

# Nicole McCurdy

Spartanburg, SC 29301  
nkmccurdy34@gmail.com

Leader | Detail-Oriented | Competitive

## PROFILE

---

- Described as a dependable, ethical and hardworking employee that is not afraid to take on difficult assignments.
- Stretched a limited marketing budget to maximize resources by selecting appropriate areas of focus.
- Commended for quickly establishing rapport with customers in both restaurant and retail settings.
- Ready to learn and grow personal and technical skills.

## EDUCATION

---

**Bachelor of Science, Double Major in Management Information Systems  
and Business Technology with an emphasis in Interactive Digital Media**

**December 2019**

GPA: 3.57/4.0

Northwest Missouri State University (Northwest), Maryville, MO

- Successfully balanced academic and athletic commitments at least 40 hours a week for four years. This included workouts, practices, traveling and three-day tournaments as a member of the women's golf team.

## PROFESSIONAL EXPERIENCE

---

INTERN | AMERICAN CENTURY INVESTMENTS | KANSAS CITY, MO

MAY 2019 – AUGUST 2019

- Creates reports and reviews for multiple clients.
- Pulls in data using stored procedures that are coded in SQL.
- Improves performance of code to ensure reports are processed in a timely manner.
- Assists others in solving unique issues in Coric systems and RapidSQL.

CASHIER | GOLF GALAXY | OVERLAND PARK, KS

MAY 2018 – AUGUST 2018

- Answered customers' questions about inventory and merchandise in person and by phone.
- Trusted by superiors with more than \$1,500 in cash registers.
- Trusted to make correct transactions with customers, giving them correct change.
- Possessed successful sales techniques by learning from coworkers about many golf products.

COPYWRITER | KNACKTIVE | MARYVILLE, MO

JANUARY 2018- MAY 2018

- Selected by faculty members to be a part of a team of eight students in the writing of a marketing campaign for American Royal.
- Researched client history through a website, internal communications, and literature to clarify its needs.
- Oversaw tasks, such as research and a pitch book, to ensure deadline requirements were successfully met.
- Collaborated with eight team members from a variety of disciplines to ensure work was finished effectively.

# Nicole McCurdy

Spartanburg, SC 29301  
nkmccurdy34@gmail.com

CARSIDE-TO-GO | APPLEBEE'S | OVERLAND PARK, KS

NOVEMBER 2014 – MARCH 2015

- Promoted to Carside-To-Go from hostess after two months of dedicated work.
- Trained and standardized the new employee process for the hostess stand and Carside-To-Go.
- Effectively managed cash box with more than \$500 at a time.
- Reliable customer service by multitasking and working under pressure.

## COMPUTER LANGUAGES AND PROGRAMS

---

HTML/CSS

JavaScript

Bootstrap/JQuery

SQL

Coric Systems

Microsoft Applications

Adobe Applications

WordPress

Python

## EXTRACURRICULAR MEMBERSHIPS AND ACHIEVEMENTS

---

- Delta Mu Delta:
  - Top 20% business majors
- National Society of Leadership and Success
- Seven-time Academic Honor Roll recipient
- National Society of Collegiate Scholars
- Northwest Women's Golf team member:
  - 2018 All-MIAA Team Honorable Mention
  - 2018-2019 Co-Captain