CUONG NGUYEN

College Student

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www.cuongnguyen.me

WORK EXPERIENCE

Research Assistant

Bucknell University, PA, USA (06/2021 - Present)

- Successfully increased app impressions by 77% and product page views by 175% through research and development of a new user experience for the Ready Set Fit mobile app (iOS App Store).
- Improved public engagement from community partners by designing and implementing an effective fitness program.

UX Designer

Alobase Technology and Services JSC, Hanoi, Vietnam (08/2020 - 04/2021)

- Led the product design process of 2 projects and successfully achieved MVP versions within 4 months each.
- Facilitated collaboration and consistency across development teams, including an outsourcing team, through effective communication and design hand-off.
- Managed the media design team for a major company-hosted event and successfully promoted it to reach an international audience of 3000 college students, 23 leading corporations, and 154 investment funds.

PROJECTS

Social CO2

Bucknell University, CS Senior Design

- Served as Scrum Master and facilitated weekly sprint meetings.
- Developed and maintained a clear action plan by establishing tasks and assigning responsibilities to team members.

Ever News

Bucknell University, Independent Study in Design Art

Conducted user research and designed mobile mockups and prototypes for the Ever News app.

Pizza Restaurant App Case Study

Personal Project

- Designed and developed a fully functional app using Figma for prototyping and Android Studio with Java for development, completed over a 3-month period.
- Conducted UX research and a case study on the app, incorporating user research and usability test findings to drive iteration and improvement.

ADDITIONAL EXPERIENCE AND AWARDS

Google UX Design Certificate

September 2022

Innovation Award for BizPitch – Bucknell's Entrepreneur Competition

April 2022 — Bucknell University

EDUCATION

Bucknell University

08/2019 to 05/2023 — PA, USA

- Bachelor of Arts in Computer Science
- Minor in Art Studio - Design

Current GPA: 3.79 /4.0
Related coursework:
- Software Engineer and Design
- Mobile Computing
- Web Design
- Human-Computer Interaction
- Accessibility
- Social Psychology

SKILLS

Software

Figma	Webflow
Adobe Suites	Unreal Engine
Blender	Tableau

Specialized Skills

UI, UX	Graphic Design
User Research	Android, IOS
Prototyping	HTML, CSS
Usability Test	ReactJS

LEADERSHIP

VP of Communication for Vietnamese Student Association

03/2020 - 05/2022

- Designed and created graphic materials and media to effectively promote the club to local students.
- Co-organized and led 10+ club activities and events, ensuring effective public relations and communication at the university level.

LET'S CONNECT

linkedin.com/in/cuongnguyen27

dribbble.com/ckuong

github.com/nkcuong2761