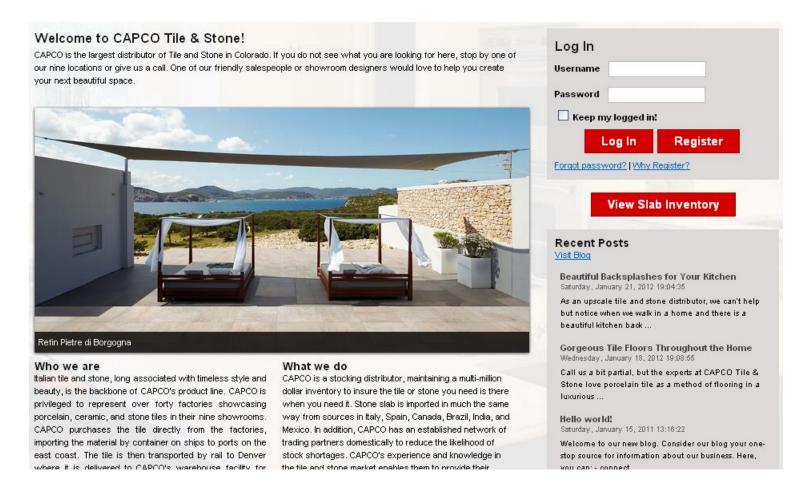
Creating a Project on

www.capcotile.com

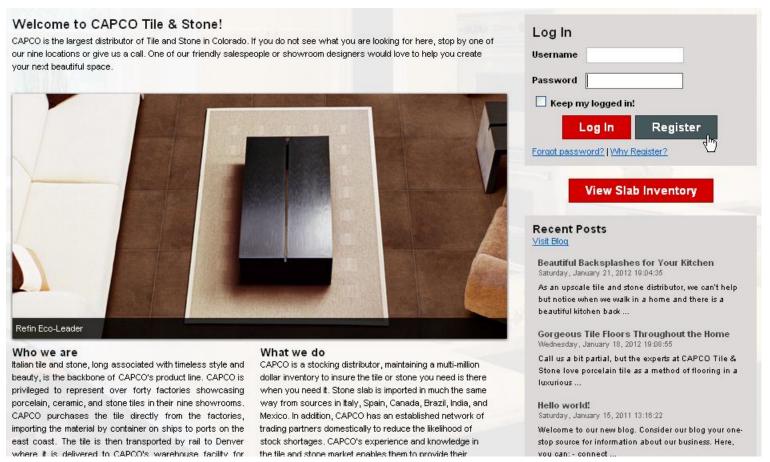


One of the most useful features of the new website is the ability to create Projects within the site, and share them with others.





To create a Project, you must register on the site. You can register as a Consumer, or as a Service Provider. The difference is that a Service Provider also has access to a price list, and must be verified by CAPCO's credit department before gaining access to pricing on the site.



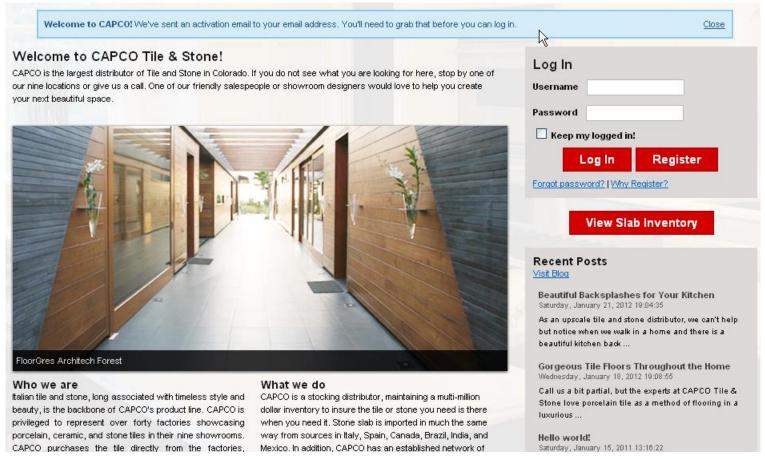


The registration process is accomplished by filling out the form on the Registration page. You get to the Registration page by clicking the big red Register button on the home page.

By registering as a Consumer on our site, you can create Projects on our site, pulling together various products into a basket called a Project. You can comment about each	Register		
product as you place it in your Project, and at any time you can share that Project with others.	Username	marketing	
Each Project has a place where the people you invite can review and comment. So, your	Email address	marketing@capcotile.com	
designer, your tilesetter, your general contractor and your spouse can all view the products in the Project, comment, and you can add or delete products from your Project as needed.	First Hame	Rod	
We hope you enjoy this new-to-the-industry capability of our site.	Last Hame	Salyer	
If you have an account with CAPCO, or if you are in the trade, you should register as a	Company Name	CAPCO Tile and Stone	
Service Provider. By doing so, you will be able to see retail pricing, or once authorized by our credit department, you will be able to see your pricing, print your price lists, and do some limited account maintenance.	Password		
	Confirm password		
In either case, we hope you find this site to be one of your favorite destinations on the web. Thanks for stopping by!	I am a	Consumer	
Instructions:	Pogistor		
Review our <u>privacy policy</u> .	Register		
Use the form to the right to create a new account. Passwords are required to be a minimum of 6 characters in length.			
▼ rasswords are required to be a fill illimit of ordinacters if religiti.	Already have an acccount?		
	Log In		
	Username CAPCO Tile and Stone		
	Password		
	Keep me logged in		
	Log In		
	Forgot password?		

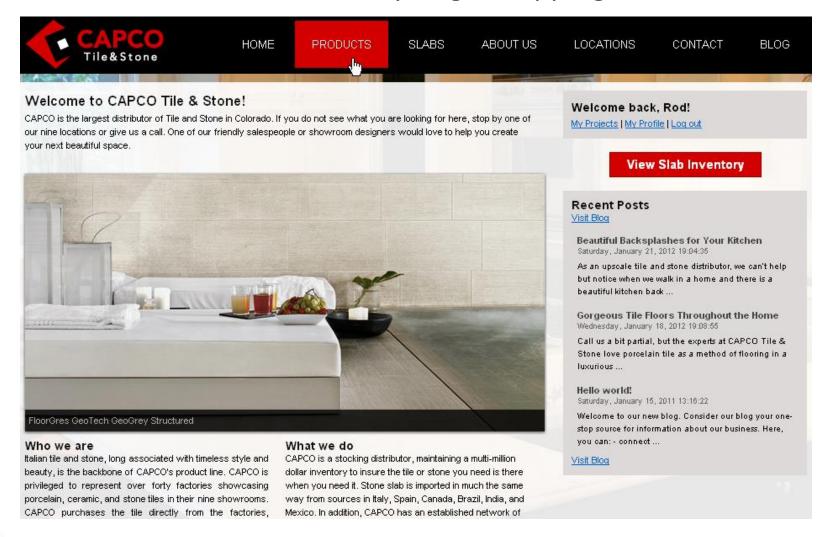


Once completed, the registration process takes you back to the home page, with a notice that a verification email has been sent to the address you just provided. Once you confirm we have the correct information, you can create a Project on our site.



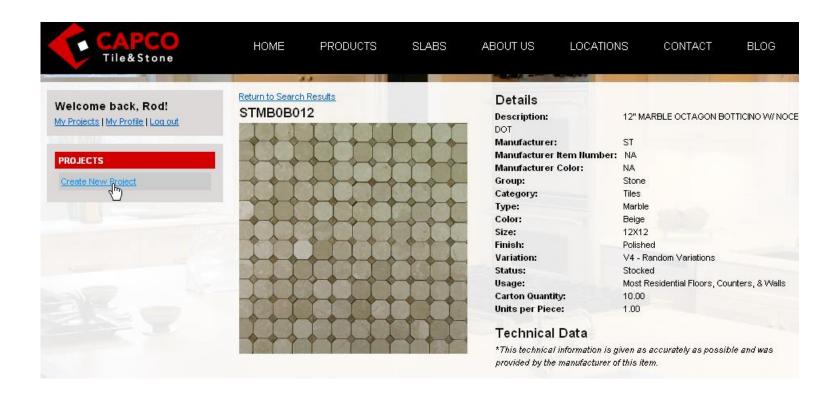


Once I click the link in the email I received, I'm logged into the site, and ready to go shopping!



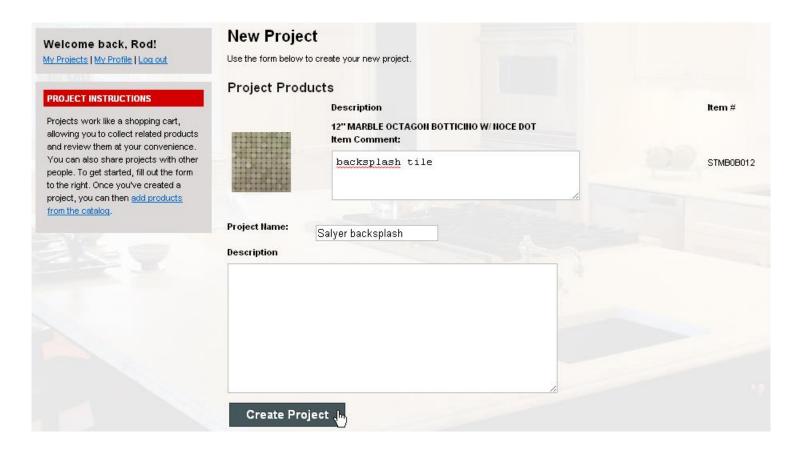


OK – I think this marble octagon is exactly what I'm looking for on my backsplash. Time to create a project.





Note the difference between Item Comments and Description. Item Comments are product specific (i.e. "backsplash tile"), whereas Description is for the entire project.



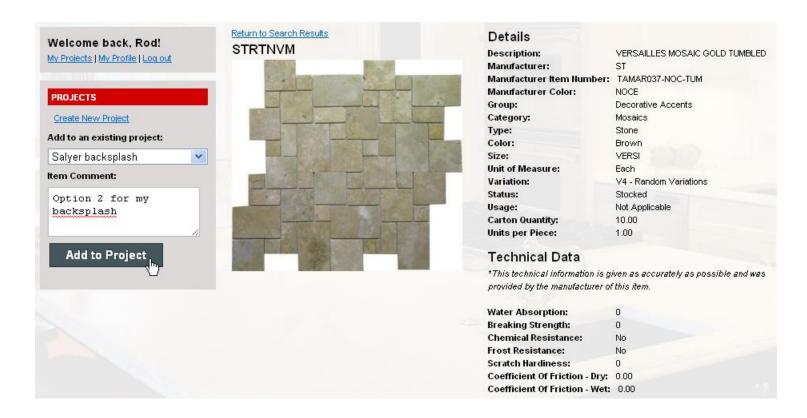


Once I have created the Project, I can create another Project, Edit this one, Copy it, Invite people, or Delete it. I still have some shopping to do on this project, so I'll keep looking by clicking "searching for a product". Note my Item Comment next to the image.

elcome back, Rod! Projects My Profile Log out	Salyer ba	cksplash		
ROJECT OPTIONS	Items You can add addi	tional items to this project by <u>searching for a product</u> .		
reate New Project	Image	Description	Item #	
dit Project opy Project wite People elete Project		12" MARBLE OCTAGON BOTTICINO W/ NOCE DOT Item Comment: backsplash tile	STMB0B012	
k	New Comme	nt		
, and the second	Leave Co	omment		



I like this mosaic too. I'll add it to my Project, and see which one my wife likes. In the left nav, I am given the option to add this to an existing project (via the dropdown), or create a new project. As long as you are logged into the site, you will be able to add products to any of your active Projects.





Before proceeding, I am going to get my wife's opinion on these two choices. I am going to Invite her to join this Project from the left nav.

Welcome back, Rod!	Salyer	backsplash	
My Projects My Profile Log out	test descript	on	
PROJECT OPTIONS	Items You can add	additional items to this project by <u>searching for a product</u> .	
Create New Project	lmage	Description	Item#
Edit Project	1111111	12" MARBLE OCTAGON BOTTICINO W/ NOCE DOT	STMB0B012
Copy Project Invite People Delete Product		Item Comment: backsplash tile	
	Bereit	VERSAILLES MOSAIC GOLD TUMBLED	STRTNVM
		Item Comment: Option 2 for my backsplash	Reserved to
	New Con	nment	
	Leav	e Comment	



When you send an invitation, the recipients of your invitation will get an email with your name in the body, inviting you to join the project.

CAPCO Project Invitation

Hello! Rod Salyer has invited you to a project at CAPCO Tile & Stone.

If you would like to register and view the project, please click the email below:

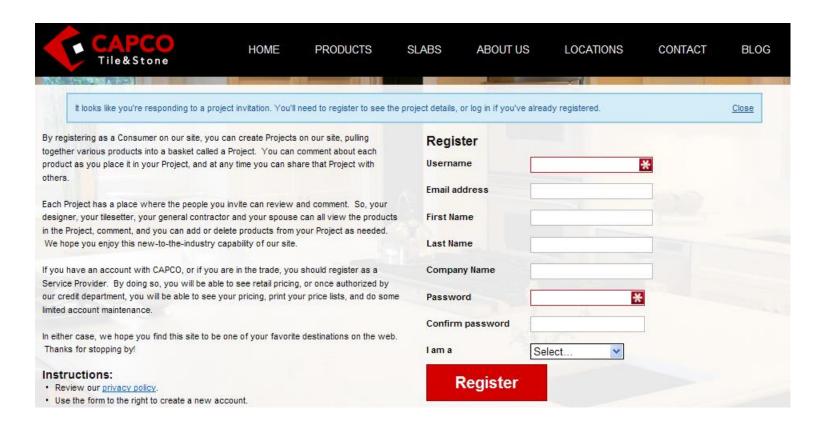
http://capcotile.com/account/register/?t=02e0dd9884c94d9b8773def5f531b2ad

If the link doesn't work, please try entering the url into your web browser manually using copy/paste or by typing it in.

Thanks!

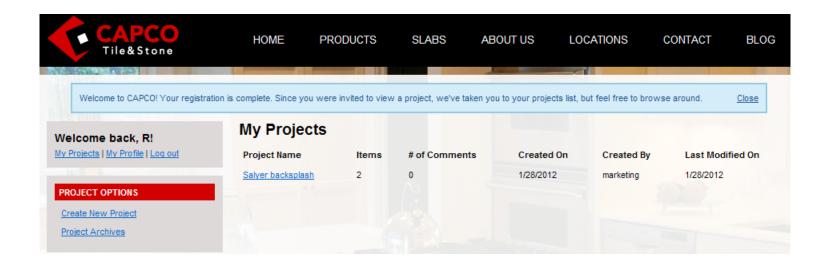


Once they receive your invite and click on the link, they will be prompted to register. The blue box that appears guides them to the registration process.



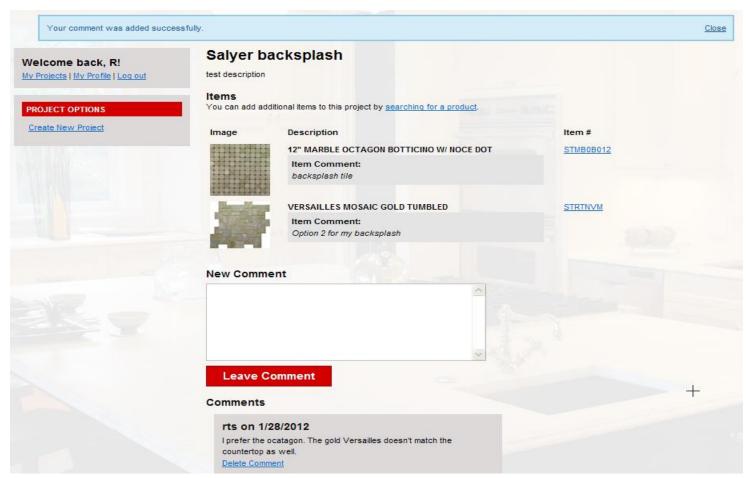


If their email address is already registered on capcotile.com, they can simply log back in. As soon as they are authenticated, we take them straight to the new Project.





Comments can be made at the bottom of the page, and are shown to all the people sharing the Project.





As soon as a comment is made, the rest of the people in the Project receive an email, with the new comment and a link to the Project.

CAPCO Project Comment

Hello! R Salyer has commented on the Salyer backsplash project. The comment details are below:

I prefer the ocatagon. The gold Versailles doesn't match the countertop as well.

on 1/28/2012

To view the comment and the associated project, follow the link below:

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http://capcotile.com/projects/31

If the link doesn't work, please try entering the url into your web browser manually using copy/paste or by typing it in.

Thanks!

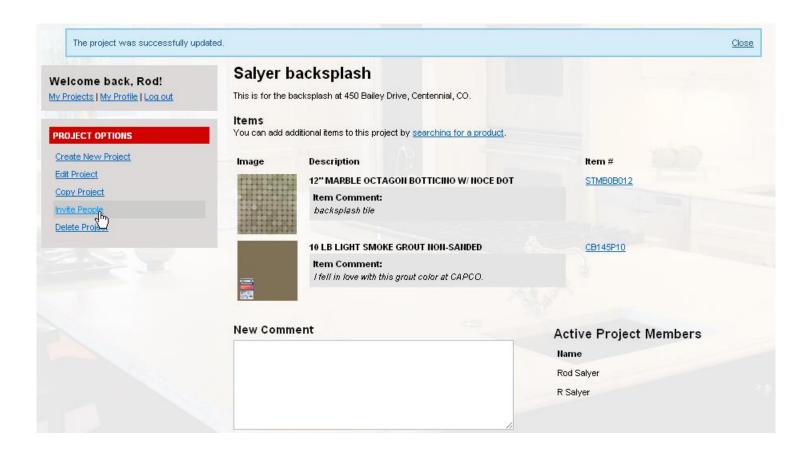


After logging in to see her comment, I see my wife disliked the second tile choice, and added a grout color. I am going to remove the rejected tile option, and show this Project to our contractor.



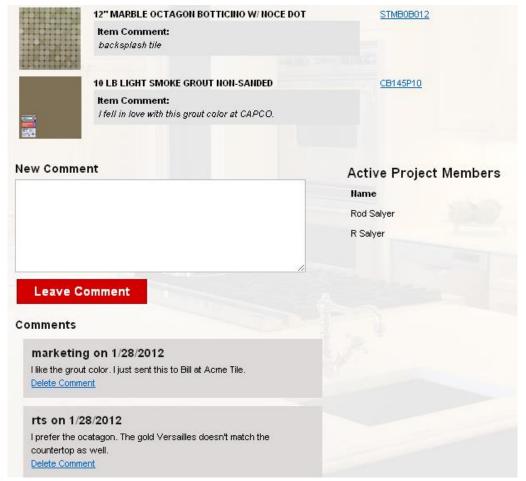


As the creator of the Project, I can add and delete members of the Project at any time.





Comments remain attached to the Project until they are deleted. New ones are always presented on top, but the entire thread is available as long as the Project exists.





I hope our Project feature helps you take full advantage of CAPCO's innovative website and inventory.

We truly appreciate your business.

