



ORAMA

AI FOR A SMARTER POWER GRID

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The Problem



10% OF THE GENERATION IS LOST IN TRANSMISSION



SMART METERS ARE NOT USED TO THEIR FULL POTENTIAL



100M € COST & ENERGY WASTE



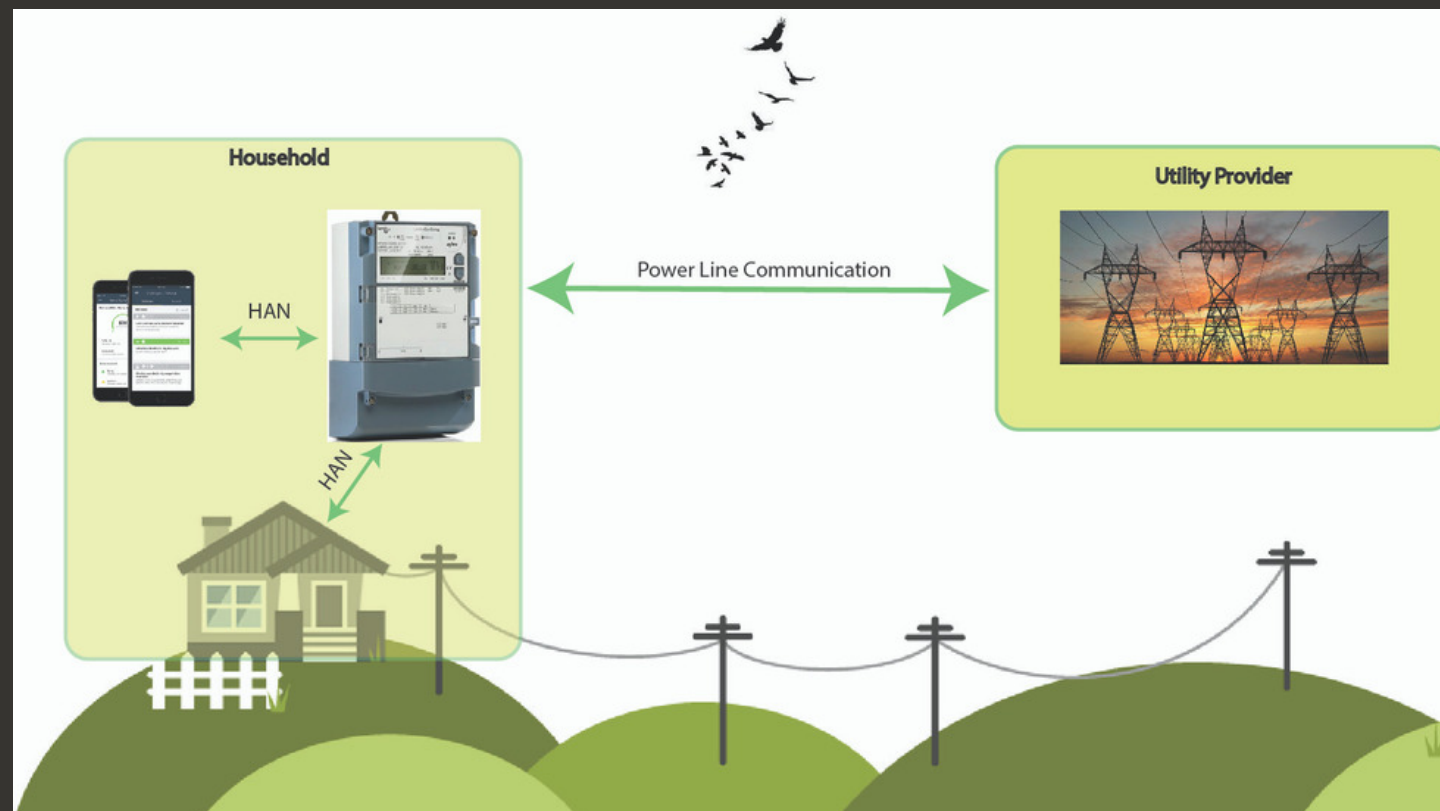
NON OPTIMAL LOAD FORECASTING

SOLUTION - VALUE PROPOSITION

OPTIMAL LOAD FORECASTING BASED IN AI ALGORITHMS

UNIQUE SELLING POINT

- Power prediction for each district/cluster
- No need for extra hardware installation
- Localized power profile



- Energy and money saving
- Optimal dispatch and use of energy resources
- Minimization of the Power Grid losses

SOLUTION - STATE OF DEVELOPMENT



2018 Q1

Development of the concept and optimization of the AI algorithms

2018 Q2

Application in energy data sets in US

2018 Q3

Collaboration and training data sets from swiss energy supplier (BKW, EWZ)

2018 Q4

Evaluation of the results and 2 european customers approach

SOURCES

[1] Energy Disaggregation via Current Smart Metering Infrastructure. N.Chrysogelos, Prof. Dr. G. Hug, PSL lab ETHZ

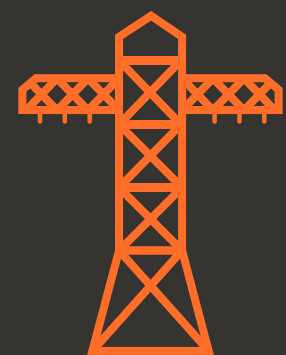
[2] Considering Time Correlation in the Estimation of Privacy Loss for Consumers with Smart Meters. J. Chin, Prof. Dr. G. Hug, PSL lab ETHZ

MARKET

More accurate load forecasting results in saving of **10%** per year which is translated into

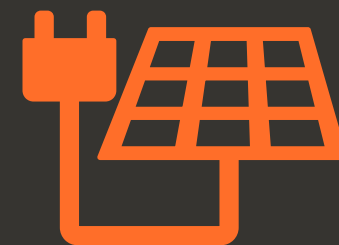
11 million € only in Greece

125 million € in Europe



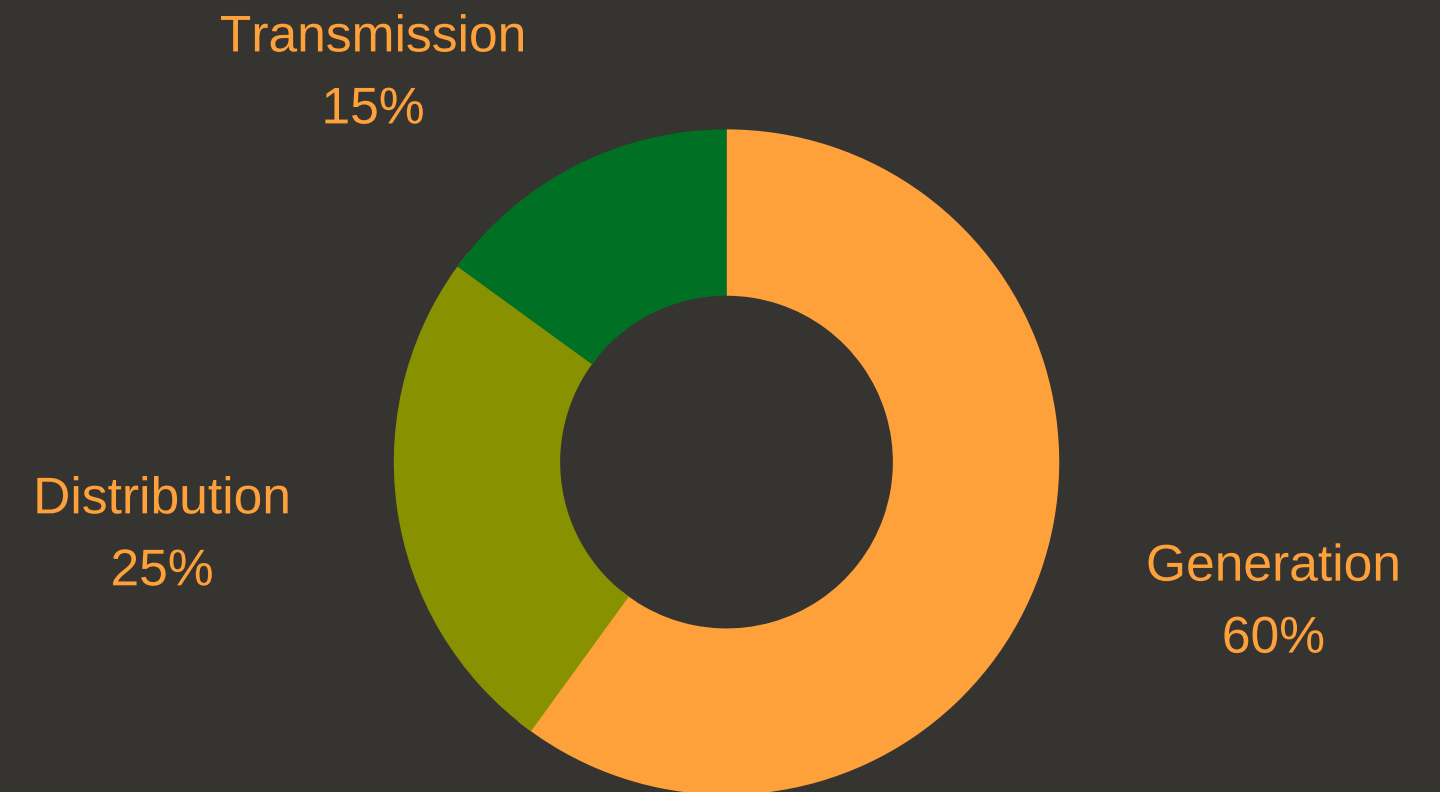
26 x Grid Operators

AΔMHE, Terna S.A. , PSE SA, HEP-OPS, EMC Serbia, ENTSO-E, ..



50 x Energy Suppliers

HPQN, Elpedison, Protergia, Energy Eastern Europe Hydropower SA, Energa PL, Tauron Polska Energia, ..

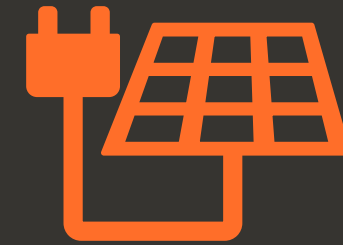
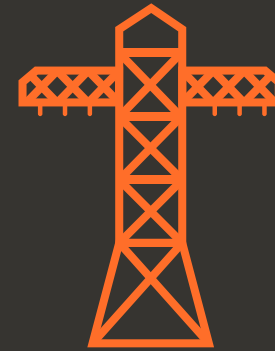


COMPETITORS



Household - SM Manufacturers

- Cost at the customer
- Privacy issues
- Unreliable disaggregation due to cheap smart meters



Grid operator - Energy Supplier

- High level - district level energy disaggregation
- More sustainable and significant CO2 emissions reduction



BUSINESS MODEL



Key activities

- Software development
- Consulting services & support
- Promotion and marketing



Revenue Streams

- Revenue from value added services
- Yearly fee for the use of the platform
- Support

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Channels

- F2F sales campaign
- Promotion through energy/power grid workshops



Customers Segments

- Energy- intensive companies with high potential value of greener profile



Customer Relationships

- Software awareness
- Sales evaluation and advocate

TEAM



**NIKOS
CHRYSOGELOS**

Electrical Engineer

- Studied at NTUA, ETH Zürich
- Worked at Cern, ABB R&D Power Systems, Drone start up



**CHARALAMPOS
MICHAIL**

Software Engineer

- Studied at Ceid, Uni of Edinburgh
- Works at Unisystems, Piraeus Bank



**CHARALAMPOS
FOTEINOS**

Market Analyst

- Studied at TEI of Athens, Uni of Boras Sweden
- Worked at Historical Archives of Hydra, Omonia Trans

Use of Funds and Roadmap



10'000 €

5'000 €

5'000 €

10'000 €



2019 Q2

Assesment of AI
algorithms in
other European
countries

2019 Q2,3

Developing an
online platform
capable of real-
time load
forecasting

2019 Q3,4

Release of a
demo and
approach
customers

2020 Q1

Introduction of new
features (green energy
prioritization, pricing
intelligence)



Thank you

Questions ?



**AI FOR A SMARTER
POWER GRID**
