EXPERIENCE — 4 YEARS

FULL TIME EXPERIENCE — 3 YRS,

(Nov, 22-Dec, 23) **Product Manager and Product Designer at Jollee.in**

- Assigning work to 2 front end developers, for building the app and the website.
- Designing UI components. And a system to organise the code for implementing it on website and app, according to the required data.
- Presenting website and app features, for better positioning
- Organising workshops and 1-1 interviews, with doctors, mothers and internal team, for figuring out features for new-mothers' needs that we can serve.

(Nov, 21-Jun, 22) **Product Designer at Niro.money**

- Complete UI and UX design for "web-app", "app", and "website", of the fintech
- UX design for internal sales tool.
- Presenting design decisions to stakeholders.
- Experimented with different interest rates, and UIs for the product, which increased top funnel conversations from 3% to 12%.
- User interviews to understand the problems.

(Feb, 19-Jul, 19) **Brand Designer and Illustrator at Slanglabs**

- Helped Slang express their brand through, webdesign, illustration style design, web, webapp and Editorial illustrations.

(Nov, 18 - Jan, 19) **Visual designer for Clemenzie**

- Making illustrations and notification banners our their B2C clients.

(2020-2021) FREELANCE WORK — 1 YEAR

Padose — Instamojo — Keito.works — Slanglabs — Claystation,
Sorted studios — Nikhil Kini — Cendrol Construction

EDUCATION & QUALIFICATION

- B. Tech. Mathematics and Computer Science, **IIT Guwahati**.
- Product Design Fellowship, **Ownpath** (cohort 5)

SKILLS

- Product Management, Product Design, UI/UX design, UX User interviews, service product interviews, prototyping, iterative user testing, using feedback, design thinking methodologies
- **Softwares:** illustrator, Figma, indesign, Github CI/CD integrations
- **Programming languages:** C++, html, css, matlab