

# CUONG NGUYEN

College Student

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[www.cuongnguyen.me](http://www.cuongnguyen.me)

## WORK EXPERIENCE

### Software Engineer

**Bucknell University, PA, USA (06/2021 - Present)**

- Renovated and developed a new user experience for the Ready Set Fit mobile app, resulting in a 77% increase in app impressions and a 175% increase in product page views.
- Led the development of wireframes, prototypes, and high-fidelity designs using industry-standard tools such as Figma and Adobe Creative Suite, producing a successful fitness program that garnered increased public engagement from community partners.

### UX Designer

**Alobase Technology and Services JSC, Hanoi, Vietnam (08/2020 - 04/2021)**

- Led the product design process of 2 projects and successfully achieved MVP versions within 4 months each.
- Facilitated collaboration and consistency across development teams, including an outsourcing team, through effective communication and design hand-off.
- Managed the media design team for a major company-hosted event and successfully promoted it to reach an international audience of 3000 college students, 23 leading corporations, and 154 investment funds.

## PROJECTS

### Social CO2

**Bucknell University, CS Senior Design**

- Served as Scrum Master and facilitated weekly sprint meetings.
- Developed and maintained a clear action plan by establishing tasks and assigning responsibilities to team members.

### Ever News

**Bucknell University, Independent Study in Design Art**

Bias-checker News app. Portfolio site's password: **wearenostrangerstolove**

### Pizza Restaurant App Case Study

**Personal Project**

- Designed and developed a fully functional app using Figma for prototyping, completed within a tight 3-month timeline.
- Conducted UX research and a case study on the app, incorporating user research and usability test findings to drive iteration and improvement.

## ADDITIONAL EXPERIENCE AND AWARDS

**Google UX Design Certificate**

**09/2022**

**Innovation Award for BizPitch – Bucknell's Entrepreneur Competition**

**Bucknell University (04/2022)**

## EDUCATION

### Bucknell University

**PA, USA (08/2019 - 05/2023)**

- Bachelor of Arts in **Computer Science**
- Minor in **Art Studio - Design**

**Current GPA: 3.79 /4.0**

**Related coursework:**

- Software Engineer and Design
- Mobile Computing
- Web Design
- Human-Computer Interaction
- Accessibility
- Social Psychology

## SKILLS

### Software

Figma	Webflow
Adobe Suites	Unreal Engine
Blender	Tableau

### Specialized Skills

UI, UX	Graphic Design
User Research	Android, IOS
Prototyping	HTML, CSS
Usability Test	ReactJS

## LEADERSHIP

**VP of Communication for Vietnamese Student Association**

**03/2020 - 05/2022**

- Designed and created graphic materials and media to effectively promote the club to local students.
- Co-organized and led 10+ club activities and events, ensuring effective public relations and communication at the university level.

## LET'S CONNECT

[linkedin.com/in/cuongnguyen27](https://linkedin.com/in/cuongnguyen27)

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