

Navreen Grewal

swiss army designer

navreeng.design@gmail.com

<http://navreenG.com>

Senior UX Designer (Presently, 1 yr)

Amazon Chime, AWS

Lead mobile designer for Amazon Chime—AWS's video conferencing and chat service. Execute sweeping upgrades of app experiences with an engineering-heavy team.

- Conduct exploratory customer research & usability
- Create interactive prototypes and final UI for team alignment
- Spearhead cross-team process to promote dialogue & collaboration
- Develop design process that elevates research & explorations in early product planning phase
- Initiate a product roadmap that works backwards from customer
- Support team through project to ensure momentum & launch path

UX Designer II (4 yrs)

Consumer Payments, Amazon

Lead designer for international cash payments (Amazon PayCode), bank transfers, and installments—personal focus on global customers that don't rely on traditional credit card usage. Part of a larger design team devoted to learning diverse ways customers transact, worldwide.

- Define large-scale payment experiences across Amazon retail, in & outside of checkout, with cross-organizational teams
- Build cases for critical product & UX decisions through qualitative research—from in-person field research to validating prototypes
- Cultivate durable, universal design patterns informed by research
- Work with design team to create a Payments Interface Guideline

Freelance, Owner (2 yrs)

Pretty Meta, LLC

Provide a wide array of design services for small to medium clients. Work includes end-to-end app UX/UI design, user research, digital marketing creative, front-end website coding (Wordpress and custom), and UX analytics reports.

Interaction Designer (2.5 yrs)

Whitepages

Web Designer (2.5 yrs) // **Senior Web Designer** (4 mo) *All Star*

B.A. in New Media Design

Western Washington University