

# Client Profiling

Power Of 5

# What it does and Why?

- Create client's and relationship manager's profile by analyzing social media, call logs and email communication.
- The idea is to provide client's profile to RM to match client and RM so that RM can serve client better.

# Architecture

- IBM Watsons Java SDK
  - Tone Analyzer
  - Personality Insights
  - Speech to Text
- Spring boot micro services
- Angular
- Twitter API
- CF client

# Twitter Feed

- Read twitter feed of handle  
**@realDonaldTrump**
- Perform Tone Analyzer on tweets and display  
Personality and Social Tendencies

# Thank You

Code available here -

<https://github.com/nklkarthi/client-profile>