

Onyia Gift

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Business Analyst

A business professional with experience in managing automated report systems and designing running dashboards. Proficient in dealing and comprehending information and collaboration with varied teams.

WORK EXPERIENCE

Franconero Ventures • Lagos • 04/2025 - Present

Business administrator • Part-time

- Maintained production records and quality control documents, ensuring compliance with manufacturing standards.
- Managed accounts receivable and invoicing systems, which improved cash flow management and reduced payment collection time by 20%.
- Coordinated inventory management for raw materials and finished products, optimizing stock levels and lowering carrying costs.

Aaronic Energy • Lagos • 02/2025 - 04/2025

Business analyst intern • Internship

- Conducted competitive analysis of 4 major industry players, summarizing findings in strategic briefs that informed executive decision-making
- Conducted market analysis of global oil trading patterns, identifying three key emerging markets for potential expansion with an estimated ROI of 12-15%

RENT BUILDING MAINTENANCE LIMITED • Lagos, Nigeria • 08/2023 - 05/2024

Business Development Assistant

- Designed and implemented automated Excel reporting systems that improved data accuracy by 30% and reduced reporting time by 25%
- Conducted regular data analysis to identify business trends and opportunities, presenting findings to stakeholders through visualized reports
- Collaborated with cross-functional teams to optimize workflow processes, resulting in a 15% increase in operational efficiency
- Streamlined data collection protocols, ensuring consistency and reliability across multiple department units

Franconero Ventures • Lagos • 08/2021 - 09/2021

Business Development Intern • Internship

- Conducted market research to identify new business opportunities.
- Enabled selling in lead generation and customer purchasing.
- Assisted in the preparation of business proposals and pitches.

EDUCATION

Bachelor of Science in Economics

DELTA STATE UNIVERSITY • Delta State, Nigeria • GPA: 4.0/5.0 • 09/2018 - 12/2022

Microeconomics, Macroeconomics, Econometrics, Applied Statistics

CERTIFICATIONS

Professional Diploma in Data Analytics • 08/2024 - Present

PluralCode Academy

PROJECTS

Customer Behavior Dashboard • 01/2026 - 01/2026

Personal

This dashboard tracks customer purchase patterns, allowing the business know the key areas to focus on.

Walmart dashboard • 08/2025 - 08/2025

Personal

This dashboard consolidates retail sales data into one interactive view, enabling the business to identify top-performing products, track customer behavior, and make faster, data-driven decisions to improve revenue and efficiency.

SKILLS

Communication, Data Analysis and Interpretation, Excel, Market Research and Analysis, Microsoft Office Suite (Excel, Word, PowerPoint), PowerBi, Presentation Skills, SQL, Strategic Planning and Development