

**Nikhil Nimawat** • Product Designer, who has also worked as an illustrator previously.

## PERSONAL DETAILS

Portfolio : [nimawat.com/design.html](http://nimawat.com/design.html)

Phone : (+91) 8079090589

Email : [nkhlnmwt@gmail.com](mailto:nkhlnmwt@gmail.com)

## EXPERIENCE 2.5 YEARS

### FULL TIME EXPERIENCE

**Product Designer at Niro.money** (Nov, 21-Jun, 22)

→ Complete UI and UX design for "web-app", "app", and "website".

→ UX design for internal sales tool.

→ Presenting design decisions to stakeholders.

→ Experimented with different interest rates, and UIs for the product, which increased top funnel conversations from 3% to 12%.

→ User interviews to understand the problems.

**Brand Designer and Illustrator at Slanglabs**

(Feb, 2019-Jul, 2019) → Helped Slang express their brand through, webdesign, illustration style design, web, webapp and Editorial illustrations.

**Visual designer for Clemenzie**, (November, 2018 -

Jan, 2019) → Making illustrations and notification banners for their B2C clients.

### FREELANCE WORK (2020-2021)

**Padose** (June-July, 2021) In-app illustrations to communicating quality, thus get users to buy in.

**Instamojo** (May, 2021) Website template design using IBM's CarbonDesignSystem. UI work/Implement Design system.

**Keito.works** (Nov-Dec, 2020) Homepage design for a better conversion on the marketing website.

**Slanglabs** (Jul 2019-Jul 2019) Website, Brochure & illustration style design (for web, blog, 404 page).

**Claystation, Sorted studios** (June-Aug, 2020)

Packaging design, Illustrations, for a product they launched "Make your own Ganesha".

**Nikhil Kini** (April, 2020) Illustrations for his youtube channel. Logo rework.

**Cendrol Construction** (Aug-september, 2020 & July 2018) → Made a pitch deck for the raising funds.

→ Information design, for their webcatalogue, for different construction plan offerings.

→ Brochure/Portfolio design for showcasing company's work, following the brand guidelines.

## EDUCATION

B. Tech. Mathematics and Computer Science,  
**IIT Guwahati**. (HSS: Psychology, Literature)

Product Design Fellowship, **Ownpath** (cohort 5)

## SKILLS

Designing for Growth, UI/UX design, UX writing, illustration-style building, brand-identity-design, Building & Implementing design systems, developer handoff, User interviews, service design.

**Softwares:** illustrator, Figma, indesign

**Programming languages:** C++, html, css, matlab

## PROJECTS

**1. Bachelor Thesis on p-Groups, Solvable groups, and composition series**, 2017.

Dr. Anupam Saikia, I.I.T.-G

Explored field theory, Galois Theory, Solvable groups and surveyed the corresponding proofs for orbit Stabilizer theorems and Sylow's theorems.

**2. Designing a dashboard in fiori design**

**3. Portrait session, June 2018** Offered to make a portrait of people who volunteered as models, at the 91springboard, JP Nagar.

**4. Habitwave illustrations**, (mid, 2020) → Helped identify and define, the core psychological insight we want to play on, and arrived at a brand identity based on that. → Then built an illustration system for the app to express that brand with visuals.

**5. Callforcode** Currently trying to contribute to the project racial-justice-legit info, (a project part of the callforcode program) using IBM Carbondesignsystem

## INTERESTS

**Books:** "Sprint", Design Systems by Alla Kholmatova, Conversation UX design by Robert J. Moore, "Pattern Language", "Grid Systems in Graphic design", "Designing Brand identity", "The elements of typographic style".

**Online course:** 6.813, User Interface Design and Implementation, MIT open Courseware, SAP fiori design enterprise design.

**Others:** Piano, Printing process, fashion, Movies, carbondesign system, frontend dev.