Support Vector Machine

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Support Vector Machine (SVM)

Theory elaborated in the early 1990's (Vapnik et al) based on the idea of 'maximum margin'

- ▶ deterministic criterion learned on the training set ← supervised classification
- general, i.e. model free, linear classification rule
- classification rule is linear in a transformed space of higher (possible infinite) dimension than the original input feature/predictor space

Supplementary materials

- Coursera online video with python notebook material (13mn)
 https://www.coursera.org/lecture/data-analytics-accountancy-2/
 introduction-to-support-vector-machine-dDPOv
- Wikipedia page (quite complete and detailed)
 https://en.wikipedia.org/wiki/Support_vector_machine
- Short and easy to understand Scikit-learn documentation (with examples) https://scikit-learn.org/stable/modules/svm.html

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Linear discrimination and Separating hyperplane

Binary classification problem

- $x \in \mathbb{R}^d$
- ▶ $y \in \{-1,1\} \leftarrow 2$ classes
- ▶ Training set (x_i, y_i) , for i = 1, ..., n

Linear discrimination and Separating hyperplane

Binary classification problem

- $\mathbf{x} \in \mathbb{R}^d$
- $y \in \{-1,1\} \leftarrow 2 \text{ classes}$
- ▶ Training set (x_i, y_i) , for i = 1, ..., n

Defining a linear discriminant function $h(x) \Leftrightarrow$ defining a separating hyperplane \mathcal{H} with equation

$$x^{\mathsf{T}}\beta + \beta_0 = 0,$$



- $lacktriangleright eta \in \mathbb{R}^d$ is the normal vector (vector normal to the hyperplane \mathcal{H}),
- $\beta_0 \in \mathbb{R}$ is the intercept (regression interpretation) or offset (geometrical interpretation)
- \mathcal{H} is an affine subspace of dimension d-1

Separating hyperplane and prediction rule

 $x^T \beta + \beta_0 = 0,$

For a given separating hyperplane ${\cal H}$ with equation

$$\mathcal{H}: \quad x^T \beta + \beta_0 = 0$$

the prediction rule car

be expressed as

$$\widehat{y} = \begin{cases} +1 & \text{if } h(x) = x^T \beta + \beta_0 \ge 0, \ (x \text{ is above } \mathcal{H}) \\ -1 & \text{otherwise, } (x \text{ is below } \mathcal{H}) \end{cases}$$

or in an equivalent way:

$$\widehat{y} \equiv G(x) = \operatorname{sign}\left[x^T \beta + \beta_0\right]$$

Rk: x is in class $y \in \{-1,1\}$: prediction G(x) is correct iff $y(x^T\beta + \beta_0) \ge 0$

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Separating Hyperplane: separable case

Linear separability assumption : $\exists \beta \in \mathbb{R}^d$ and $\beta_0 \in \mathbb{R}$ s.t. the hyperplane $x^T \beta + \beta_0 = 0$ perfectly separates the two classes on the training set :

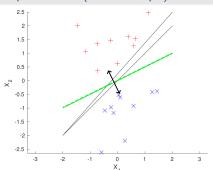
$$y_i\left(x_i^{\top}\beta + \beta_0\right) \ge 0, \quad \text{ for } i = 1, \dots, n,$$

Separating Hyperplane: separable case

Linear separability assumption : $\exists \beta \in \mathbb{R}^d$ and $\beta_0 \in \mathbb{R}$ s.t. the hyperplane $x^T \beta + \beta_0 = 0$ perfectly separates the two classes on the training set :

$$y_i\left(x_i^{\top}\beta + \beta_0\right) \ge 0, \quad \text{ for } i = 1, \dots, n,$$

Separable case (d = 2 example)



- Pb: infinitely many possible perfect separating hyperplanes $x^T \beta + \beta_0 = 0$
 - Find the 'optimal' separating hyperplane?
 With the best "generalization"
 - makes the 'biggest gap' from the samples

Maximum margin separating hyperplane (separable case)

Distance of a point x_k to an hyperplane \mathcal{H} s.t. $x^T \beta + \beta_0 = 0$,

$$d(x_k, \mathcal{H}) \equiv \min_{x} \{ \|x - x_k\| : x^T \beta + \beta_0 = 0 \}$$

Maximum margin separating hyperplane (separable case)

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$$d(x_k, \mathcal{H}) \equiv \min_{x} \left\{ \|x - x_k\| : x^T \beta + \beta_0 = 0 \right\}$$

Maximum margin principle

We are interested in the 'optimal' perfect separating hyperplane maximizing the distance M>0, called the margin, between the samples of each class and the separating hyperplane

 \Rightarrow Find $\beta \in \mathbb{R}^d$ and $\beta_0 \in \mathbb{R}$ s.t. the margin

$$M = \min_{1 \le k \le n} \{d(x_k, \mathcal{H})\}\$$

is maximized

Signed distance

From the orthogonality principle,

$$d(x_0,\mathcal{H}) = \|x_0 - \widehat{x}_0\|,$$

where \widehat{x}_0 is the orthogonal projection of x_0 on \mathcal{H} .



Signed distance

From the orthogonality principle,

$$d(x_0,\mathcal{H}) = \|x_0 - \widehat{x}_0\|,$$



- $\Rightarrow x_0 \widehat{x}_0$ and β are collinear,
- $\Rightarrow x_0 \widehat{x}_0 = \underbrace{\langle x_0 \widehat{x}_0, \beta^* \rangle}_{\text{signed distance}} \beta^*, \text{ where } \beta^* = \frac{\beta}{\|\beta\|},$

$$\Rightarrow \text{ signed distance } = \left(x_0 - \widehat{x}_0\right)^T \frac{\beta}{\|\beta\|} = \frac{x_0^T \beta - \widehat{x}_0^T \beta}{\|\beta\|} = \frac{x_0^T \beta + \beta_0}{\|\beta\|},$$



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Remarks

- $|\langle x_0 \widehat{x}_0, \beta^* \rangle| = ||x_0 \widehat{x}_0|| = d(x_0, \mathcal{H}) \leftarrow \text{"unsigned distance"}$
- ▶ for any perfect separating hyperplane $y_k \langle x_k \widehat{x}_k, \beta^* \rangle = \frac{1}{\|\beta\|} y_k (x_k^T \beta + \beta_0) \ge 0$, for k = 1, ..., n: the signed distance must have the sign of y



Canonical separating hyperplane

For any perfect separating hyperplane, for i = 1, ..., n

$$y_i\langle x_i-\widehat{x}_i,\beta^*\rangle=d(x_i,\mathcal{H})$$

Hence, the margin reads

$$M \equiv \min_{1 \leq i \leq n} \left\{ d(x_i, \mathcal{H}) \right\} = \frac{1}{\|\beta\|} \min_{1 \leq i \leq n} \left\{ y_i(x_i^T \beta + \beta_0) \right\}$$

Canonical separating hyperplane

For any perfect separating hyperplane, for i = 1, ..., n

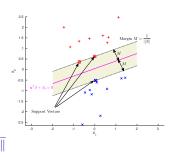
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Hence, the margin reads

$$M \equiv \min_{1 \leq i \leq n} \left\{ d(x_i, \mathcal{H}) \right\} = \frac{1}{\|\beta\|} \min_{1 \leq i \leq n} \left\{ y_i (x_i^T \beta + \beta_0) \right\}$$

- ► The bound *M* is reached (min of a finite set),
- the samples at the margin are denoted as x_{margin}
- ▶ Canonical expression of the separating hyperplane : remark that \mathcal{H} can be defined with β, β_0 up to a multiplicative constant. Hence β and β_0 are normalized s.t.

$$y_{\mathrm{margin}}(x_{\mathrm{margin}}^{\mathsf{T}}\beta\!+\!\beta_{\mathbf{0}})=1, \quad \mathsf{thus} \ \mathit{M}=rac{1}{\|eta\|}$$



Primal problem (separable case)

Canonical hyperplane expression:

$$\begin{array}{lll} \text{maximizing the margin } M = \frac{1}{\|\beta\|} & \Leftrightarrow & \text{minimizing} & \|\beta\| \\ & \Leftrightarrow & \text{minimizing} & \frac{1}{2}\|\beta\|^2 \end{array}$$

Primal problem (separable case)

Canonical hyperplane expression:

$$\begin{array}{lll} \text{maximizing the margin } M = \frac{1}{\|\beta\|} & \Leftrightarrow & \text{minimizing} & \|\beta\| \\ & \Leftrightarrow & \text{minimizing} & \frac{1}{2}\|\beta\|^2 \end{array}$$

Primal optimization problem

$$\begin{cases} \min_{\beta,\beta_{\mathbf{0}}} & \frac{1}{2} \|\beta\|^{2}, \\ \text{subject to} & y_{k} \left(\boldsymbol{x}_{k}^{T} \boldsymbol{\beta} + \beta_{\mathbf{0}} \right) \geq 1, \text{ for } 1 \leq k \leq n. \end{cases}$$

- quadratic criterion + linear inequality constraints
- convex optimization problem for which standard numerical procedures are available

Reminder on constrained optimization

Constrained problem: primal problem

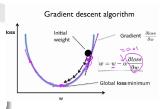
$$\begin{cases} \min_{x} & f(x) \\ \text{s.t.} & g(x) \le 0 \end{cases}$$

Objective function f(x)

To decrease the objective function f(x), a descent direction d must satisfy

$$f(x + \epsilon \mathbf{d}) \approx f(x) + \epsilon \nabla f(x)^{\mathsf{T}} \mathbf{d} < f(x),$$

hence **d** is a descent direction iff $\nabla f(x)^T \mathbf{d} < 0$



Reminder on constrained optimization

Objective f(x)

descent direction:
$$\nabla f(x)^T \mathbf{d} < 0$$

Constraint g(x)

To satisfy the constraint, a feasible descent direction d must satisfy

$$g(x + \epsilon \mathbf{d}) \approx g(x) + \epsilon \nabla g(x)^{\mathsf{T}} \mathbf{d} \leq 0,$$

hence

feasible direction :
$$\begin{cases} g(x) < 0 & \Rightarrow \text{ no constraint on } \mathbf{d}, \\ g(x) = 0 & \Rightarrow \nabla g(x)^T \mathbf{d} \le 0 \end{cases}$$

Reminder on constrained optimization (Cont'd)

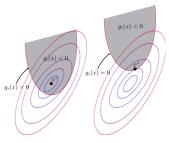
$$\nabla f(x)^T \boldsymbol{d} < 0$$
 and $\begin{cases} g(x) < 0, & \text{or} \\ g(x) = 0 & \text{and } \nabla g(x)^T \boldsymbol{d} \leq 0 \end{cases}$

Reminder on constrained optimization (Cont'd)

$$\nabla f(x)^T \boldsymbol{d} < 0$$
 and $\begin{cases} g(x) < 0, & \text{or} \\ g(x) = 0 & \text{and } \nabla g(x)^T \boldsymbol{d} \leq 0 \end{cases}$

Necessary conditions : two possibilities for optimality. There is no feasible descent direction in x^* when either

- 1. $g(x^*) < 0$ and the minimum is reached $\nabla f(x^*) = 0$: same condition as unconstrained
- 2. $g(x^*) = 0$ and $\nabla f(x^*), \nabla g(x^*)$ are in opposite direction : $\nabla f(x^*) = -\alpha \nabla g(x^*)$ with $\alpha > 0$ (the constraints are saturated)



Reminder on constrained optimization (Cont'd)

Constrained form: primal problem

$$\begin{cases} & \min_{x} & f(x) \\ & \text{s.t.} & g_{j}(x) \leq 0, \text{ for all } j = 1, \dots, q \end{cases}$$

Reminder on constrained optimization (Cont'd)

Constrained form: primal problem

$$\begin{cases} \min_{x} & f(x) \\ \text{s.t.} & g_{j}(x) \leq 0, \text{ for all } j = 1, \dots, q \end{cases}$$

Lagrangian form: dual problem

Inequality convex constraints \Rightarrow introduction of the Lagrange multipliers α_j

$$\mathcal{L}(x,\alpha) = f(x) + \sum_{j} \alpha_{j} g_{j}(x)$$

A saddle point (x^*, α^*) , that is such that $\mathcal{L}(x^*, \alpha) \leq \mathcal{L}(x^*, \alpha^*) \leq \mathcal{L}(x, \alpha)$, with $\alpha_i^* \geq 0$, yields an optimal x^* . In this case, $\min_x \max_\alpha \mathcal{L} = \max_\alpha \min_x \mathcal{L}$.

Reminder on constrained optimization (Cont'd)

Constrained form: primal problem

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Karush-Kuhn-Tucker (KKT) conditions

For x^* being a local min, it is necessary that (generally sufficient...)

$$\begin{cases} \nabla f(x^*) + \sum_{j=1}^q \alpha_j \nabla g_j(x^*) = 0 & \leftarrow \text{first order conditions} \\ \text{s.t. } \alpha_j \geq 0, g_j(x^*) \leq 0 \text{ and } \alpha_j g_j(x^*) = 0 & \leftarrow \text{complementary conditions} \end{cases}$$

Lagrangian for SVM (separable case)

Linear constraints of positivity ⇒ introduction of the Lagrange multipliers

Lagrangian

$$L(\beta, \beta_0, \alpha) = \frac{1}{2} \|\beta\|^2 - \sum_{i=1}^n \alpha_i \underbrace{\left[y_i(x_i^T \beta + \beta_0) - 1\right]}_{>0},$$

where α_i are the Lagrange multipliers

Lagrangian for SVM (separable case)

Linear constraints of positivity ⇒ introduction of the Lagrange multipliers

Lagrangian

$$L(\beta, \beta_0, \boldsymbol{\alpha}) = \frac{1}{2} \|\beta\|^2 - \sum_{i=1}^n \alpha_i \underbrace{\left[y_i (\boldsymbol{x}_i^T \beta + \beta_0) - 1 \right]}_{\geq 0},$$

where α_i are the Lagrange multipliers

First order Karush-Kuhn-Tucker necessary conditions

The KKT conditions yields

$$\begin{cases} \widehat{\beta} = \sum_{i=1}^{n} \alpha_i y_i x_i, \\ 0 = \sum_{i=1}^{n} \alpha_i y_i \\ y_i h(x_i) - 1 \ge 0 \text{ and } \alpha_i \ge 0 \text{ and } \alpha_i [y_i h(x_i) - 1] = 0 \end{cases}$$

plugging these expression in the Lagrangian yields the dual expression

Dual problem (separable case)

Other mean of getting the solution (with different properties...)

Dual optimization problem

$$\begin{cases} \max_{\alpha} & \widetilde{L}(\alpha) = \sum_{i=1}^{n} \alpha_i - \frac{1}{2} \sum_{i,j=1}^{n} \alpha_i \alpha_j y_i y_j x_i^{\mathsf{T}} x_j, \\ \text{subject to} & \alpha_i \geq 0 \text{ and } \sum_{i=1}^{n} \alpha_i y_i = 0. \end{cases}$$

- simple convex optimization problem for which standard numerical procedures are available
- \square calculation of the optimum multipliers $\widehat{\alpha}_i$
- then $\widehat{\beta} = \sum_{i} \widehat{\alpha}_{i} y_{i} x_{i}$ (see after for β_{0})

Support vectors and maximum margin hyperplane (separable case)

Complementary slackness Karush-Kuhn-Tucker necessary conditions

With
$$h(x) = \beta^{\top} x + \beta_0$$
:

$$\widehat{\alpha}_i[y_ih(x_i)-1]=0 \quad \Rightarrow \quad \widehat{\alpha}_i=0 \text{ as } y_ih(x_i)>1$$

- either $\widehat{\alpha}_i = 0$, or $h(x_i) = y_i$ and x_i is at the margin
- ▶ since $\widehat{\beta} = \sum_{i=1}^{n} \widehat{\alpha}_{i} y_{i} x_{i}$, $\widehat{\beta}$ depends only on the points at the margin, aka support vectors
- $ightharpoonup \widehat{eta}_0$ can be derived from any of support vectors x_{margin} (ie for which $\widehat{lpha}_i
 eq 0$):

$$\widehat{\beta}^T x_{\mathrm{margin}} + \widehat{\beta}_0 = y_{\mathrm{margin}} \Rightarrow \widehat{\beta}_0 = -\widehat{\beta}^T x_{\mathrm{margin}} + y_{\mathrm{margin}}$$

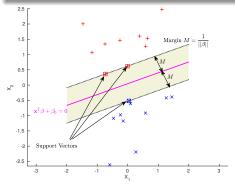
the only inputs used to construct the maximum margin hyperplane are the support vectors and the discriminant function reads

$$h(x) = \sum_{i=1}^{n} \widehat{\alpha}_{i} y_{i} (x - x_{\text{margin}})^{T} x_{i} + y_{\text{margin}}$$

Maximum margin separating hyperplane (separable case)

Separable case

Maximizing the *margin M* between the separating hyperplane and the training data:



The maximum margin hyperplane depends only on the points at the margin called the *support vectors*

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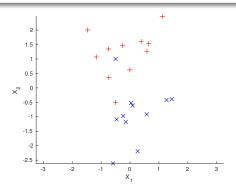
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Appendix: Some words on Random Forests

Nonseparable case

Nonseparable case

- in general, overlap of the 2 classes
- No hyperplane that perfectly separates the training data



Nonseparable case

Maximum margin separating hyperplane (nonseparable case)

Soft-Margin solution for the nonseparable case

Considering a soft-margin that allows wrong classifications

▶ introduction of slack variables $\xi_i \geq 0$ s.t.

$$y_i(x_i^{\top}\beta + \beta_0) \geq 1 - \xi_i$$

Support vectors include now the wrong classified points, and the points inside the margins $(\xi_i > 0)$

Maximum margin separating hyperplane (nonseparable case)

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Primal problem : adding a penalty in the criterion

$$\begin{cases} \min_{\beta,\beta_{\mathbf{0}},\xi} & \frac{1}{2}||\beta||^2 + C\sum_{i=1}^n \xi_i, \\ \text{subject to} & y_i(x_i^T\beta + \beta_0) \ge 1 - \xi_i, \ \xi_i \ge 0 \end{cases}$$

where C > 0 is the "cost" or "regularization" parameter.

Class LinearSVC in Scikit-learn, main hyper-parameter is C

Rk: the optimal value of ξ_i is $L(h(x_i), y_i) = \max(0, 1 - y_i h(x_i))$, aka the hinge loss.

Regularization parameter (nonseparable case)

Criterion to be minimized :
$$\frac{1}{2}||\beta||^2 + C\sum_{i=1}^n \xi_i$$
,

Influence of the regularization parameter C > 0

C drives the margin size, thus the number of support vectors

- ▶ $C \gg 0$: small margin, less support vectors (\sim overfitting) $C \to +\infty$: converges in the separable case to the *Hard-Margin* solution
- $ightharpoonup C
 ightharpoonup 0^+$: large margin, more support vectors (\sim underfitting)

Rk : strength of the regularization is inversely proportional to C (compared with the regularization parameter λ for ridge penalty, $C\equiv \frac{1}{\lambda}$)

Regularization parameter (nonseparable case)

$$\text{Criterion to be minimized}: \quad \frac{1}{2}||\beta||^2 + C\sum_{i=1}^n \xi_i,$$

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Choosing the regularization parameter C>0

- ▶ as usual, the optimal *C* can be estimated by cross validation
- performance might not be very sensitive to choices of C (due to the rigidity of a linear boundary)
- usually $C \approx 1$ yields a good trade-off

Dual problem (nonseparable case)

Introducing the Lagrangian and substituting the first order KKT conditions w.r.t. β , β_0 , ξ yields the dual expression

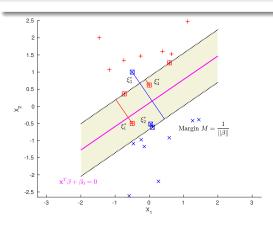
Dual optimization problem

$$\begin{cases} \max_{\alpha} & \widetilde{L}(\alpha) = \sum_{i=1}^{n} \alpha_{i} - \frac{1}{2} \sum_{i,j=1}^{n} \alpha_{i} \alpha_{j} y_{i} y_{j} x_{i}^{T} x_{j}, \\ \text{subject to} & 0 \leq \alpha_{i} \leq C \text{ and } \sum_{i=1}^{n} \alpha_{i} y_{i} = 0. \end{cases}$$

- only difference w.r.t the separable case : $\alpha_i \leq C$ constraint!
- sample on the margin are those for which $0 < \hat{\alpha}_i < C$ (strictly!)
- \hat{eta}, \hat{eta}_0 can be recovered from \hat{lpha}_i in the same manner as the hard-margin case
- simple convex optimization problem for which standard numerical procedure are available

Optimal separating hyperplane

Soft-Margin example (nonseparable case)



Vector Supports

The support vectors are now the points at the margin, inside the margin, or wrongly classified.

 $\xi_i^* \equiv M\xi_i \leftarrow \text{distance between a support vector and the margin}$

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Linear discrimination : comparison of SVM vs LDA

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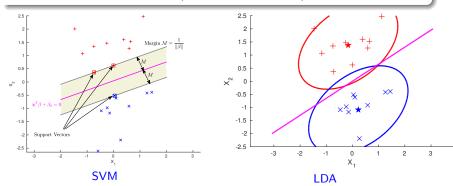
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Linear discrimination: SVM vs LDA

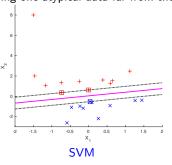
Linear discrimination

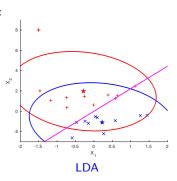
- Linear Discriminant Analysis (LDA): Gaussian generative model
- ► SVM : criterion optimization (maximizing the margin)



Linear discrimination : SVM vs LDA (Cont'd)

Adding one atypical data far from the others :





SVM property

- SVM is insensitive to outliers that are far from the margin (since they are not support vectors)
- SVM is sensitive to data that is close to the margin (esp. when C is large), they may change the set of support vectors.

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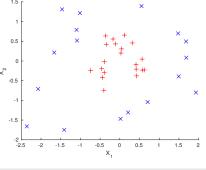
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Nonlinear discrimination in the input space



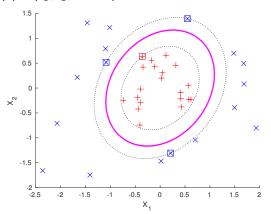
Sometimes a linear separation won't work, whatever the slack variables...

Transformed space ${\mathcal F}$

- ► As with linear models, we may augment the data with new features
- ightharpoonup Choice of a transformed space $\mathcal F$ (expansion space) where the linear separation assumption is more relevant
- ▶ Nonlinear expansion map $\phi : \mathbb{R}^d \to \mathcal{F}$, $x \mapsto \phi(x) \leftarrow$ enlarged features

Nonlinear discrimination in the input space

$$X \in \mathbb{R}^2$$
, $\phi(x) = (x_1^2, x_2^2, \sqrt{2}x_1x_2)^T$



Linear separation in the feature space $\mathcal{F}\Rightarrow$ Nonlinear separation in the input space

Kernel trick

Recall the dual formulation of SVM:

$$\begin{cases} \max_{\boldsymbol{\alpha}} & \widetilde{L}(\boldsymbol{\alpha}) = \sum_{i=1}^{n} \alpha_{i} - \frac{1}{2} \sum_{i,j=1}^{n} \alpha_{i} \alpha_{j} y_{i} y_{j} x_{i}^{T} x_{j}, \\ \text{subject to} & 0 \leq \alpha_{i} \leq C \text{ and } \sum_{i=1}^{n} \alpha_{i} y_{i} = 0. \end{cases}$$

and the prediction function, for any $x_{\mathrm{margin}} = x_i$ for which $0 < \hat{\alpha}_i < C$:

$$h(x) = \sum_{i=1}^{n} \widehat{\alpha}_{i} y_{i} (x - x_{\text{margin}})^{T} x_{i} + y_{\text{margin}}$$

Kernel trick

Recall the dual formulation of SVM:

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$$h(x) = \sum_{i=1}^{n} \widehat{\alpha}_{i} y_{i} (x - x_{\text{margin}})^{T} x_{i} + y_{\text{margin}}$$

- ▶ Both only depends on the inner products $\langle x_i, x_i \rangle$ and $\langle x_i, x \rangle$
- ▶ Thus we can apply the kernel trick as previously for PCA or ridge regression.
- Class SVC in Scikit-learn uses a Gaussian kernel by default!

Transformed space and Kernel function

Reminder on Kernel trick

Kernel trick

Use of a kernel psd function k, which by Mercer's theorem is always associated with an expansion/feature map ϕ :

$$\begin{array}{cccc} k: & \mathbb{R}^d \times \mathbb{R}^d & \to & \mathbb{R} \\ & (x, x') & \mapsto & k(x, x') \equiv \langle \phi(x), \phi(x') \rangle_{\mathcal{H}} \end{array}$$

Reminder on Kernel trick

Kernel trick

Use of a kernel psd function k, which by Mercer's theorem is always associated with an expansion/feature map ϕ :

$$k: \mathbb{R}^d \times \mathbb{R}^d \to \mathbb{R}$$
$$(x, x') \mapsto k(x, x') \equiv \langle \phi(x), \phi(x') \rangle_{\mathcal{H}}$$

- ightharpoonup explicit representations of the feature map ϕ and enlarged feature space ${\cal H}$ are not necessary, only the expression of k is required
- regular SVM for linear kernel $k(x, x') = x^{\top} x'$
- ▶ The cost of dual SVM is $O(C_k n^2)$ (where C_k is the cost of computing k, generally O(d)), while the primal linear SVM was $O(nd^2 + d^3)$. Primal is generally faster, but the kernel trick is only possible in the dual.

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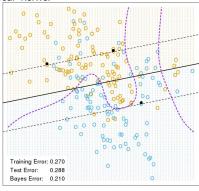
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Appendix: Some words on Random Forests

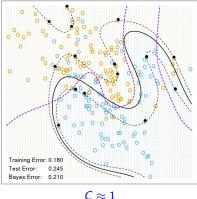
Linear kernel



$$C = 10000$$

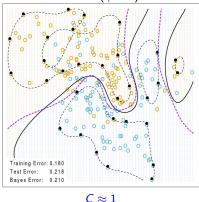
- SVM decision boundary
- ---- SVM margin boundaries
- ---- Bayes (optimal) decision boundary

Polynomial kernel (d = 4)



- SVM decision boundary
- SVM margin boundaries
- Bayes (optimal) decision boundary

Gaussian radial kernel ($\gamma = 1$)



- SVM margin boundaries
- Bayes (optimal) decision boundary

SVM decision boundary

☐ Examples

Scale your data!

Scaling of the variables matters!

For instance, with Gaussian kernel

$$k(x, x') = \exp(-\gamma ||x - x'||^2) = \exp\left(-\gamma \sum_{i=1}^{p} (x_i - x_i')^2\right),$$

the variables that have the greatest magnitudes are favored to compute distances or inner-products.

Practical advices

- ▶ If the variables are in different units, scaling each is strongly recommended.
- ► If they are in the same units, you might or might not scale the variables (depend on your problem)

Usual scaling methods

- ▶ normalization in [0,1]: $\tilde{x}_i = \frac{x_i \min_i}{\max_i \min_i}$
- ▶ standardization to get zero mean and unit variance : $\tilde{x}_i = \frac{x_i \mu_i}{\sigma_i}$

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Support Vector Machine (SVM)
Multiclass SVM

Multiclass SVM

 $Y \in \{1, ..., K\} \leftarrow K \text{ classes}$

Standard approach : direct generalization by using multiple binary SVMs

Multiclass SVM

 $Y \in \{1, ..., K\} \leftarrow K \text{ classes}$

Standard approach : direct generalization by using multiple binary SVMs

OVA: one-versus-all strategy

- ightharpoonup K classifiers between one class (+1 label) versus all the other classes (-1 label)
- separator hyperplane) assigns the class

Multiclass SVM

 $Y \in \{1, ..., K\} \leftarrow K \text{ classes}$

Standard approach : direct generalization by using multiple binary SVMs

OVA: one-versus-all strategy

- ightharpoonup K classifiers between one class (+1 label) versus all the other classes (-1 label)
- classifier with the highest confidence value (e.g. the maximum distance to the separator hyperplane) assigns the class

OVO: one-versus-one strategy

- $(K_2) = K(K-1)/2$ classifiers between every pair of classes
- majority vote rule : the class with the most votes determines the instance classification

Which to choose? if K is not too large, choose OVO

Support Vector Machine

Support Vector Machine (SVM)

SVM vs Logistic regression (LR)

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SVM vs Logistic regression (LR)

▶ When classes are nearly separable, SVM does better than LR. So does LDA.

▶ When not, LR (with ridge penalty) and SVM are very similar

▶ If one wants to estimate probabilities for each class, LR is the natural choice

For non linear boudaries, kernel SVMs are popular. Can use kernels with LR and LDA as well, but computations are more expensive.

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Conclusions on Support Vector Machines

- model free approach based on a maximum margin criterion: may be very efficient for real-word data (but do not directly provide probability estimates nor variable importance weights)
- memory efficient sparse solution characterized by the only support vectors
- versatile algorithm: different choices of kernels to make a nonlinear classification in the original input space by performing an implicit linear classification in a higher dimensional space
- Possible extensions to other tasks than classification like regression (support vector regression) or anomaly detection (one-class SVM)
- effective in high dimensional spaces even when p > n.
- computionally expensive to train for large n data sets : cost of the optimization procedure to solve the quadratic problem scales from $O(pn^2)$ to $O(pn^3)$ operations depending on the training set.
- popular algorithm, with a large literature

Perspectives on 'Black Box' (model free) approaches

Random Forests (not in this course)

- involve decision trees to split the prediction space in simple regions
- combine multiple decision trees to yield a single consensus prediction
- method able to scale efficiently to high dimensional data and large data sets

Perspectives on 'Black Box' (model free) approaches

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Deep Neural Nets

- ▶ Neural Nets with multiple hidden layers between input and output ones
- many variants of deep architectures (Recurrent, Convolutional,...) used in specific domains (speech, vision, ...)
- very computationally expensive to train due to the high number of parameters
- supported by empirical evidence
- dramatic performance jump for some big data applications

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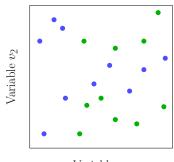
Random Forests

► Introduced in 2001 (Breiman)

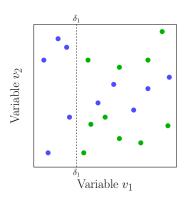
► Model free and non linear

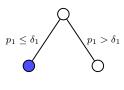
▶ Build a large collection of de-correlated trees and average them

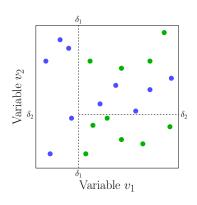
Combination of weak learners

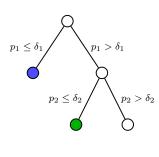


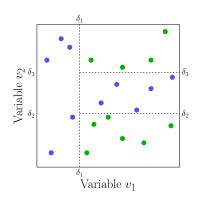
 $p_1 \leq \delta_1$ $p_1 > \delta_1$

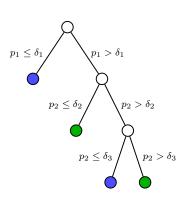












Random Forests

- For each tree :
 - ▶ Draw bootstrap sample X^b for training sample
 - Learn tree, for each node
 - select m features from the initial p features
 - Find the best split (e.g. Gini index, entropy ...)

