

# Introduction

As a console video game fan, there is no website or account that provides comprehensive information about console games because they are not the mainstream. There are numerous video game digital distribution channels that presently provide millions of PC video games, and the pricing of a given game on different platforms may vary. As a result, deciding how to buy and where to buy is difficult for us. Furthermore, if people want to get the most recent information about console games, they must spend a significant amount of time searching through a large number of websites, such as game reviews, computer configuration requirements, and live stream information. For example, because current information is fragmented, it is extremely inconvenient for me to obtain useful information in Chinese on a single integrated website.

To address the aforementioned issue, I intend to create a website dedicated to console games. The website aims to assist people in finding interesting video games and providing reliable information for them to use as a reference when purchasing a game, such as how to play, what is the best price, which platform is providing the game, what other people have said, and where to watch the game live stream.

# Interview Questions

- 1. What platforms or websites will you search for to get the console games related information?**
- 2. What do you think about the website when you first saw it?**
- 3. Can you tell me what buttons in the navigation bar you'll click to check information?**
- 4. What information do you want to know about console games?**
- 5. Can you list some video game distribution platforms you usually scan?**
- 6. Would you like to see the comments about the console game before you buy it? And how?**
- 7. How do you get the discount information about console games?**
- 8. How do you find the live stream information about the game?**
- 9. Is the navigation bar and each function of each part clear enough?**
- 10. What parts of the website could be improved and how?**
- 11. What other contents could be added?**
- 12. Do you think this website would be useful when you want to pick a console game?**

# Persona Types

## People who want to play console video games.

### P1-P6 Persona Types

P1: fans of console video game

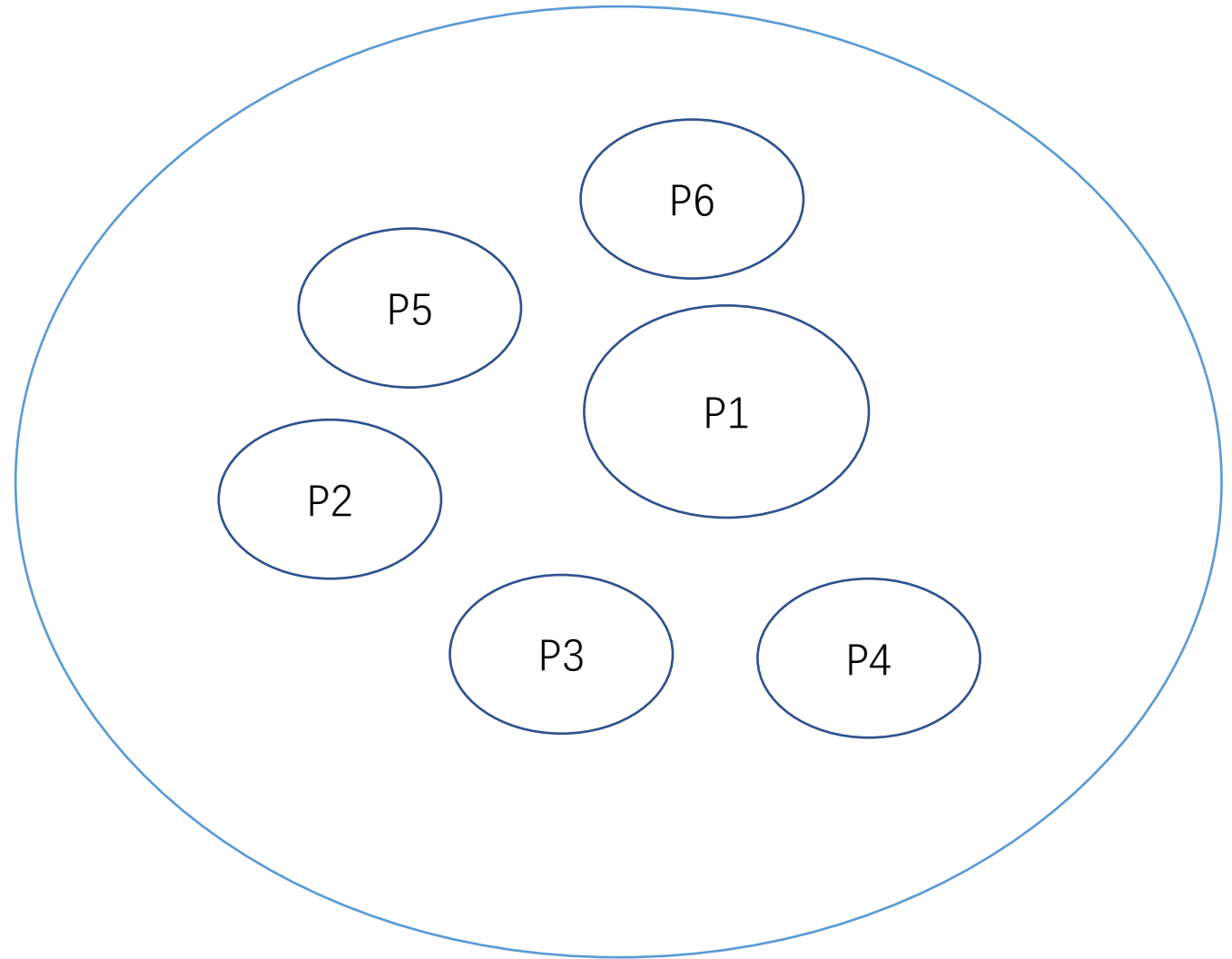
P2: fans for video games

P3: fans of live streams of console video game

P4: people who want to try console video games

P5: people who want to kill time with games

P6: video game streamers



# A Console Game Fan's Journey Map

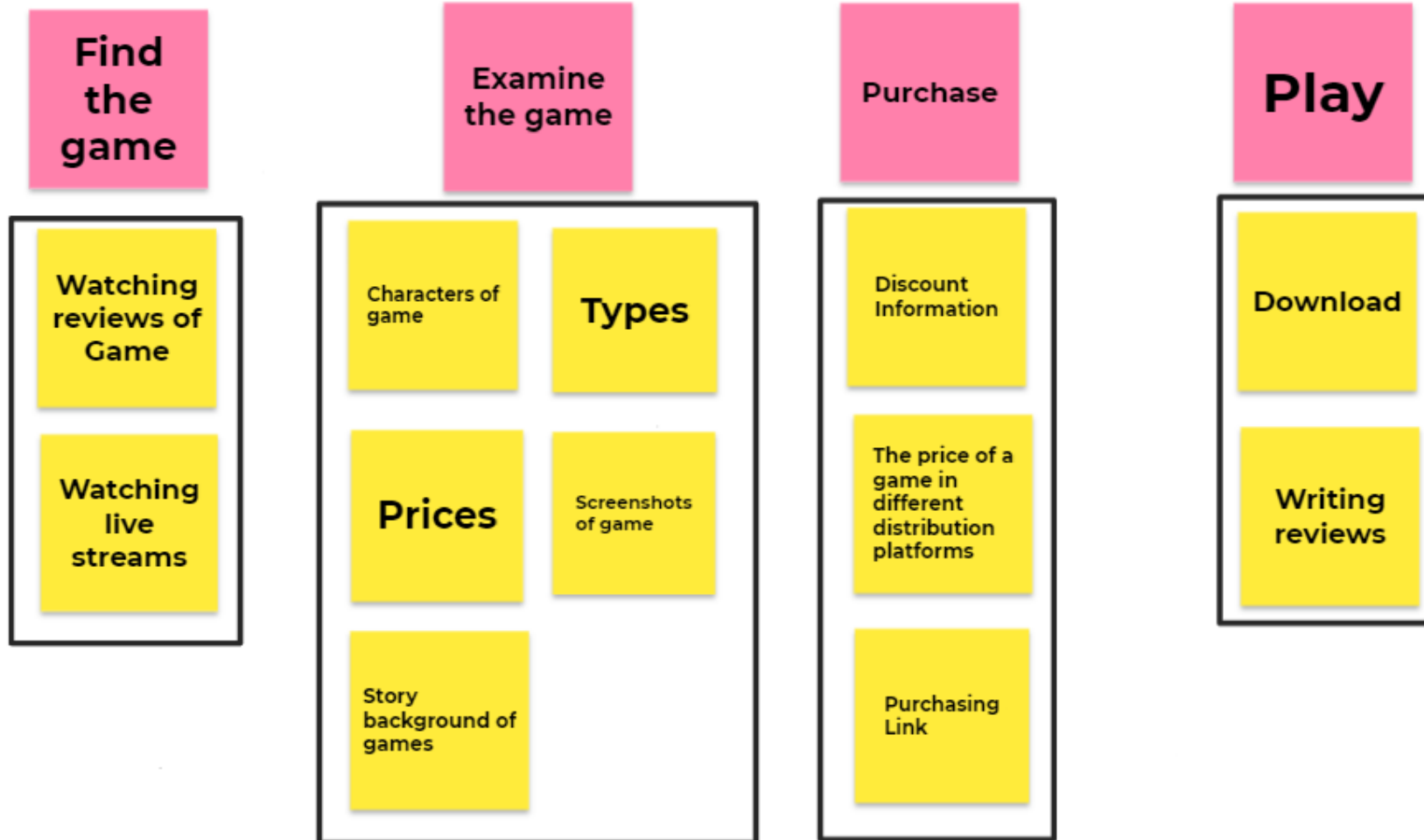


# Problem Statement

How might we make a fan of console video games (who) address the problem of finding interesting video games and providing reliable information for them to use as a reference when purchasing a game (what) to achieve the goal of saving time and money (why).

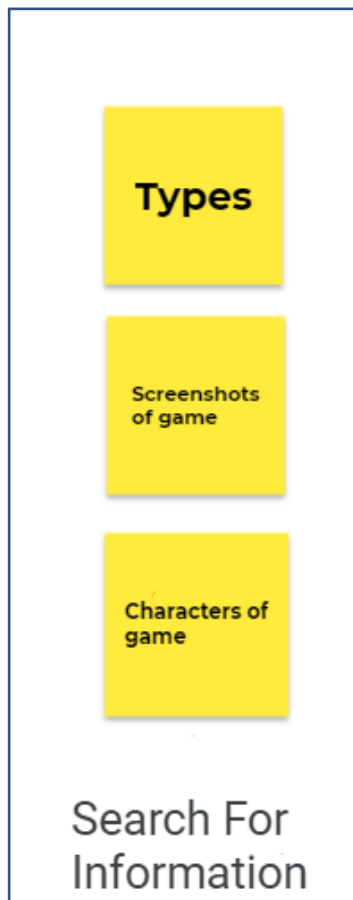
# Story Map with story cards

Grouping (Closed)

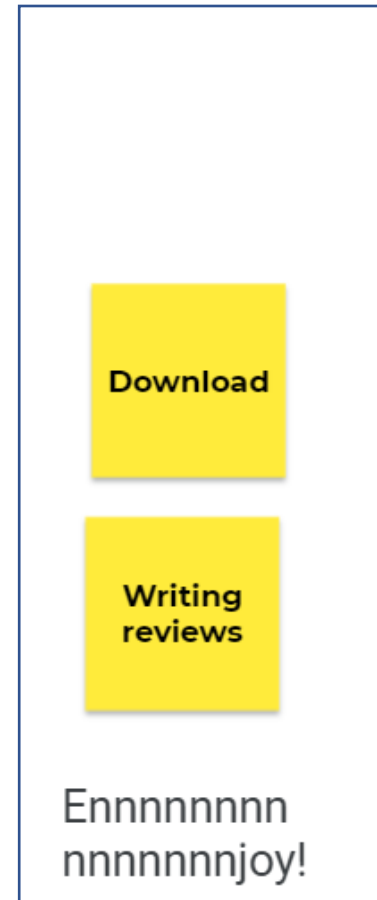


# Open Cart Sort







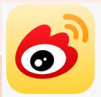




Sort out and Group



Grouping (Open) by a participant



# Positioning Map

Website / APP	Pros	Cons
  	<p>1. As digital distribution platforms, they provides numerical video games.</p>	<p>1. Not just focus on console games, users may take long time for searching useful information.</p> <p>2. Users couldn't compare the price and find the cheap one.</p>
 	<p>1. As social media platforms, WeChat and Weibo provides game reviews and latest discount information of video games.</p>	<p>1. The discount information is extremely fragmented and not just focuses on console games.</p>
     	<p>1. These websites/APP focus on video sharing and live streaming, which provide varied contents.</p>	<p>1. Not focus on console games, users may take long time for searching useful information.</p>



# Positioning Map

