

CUONG NGUYEN

College Student

ckn006@bucknell.edu

www.cuongnguyen.me

WORK EXPERIENCE

Research Assistant

since 06/2021 — Bucknell University, PA, USA

- Researched and developed a new User Experience for the Ready Set Fit mobile app, increasing the app Impressions by 77% and Product page views by 175% (iOS App Store).
- Enhanced public engagement from community partners by developing an improved fitness program.

UX Designer

08/2020 to 04/2021 — Alobase Technology and Services JSC, Hanoi, Vietnam

- Led the Product Design process of 2 company's projects, pushing them to reach MVP versions, each within a span of 4 months.
- Fostered collaboration and persistence across the development teams, including an outsourcing team, by maintaining consistent communication, from the Iteration process to the design hand-off.
- In charged of the media design team for a major company-hosted company event, promoted it to reach an international scale, holding an audience of 3000 college students, 23 leading corporations in the region, and 154 investment funds.

PROJECTS

Social CO2

CS Senior Design — Bucknell University

As a Scrum Master, facilitated weekly Sprint meeting, established actionable tasks and assigned responsibilities across the team.

Ever News

Independent Study in Design Art — Bucknell University

Conducted User Research and later on created mobile design mockups and prototypes for the app.

Pizza Restaurant App Case Study

Personal Project

- Developed a fully working app over 3 months. 1) Designed prototypes on Figma. 2) Developed the app on Android Studio with Java.
- Later on iterated and conducted UX Research and a case study on the app, incorporating User Research and Usability Test findings.

ADDITIONAL EXPERIENCE AND AWARDS

Google UX Design Certificate

September 2022

Innovation Award for BizPitch – Bucknell's Entrepreneur Competition

April 2022 — Bucknell University

EDUCATION

Bucknell University

08/2019 to 05/2023 — PA, USA

- Bachelor of Arts in Computer Science
- Minor in Art Studio - Design

Current GPA: 3.79 /4.0

Related coursework:

- Software Engineer and Design
- Mobile Computing
- Web Design
- Human-Computer Interaction
- Independent Study in Design Art
- Accessibility
- Social Psychology

SKILLS

Software

Figma	Webflow
Adobe XD	Blender
Adobe Illustrator	Unreal Engine
Adobe Photoshop	Tableau

Specialized Skills

UI, UX	Graphic Design
User Research	Android, IOS
Prototyping	HTML, CSS
Usability Test	ReactJS

LEADERSHIP

VP of Communication for Vietnamese Student Association

since March 2020

Created graphic products and media for the club that attract local students. Co-organized 10+ club activities and events while providing university-wise public relations.

LET'S CONNECT

linkedin.com/in/cuongnguyen27

dribbble.com/ckuong

github.com/nkcuong2761