

Insight Case Comp

Team H9



Meet the team

H9



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Agenda

-  **Introduction**
-  **Situation**
-  **Background Analysis**
-  **Company Benchmark**
-  **Recommendation**
-  **Response and Impact**
-  **Conclusion**

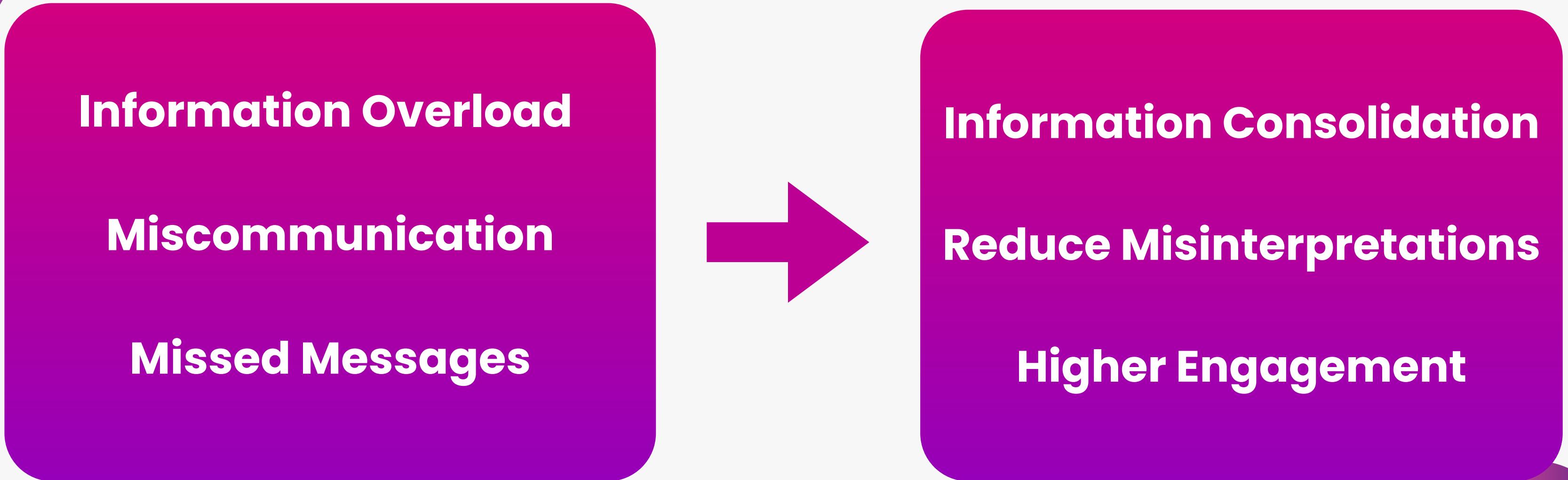
Introduction and Situation

Today we will discuss a strategy to utilize incentives to generate engagement and transfer this to new channels of communication



Next

Issue and Opportunity





Attentiveness in a Virtual World

-  **Measured brain activity**
-  **15.5 point increase from resting rate**
-  **Alleviates boredom and distractions**





Retaining Information

- **Better recall and movement**
- **Integrating with their environment**
- **Combination of the senses**



Current Educational Landscape



Meta's US University Program

15 universities with diverse programs

From Business Schools to Medical Applications

VR in the Workplace

**4x faster
to train**

**275% more
confident
in skills**

**3.75x more
connected
to content**

**4x more
focused in
training**

Target Audience



1%

In-Person



64%

Remote



35%

Hybrid



Communication Levels





\$15.8
Billion Dollar
Industry

Best Practice = Immersive + Interactive

Industry Benchmark

accenture

VR Learning And More

Insight

Dealing With Memory Loss

Before

**90% Forget
In a Month**

After

**33% Increase
In Retention**

Scaled to Insight

If 90% of their
company is forgetting

Then

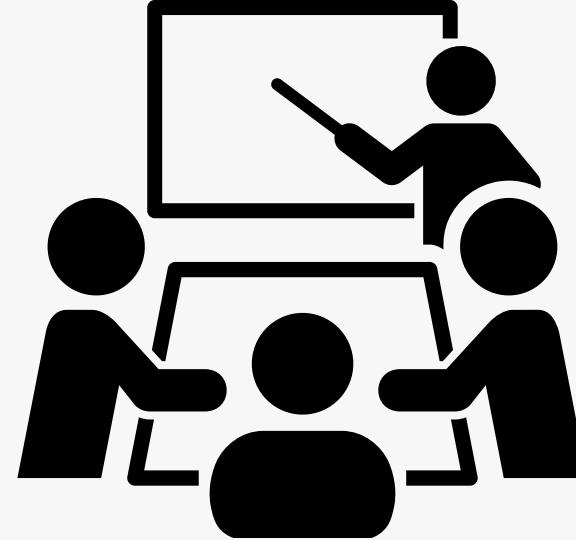
Nearly 11,000 People
are Forgetting
if Scaled to Accenture





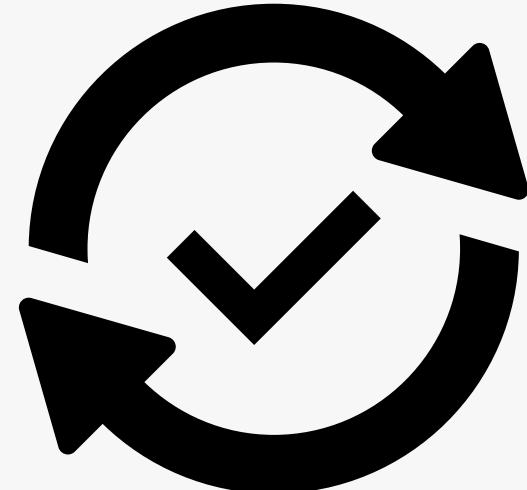
How It Relates To Us

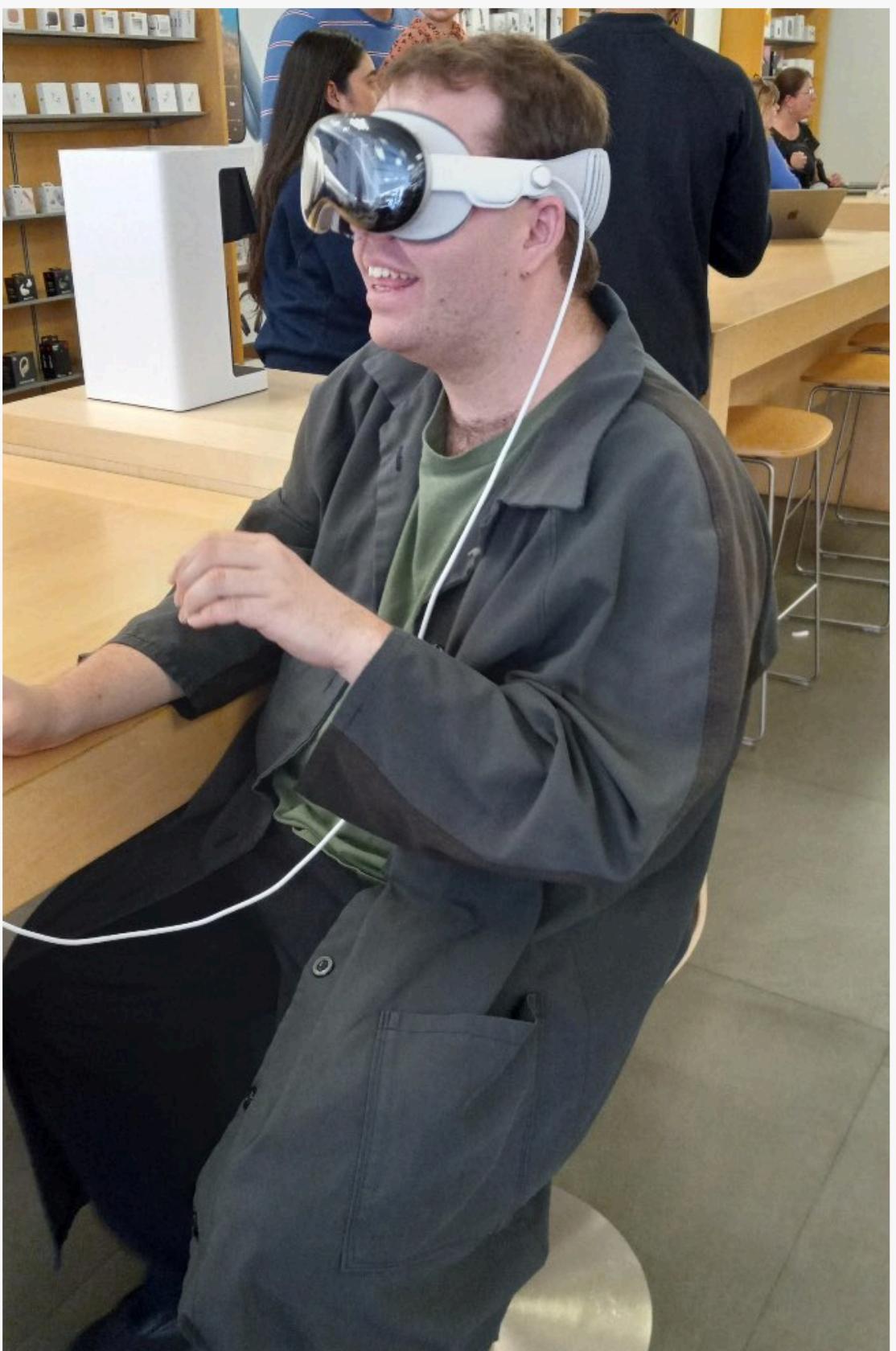
Training



vs

Updates





What VR Can Do

My VR Experience

VR Used In Walmart Training



INSIGHT VR HUB

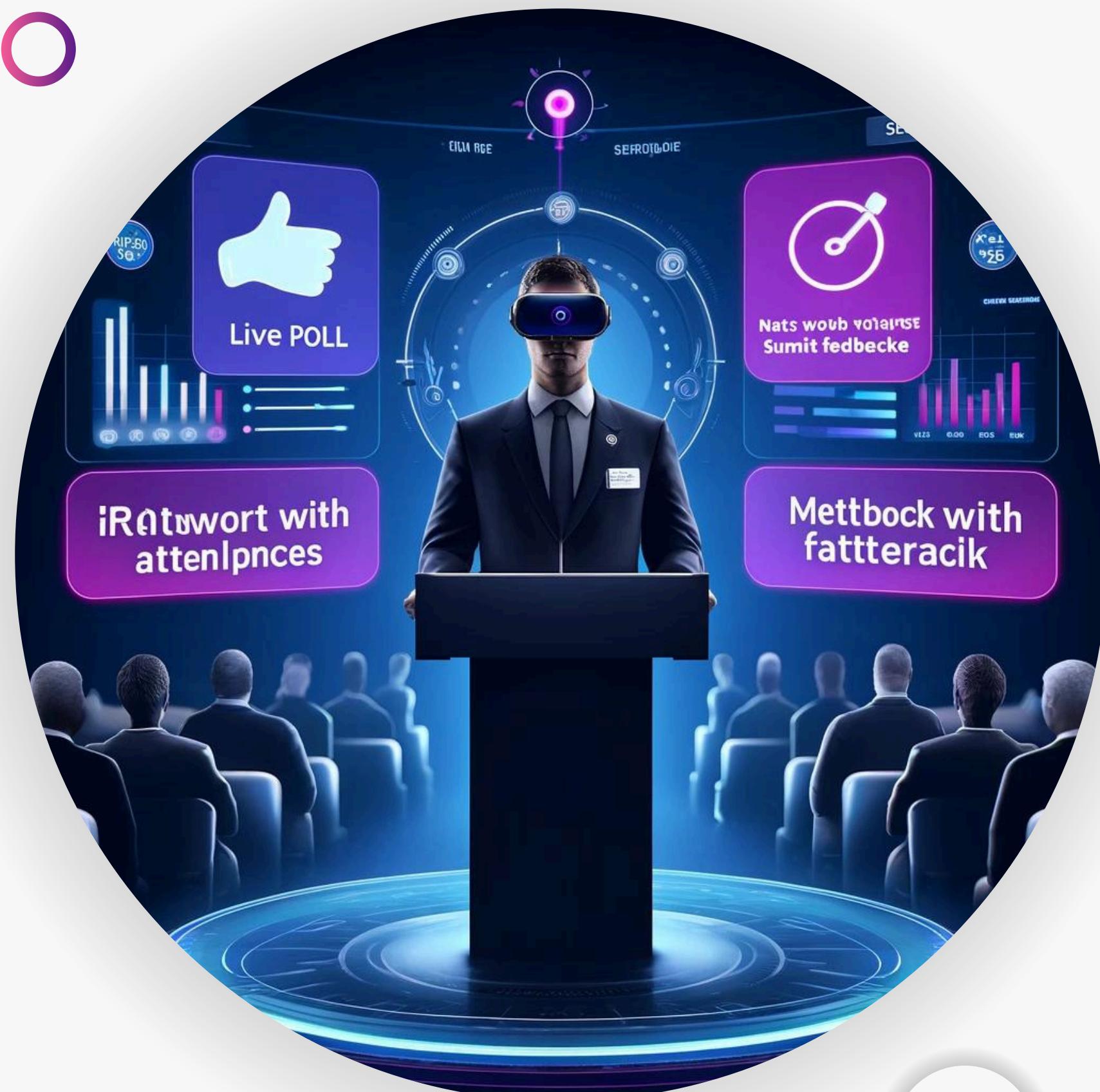




Personalized VR Experience

-  **500 employees**
-  **Replace text-heavy communication**
-  **For quick insights or deeper exploration**





Simulation and Interactive Features



Voice Recognition



AI Speech Response



Immersive Professional Simulations

Leaderboards

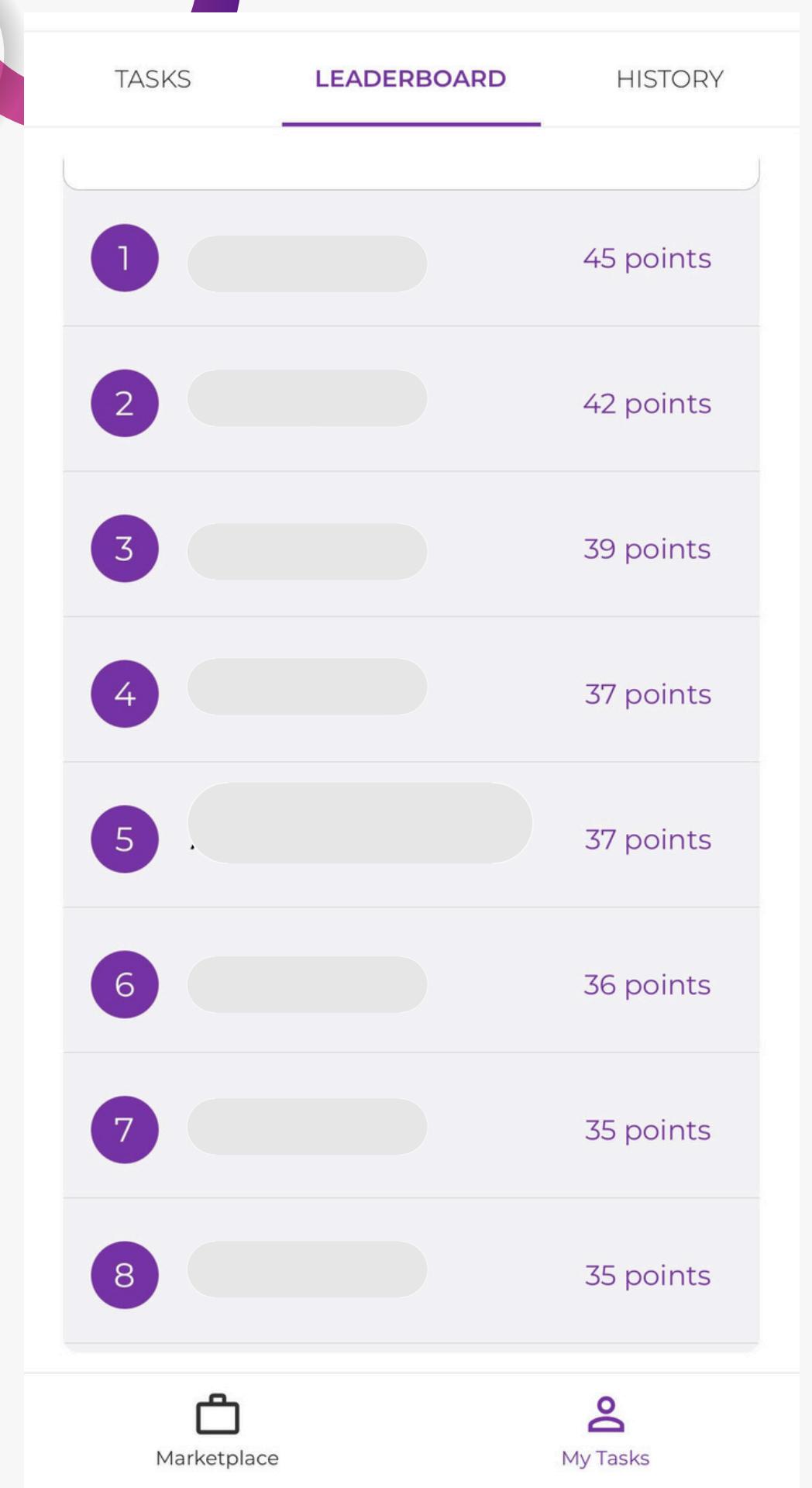
=
23%

Increase In
Engagement

=

Engaged Employees
Outperform By

147%



Response and Impact

Our proven approach to application innovation

Many organizations are still using legacy technology and processes — leading to delays and an inability to meet requirements. When you partner with Insight, you get advanced expertise to transform your business for scalable and sustainable success.



Strategize

Define how the new application will meet user needs and solve specific challenges.



Envision

Identify which projects and capabilities to prioritize based on value and return on investment.



Prove

Develop a proof of concept or minimal viable product within your environment to confirm your approach.



Accelerate

Deploy your application and begin iterating and optimizing functionality using behavioral data.



Manage

Streamline management tasks and begin focusing on your next set of application capabilities and needs.

Feedback



Timeline

Insight

**1-4
mos**

**Development
and Testing**

**5
mos**

**Pilot Program
Launch**

**6-12
mos**

**Full
Implementation
and Monitoring**



Budget

Incentive Rewards
\$20,000

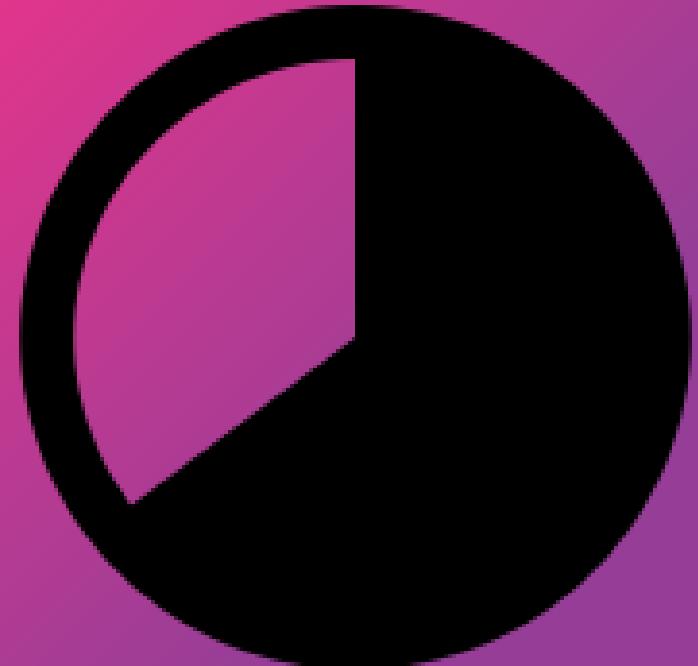


Meta Quest 2's
\$100,000

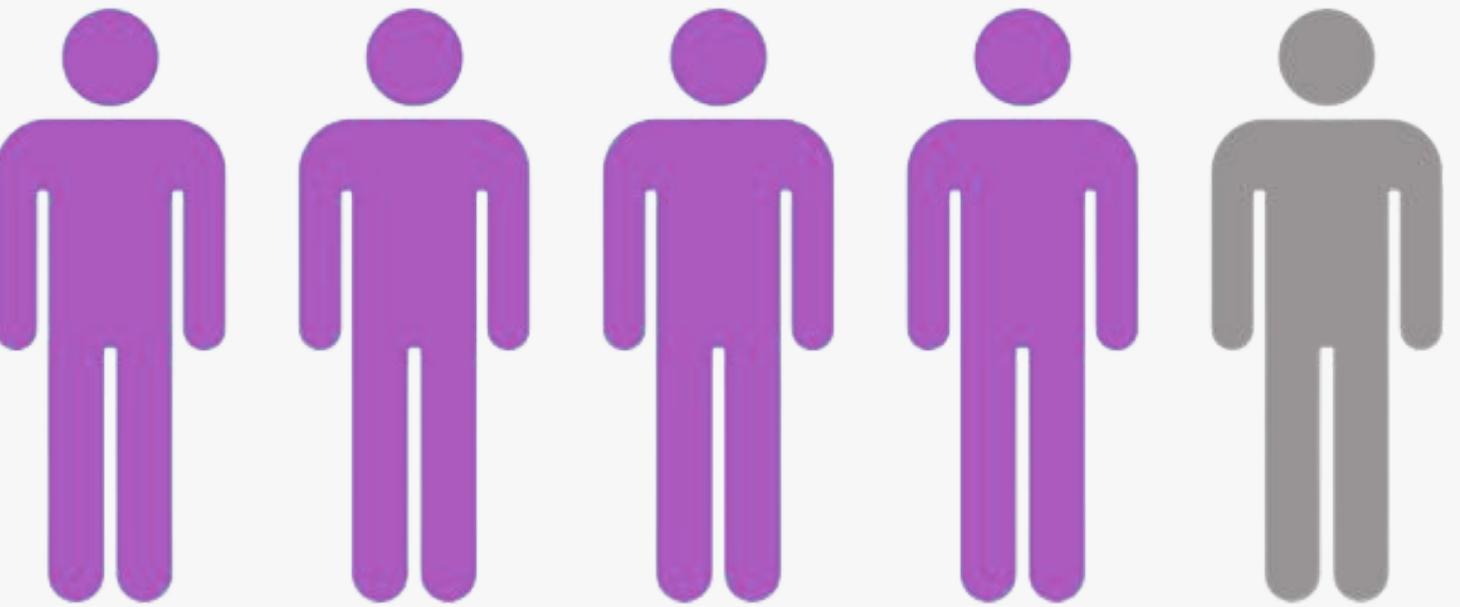
- **Meta Quest 2: \$200 Per Unit**
- **500 Units for Initial Trial**
- **Remaining \$20,000 Covers Incentives**

KPI's

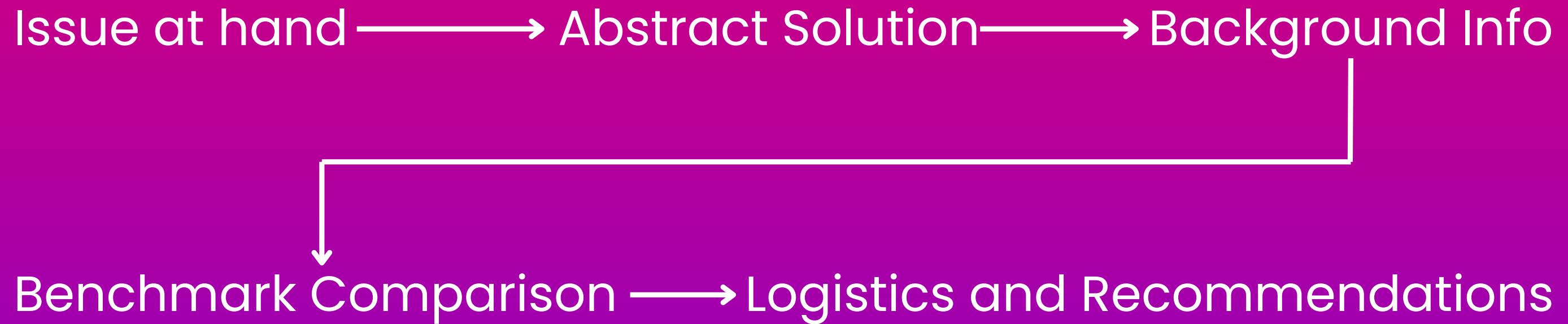
66% Completion Rate on
Optional Quizzes/Tasks



- 80% Answer Accuracy on Quizzes



Conclusion



Thank You!

Any Questions?

