

Batch of  
**2016-18**



**FINAL PLACEMENT  
REPORT 2018**

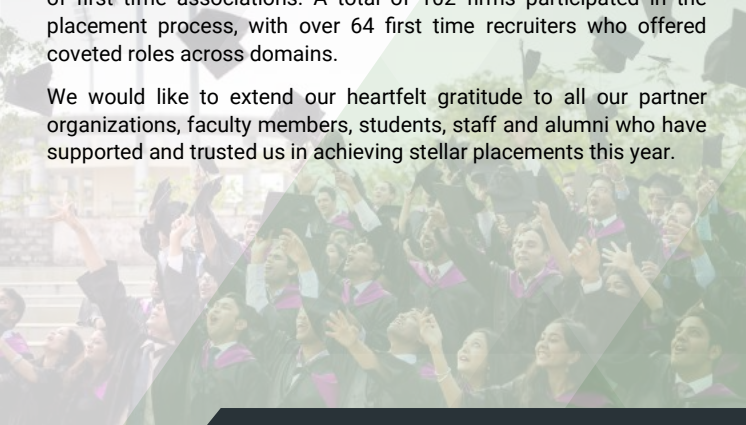
# FOREWORD

We, at IIM Ranchi, are pleased to report the successful completion of our Final Placement Season 2017-18. The exceptional growth witnessed in placements this year stands as a testament to our focus on academic excellence and holistic learning.

IIM Ranchi has consistently achieved 100% placements since its inception and the recently concluded final placement has been no different. The class of 2016-18 with a batch size of 185 students has been placed in record time.

This season witnessed the presence of major brands and prominent B-School recruiters who continued to exhibit faith in the skills and aptitude of our students. 16 companies offered Pre-Placement Offers to 27 students. The season also saw a significant rise in the number of first time associations. A total of 102 firms participated in the placement process, with over 64 first time recruiters who offered coveted roles across domains.

We would like to extend our heartfelt gratitude to all our partner organizations, faculty members, students, staff and alumni who have supported and trusted us in achieving stellar placements this year.



# PLACEMENT HIGHLIGHTS

## PGDM

134

Total Students

89

Total Companies  
Visited

52

New Companies  
Visited

16.07

LPA

Average CTC  
International

15.09

LPA

Average CTC  
Domestic

14.75

LPA

Median CTC

57

LPA

Highest CTC  
International

30

LPA

Highest CTC  
Domestic



An increase of 5.48% in average CTC over last year

\*Four students opted out of placements

## PGDHRM

51

Total Students

52

Total Companies  
Visited

34

New Companies  
Visited

14.58

LPA

Average CTC

13.5

LPA

Median CTC

21

LPA

Highest CTC



An increase of 13.7% in average CTC over last year

\*Two students opted out of placements

# PGDM PLACEMENTS

The PGDM batch witnessed 89 companies visiting the campus this year to make 133 offers to the students. The campus also observed international placements by a few reputed firms. Sales and Marketing continued to be the most preferred functional area, with the highest number of offers being made in this domain. Students were also offered profiles in domains like Consulting, Finance, Operations, IT & Analytics and General Management. IIM Ranchi continued the rising trend in placements which was corroborated by an increase in the average compensation. The highest CTC offered was 57 LPA. The average CTC for top 25% and 50% of the batch stands at 19.75 and 17.63 LPA respectively. This season also saw lateral offers extended by recruiters to the students with higher work experience.



39%

Sales & Marketing



16%

Finance



17%

IT & Analytics



12%

Strategy & Consulting



16%

Operations &  
General Management

# PGDM PLACEMENTS

## Top Profiles Offered

Account Strategist  
Business Strategist  
Corporate Strategy  
IT Consulting  
Management Consulting

### Strategy & Consulting



## Prominent Associations

Accenture  
AllState (ASPL India)  
Cognizant  
GMR  
IBM  
RPG Group  
Wipro

**14.9**

Median CTC (LPA)

**23**

Top 10%  
Average CTC (LPA)

**20**

Top 25%  
Average CTC (LPA)

## Top Profiles Offered

Asset Management  
Corporate Wealth Management  
Finance Analyst  
Group Investment Management  
Regulatory Capital Management  
Relationship Banking  
Valuation

### Finance



## Prominent Associations

CCIL  
Federal Bank  
GAIL  
ICICI Bank  
JP Morgan Chase  
Muthoot Fincorp  
RBL Bank  
Ujjivan Small Finance Bank  
Yes Bank

**15**

Median CTC (LPA)

**25.5**

Top 10%  
Average CTC (LPA)

**22**

Top 25%  
Average CTC (LPA)

# PGDM PLACEMENTS

## Top Profiles Offered

Business Process Manager  
Customer Success Manager  
Delivery/Program Management  
Procurement and Strategic Sourcing  
Project Management  
Relationship Manager  
Supply Chain Management

*Operations &  
General  
Management*



## Prominent Associations

Bharat Forge  
Cummins  
DS Group  
GMR  
Larsen & Toubro  
Robert Bosch  
Star Cement  
TATA Steel  
TATA Trusts  
Tolaram Group  
Vedanta

**13.5**

Median CTC (LPA)

**15.75**

Top 10%  
Average CTC (LPA)

**15.26**

Top 25%  
Average CTC (LPA)

## Top Profiles Offered

Campaign Manager  
Cluster Manager  
Digital Marketing  
Director-Agile Sales  
Marketing Manager  
Presales Consultant  
Product and Brand Manager  
Regional Sales Manager  
Sales Manager

*Sales &  
Marketing*



## Prominent Associations

Berger Paints  
Cadila Pharmaceuticals  
Emami  
Google  
Hindware  
HP  
ICICI Lombard  
Maruti Suzuki  
Samsung R&D  
Sony Pictures Network  
Wipro Consumer care & Lighting

**15**

Median CTC (LPA)

**23.3**

Top 10%  
Average CTC (LPA)

**21.7**

Top 25%  
Average CTC (LPA)

# PGDM PLACEMENTS

## Top Profiles Offered

Application Consultant  
Business Analyst  
Business Development Analyst  
Cognitive Business Decision  
Digital Consultant  
Product Manager  
Project Manager

IT &  
Analytics



## Prominent Associations

Accenture  
Capgemini  
Cognizant  
IBM  
Photon Infotech  
Thomas Cook  
Wipro

13.5

Median CTC (LPA)

18.5

Top 10%  
Average CTC (LPA)

17.6

Top 25%  
Average CTC (LPA)

## Prominent Associations



# PGDHRM PLACEMENTS

IIM Ranchi is the only IIM to offer a specialized two year course in Human Resource Management (PGDHRM). The course structure is designed by the NHRDN and is taught by eminent faculty and industry experts.

The PGDHRM batch of 2016-18 made their presence felt in the industry by bagging offers from some of the biggest organizations in the country. 51 companies visited the campus this year, of which 34 were first time recruiters. The continuously growing base of recruiters and an increase of 13.7% in the average CTC is a testimony to the trust that the industry has in IIM Ranchi graduates.

## Top Profiles Offered

- Compensation & Benefits
- Employee Relations
- HR Analytics
- HR Business Partner
- HR Consultant
- HR Operations
- Industrial Relations
- Learning & Development
- Performance Management
- Talent Acquisition

13.5

Median CTC (LPA)

21

Top 10%  
Average CTC (LPA)

20.52

Top 25%  
Average CTC (LPA)

## Prominent Associations



Cognizant

Deloitte.



MARUTI SUZUKI



TATA TRUSTS





# PLACEMENT COMMITTEE



**Vignesh  
Parthasarathy**

**Saransh  
Ranjan**

**Preyas  
Meshram**

**Karan  
Bhagat**

**Bidushi  
Nandy**

**Megha  
Desai**

**Vinay  
Buchasia**

**Samujjwal  
Baruah**

**Nidhi  
Gandhi**

**Bhawana  
Prabhakar**

**Payal  
Arora**

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