Maruti Suzuki, Ogilvy & Mather, Samsung R&D, Shoppers Stop, Sony Pictures Networks, Whirlpool

Roles Offered – Digital Marketing, Entertainment Marketing, Global Campaign Services, Go-To-Market Strategy, Market Research, Product Branding, Social Media Marketing

Highest Stipend - Rs. 2,53,000

Average Stipend - Rs. 81,746

Strategy & Consulting

Prominent Recruiters – AirAsia, KPMG, Manthan Advisors, RPG Group, Tata Trusts, Zimmer

Roles Offered – Business Planning, Export Strategy, Management Consulting, Strategic Analytics

Highest Stipend - Rs. 2,17,000

Average Stipend - Rs. 86,091

Finance

Prominent Recruiters – EXIM Bank, ICICI Bank, Intellegrow, RBL Bank, SEBI, Singhi Advisors

Roles Offered – Corporate Finance, Equity Research, Forex Research, Income securities, Investment Banking

Highest Stipend - Rs. 1,58,000

Average Stipend - Rs. 70,353

Operations & General Management

Prominent Recruiters – Cummins, JSPL, Robert Bosch, RBL Bank, Tata Steel

Roles Offered – Business Development, Change Management, JMP, Retail Operations Management, Supply Chain Management

Highest Stipend - Rs. 1,70,000

Average Stipend - Rs. 89,231

IT & Analytics

Prominent Recruiters – Capgemini, Datawise, eBay, Sutherland, Tiger Analytics, Wipro

Roles Offered – Business Intelligence & Data Analytics, Business Trend Analytics, IT Analytics, Sales Transformation

Highest Stipend - Rs. 1,67,000

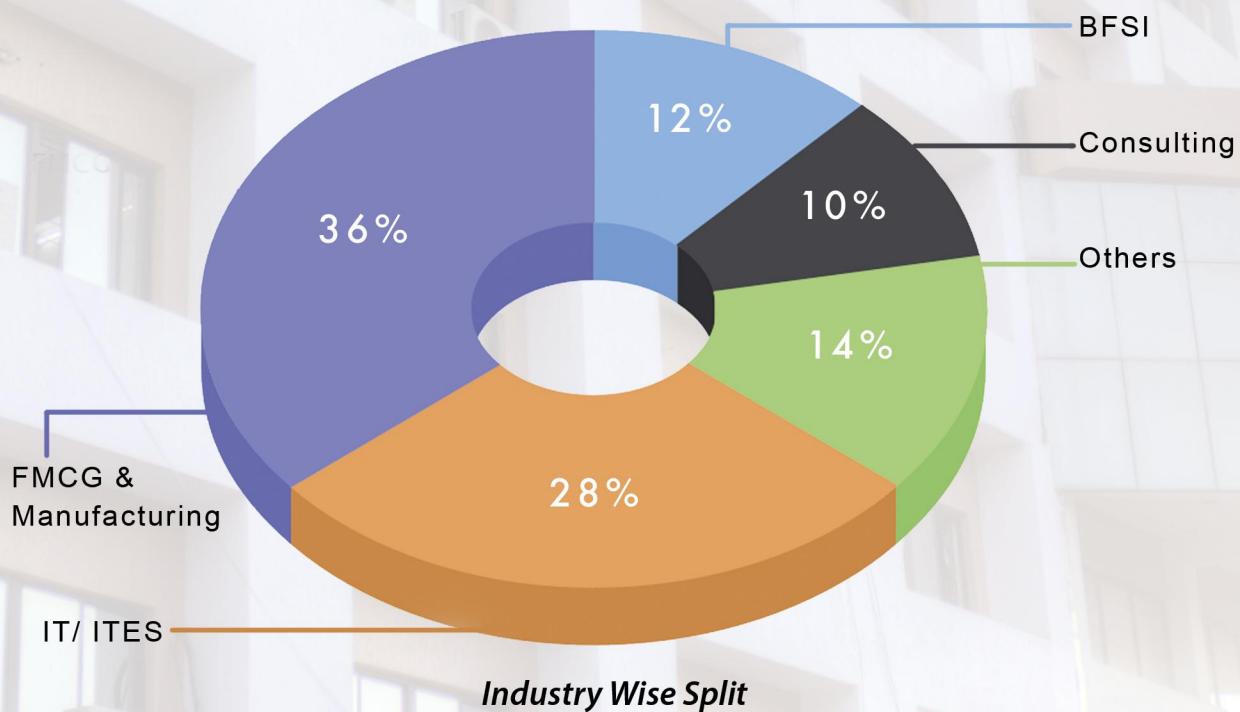
Average Stipend - Rs. 70,333

PGDHRM Highlights

This year saw a huge turn of new genre of recruiters with brands like Asian Paints, DE Shaw, Dr. Reddy's Laboratories, Robert Bosch, Sony Pictures Networks and SREI being among the top recruiters. In all, 34 firms recruited from the PGDHRM Batch.

36% from the batch of 51 students were placed in FMCG & Manufacturing sector, along with a considerable intake by IT/ ITES and BFSI sectors.

While more than 50% of the students were offered an HR Generalist role, niche profiles like Compensation & Benefits, Industrial Relations, Talent Management, HR Analytics, Organizational Development and Employee Engagement were also offered.



Prominent Associations :

Airworks, Asian Paints, BORL, Capgemini, Cognizant, DE Shaw, Deloitte, Dr. Lal PathLabs, Dr. Reddy's Laboratories, JSPL, Larsen & Toubro, Polaris, RBL Bank, Samsung R&D, Sony Pictures Networks, Tata Steel, Wipro

Top 25 Percentile Stipend :

Rs. 1,00,000

Median Stipend :

Rs. 75,000

MESSAGE FROM THE CHAIRPERSON



The Summer Placements at IIM Ranchi this year substantiated our commitment to impart phenomenal management insights to the zealous breed of management students in the country. Reaffirming the congruence with our quest for holistic development, our students have consistently performed and surged the confidence of corporates globally. Our associations with existing recruiters strengthened manifold along with an elevation in number of new recruiters. I would like to thank all our corporate associations for their faith and confidence in our students. I say this with pride and conviction that our students will set newer benchmarks in their internships.

Prof. Soumya Sarkar
Chairperson Placements, IIM Ranchi

PLACEMENT COMMITTEE



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Gaurav Arora

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