

WORK EXPERIENCE

Software Engineer

Bucknell University, PA, USA (06/2021 - Present)

- Renovated and developed a new user experience for the Ready Set Fit mobile app, resulting in a 77% increase in app impressions and a 175% increase in product page views (App Store).
- Led the development of wireframes, prototypes, and high-fidelity designs using industry-standard tools such as Figma and Adobe Creative Suite, producing a successful fitness program that garnered increased public engagement from community partners.

UX Designer

Alabase Technology and Services JSC, Hanoi, Vietnam (08/2020 - 04/2021)

- Led the product design process of 2 B2B SAAS projects, including Trekkrs, a community platform for startups to connect with VCs. Successfully achieved MVP versions within 4 months each.
- Facilitated collaboration and consistency across development teams, including an outsourcing team, through effective communication and design hand-off.
- Managed the media design team for a major company-hosted event and successfully promoted it to reach an international audience of 3000 college students, 23 leading corporations, and 154 investment funds.

PROJECTS

Social CO2

Bucknell University, CS Senior Design

Led a team of 4 members as the Scrum Master for the development of Social CO2, enforcing agile methodology to ensure that team members were aligned on project goals, tasks, and timelines.

Ever News

Bucknell University, Independent Study in Design Art

Bias-checker News app.

Pizza Restaurant App Case Study

Personal Project

- Designed and developed a fully functional app using Figma, following user-centered design principles, completed within a tight 3-month timeline.
- Conducted UX research and a case study on the app, incorporating user research and usability test findings to drive iteration and improvement.

ADDITIONAL EXPERIENCE AND AWARDS

Google UX Design Certificate

09/2022

Innovation Award for BizPitch – Bucknell’s Entrepreneur Competition

Bucknell University (04/2022)

EDUCATION

Bucknell University

PA, USA (08/2019 - 05/2023)

- Bachelor of Arts in **Computer Science**
- Minor in **Art Studio - Design**

Current GPA: 3.79 /4.0

Related coursework:

- Software Engineer and Design
- Mobile Computing
- Web Design
- Human-Computer Interaction
- Accessibility
- Social Psychology

SKILLS

Software

Figma	Webflow
Adobe Suites	Unreal Engine
Blender	Tableau

Specialized Skills

UI, UX	Graphic Design
User Research	Android, IOS
Prototyping	HTML, CSS
Usability Test	ReactJS

LEADERSHIP

VP of Communication for Vietnamese Student Association

03/2020 - 05/2022

- Designed and created graphic materials and media to effectively promote the club to local students.
- Co-organized and led 10+ club activities and events, ensuring effective public relations and communication at the university level.

LET’S CONNECT

[linkedin.com/in/cuongnguyen27](https://www.linkedin.com/in/cuongnguyen27)
dribbble.com/ckuong
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