[]

KEYWORD OPPORTUNITIES BREAKDOWN   ?

116.4 k
Total

● Keyword Gaps   66.1 k

● Optimization Opportunities   28.3 k

● Buyer Keywords   14.6 k

● Easy-to-Rank Keywords   7.4 k

Keyword Opportunities ›

[]

ALEXA RANK 90 DAY TREND   ?

This site ranks:

252

in global internet engagement

6:51

Daily Time on Site

Traffic Metrics ›

[]

Alexa Rank

Estimate
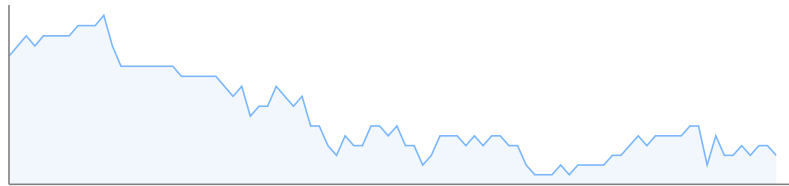?

This site ranks:

252

In global internet traffic and
engagement over the past 90 days

⤵ 11

Alexa Rank #

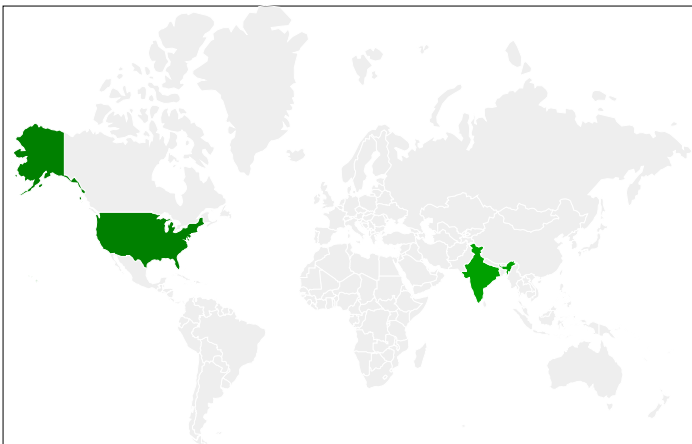90 days ago
#242

Today
#252

Country Alexa Rank

🇮🇳 India ▾

📙 Improving your Alexa Rank

[

Audience Geography

All visitors to this site in the past 30 days

Visitors by Country

🇮🇳 India
93.0%

🇺🇸 United States
2.9%

🔒 Start free trial for all **audience metrics**

]
[]

TOP KEYWORDS BY TRAFFIC   ⑦

Search Traffic

icici net banking
21.18%

icici bank login
5.76%

icici bank

3.33%

icici netbanking

2.37%

icici

1.32%

Top Keywords >

[]

Traffic Sources

Percentage overall site traffic from each channel

% Search
🔒 Social
🔒 Referral
🔒 Direct

bankbazaar.com **84.8%**

paisabazaar.com **79.9%**

hdfcbank.com **29.8%**

axisbank.com **23.2%**

icicibank.com **20.7%**

🔒 Start free trial for all **sources**

📘 How to increase search traffic

[]

Referral Sites

⑦

Sites by how many other sites drive traffic to them

Referral
 Sites

icicibank.com

1.6 k

hdfcbank.com

1.3 k

axisbank.com

946

bankbazaar.com

409

paisabazaar.com

138

[]

Top Keywords

⑦

Search Share of
Traffic

icicibank.com ▾

icici net banking
21.18%   96.41%

icici bank login
5.76%   95.78%

icici bank
3.33%   37.73%

icici netbanking
2.37%   83.47%

icici
1.32%   43.23%

[]

Site Metrics

Estimate
⑦

All visitors to this site

Engagement

Past 90 Days

5.12   ⌄ **1.54%**

Daily Pageviews per Visitor

6:51

Daily Time on Site ▭

9.8%   ⌄ **3%**

Bounce rate ▭

Traffic Sources

Past 30 Days

21%

Search ▭

Social

Site Flow

Past 60 Days

Visited just before ▭   Visited right after ▭

30.3%	google.com	28.9%	google.com
3.85%	billdesk.com	3.21%	amazon.in
3.34%	amazon.in	3%	youtube.com
2.33%	youtube.com	2.58%	payu.in
2.3%	hdfcbank.com	2.28%	hdfcbank.com

1,617   Total Sites Linking In ▭

==========

Validation Error

0 Error / 0 Warning

Total Page

Total Page is 707

Alexa Rank

Total Page indexed in Google

Google page indexed is 40,800

252

Inbound Link

1,617

Https (Secure Site)

Site is secure

404 Page

404 Page is Exist

Recent Page Indexed Date

Google page indexed is This is Google's cache of
https://www.southmag.com/. It is a snapshot of the page
as it appeared on 10 Jul 2021 19:29:56 GMT. The current
page could have changed in the meantime.

Robots.txt

Robots.txt file is exist
https://www.icicibank.com/robots.txt

Google Analytics Code

Google Analytics Code is not Exist

NoIndex & Nofollow Tag

NoIndex & Nofollow Tag is not exist

Reponsive Checking

Responsive Navigation

Navigation is responsive

Responsive images

Image is not resposive

Responsive Design

Web page is responsive

SEO Friendly Url's

consequatur aliquam, incidunt

Page Meta Tag / Description Length

Meta Title Tag

Meta title tag is exist

Meta Description Tag

Meta Description Tag is exist

Title Length

Meta title length is 58 characters

Description Length

Meta Description Length is 207 characters

Page Load Time / Speed

Page Load Time

pageLoadTime

Desktop Speed Score

consequatur aliquam, incidunt

Mobile Speed Score

consequatur aliquam, incidunt

Domain & Server Detail

Domain Registered

Some Thing Going To Wrong

Domain Expires on

Some Thing Going To Wrong

Registrar

Some Thing Going To Wrong

Updated On

Some Thing Going To Wrong

Name Server

Some Thing Going To Wrong

All Link And Problem

XML Site Map(Crawler)

Sitemap.xml file is exist

H1 Heading Tag

H1 Heading Tag is not exist

Canonical Tag

Canonical Tag is not exist

Image Alt Tags

Image alt tag is exist