

## PERSONAL DETAILS

Name : Nikhil Nimawat

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## EDUCATION & QUALIFICATION

- B. Tech. Mathematics and Computer Science, IIT Guwahati.
- Product Design Fellowship, Ownpath (cohort 5)

## SKILLS

- Product Design for Growth, UI/UX design, UX User interviews, service product interviews.
- **Softwares:** illustrator, Figma, indesign, Github CI/CD integrations
- **Programming languages:** C++, html, css, matlab

## PROJECTS

### 1. Bachelor Thesis on p-Groups, Solvable groups, and composition series, 2017.

Dr. Anupam Saikia, I.I.T.-G

### 2. Habitwave illustrations, (mid, 2020)

→ Helped identify and define, the core psychological insight we want to play on, and arrived at a brand identity based on that. → Then built an illustration system for the app to express that brand with visuals.

## INTERESTS

**Books:** "Sprint", Design Systems by Alla Kholmatova, Conversation UX design by Robert J. Moore, "Pattern Language", "Grid Systems in

## WORK EXPERIENCE 3.5 YEARS

### FULL TIME EXPERIENCE

#### **Product Manager at Jollee.in** (Nov, 22-Dec, 23)

→ Assigning work to 2 front end developers, for building the app and the website.

→ Designing UI components. And a system to organise the code for implementing it on website and app, according to the required data.

→ Presenting website and app features, for better positioning

→ Organising workshops and 1-1 interviews, with doctors, mothers and internal team, for figuring out features for new-mothers' needs that we can serve.

#### **Product Designer at QFI Technologies** (Nov, 21-Jun, 22)

→ Complete UI and UX design for "web-app", "app", and "website", of the fintech

→ UX design for internal sales tool.

→ Presenting design decisions to stakeholders.

→ Experimented with different interest rates, and UIs for the product, which increased top funnel conversations from 3% to 12%.

→ User interviews to understand the problems.

#### **Brand Designer and Illustrator at Slanglabs** (Feb,2019-Jul,2019)

→ Helped Slang express their brand through, webdesign, illustration style design, web, webapp and Editorial illustrations.

#### **Visual designer for Clemenzie**, (November, 2018 - Jan, 2019) →

Making illustrations and notification banners our their B2C clients.

### FREELANCE WORK (2020-2021)

**Padose** (June-July, 2021) In-app illustrations to communicating quality, thus get users to buy in.

**Instamojo** (May, 2021) Website template design using IBM's CarbonDesignSystem. UI work/Implement Design system.

**Keito.works** (Nov-Dec, 2020) Homepage design for a better conversion on the marketing website.

**Slanglabs** (Jul 2019-Jul 2019) Website, Brochure & illustration style design (for web, blog, 404 page).

**Claystation, Sorted studios** (June-Aug, 2020) Packaging design, Illustrations, for a product they launched "Make your own Ganesha".

**Nikhil Kini** (April, 2020) Illustrations for his youtube channel. Logo rework.

#### **Cendrol Construction** (Aug-september, 2020 & July 2018)

→ Made a pitch deck for the raising funds.

→ Information design, for their webcatalogue, for different construction plan offerings.

→ Brochure/Portfolio design for showcasing company's work, following the brand guidelines.