

# Introduction to Machine Learning

Nicolas Keriven  
CNRS, IRISA, Rennes

ENSTA 2024

## The presenter

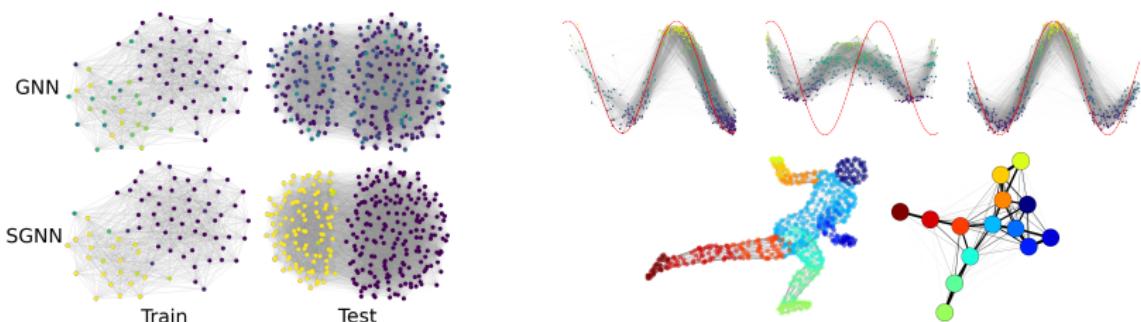
### Nicolas Keriven

- ▶ 2010-2014 : Ecole polytechnique (X10), Master MVA
- ▶ 2014-2017 : Ph.D. at Inria Rennes
- ▶ 2017-2019 : Post-doc at ENS Ulm
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- ▶ Research interest : ML theory, dimensionality reduction, Graph ML, Graph Neural Networks



## Organization

- ▶  $8 \times 3h$  lecture and practices sessions

	17/02	18/02	19/02	20/02	21/02
09h30- 12h45	Intro	Linear mo- dels + Re- gul.	Clustering	Time se- ries, RL and RNN	Adv. Deep Learning + Exam. QCM
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## Objectives

- ▶ Understand the theoretical basis of data science/machine learning/AI
- ▶ Implement/apply data science algorithms and models using classical frameworks
- ▶ **Learn how to learn** : (of course) not exhaustive, and somewhat subjective !

## The material

- ▶ Slides (pdf) and notebooks available here :  
<https://github.com/nkeriven/ensta-mt12>
- ▶ Jupyter notebooks are available to illustrate concepts and methods in Python (.ipynb files)
- ▶ Notebooks can be run remotely on Google Colab

Part of this material is from previous years' presenters, Florent Chatelain (McF, GIPSA-lab) and Olivier Michel (CNRS, GIPSA-lab).

## Reference books

-  Christopher M. Bishop (2007) Pattern Recognition and Machine Learning *Springer*
-  Kevin P. Murphy (2012) Machine Learning. A Probabilistic Perspective *MIT Press*
-  Shai Shalev-Schwartz, Shai Ben-David (2014) Understanding Machine Learning : From Theory to Algorithms *Cambridge University Press*
-  Francis Bach (2021) Learning Theory from First Principles Draft

## Supplementary materials, datasets, online courses, ...

-  <https://www.coursera.org/course/ml> very popular MOOC (Andrew Ng)
-  <https://work.caltech.edu/telecourse.html> more involved MOOC (Y. Abu-Mostafa)
-  [https://scikit-learn.org/stable/auto\\_examples/index.html](https://scikit-learn.org/stable/auto_examples/index.html) Doc from the sklearn library
-  <https://huggingface.co/> Treasure trove of open models, datasets, tutorials...

Many (many) more material online, learn how to find it, interpret it, use it!  
Always with a grain of salt

## Table of Contents

### What is machine learning ?

#### Basic Definitions

#### Example of simple models

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Non-parametric : k-NN and Nadaraya-Watson

#### Risk

#### Optimization

#### Model selection

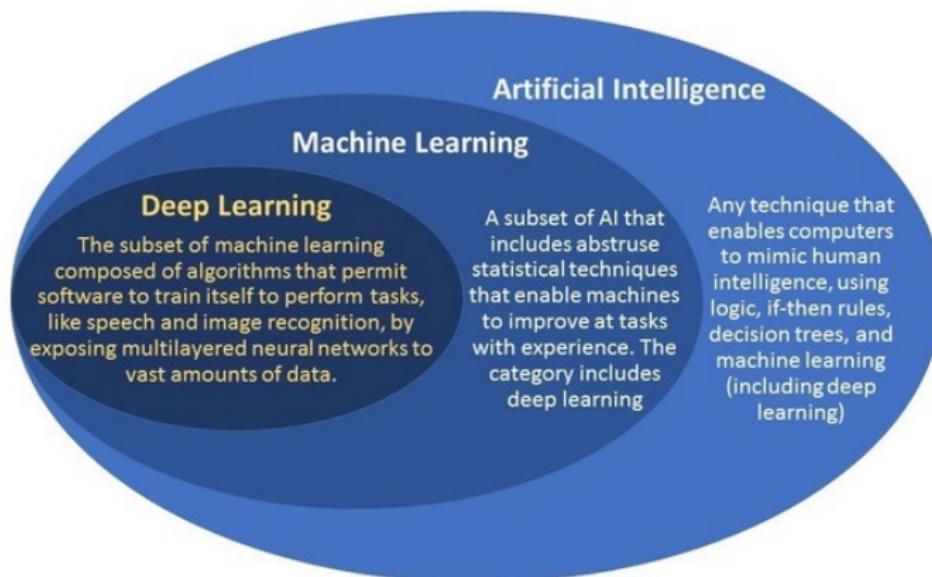
Overfitting

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#### Examples

## Machine Learning ⊂ Artificial Intelligence

A (simplified) picture...



## Data Science Objective

A (simplified !) picture...

### Objective of ML/Data Science

- ▶ How to extract **knowledge** or **insights** from data ?
- ▶ How to use it to **solve** real-life problems ?

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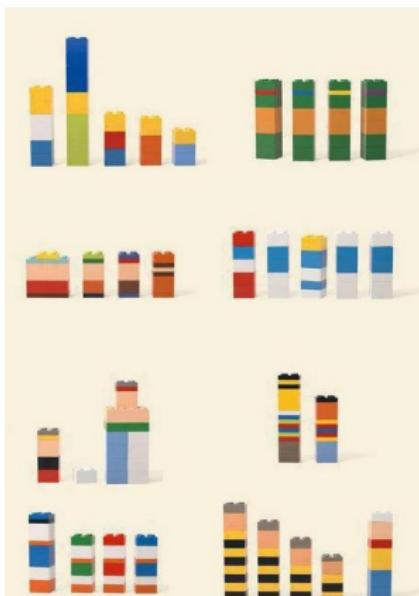
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ie, you do a linear regression in Excel/Python (nothing wrong with that !), you sell it to investors as “Artificial Intelligence”

The vocabulary is not so important

## Learning problem

Often a problem of discovering/learning **relevant features**, and making “sense” of them...



$$f(\text{height}, \text{width}) = \text{color}$$

## Definitions of Learning

### Machine Learning in Computer Science

Tom Mitchell (The Discipline of Machine Learning, 2006)

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- ▶ Performance measure  $P$  : **mathematical loss function... or intuitive observation !**
- ▶ tasks  $T$  : utility
  - ▶ classifying pictures (not easy)
  - ▶ automatic translation (hard)
  - ▶ playing Go (very hard)
  - ▶ ... doing what human does (what does that even mean ?)

## Experience E : the data !

Type of data : qualitatives / ordinales / quantitatives variables

text strings

speech time series

images/videos 2/3d dependences

networks graphs

games interaction sequences

...

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Too much data ?

Data are available "in the wild" but...

- ▶ importance of **preprocessings** (cleaning up, normalization, coding,...) Data preparation is a science in itself !
- ▶ importance of a **good representation** : from raw data to (usually) vectors

## Objective and performance measures P

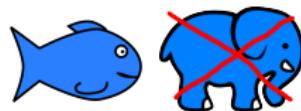
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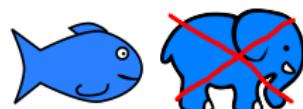
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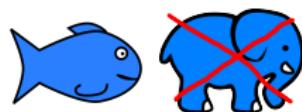
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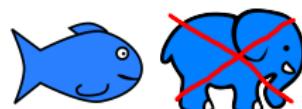
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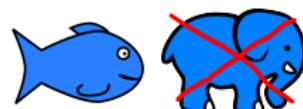
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### Generalization

- ▶ Perform well (minimize P) on **new data** (fresh data, i.e. **unseen during training**)

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## Classification vs regression

### Variable terminology

“Most often” :

- ▶ observed data called **input** variables, **predictors** or **features**, usually **x**
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### Type of prediction problem : regression vs classification

Depending on the type of the **output** variables  $y$

- ▶ quantitative data (continuous, e.g. age, height) : **regression**
- ▶ categorical data (discrete variables, e.g. cat/dog) : **classification**

Two very close problems. Many hybrid/not-as-easity-categorized tasks !

## Training, testing, generalization

- ▶ Training set : labelled data  $(x_1, y_1), \dots, (x_n, y_n)$



*Observed data*

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- ▶ **“Learning”** : deriving a function of prediction / rule of classification  
 $\hat{f} : \mathcal{X} \rightarrow \mathcal{Y}$  using only the training data
- ▶ **Generalization** : obtaining a good performance on test data

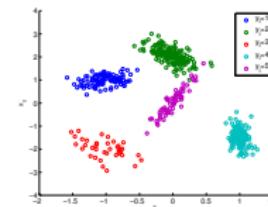
## Three main categories of ML

- ▶ **Supervised learning** :  $\mathcal{T} = ((x_1, y_1), \dots, (x_n, y_n))$   
input/output couples are available to learn.
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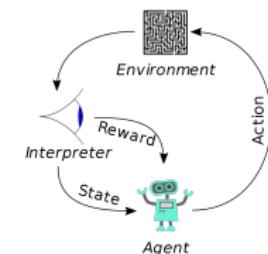
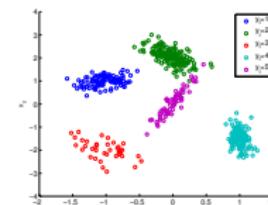
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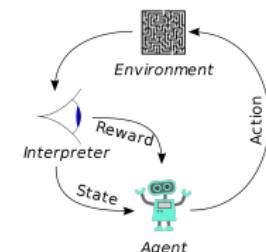
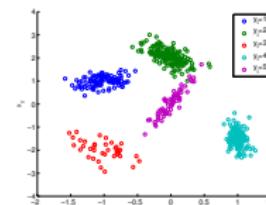
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- ▶ **Generative modelling** : generally (...) unsupervised
  - ▶ Goal : **produce samples from a distribution**.
  - ▶ Ex : generate new interesting molecules...



## Many variants/overlap

- ▶ **Semi-supervised** : some training data are labelled, some are unlabelled. Exploit both during training. → **Labelled data is expensive, unlabelled is cheap !**
- ▶ **Transfer learning** : use features from other tasks (**pre-trained/foundational models**).
- ▶ **Self-supervised** : unsupervised methods are used to produce “labels” used in downstream supervised training (often, go back and forth).
- ▶ etc, etc

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  └ Parametric : linear regression

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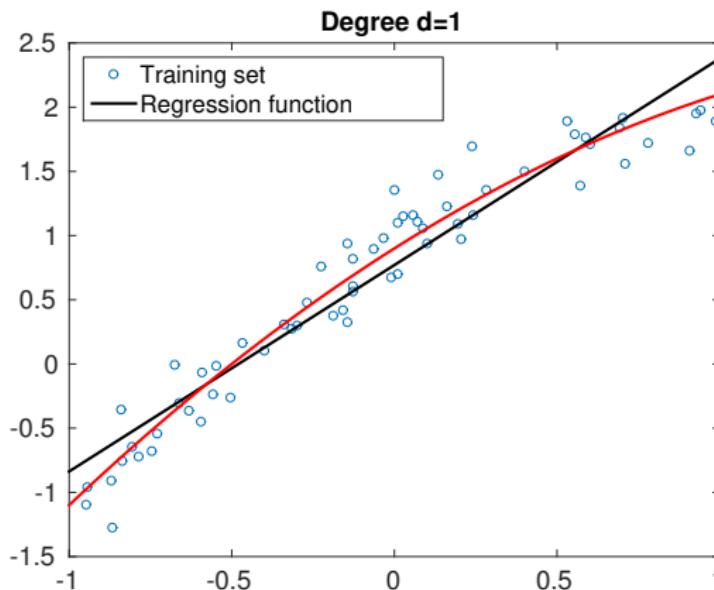
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## Linear regression

Fit an affine line to the data :



## Linear regression

The prediction rule is :

$$\hat{f}(x) = f_{\beta,b}(x) = \beta^\top x + b$$

where  $\beta \in \mathbb{R}^d$ ,  $b \in \mathbb{R}$  are unknown parameters.

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Learning problem  $\Leftrightarrow$  Estimation of  $\beta, b$

Done by *minimizing* the “empirical risk” on the training data

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► Least-Square :

$$L(\hat{y}, y) = (\hat{y} - y)^2$$

One of the most classical choice for regression.

► NB : in this case,  $\beta, b$  have an **explicit expression**. It is generally not the case, and they must be found with **optimization algorithms** like gradient descent.

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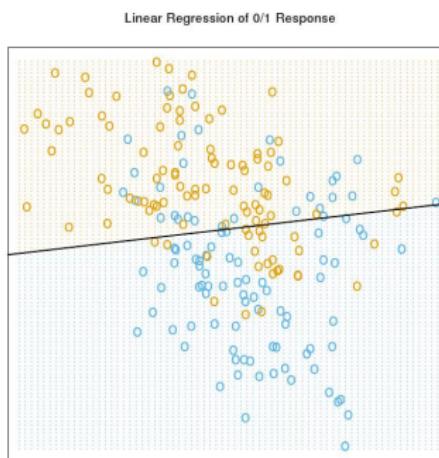
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- ▶ Black solid line is the **decision boundary**  $\hat{f}(x) = \beta^T x + b = 0$ .



*Example of a binary classification problem in  $\mathbb{R}^2$ .*

## Parametric classification : simple linear model

We still use the empirical risk approach

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- ▶ Least-Square :  $L(f(x), y) = (f(x) - y)^2$  makes more “sense” for regression, but still give reasonable results.
- ▶ Logistic-Regression : transform  $f(x)$  into a probability that  $y = 1$

$$p(x) = \frac{1}{1 + e^{-f(x)}} \in [0, 1]$$

such that  $p(x) \rightarrow 1$  when  $f(x) \rightarrow \infty$ , and  $p(x) \rightarrow 0$  when  $f(x) \rightarrow -\infty$ . Then, use the negative log-likelihood of a Bernoulli variable that takes value 1 with probability  $p(x)$  (see later) :

$$L(f(x), y) = \begin{cases} -\log p(x) & \text{if } y = 1, \\ -\log(1 - p(x)) & \text{if } y = -1 \end{cases}$$

or, more succinctly,  $L(f(x), y) = \log(1 + e^{-yf(x)})$

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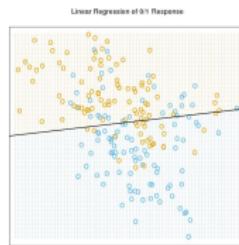
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## Parametric vs. non-parametric

- ▶ Linear prediction is **parametric** : there is a fixed number of parameters to learn, that does not depend on the number of samples in the training set.

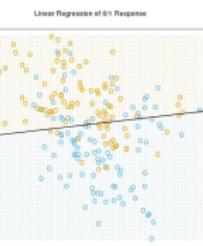
- ▶ Linear models
- ▶ Discriminant analysis
- ▶ Neural networks, etc.



## Parametric vs. non-parametric

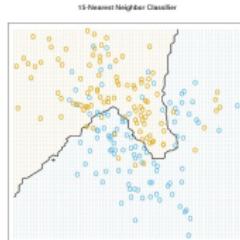
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- ▶ Discriminant analysis
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- ▶ Some algorithms are **non-parametric** : the number of "parameters" to learn depend on the number of samples in the training set

- ▶ k-NN (just after)
- ▶ Decision tree (not in this course)
- ▶ Kernel methods



## *k* Nearest Neighbors (*k*-NN) for classification

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- ☞ the number of neighbors  $k$  is an *hyperparameter* of the algorithm : its value must be fixed (positive integer) prior to applying the algorithm.

## k-NN : remarks

- ▶ “Closest” depend on a notion of **distance** (metric) between points  $d(x, x')$ . Euclidean distance  $\|x - x'\|$  is a classic choice, but many other exist depending on the type of data (tabular, text, images, etc.)

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Linear Reg. (naive)	$O(nd^2 + d^3)$	$O(n'd)$
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- ▶ k-NN can be (very) costly for big datasets, there are *numerous* ways of accelerating it : trees to compute approximate distance (not lazy anymore!), dimension reduction, sketching...

## Nadaraya-Watson estimator

- Idea : Instead of taking the  $k$ -closest samples, take all samples, but with a weighted average, where the weights are lower for points that are far :

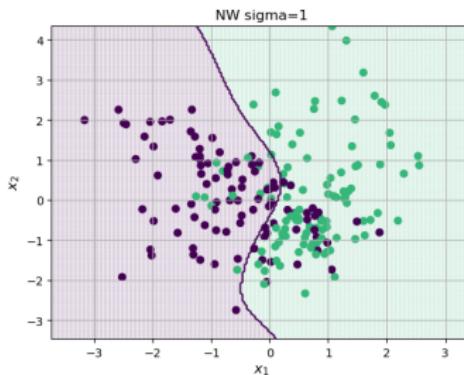
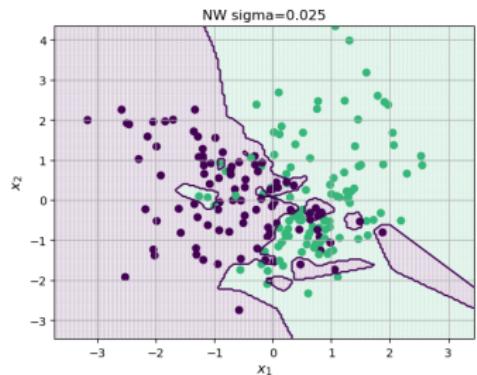
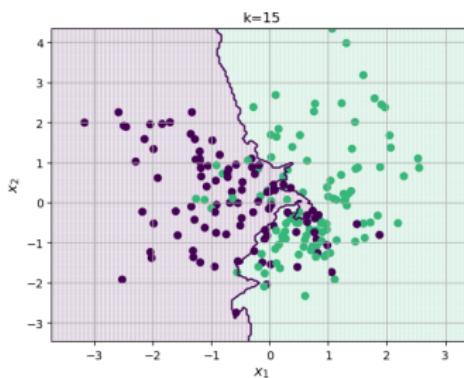
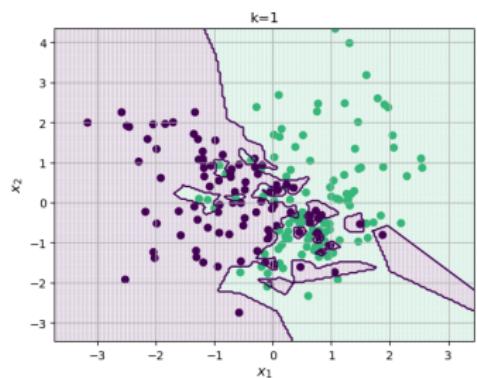
$$f_{NW}(x) = \sum_{i=1}^n w_i(x)x_i \text{ with } \sum_i w_i(x) = 1$$

for classification :  $\hat{f}(x) = 1$  if  $f_{NW}(x) \geq 0$ .

- $w_i(x)$  are generally defined through a kernel function  $k_\sigma(x, x_i)$  that decreases with the distance between points, which is then normalized. Eg Gaussian

$$k_\sigma(x, x_i) = e^{-\frac{\|x-x_i\|^2}{2\sigma^2}}, \quad w_i(x) = \frac{k_\sigma(x, x_i)}{\sum_{j=1}^n k_\sigma(x, x_j)}$$

## K Nearest-Neighbors vs NW



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## Empirical Risk Minimization (ERM) : a systematic approach

- ▶ Parametric model : seek a function  $f_\theta(x)$  parametrized by  $\theta \in \Theta$  such that  $y \approx f_\theta(x)$  (for regression), or  $yf_\theta(x) \gg 0$  (for classification)
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$$\mathcal{R}(\theta) = \mathbb{E}_{(x,y)} L(f_\theta(x), y)$$

where the **expectation** is taken over the **joint distribution** of  $(x, y)$ . This ensure **good generalization** (theoretically, the best possible).

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where the expectation is taken over the joint distribution of  $(x, y)$ . This ensure good generalization (theoretically, the best possible).

- ▶ Since the true expectation is not known in practice, we use the empirical risk over the training data (training error) :

$$\hat{\mathcal{R}}(\theta) = \frac{1}{n} \sum_i L(f_\theta(x_i), y_i)$$

- ▶ if  $(x_i, y_i)$  are independently and identically distributed (i.i.d.), the expected risk and empirical risk are “close” (law of large numbers)

## Loss functions

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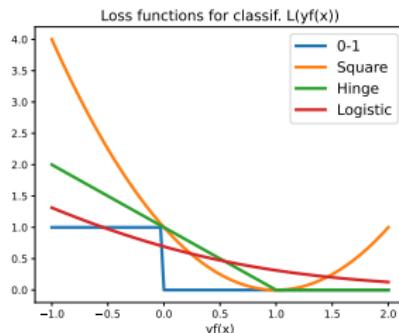
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### Binary classification

- ▶ **0-1 loss** :  $1_{yf(x)>0}$ . "Ideal" in some sense, but combinatorial and NP-hard to optimize.
- ▶ **Square loss** :  $(1 - yf(x))^2$ . Easy to optimize, but not very natural for classification.
- ▶ **Logistic loss** :  $\log(1 + e^{-yf(x)})$ . Very popular (in particular for multiclass classif.), also called "**Cross-entropy**"
- ▶ etc. [https://en.wikipedia.org/wiki/Loss\\_functions\\_for\\_classification](https://en.wikipedia.org/wiki/Loss_functions_for_classification)



## Exercise : True error rate

Consider a binary classification problem  $y \in \{0, 1\}$  with scalar data  $x \in \mathbb{R}$ . The 0 – 1 loss gives the **misclassification probability** :

$$\mathcal{R} = \mathbb{E}_{x,y}(1_{f(x) \neq y}) = \mathbb{P}(f(x) \neq y)$$

## Exercise : True error rate

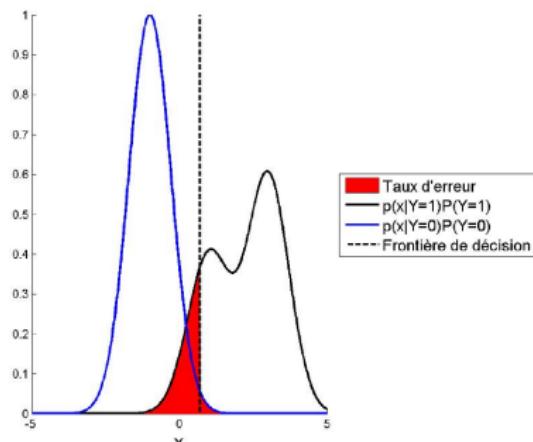
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For a prediction rule  $f(x) = 0$  if  $x \leq t$ ,  $1$  otherwise, where  $t$  is a given threshold, and based on the

- ▶ class weights  $\Pr(y = 0)$ ,  $\Pr(y = 1)$
- ▶ class pdf's  $p(x|y = 0)$ ,  $p(x|y = 1)$

how can we compute the misclassification probability ?



The optimal classifier for the  $0 - 1$  loss is called the Bayes classifier (see next session).

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## Optimization

How to find the minimum  $\min_{\theta} \hat{\mathcal{R}}(\theta)$  ?

- ▶ This is done through **optimization algorithms**.
  - ▶ Optimization is **at the core** of modern ML !
  - ▶ The computational load ("GPU war") is vastly due to **training through optimization**.
- ▶ Overwhelmingly, the dominant approach is **gradient descent** (and its billions of variants). It is an **iterative** algorithm that start with some  $\theta^{(0)}$  and take a step at each iteration in the direction of steepest descent :

$$\theta^{(t+1)} = \theta^{(t)} - \eta \nabla_{\theta} \hat{\mathcal{R}}(\theta^{(t)})$$

## Gradient descent

$$\theta^{(t+1)} = \theta^{(t)} - \eta \nabla_{\theta} \hat{\mathcal{R}}(\theta^{(t)})$$

Quadratic example :  $f : x \mapsto x^T \Sigma x$

## Remarks

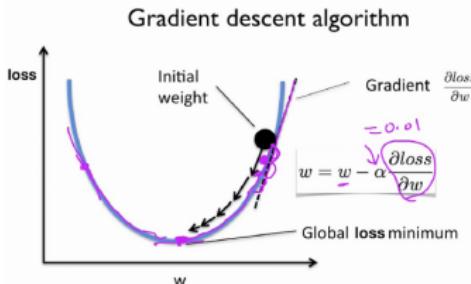
- Modern AI is largely due to the fact that nowadays (Python) libraries **can compute gradient automatically through "auto-differentiation"**. This can be done extremely efficiently with GPUs.

```

1 import torch
2 theta = torch.tensor(something, requires_grad=True)
3 loss = f(theta) # some function f using only basic operations
4 loss.backward() # compute the gradient by backprop
5 theta.grad # contains the gradient
6

```

- Most of the theory applies to **convex optimization**. Non-convex optimization is “not supposed to work”, but it “does” for modern neural networks. It is still very mysterious !



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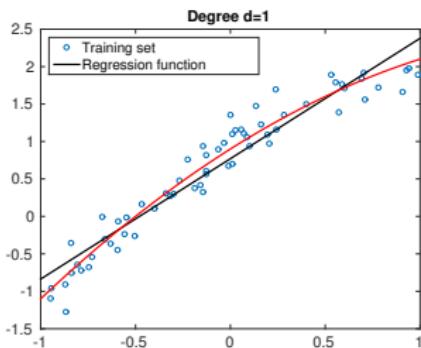
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## Simple linear model classification

A major problem in ML is choosing the function class/hyperparameters of the model.

For instance, consider the linear regression problem



- ▶ Is there a room for improvement of the classification performance?

## Feature engineering

One simple idea is to **compute more features**, and apply again a linear model **in higher dimension**.

Linear regression : model order  $p$

E.g.  $q$ th degree polynomial regression :  $p = q + 1$  parameters  $\beta_k$  s.t.

$$\hat{f}(x) = \beta_0 + \beta_1 x + \beta_2 x^2 + \dots + \beta_q x^q = x_q^\top \beta$$

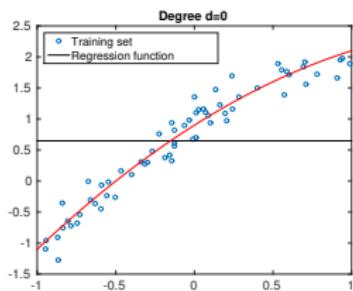
where

$$x_q = [1, x, x^2, \dots, x^q],$$

$$\beta = [\beta_0, \beta_1, \beta_2, \dots, \beta_q]$$

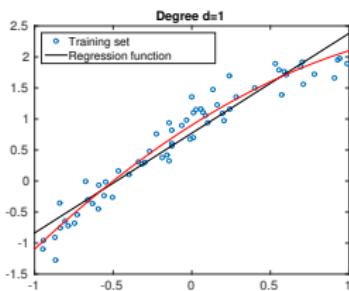
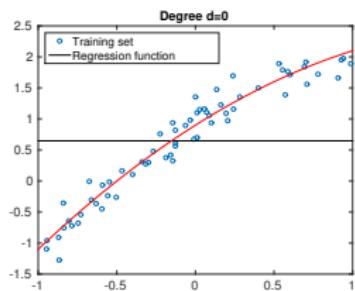
## Linear regression : complexity vs stability

How to choose  $q$  ?



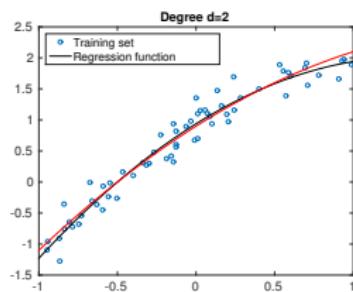
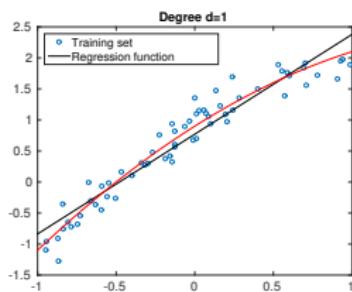
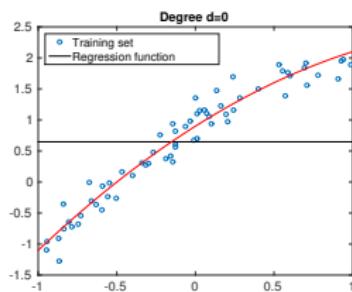
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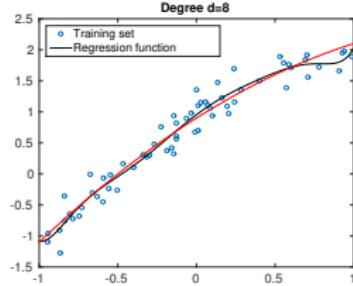
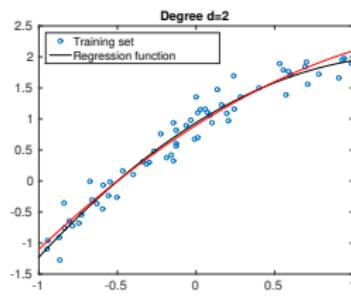
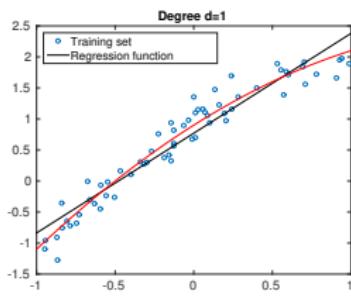
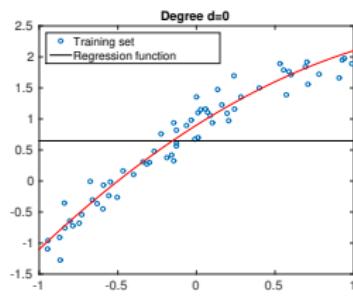
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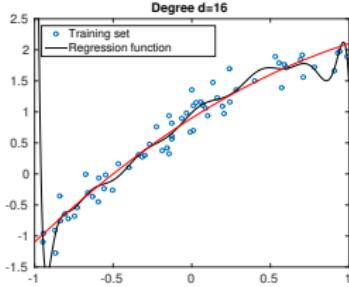
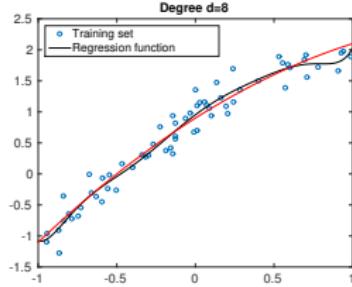
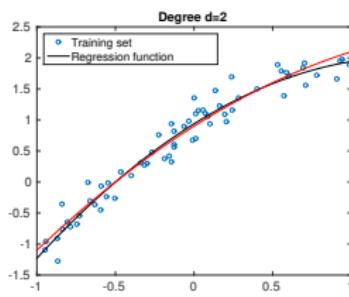
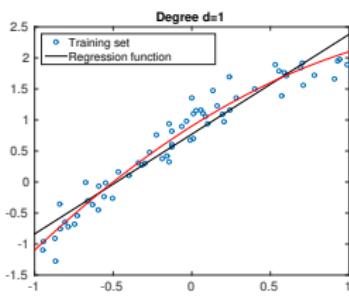
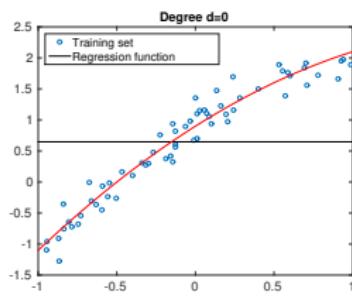


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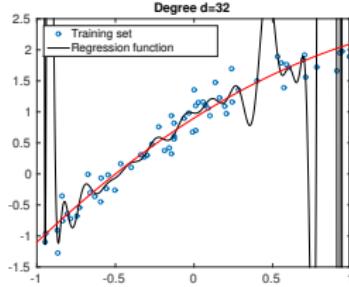
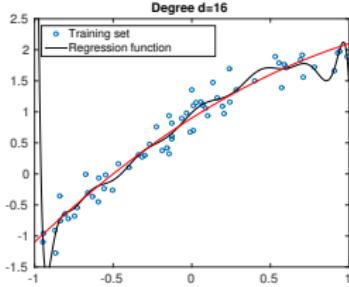
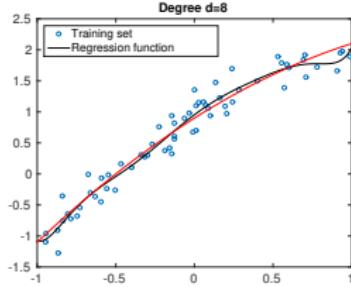
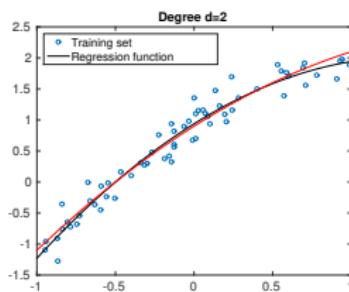
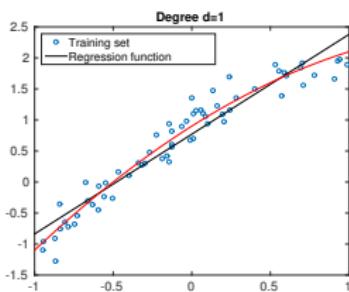
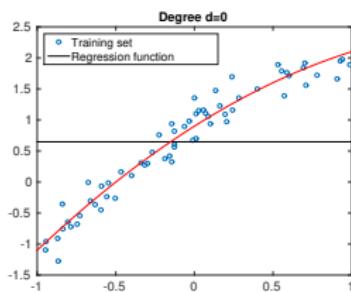


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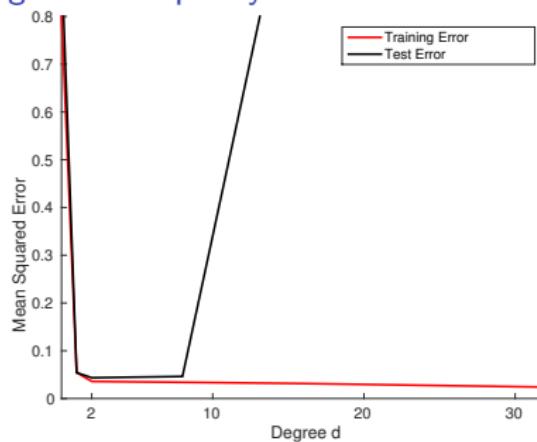
## Linear regression : complexity vs stability

How to choose  $d$ ?



## Linear Regression : Test error vs Train Error

When  $q$  increases, the training error decreases, but the test error increases. This is the **over-fitting** phenomenon : the model fits “too much” the training data, and generalizes poorly.



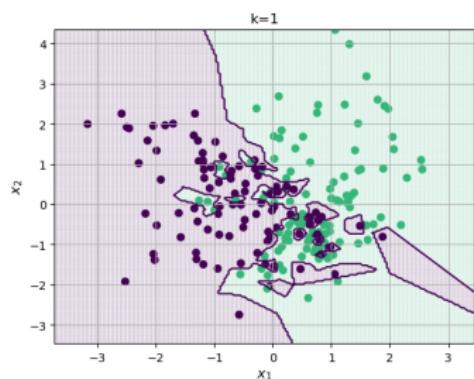
- ▶ True error rate (i.e. error rate for test data not used for learning) minimized when  $q = 2 \dots$
- ▶ ... true generative model : order  $q = 2$  polynomial (+ white noise)

☞ One cannot use the training error to select the model !

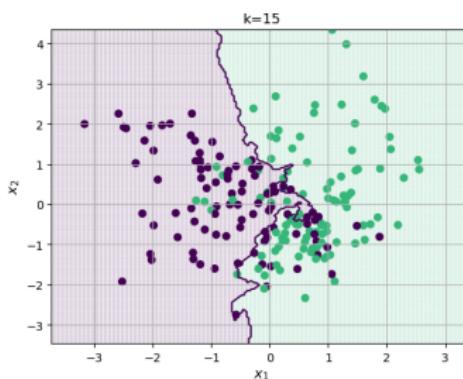
## Model Selection : under/over-fitting tradeoff

Is it also true for non-parametric models like  $k$ -NN ?

Recall the pictures



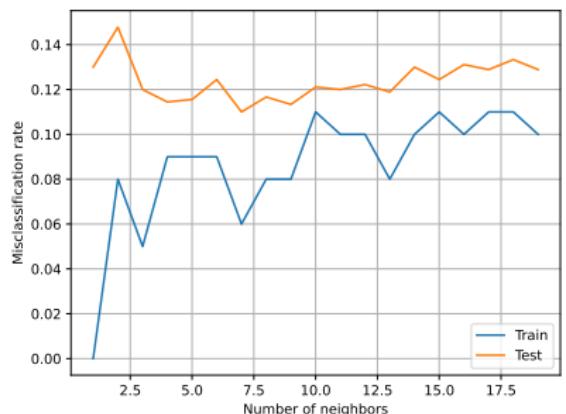
$k = 1$



$k = 15$

- ▶  $k = 1 \rightarrow$  training error is always 0 ! Explain why.
- ▶ Question : in your opinion, which one gives the best classification rule ?

## $k$ -NN : train vs test



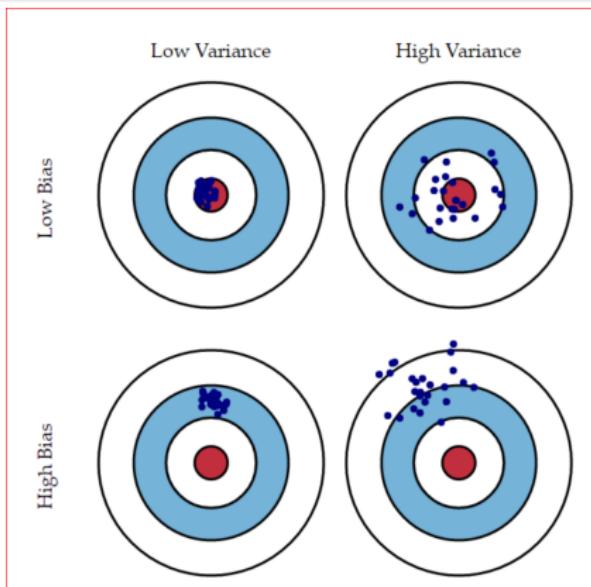
Train and test error (misclassification rate) vs the flexibility of the  $k$ -NN algorithm

- ▶ when  $k = 1$ , the model becomes too flexible ← over-fitting
- ▶ when  $k$  is large, the model becomes too simple ← under-fitting
- ▶  $k = 7$  is the optimal choice for this dataset

## Fundamental trade-off : Bias vs Variance

### Definition

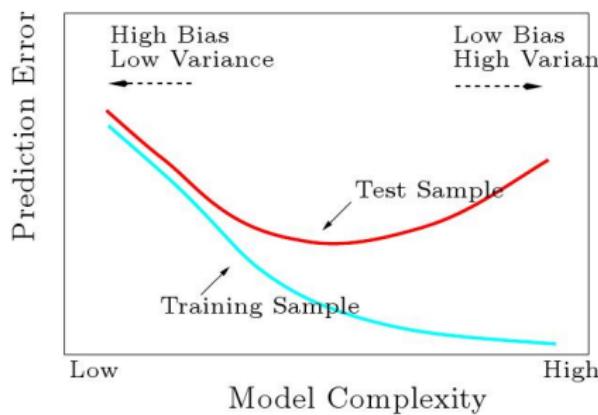
- ▶ **Bias** : how much the model is **centered** on the true answer
- ▶ **Variance** : how much the model has high **stochastic variations**



## Fundamental trade-off : Bias vs Variance

### Relation with over/under-fitting

- ▶ too simple model (high bias) → **under-fitting**
  - ▶ the model is too simple to fit the true function
- ▶ too complex model (high variance) → **over-fitting**
  - ▶ the model overfits the training data, and gives random garbage on test data



## Bias/variance : mathematical definition

- ▶ Consider a model

$$y = f^*(x) + \epsilon,$$

where  $\epsilon$  is some centered noise  $\mathbb{E}(\epsilon) = 0$ .

- ▶ Consider a prediction rule  $\hat{f}_D(x)$  that depends on some training dataset  $D = \{(x_i, y_i)\}_{i=1}^n$ .

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$$\mathbb{E}_{D,\epsilon} \left[ (y - \hat{f}_D(x))^2 \right] = \text{Var}_D \left[ \hat{f}_D(x) \right] + \text{Bias}_D \left[ \hat{f}_D(x) \right]^2 + \text{Var} [\epsilon]$$

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- ▶ Where :

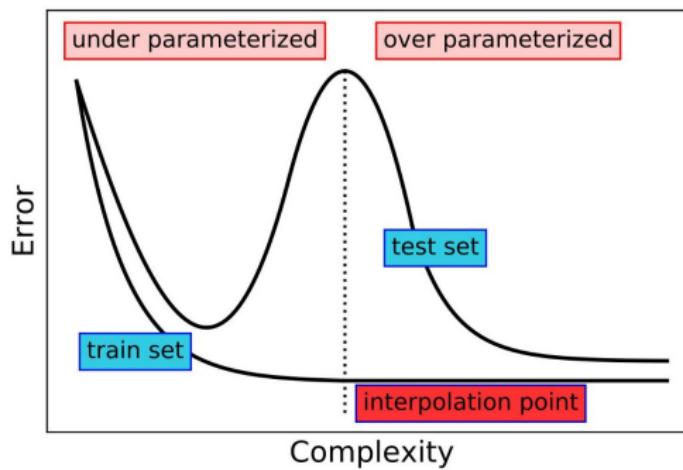
- ▶  $\text{Bias}_D \left[ \hat{f}_D(x) \right] = \mathbb{E}_D(\hat{f}_D(x)) - f^*(x)$  reflects how much the model is centered on  $f^*$
- ▶  $\text{Var}_D \left[ \hat{f}_D(x) \right] = \mathbb{E}_D \left[ (\hat{f}_D(x) - \mathbb{E}_D(\hat{f}_D(x)))^2 \right]$  reflects how much the model varies with  $D$
- ▶  $\text{Var} [\epsilon]$  is the irreducible part, the level of noise.

## A grain of salt

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- ▶ “Modern” deep learning largely counters the classical overfitting paradigm
  - ▶ Models are largely **interpolating**, but still generalize well !
- ▶ Implications both mathematical and more “philosophical” (what are test data ?  
How do we use them in modern paradigms ?...)
  - ▶ see <https://www.argmin.net/p/thou-shalt-not-overfit>



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Model selection

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- ▶ standard solution : **cross-validation**, e.g. K-fold Cross-Validation

## K-fold Cross-Validation (CV) : Principle

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## K-fold Cross-Validation (CV) : Principle

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- ▶ In practice split the data in  $K$ -folds, here  $K = 5$  :

$\hat{\mathcal{R}}_1(\hat{f}_1, \lambda)$	Validation	Train	Train	Train	Train
$\hat{\mathcal{R}}_2(\hat{f}_2, \lambda)$	Train	Validation	Train	Train	Train
$\hat{\mathcal{R}}_3(\hat{f}_3, \lambda)$	Train	Train	Validation	Train	Train
$\hat{\mathcal{R}}_4(\hat{f}_4, \lambda)$	Train	Train	Train	Validation	Train
$\hat{\mathcal{R}}_5(\hat{f}_5, \lambda)$	Train	Train	Train	Train	Validation

where  $\lambda$  is some hyperparameter of the model/method

- ▶ Estimate of Test error :

$$\text{CV}(\hat{f}, \lambda) = \frac{1}{K} \sum_{k=1}^K \hat{\mathcal{R}}_k(\hat{f}_k, \lambda)$$

- ▶ Usually  $K=5$  or  $10$  is a good trade-off ( $K=n$  is called leave-one-out)

## Conclusions

Model assessment methods are an essential tool for data analysis, especially for big datasets involving many predictors

### Cross-validation

- ▶ generic and simple procedure that can be used for any supervised problem
- ▶ provides a direct estimate of the test error.
- ▶ Can be used for model selection and/or hyperparameter tuning
- ▶  $K$ -fold (with  $K = 5$ , or  $K = 10$ ) is a standard choice, but there exists many variants depending on the problem, e.g.
  - ▶ *stratified K*-fold to ensure that all the folds have roughly the same average response value ← useful for classification to be sure that each fold contains roughly the same proportions of class labels.
  - ▶ *hold-out* cross-validation for time-series where a subset (split temporally) of the data is reserved for validating the model performance

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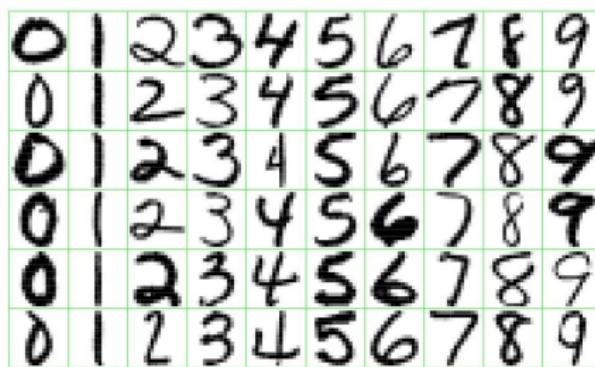
Overfitting

Validation

Examples

## Examples of Tasks

Recognition of handwritten digits (US postal envelopes)



- ☞ Predict the class ( $0, \dots, 9$ ) of each sample from an image of  $16 \times 16$  pixels, with a pixel intensity coded from 0 to 255
- ▶ Low error rate to avoid wrong allocations of mails !
- ▶ Historically one of the first, most popular image dataset : [MNIST](#)

Supervised classification

## Examples of Tasks

### Spams Recognition

#### Spam

WINNING NOTIFICATION  
We are pleased to inform you of the result  
of the Lottery Winners International  
programs held on the 30th january 2005.  
[...] You have been approved for a lump sum  
pay out of 175,000.00 euros.  
CONGRATULATIONS!!!

#### No Spam

Dear George,  
Could you please send me the report #1248 on  
the project advancement?  
Thanks in advance.

Regards,  
Cathia

- ☞ Define a model to predict whether an email is spam or not
- ▶ Low error rate to avoid deleting useful messages, or filling the mailbox with useless emails
- ▶ One of the most deployed application today !!

supervised classification

## Examples of Tasks

### Recommender systems

	Movie A	Movie B	Movie C	Movie D
User 1	Like	Dislike	Like	Like
User 2		Like	Dislike	Dislike
User 3	Like	Like	Dislike	
User 4	Dislike		Like	
User 5	Like	Like	Dislike	Dislike

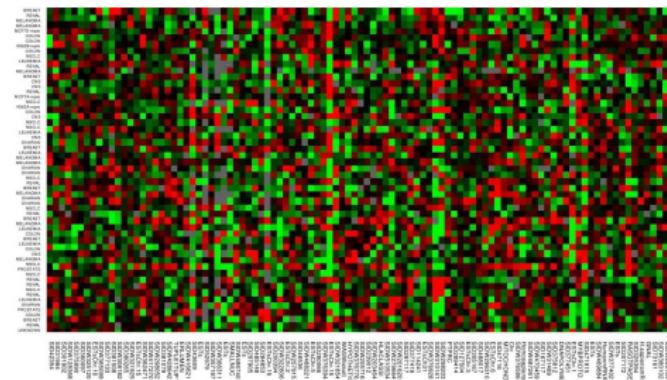


- ☞ Make personalized user recommendation of : movies, music, purchase, advertisements, social network friends...
- ▶ User-based (collaborative filtering), content-based, often hybrid
- ▶ (mis)Used all over the Internet, by every large website
- ▶ Historically, also important : the [Netflix challenge](#)

unsupervised classification/regression

## Examples of Tasks

### DNA-microarrays



- ▶ Genes expression dataset for several thousand individual genes (columns) and tens of samples (rows)  $d \gg n$  (huge challenge !!)
- ☞ Clustering of genes (resp. samples) with similar expression profiles across samples (resp. genes)

unsupervised classification

## Examples of Tasks in Geosciences

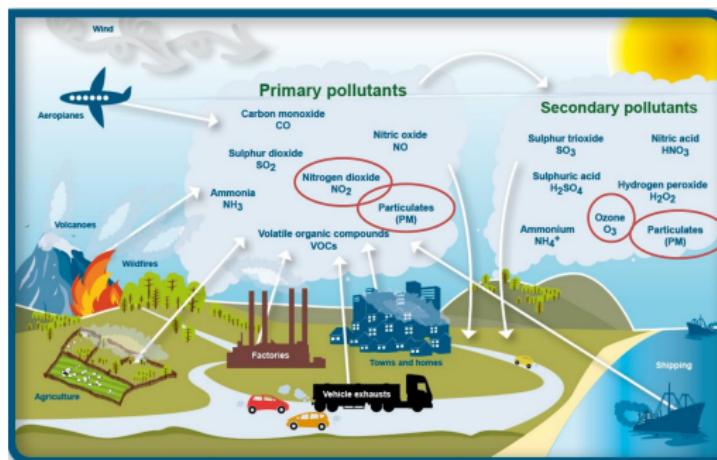
### Prediction of El Niño southern oscillation



- ☞ Predict, 6 months in advance, the intensity of an El Niño Southern Oscillation (ENSO) event from ocean-atmosphere datasets (sea level pressure, surface wind components, sea surface temperature, surface air temperature, cloudiness...)

supervised regression (on time series)

## Prediction of pollutant concentrations



- ☞ Predict pollutant concentrations (O<sub>3</sub>, N0<sub>2</sub>, PM10, PM2.5) at time D<sub>0+1,+2,+3</sub> from hourly measures timeseries + weather data + chemistry based forecasting models

supervised regression (pollutant concentration prediction) / classification  
(pollution alert or not)