

Content Administrator
Product Introduction (MAC) / Campaign (MAC)
or Individual Calendar Event or Library Asset

Users Guide

Fluke Partner Portal Extranet Sites

May 2013

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Introduction

The Partner Portal Sites on Support.Fluke.com were designed to be a secure, self-publishing repository for all Marcom / Marketing digital assets such as PDF documents, Images, MSOffice files, software updates, plus all other electronic digital assets (files), with relational integration into enterprise systems such as Oracle, now MS Dynamics.

Its ease in rapid deployment of new assets and the ability to provide these same assets to resellers, end-users, systems such as Print-On-Demand, Electronic Email Fulfillment (Oracle), Fluke Digital Library (on user facing websites such as www.fluke.com), etc., makes the Partner Portal application and its rich set of rendering and administration tools plus a host of other add-on utilities the primary mechanism for distribution of the same.

The main concept behind the Partner Portal is the ease of adding a digital asset. Besides the file itself, only the minimal other data is required, such as the Library category it should be shown in, the Product or Product Series it is related to, the Title of the asset and Description, Thumbnail image and the electronic asset itself.

Restrictions can be imposed to limit the view of this asset based on System, Group, Country, Begin Date, Public Embargo Date and automatic archival with it's interface to MS Dynamics Marketing Assets.

In typical application, an automatic digital product launch on the Begin Date could be sent via the subscription email services world-wide, contain descriptions, thumbnails and encoded links to all of the digital launch materials.

Finally, the Partner Portals are multilingual, both in user view and administration tools.

This Content Administrator's Users Guide will help you understand the asset creation process.

What are digital assets?

Digital asset can be anything that can be contained in a computer file. These include, MSOffice or other files, PDF files, Images, Software, Software Updates, Posters, Audio or Video Files, etc. In addition, digital assets can be website URL's to other websites or specific pages on those websites, gateways that pass authenticated user credentials to another application, etc. The end-point for a digital asset is almost endless. In other words if you can view it on your computer, chances are you can make that same media available via the internet to other users.

Product Introduction / Campaign Creator

Partner Portal - Site View

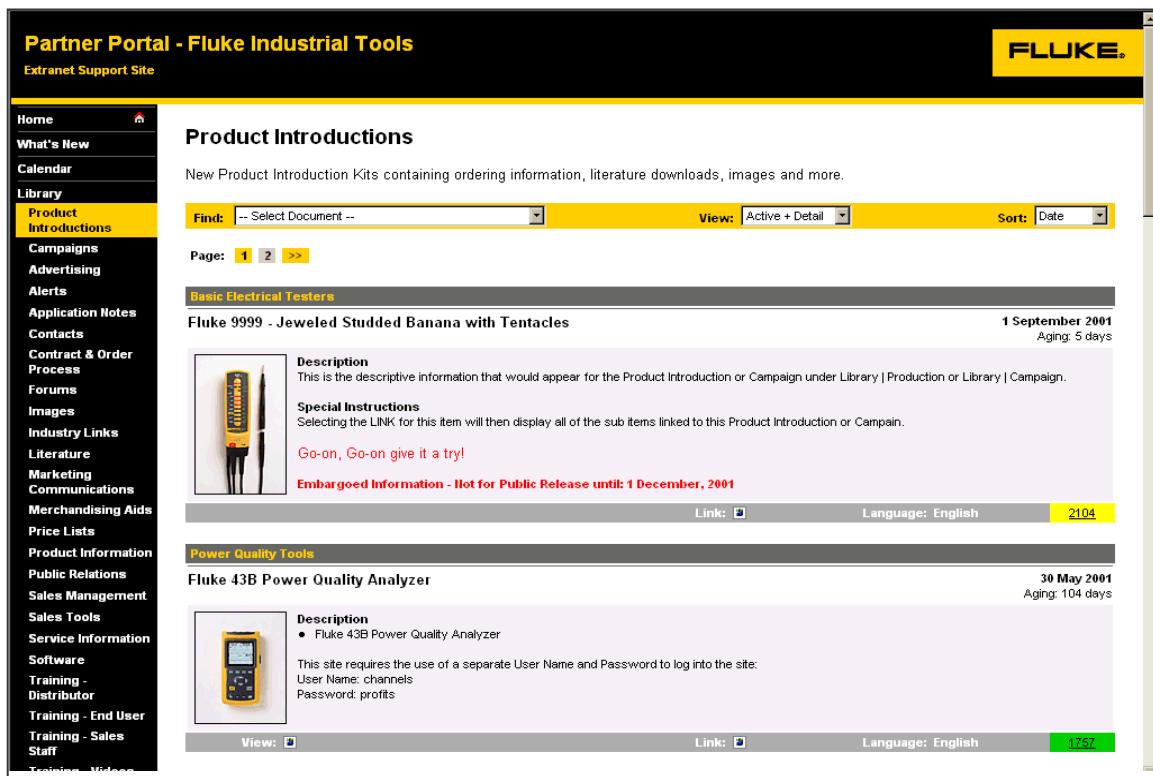



Figure 1 - Product Introduction - User Site View

The creation of either a Product Introduction Kit or Campaign is identical, except for the fact that the entry point into the actual collection of content or calendar items fall under the navigation button, "Product Introductions" or "Campaigns" respectively. On other portal sites, these may have been renamed as "Product List" or "Education Modules". Regardless of the name, the functionality is the same. For simplicity, the acronym MAC, short for Master Asset Container will be used throughout the remainder of this document to reference "Product Introduction", "Campaign" or the MAC Creator Process itself.

What is presented to the user is the MAC container or "Book Cover" to each MAC collection of individual assets. The page showing many MAC container listing is no different than any other listing, except for the fact that the container is used to introduce the attached (related) assets and to provide a LINK to the next page that displays the collection of individual assets.

In the screen shot above, a sample Product Introduction MAC has been created called the "Fluke 9999".

Clicking on the View or Link icon  will advance the user to the MAC containers container view (Figure 2 - Product Introduction Container - User View).

Partner Portal - Fluke Industrial Tools
Extranet Support Site

FLUKE.

Product Introduction

Fluke 9999 - Jeweled Studded Banana with Tentacles

Introducing the New Fluke 9999 What'cha-ma-call-it Banana Probe!!!

This is a splash header that would appear at the top of the listing of all items included in this Production Introduction. You can embed images, or any other HTML tag provided you are syntax correct, otherwise your page will not render correctly. If using embedded HTML tags, use the [View Site] button to see this information while editing this section.

Please see your Site Administrator for the Support.fluke.com Style Guide if altering the default font, size or attributes used on this site.

Application Notes

Digital Multimeters

In Tune With Power Harmonics - Test - Application Note

1 September 2001 - 1 December 2001
Aging: 4 days

Description
Basic troubleshooting using multimeters and current clamps

Literature Code
1260362

File Format
Adobe Acrobat Document

Embargoed Information - Not for Public Release until: 1 December, 2001

View: **Download:** **Email:** **Link:** **Language:** English **2141**

This is a splash footer that would appear at the bottom of the listing of all items included in this Production Introduction. You can embed images, or any other HTML tag provided you are syntax correct, otherwise your page will not render correctly. If using embedded HTML tags, use the [View Site] button to see this information while editing this section.

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Figure 2 - Product Introduction Container - User View

Figure 2 above, shows the MAC container asset view for the "Fluke 9999" Product Introduction. The MAC container introduces the individual assets by presenting a Splash Header (optional), then the associated content or calendar event assets, in order of Category, Sub-Category, and Title and followed by the Splash Footer (optional).

Although these content or calendar event items appear in the MAC container, they can optionally appear as individual items in each of their respective Library Categories. This is accomplished by setting the Items Content Grouping specification to "Product Introduction + Individual" or "Campaign + Individual" in each assets administration page.

Selecting "Product Introduction Only" will list the item within the MAC container, but will not show the asset under its individual Library Category.

Selecting "Individual" will only show the asset under its individual Library Category and will not include it in the MAC container.

Creating a Product Introduction / Campaign / Calendar Event or Library MAC Container

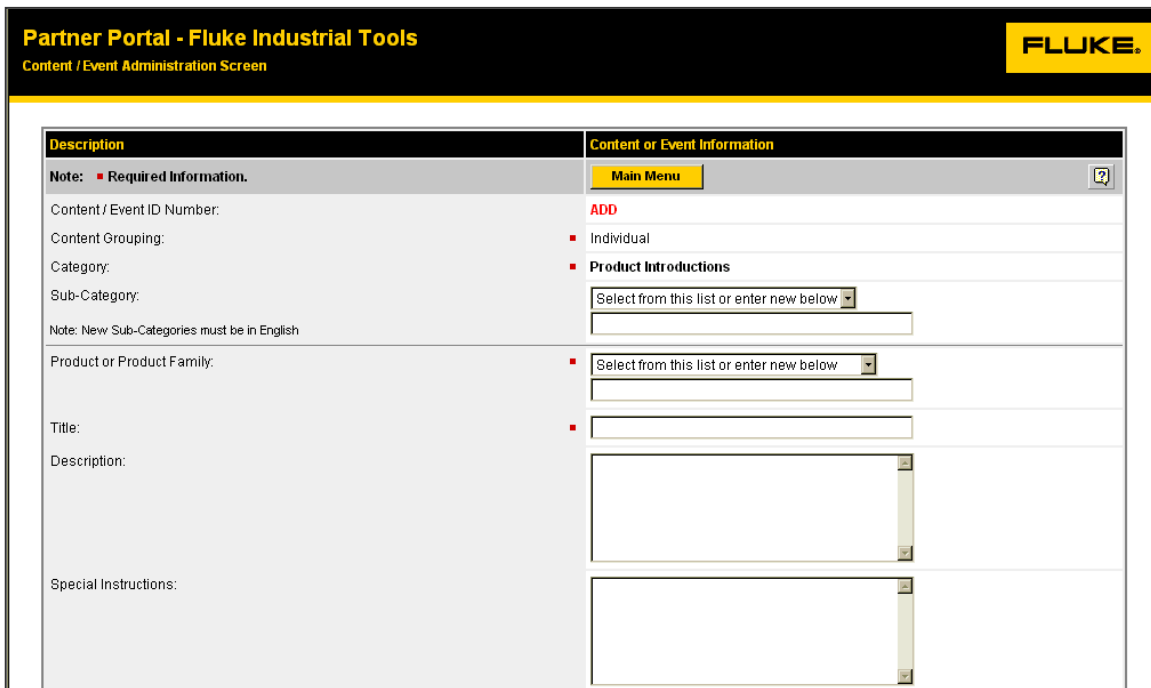
The creation of a MAC is only available to those administrators who have Content or Site Administration credentials. Content Submitters are prohibited from creating a MAC; however they are able to edit those assigned to them.

Initially the MAC container itself needs to be created. Once created, all content or calendar items may be grouped within this MAC.

To create a MAC, logon to your Site Administration screen, under the Site Utility, ADD - Content or Event into Category, choose either "Product Introduction" or "Campaign".

Error! Reference source not found..

The next screen that will appear will be the Content / Event Administration Screen. **This screen is the same screen used for entering Individual Calendar Event or Library Asset items as well as defining the MAC container item.** The difference between an individual content or calendar event asset and a MAC container asset is the addition of the Splash Header and Splash Footer text areas.



Partner Portal - Fluke Industrial Tools
Content / Event Administration Screen

FLUKE.

Description	Content or Event Information
Note: ■ Required Information.	Main Menu [?]
Content / Event ID Number:	ADD
Content Grouping:	■ Individual
Category:	■ Product Introductions
Sub-Category:	Select from this list or enter new below [v] []
Note: New Sub-Categories must be in English	
Product or Product Family:	■ Select from this list or enter new below [v] []
Title:	■ []
Description:	[]
Special Instructions:	[]

Figure 3 - Content / Event Administration Screen - Category and Product / Product Family Specific Fields

- **Content / Event ID Number**

The ID number will either display ADD for a new item or the actual record ID number for an existing item you are editing.

- **Content Grouping**

Individual

Item appears under its Library Category Only.

Product Introduction + Individual

Item appears as an individual item under its respective Library Category, and with the MAC container.

Product Introduction Only

Item appears in the MAC container only.

Campaign + Individual

Item appears as an individual item under its respective Library Category, and with the MAC container.

Campaign Only

Item appears in the MAC container only.

For a MAC container, "Individual" is the only option available.

- **Category**

Defines where the item will appear under the Calendar or Library navigation buttons. The Category is pre-selected when you select from the Add menu. **Note:** This cannot be changed, unless you first delete this record and re-enter the data under a new Content or Event Category.

- **Sub-Category**

Select from the pre-defined list. If you do not find a sub-category that adequately describes your item, contact your Site Administrator. All New Sub-Categories must be in English, however will be automatically translated to the user's preferred language once Infrastructure Translations are done (typically as needed by special request or quarterly.)

- **Product or Product Family**

The Product or Product Family is a critical sorting/grouping field. Please try to add new Content or Event records using one of the pre-existing selections, or if you require a new Product or Product Family name, contact your Content Administrator to specify a new name by using the input box. All New Product or Product Family names must be in English however will be automatically translated to the user's preferred language once Infrastructure Translations are done (typically as needed by special request or quarterly.)

- **Title**

Title of the Content or Event item. (Included with Subscription email.)

- **Description**

Short narrative description of the Content or Event item. (Included with Subscription Service)

- **Special Instructions**

Short instructions of how to use, order, or other instructions related to the Content or Event item.

Figure 4 – Content/Event Administration Screen – Product Introduction/Campaign Specific Fields

- **Splash Header**

This is the MAC introduction header used to introduce the MAC. This field would not appear when creating a non-MAC content or event item.

- **Letter ID Number**

Item number of product introduction letter.

- **Splash Footer**

This is the MAC footer used to conclude the MAC. This field would not appear when creating a non-MAC content or event item.

Figure 5 – Content/Event Administrations Screen – Item/Reference Numbers (This section not available on MAC)

- **Generic Button**

This button may be used to generate a non-MS Dynamics item / reference number for an asset. This number can then be used in the find_it.asp links to the asset on web pages.

- **Item / Reference Number 1**

Item / Reference Number 1 is used to provide the MS Dynamics Item Number to users related to the content items physical order number. This number is also required for any content item designated in the Group Section as "User". When these two are used in combination, the document file is available for EFF eFulfillment through the Fluke Document

-
- Rev.**

Fulfillment System or the POD Everett Print-On-Demand System. For all other cases, this is an optional reference number.

This is used to place the current version letter of the item and will be used in building the PDF file name stored on the server when uploading files.
 - Show**

This checkbox, if checked will display the Item Number in the content's description.

(Whether or not this field is available for use depends on how the Site Administrator has configured this category. For MAC, this field is not available.)
 - Item / Reference Number 2**

An Optional secondary reference number. For a Cloned alternate language asset, this field will contain the original English Item Number and Revision for reference.

(Whether or not this field is available for use depends on how the Site Administrator has configured this category. For MAC, this field is not available.)

URL to Web Page:	<input type="text"/>
URL to Web Page Pop-Up Window:	<input type="checkbox"/> Disable
Asset File - (LOW Resolution): (Virus Scan prior to uploading file)	<input type="text"/> <input type="button" value="Browse..."/>
Everett - Marketing Communications Use Only. Asset File - (POD Resolution): (Virus Scan prior to uploading file)	<input type="text"/> <input type="button" value="Browse..."/>
Thumbnail File - (GIF or JPG): (Virus Scan prior to uploading file)	<input type="text"/> <input type="button" value="Browse..."/> <input type="checkbox"/> Request Thumbnail

Figure 4 - Content / Event Administration Screen - Content Information and Asset File Fields

- URL to Web Page**

If the Content or Event has additional information located on another web page, supply the complete URL.

(Whether or not this field is available for use depends on how the Site Administrator has configured this category. For MAC, this field is not available.)
- URL to Web Page Pop-Up**

If disabled (checked), the URL Link to a Web Page opens in the same window as opposed to using a separate pop-up browser window. A Session variable, Session("BackURL") can be interrogated by the link to obtain the parent link to restore this view when the link application is done.

(Whether or not this field is available for use depends on how the Site Administrator has configured this category. For MAC, this field is not available.)

- **Asset File - (Low Resolution)**

Supplies a link for this record so the user can view the asset on-line, download or self-email, email to an associate, the asset or a compressed zip archive file of the asset.

Use the [Browse] button to locate the file on your local drive. The file you selected will be uploaded to this server, once you have clicked on the [Save / Update] button below.

Note: This can be a PDF file, Microsoft Word or Excel document, text file, etc.

Zip Archive files are automatically created for each uploaded file.

At a later time, if you wish to update this asset, unattach the current file from this record, click on the checkbox to the right of the file name, then clicked on the [Save / Update] button below, then repeat the asset upload process described above.

- **Asset File (POD)**

Supplies a link for this record to be used by the Everett Print-On-Demand System.

Use the [Browse] button to locate the file on your local drive. The file you selected will be uploaded to this server, once you have clicked on the [Save / Update] button below.

Note: This file must be a PDF file.

Zip Archive files are automatically created for each uploaded file.

At a later time, if you wish to update this asset, unattach the current file from this record, click on the checkbox to the right of the file name, then clicked on the [Save / Update] button below, then repeat the asset upload process described above.

(Whether or not this field is available for use depends on how the Site Administrator has configured this category. For MAC, this field is not available.)

- **Thumbnail Image**

Adds a visual thumbnail image to this record.

Use the [Browse] button to locate the file on your local drive. The file you selected will be uploaded to this server, once you have clicked on the [Save / Update] button below. At a later time, if you wish to unattach this file from this record, click on the checkbox to the right of the file name.

- **Request Thumbnail**

If you do not have the ability to create your own thumbnail image file for this asset, check this checkbox to have a thumbnail image created. Thumbnails are 80 pixels wide variable height, type .jpg

The following section will only be visible if you are adding a Technical Forum



Forum ID Number:	<input type="text"/>
Forum Moderated:	<input type="checkbox"/> Moderator Name: Select from List

Figure 7 - Content / Event Administration Screen - Forum Specific Fields (This section not available on MAC)

- **Forum ID Number**

If this asset container is to be used to link to one of the forums available on Support.Fluke.com, enter the forum's ID number. To create a new forum, simply copy this asset container's ID number into this field.

- **Forum Moderated**

Forums can be moderated or non-moderated. If a forum is moderated, a Forum Administrator needs to be selected from the Moderator Name selection box. To configure a Forum Moderator, the Account Administrator needs to update the account of the designated Forum Moderator by selecting the [x] Forum Moderator in the Group Affiliation section of the user's profile.

(Whether or not these fields are available for use depends on how the Site Administrator has configured this category. For MAC, this field is not available.)

Pre-Announce:	<input type="text" value="0"/>	days before
Beginning Date (mm/dd/yyyy):	■ <input type="text" value="03/25/2012"/>	through
Ending Date (mm/dd/yyyy):	■ <input type="text" value="03/25/2012"/>	then
Move to Archive:	<input type="text" value="0"/>	days after ending date
Public Release Date (mm/dd/yyyy): (Leave blank if same as Beginning Date)	<input type="text"/>	
Mark as Confidential:	<input type="checkbox"/>	
Price list access codes(separated by comma): (This field is applicable for Price Lists category only)	<input type="text"/>	

Figure 8 - Content / Event Administration Screen - Content Date Rule Specific Fields

- **Pre-Announce**

Number of days prior to the Beginning Date to display this Content or Event. Default=0 - No effect on Beginning Date.
- **Beginning Date**

Actual Beginning Date of Event or Partner Notification Date of the content. (Included with Subscription Service)
- **Ending Date**

Actual Ending Date of Event or Expiration Date of the content. (Included with Subscription Service)
- **Move to Archive**

Number of days after the Ending Date to display the Content or Event. Default=0, No effect on Ending Date.
- **Public Release Date**

The date that this information can be released to the public. A Public Release Date Notice will appear in the Description section of the Content Item or Event.
- **Mark as Confidential**

The caption "Confidential - Not for Public Release" will appear in the Description section of the Content Item or Event. This disables the Email and Send links at the bottom of the asset listing displayed to the user.
- **Price list access codes**

These are special codes entered by Contracts department for price list assets. The codes allow only companies with a code to see their specific pricing. DO NOT ERASE OR MODIFY THESE CODES IN ANY WAY!!!

Note: For assets that are directly related to MS Dynamics Marketing Assets, the Archive status in MS Dynamics will override any date restrictions above, except for ending dates and move to archive days. If these date/days are reached, the asset will change to archive status although it may still be active in MS Dynamics.



Note: It is advised to not set a hard ending date or move to archive days for an asset that has an MS Dynamics item number such as an “Application Note” PDF file and let MS Dynamics control the retirement of this item from the Portal automatically.

The screenshot shows a web interface for managing partner portal categories and language. On the left, under 'Partner Portal Categories:', there is a hint: 'Hint: Select which partner portal categories that you want this asset to be related to.' Below this is a 'Language:' dropdown menu currently set to 'English (Non Europe)'. To the right, there are two main sections: 'Available Categories' and 'Selected Categories'. The 'Available Categories' list includes 'Advertising / Direct Mail', 'Alerts', 'Application Notes', 'Competitive Information', and 'Conferences'. Between these two lists are two buttons: a right-pointing arrow and a left-pointing arrow. The 'Selected Categories' list is currently empty. At the bottom right of the interface, there is a small note: '+ Indicates a supported infrastructure language.'

Figure 8 - Content / Event Administration Screen - Partner Portal Categories and Language Fields

- **Partner Portal Categories**

This allows the asset to be displayed in more than one category on the Portal Site. One category is selected when you first create the asset container. Here you may select additional categories where users can find the asset on the Portal. Select one or more (hold the Ctrl key while selecting) additional categories from the Available Categories list

and click the  left arrow move button to move it to the Selected Categories list. You can remove it from the Selected Categories list by selecting the category and clicking the  right arrow remove button.

- **Language**

Specify the language of the asset by choosing from the drop down list.

All Portal sites will have this this Partner Portal Categories section.

Note: If you have an asset that you need to have posted up on one of the Fluke websites, you need to request this integration to be done by the web content team

Portal sites which are integrated with the customer facing website's Product Catalog (PCat) will have three additions to the user interface to accommodate this integration as shown in Figure 9 below.

The screenshot displays a web interface for content administration. On the left, there are several sections with checkboxes and hints:

- Do not show this item on the web:** A checkbox.
- Sort Products:** A dropdown menu set to 'Select from List' and a yellow 'Matrix' button.
- PCat Products:** A hint: 'Hint: Select which products on the web where you want this asset to be displayed. (The asset will appear in the Knowledge and information tab for each product you select.)'
- Web Categories:** A hint: 'Hint: Select which application note categories where you want this asset to be displayed. (The asset will appear under Support/Application Notes.)'
- Partner Portal Categories:** A hint: 'Hint: Select which partner portal categories that you want this asset to be related to.'
- Language:** A dropdown menu set to 'Spanish +'. A note says '+ Indicates a supported infrastructure language.'
- Multilingual data:** A yellow 'Localization' button.

 On the right, there are three main selection areas:

- Available Products:** A large empty box.
- Selected Products:** A box containing a list: TIR125, TIR110, TI125, TI110, TI100.
- Available Categories:** A list box containing: Application Notes/Air Testers, Application Notes/Articles and, Application Notes/Automotive, Application Notes/Clamp Meters, Application Notes/Digital Mult.
- Selected Categories:** A box containing a list: Advertising.

Figure 9 - Content / Event Administration Screen - Partner Portal PCat and Web Categories Fields

- Do not show this item on the web** This box should be unchecked if this asset will be displayed on the customer facing website. **Note: For any Price Lists, this box should always be checked!!!**

WARNING: After checking the “Do not show this item on the web” checkbox, the Sort Products dropdown list and the Web Categories list boxes will be disabled The Selected Products and Selected Categories lists will also be cleared.


- Sort Products** This drop down list filters what products in the Product Catalog are displayed in the Available Products list. By choosing a letter or number, the products beginning with that letter or number will be displayed in the Available Products list below. **Note: Many products begin with “Fluke” at the beginning of the name, so you may find the product under the letter “F”.**


- **Matrix Button**

This displays a pop-up reference list of Product Catalog IDs (PIDs) and the corresponding product names. See Figure 10 below.

- **PCat Products**


For each product you choose from the Available Product list and move to the Selected Products, a link to this asset will be placed in the “Knowledge and Information” tab on that product page on the website. Select one or more (hold the Ctrl key while selecting) products from the Available


Products list and click the  left arrow move button to move it to the Selected Products list. You can remove it from the Selected Products list by selecting the

product and clicking the  right arrow remove button.

- **Web Categories**

For each Web Category you choose from the Available Categories list and move to the Selected Categories, a link to this asset will be placed in that Application Notes Category on the website. Select one or more (hold the Ctrl key while selecting) categories from the

Available Categories list and click the  left arrow move button to move it to the Selected Categories list. You can remove it from the Selected Categories list by selecting the

category and clicking the  right arrow remove button.

- **Multilingual Data/Localization**

This button brings up the asset’s multilingual management window where you can add the localized title link to the asset to one or more country/region web sites. See Figure 11.

Portal sites which are integrated with the customer facing website’s Product Catalog (PCat) are:

Partner Portal - Fluke Industrial Tools
Partner Portal – Biomedical
Fluke Networks Asset Management System

Product Catalog - Matrix Listing

The Product Catalog Matrix listing is an aid to ensure that you are adding content or event items into the correct selected products that have been pre-determined by your Site Administrator. If you need to add a new Product, see your Site Administrator.

Product Id	Product	Product Id	Product
71776	03-2	71777	03-3
71775	03-3	71774	04-2
71773	04-3	54353	10 A Traxial Shunt
54354	100 A Shunt	54357	102068
70266	102159	70268	103426
70265	103686	54366	1081
54369	112/322 KIT	54373	116/322 KIT
54375	1230	54377	1271
54378	1281-10	54379	1281-20
54380	1281-30	54381	1281-50
54382	1281-70	54383	1281-90
54423	150 A Shunt	54427	1523-CAL
54428	1523-CASE	54429	1524-CAL
72062	1551-CASE	72063	1551-CBL
69562	1560 Black Stack Thermometer Readout	69698	1594-CASE

Figure 10 - Content / Event Administration Screen - Product ID/Product Matrix Listing

Localized Links

Language :	Spanish +	+ Indicates a supported infrastructure language.
Multilingual data :	Localization	

By clicking the Localization button, the asset's multilingual data management popup window will open on screen as shown in Figure 11 below.

Here you can add localized language links for the asset to the locales (language and country/region) that it applies.

Assets Multilingual Management

Fields marked with (*) are compulsory.
 These entries define what translated language titles and descriptions will appear on the selected (language/locales) and when it will appear.

Language-Locale: CS-CZ

Title*:

Description*:

Start Date*: (mm/dd/yyyy)

End Date*: (mm/dd/yyyy)

Asset Url:

Use this Asset URL for linking assets outside of the Partner Portal to any Product Category (Pcat) and Web Category selected.
 Links on product pages will appear in the Knowledge and Information Tab.
 You must specify the complete URL.
 i.e. <http://assets.fluke.com/documents/training1.doc>

Copy to:
 Note: Hold the shift key to select multiple language-locales.

Available Language-Locales		Selected Locales
<div> <div>CS-CZ</div> <div>de-at</div> <div>de-de</div> <div>de-ch</div> <div>da-dk</div> <div>en-au</div> <div>en-ca</div> <div>en-gb</div> </div>	<div>></div> <div><</div>	<div></div>

Figure 11 - Content / Event Administration Screen - Asset Multilingual Management

1. Select the desired Locale from "Locales" dropdown list. The locale is made of the two letter language abbreviation and the country or region abbreviation. If a localized link was already applied to this locale, the fields will populate with the data applied for that locale. See Figure 12 below.
2. Enter the localized title.
3. **Current BUG:** The description field is not displaying anywhere. Enter the localized description.
4. Enter the Start Date of when you want the link to be live.
5. Enter the End Date when you want the link to be removed.
6. If you want to link an asset that is outside the Portal Site to Product Page or Web Category, enter the complete URL.

7. Select any additional Locales from the left Available Locales list and move them to the right Selected Locales list to apply these same settings to these Locales
8. After selection click on the Save button to save the details.

Assets Multilingual Management

Fields marked with (*) are compulsory.
These entries define what translated language titles and descriptions will appear on the selected (language/locales) and when it will appear.

Language-Locale:

Title*:

Description*:

Start Date*: (mm/dd/yyyy)

End Date*: (mm/dd/yyyy)

Asset Url:

Use this Asset URL for linking assets outside of the Partner Portal to any Product Category (Pcat) and Web Category selected.
Links on product pages will appear in the Knowledge and Information Tab.
You must specify the complete URL.
i.e. <http://assets.fluke.com/documents/training1.doc>

Copy to:
Note: Hold the shift key to select multiple language-locales.

Available Language-Locales		Selected Locales
<div><div>cs-cz</div><div>de-at</div><div>de-de</div><div>de-ch</div><div>da-dk</div><div>en-au</div><div>en-ca</div><div>en-gb</div></div>	<div>></div> <div><</div>	<div></div>

Save

Close

Figure 12 - Content / Event Administration Screen - Product ID/Product Matrix Listing

9. Click on Close button to exit the pop-up window.
10. Click the asset Update button to save the settings.

Subscriptions Notices

Send Notice via Subscription Service:	<input type="checkbox"/> Subscription Service 9:00pm PST <input checked="" type="radio"/> 12:00pm PST (noon) <input type="radio"/>
---------------------------------------	--

Figure 10 - Content / Event Administration Screen - Content Email Subscription Specific Field

- **Send Notice via Subscription Service** Sends a customized email to the user containing Title, Product/Series, Date, Description and link of the record to the Channel Group enabled, whose User Profiles have Subscription Service enabled. **The information is sent on the Beginning Date or Pre-Announce Date if specified.**

Two broadcast times are available, 9:00pm PST (Pacific Standard Time) or 12:00 pm PST (noon). You can check what is in the Subscription Service queue for today or previous days by using Misc – Site Utilities: Subscription Service – Queue, available from the Main Menu.

Select Groups allowed to view this information:	<input checked="" type="checkbox"/> Available to Electronic Email Fulfillment - (End-User Oracle) <input checked="" type="checkbox"/> Available to Electronic Fulfillment - (End-User Digital Library) <input type="checkbox"/> Exclude From Literature Order Shopping Cart
---	---

- **Available to Electronic Email...** Enables an asset to be available for electronic email fulfillment to End-users in Oracle orders. We are no longer using Oracle order fulfillment, so this item is not used.
- **Available to Electronic Fulfillment** Allows the asset to be available as a Digital Library asset to be linked to any website such as www.fluke.com.
- **Exclude From Literature Order...** If checked, this prevents the item from being added by a partner portal user to their shopping cart.

(Whether or not this field is available for use depends on how the Site Administrator has configured this category. For MAC, this field is not available.)

- **Groups**

Select each group that is allowed to view this Content or Event. For new Content or Event additions, pre-selected (default) group(s) checkboxes are displayed in **red**.

Select Groups allowed to view this information:

- ☐ All Groups in all Regions
- ☐ All Groups for this Region
- ☒ US Marketing & Sales
- ☒ US Sales Management
- ☐ US Representative - Process Tools
- ☐ US Representative - Electrical Managers
- ☐ US Representative - Electrical
- ☐ US Representative - HVAC/R
- ☐ US TSM
- ☐ US Distributor - Industrial
- ☐ US Distributor - Instrumentation
- ☐ US Distributor - Electronic
- ☐ US Distributor - Web-Based
- ☐ US Distributor - Automotive

Figure 12 - Content / Event Administration Screen - Content Administrator Group Specific Fields

- **Restricted to Countries**

Select each Country allowed to view this Content or Event or leave blank if no countries are restricted. This is a multi-select area. To select more than one restricted country, hold down the [CTRL] key while selecting with your mouse.

☒ No Country Restrictions:
☐ Include only these Countries:
☐ Exclude only these Countries:

United States
 United States Minor Outlying Islands
 Afghanistan
 Albania
 Algeria
 American Samoa
 Andorra
 Angola
 Anguilla

(Multi-Select Drop-Down)
Use [CTRL] + [LEFT MOUSE] to select multiple countries.

(o) No Country Restrictions – (default) allows all countries to view the asset or clears any previous country restrictions.

(o) Include only these Countries – Check this option and select “Canada” if the asset is only available for Canadian users.

(o) Exclude only these Countries – Check this option select “Brazil”, “Mexico” to exclude this asset from these countries.

- **Group Assigned to Approve**

As a Content / Event Administrator, you can select yourself as reviewer of this submission (default), or you can reassign this asset to another group for review, approval and maintenance of this information. **Note:** For this submission to appear in the submitter's or other content administrator's queue, the "Reassign Owner of this Content to:" the appropriate person. The "Reassign Owner of this Content to:" selection will only appear after initial submission of a new asset and will not appear during the initial "Add" new asset.

Group Assigned to Approve this Submission:	Approval by Current Administrator ▼ <input type="checkbox"/> Request Review of Submission by Email
Reassign Owner of this Content to:	(D) Whitlock Kelly ▼

- **Request Review by Email**

If you have selected another Content / Event Administrator, all submissions will automatically appear in the approval queue of the assigned Content Administrator, however, you may want to inform the Content Administrator by email of your submission for date sensitive assets or other reasons that a review is pending. Note: This selection will only appear after initial submission of a new asset and will not appear during the initial "Add" new asset.

- **Special Characters**

Certain characters have special meaning in HTML documents. The following entity names are used in HTML, always prefixed by ampersand (&) and followed by a semicolon. They represent particular graphic characters, which have special meanings in places in the markup, or may not be part of the character set available to the writer.

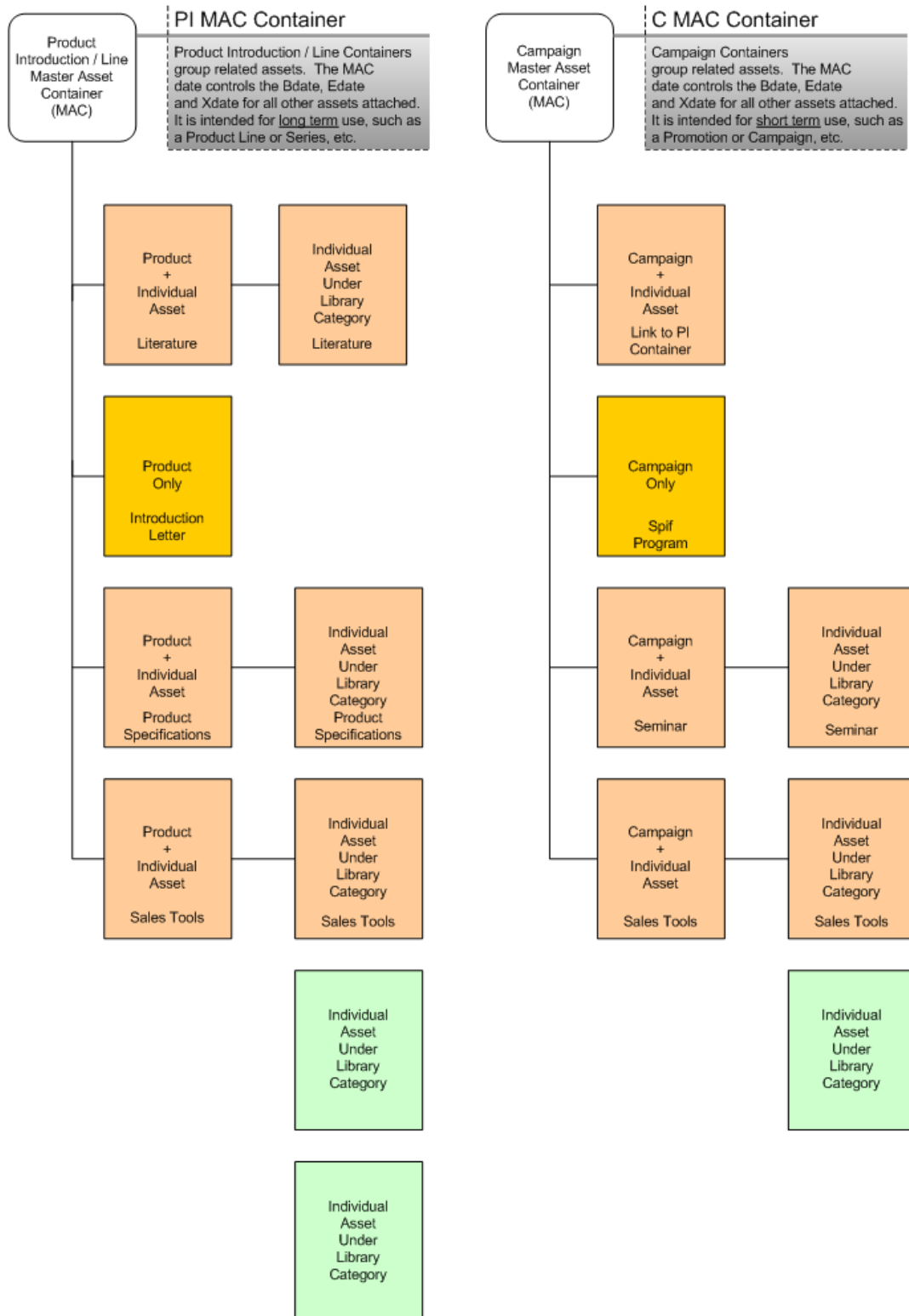
Glyph	Name	Syntax	Description
<	lt	<	Less Than
>	gt	>	Greater Than
&	amp	&	Ampersand
"	quot	"	Double Quote
"	rdquo	”	Right Double Quote
"	ldquo	“	Left Double Quote
'	rsquo	’	Right Single Quote
'	lsquo	‘	Left Single Quote
®	reg	®	Registered
©	copy	©	Copyright

- **Font Attribute Tags**

Certain combinations of characters have special meaning in HTML documents to format the appearance of the text prefixed and suffixed by these font-formatting attributes. The following font attribute names are used in HTML, always prefixed by a > and suffixed by a < sign. Do not use the above conversions for these special characters.

Syntax	Description
	Bold Enabled
	Bold Disabled
<I>	Italics Enabled
</I>	Italics Disabled
<U>	Underline Enabled
</U>	Underline Disabled

MAC Typical Configuration Example



Product Introduction / Line Containers (MAC) are used to group related assets under one main heading. Only assets that are specific to this group should be added, such as Product Literature, specifications, etc. The life of a PI container is intended to last the life of the product or product series. The Beginning Date, Ending Date, Expiration date of the MAC container controls the respective dates of the attached assets.

Product Introduction + Individual - The attached asset will appear in its respective category in the MAC container listing as well as individually within the respective Library Category.

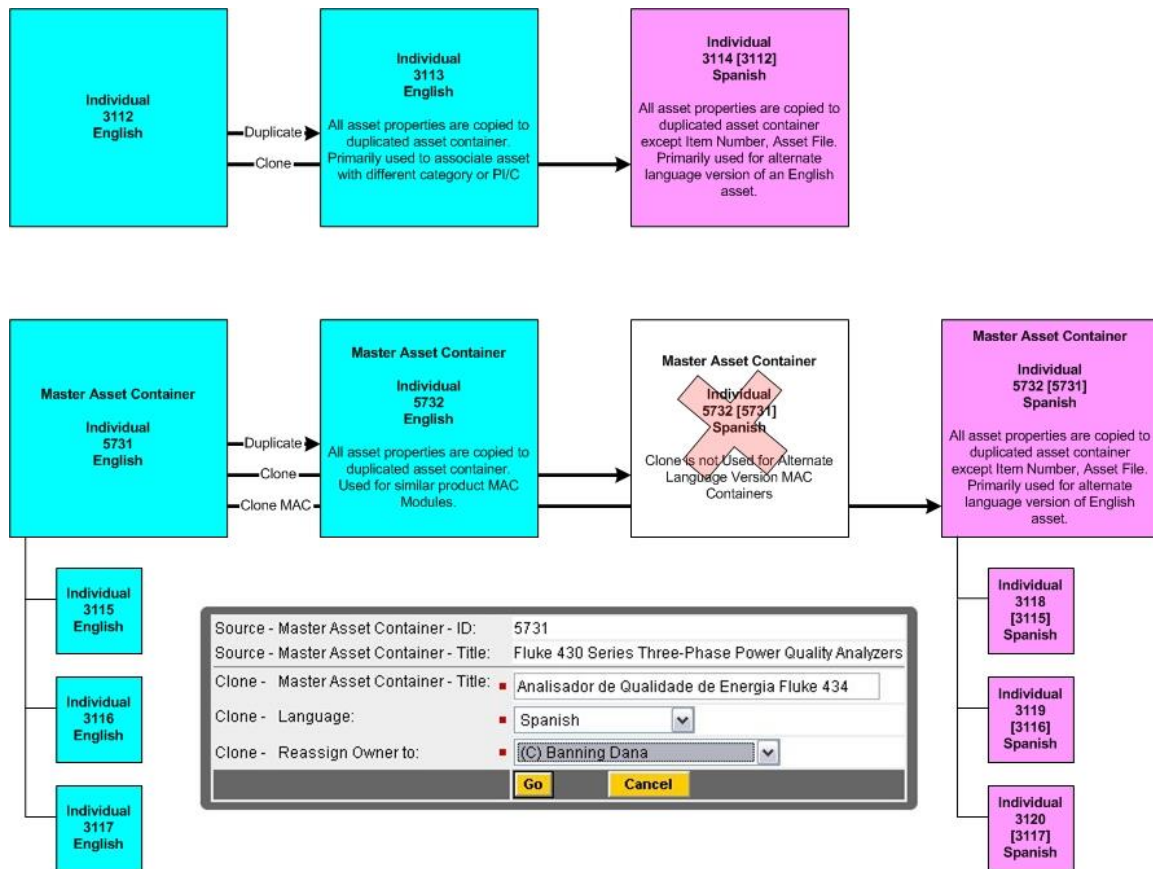
Product Introduction Only - Only appears in its respective category in the MAC container. Such as an introduction letter to the product launch etc.

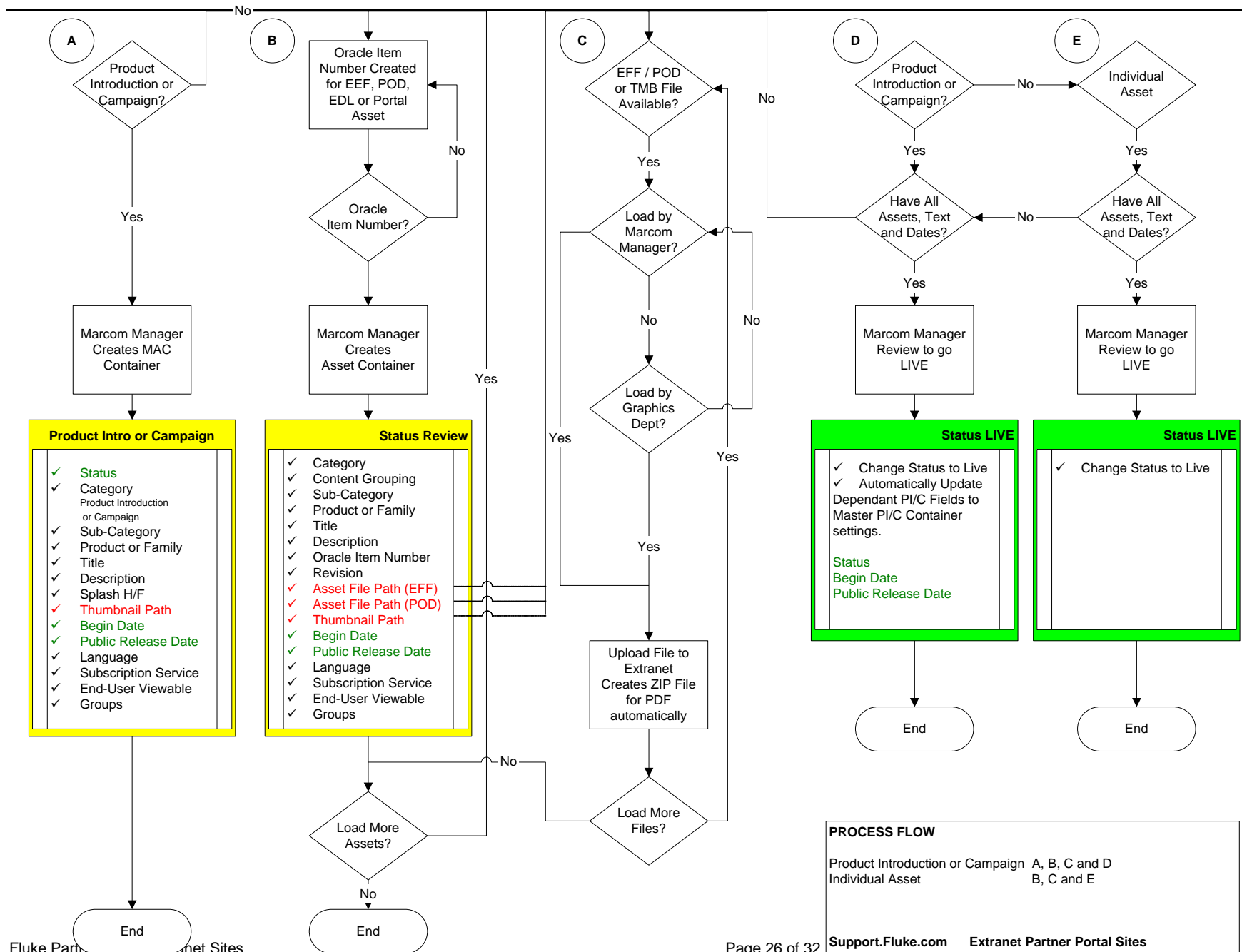
The only difference between a Product Introduction / Line MAC container and a Campaign MAC container is the length of time the MAC container and all of its attached assets would exist in LIVE state at the site. Campaigns are designed to group assets related to a specific promotion, etc.

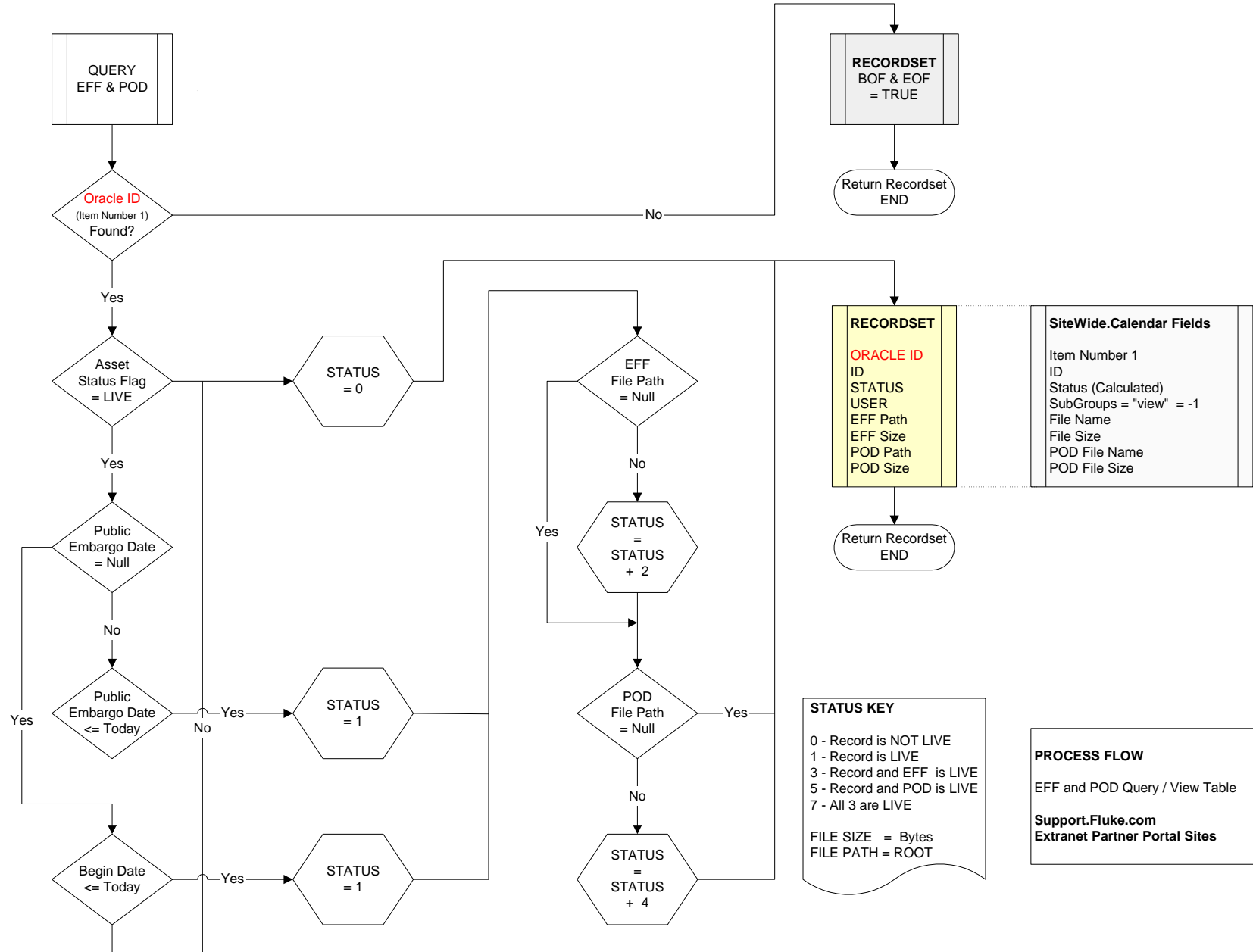
It is important to realize if you intend to have an asset appear in both a PI MAC container and also for a limited time in a Campaign Container, that you clone the PI asset and attach the copy (clone) to the Campaign container. When the Campaign expires, the clone will be archived, but not the original attached to the Product Introduction / Line container.

Individual Assets - Exists by themselves as separate assets.

Cloning / Duplicating Individual Assets, MAC for Alternate Language Use

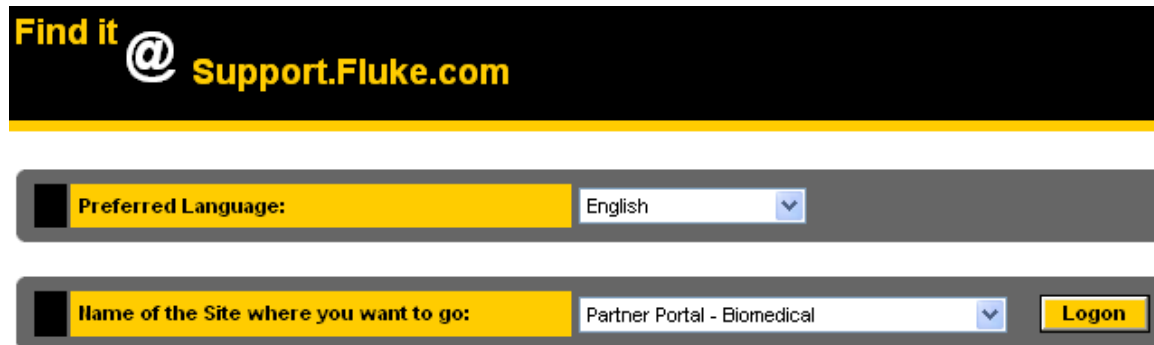






Steps on How to Create a Home Page for an Extranet Site.

1. Browse the Extranet URL - <https://support.fluke.com/register/default.asp>
2. Select the site from the site selection dropdown for which you want to modify the home page and click Logon.



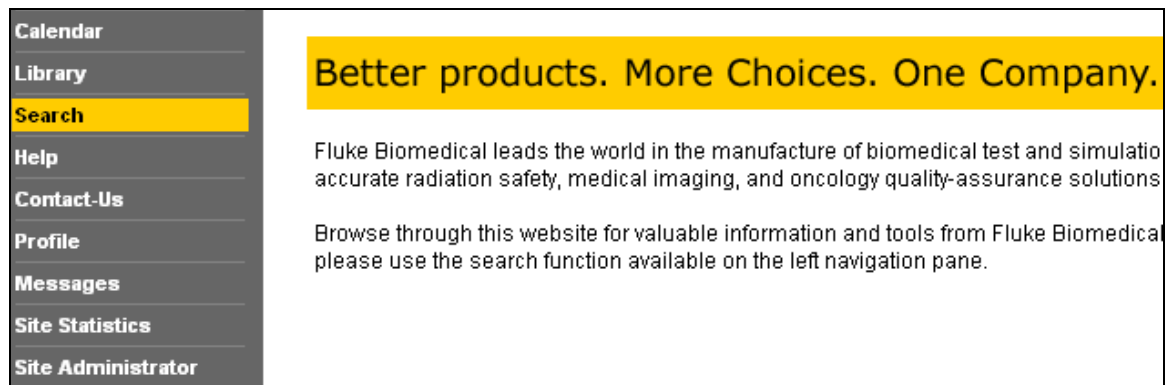
3. Enter the Content Administrator credentials for the selected site and click OK.



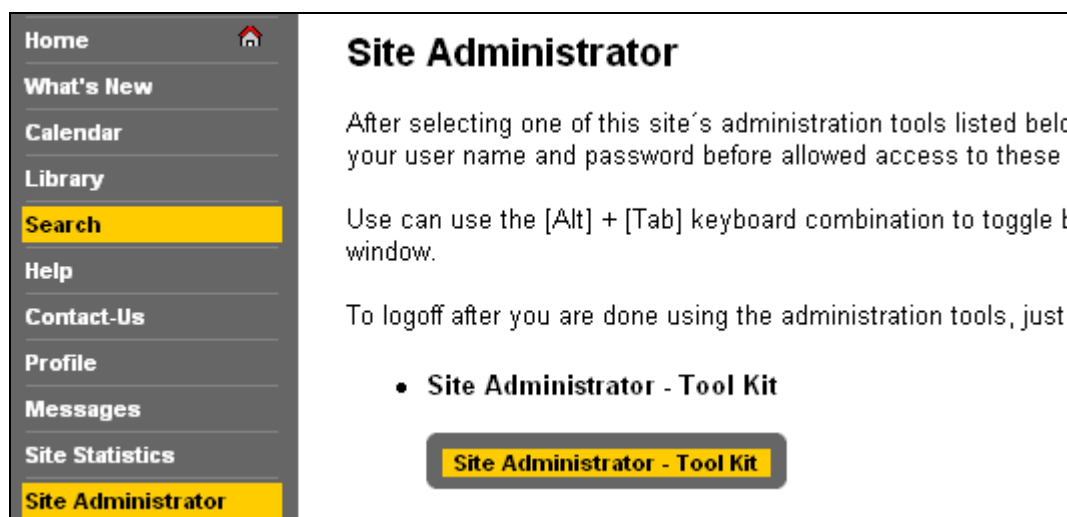
[Add this Site to your Favorites List - Click here](#)

[If you do not have an account - Click here](#)

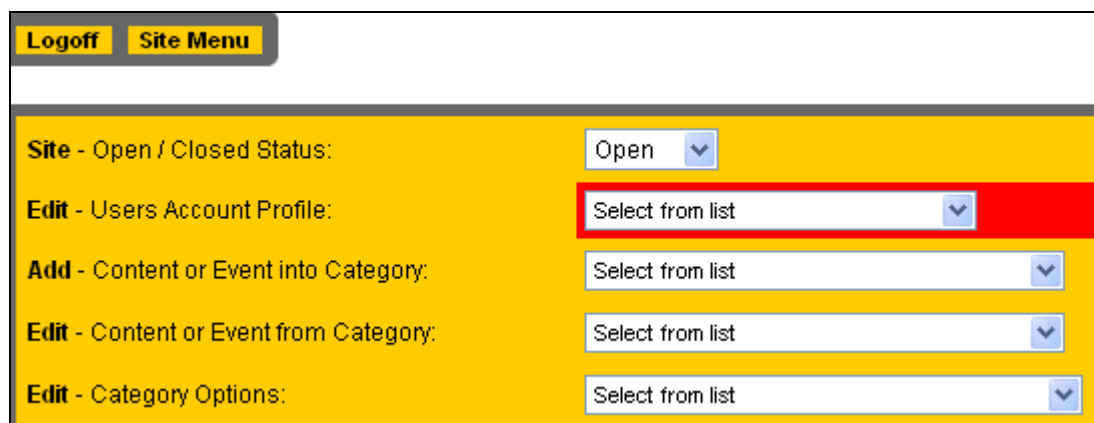
4. User will be redirected to the home page for the site. Example is shown below.



5. Click on the Site Administrator link which will be present on the left hand side navigation menu. User will be redirected to the following page.



6. Click on the "Site Administrator – Tool Kit" link which will be displayed in the right pane.



7. From the Edit – Category dropdown, select option “Welcome Home” as shown in below snapshot.

Edit - Users Account Profile:	+ Three-Minute Drills
Add - Content or Event into Category:	o Tradeshow
Edit - Content or Event from Category:	o Used Equipment
	o Video
	+ Videos
	+ website
Edit - Category Options:	o Welcome Home
	Select from list

8. User will be redirected to below page

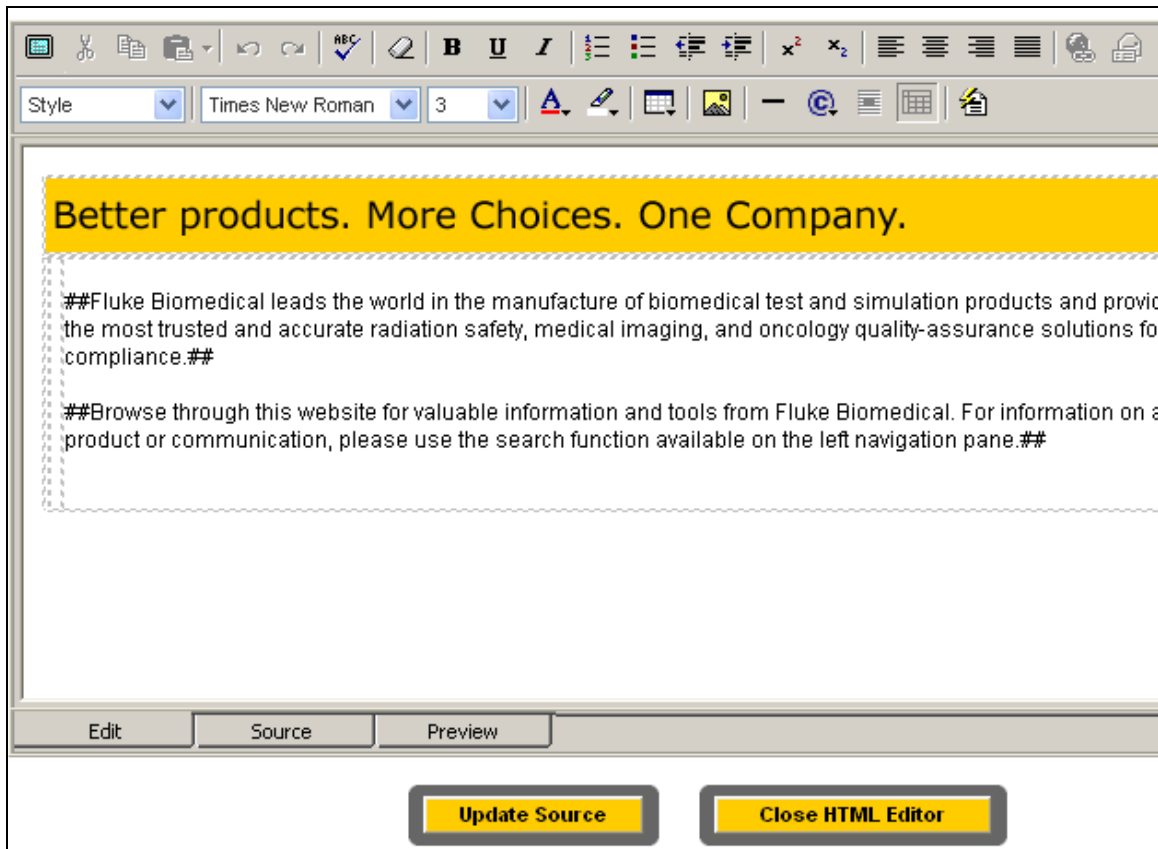
Note: Global change affects all records related to category. Title and Category Description n

Action	ID	Title	Directory / Folder	Cus
Save	1045	<div> <div>Welcome Home</div> <div> Category Description <TABLE cellSpacing=0 cellPadding=0 width="100%" border=0><TBODY><TR><T D class=Small vAlign=top bgColor=#ffcc00 colSpan=3></TD></ TR></TBODY></TABLE><TAB LE cellSpacing=0 cellPadding=0 width="100%" border=0><TBODY><TR><T D class=S12PV000000 vAlign=top align=middle width=240>
<!--A </div> </div> <div>HTML</div>		

 Home Page | Cat |

9. Enter HTML in the Category Description text box for creating the home page.(Refer above snapshot. HTML can also be constructed by clicking the HTML button which will open a HTML editor.

Please see below snapshot which displays the HTML editor.



10. Clicking Update Source will bring the user back to the original page and the HTML will be displayed in the category description text box.

Note: Global change affects all records related to category. Title and Category Description n

Action	ID	Title	Directory / Folder	Cus
Save	1045	Welcome Home Category Description <pre> <TABLE cellSpacing=0 cellPadding=0 width="100%" border=0><TBODY><TR><T D class=Small vAlign=top bgColor=#ffcc00 colSpan=3></TD></ TR></TBODY></TABLE><TAB LE cellSpacing=0 cellPadding=0 width="100%" border=0><TBODY><TR><T D class=S12PV000000 vAlign=top align=middle width=240>
<!--A </pre>	Home Page	Cat Nav Cat Sub Pro Cor Des Allo Spe App Item Item PC Loc We We We

HTML

11. Lastly click Save to update the HTML to the database. This will build the home page for the site. Again navigate to the Extranet Site home page to view the results.(follow steps 1 through 4 ,else check if the first extranet window is open, and click Home which will be present in left hand navigation menu)