# CS378H ASSIGNMENT #1

## Partner1: Partner 2:

## DUE: 17 Feb Received: .

**GRADE:**

|  |  |  |
| --- | --- | --- |
| **CATEGORY** | **POINTS** |  |
| EX01\_01 |  | 40 |
| EX01\_02 |  | 20 |
| EX01\_03 |  | 20 |
| EX01\_04 |  | 20 |
|  |  |  |
| **TOTAL** |  | 100 |

## READING:

Reading: 30Weeks, Chapters 1 and 2. W3Schools.com ­­– Learn HTML, Javascript, PHP

## EXERCISES:

**EX01\_01 –** Create a web site that describes your product idea. The audience for this website is potential users and potential investors. Describe the product, including mock screenshots. Describe the team building the product, including images for each team member. You’ll need to develop at least two web pages.

**EX01\_02 –** Document your project in as much detail as you can for me, your project manager. The purpose of this document is to convince me that our company should support your work. I’ll need to see details such as the problem you’re trying to solve, target audience, device requirements (e.g. smartphone, desktop web browser, …), and system requirements (e.g. will your app need a web service, or store data?).

**EX01\_03 –** Pitch your idea to five people (not in this class) who would be considered your target audience. Interview them for good, critical feedback (e.g. Would they use such a product? Why/why not? What features would make them use it every day?).

**EX01\_04 –** Update your resume and turn it in. We need to have a list of skills available in the class as we develop projects