NEERAJ SINGH

Product Designer

Portfolio- www.neeraj.work
nkneeraj99@gmail.com
8882295342

Skills

Tools

Photoshop
Adobe XD
Sketch
Illustrator
Figma
InVision

Prototyping

HTML
CSS
SCSS
Bootstrap
Wordpress
Javascript
Jquery
Vue.js
Email Development

UX Methods

Persona
Storyboarding
Wireframing
Prototyping
Usability Testing
Heuristic Evaluation
User Research

Experiance

Kapylon LLC, Lead UI/UX Designer   **May 2022 - Present**

• Worked with Clients and Product Managers on Complete Requirements gathering and UX design process for each features for mobile and web, such as research findings, ideations, information architecture, wireframes, high fidelity designs, and usability testing.

• Created a Design system and implemented design guidelines for both platforms.

myPat.in, UI Developer   **July 2019 - May 2022**

• Worked closely with product owners and product designers on UX design process for each feature, such as research findings, ideations, information architecture, wireframes, high fidelity designs, and usability testing.

• Developed complete interface with HTML and SCSS into angular and react application.

Sociowash, Web Designer   **Apr 2018 - June 2019**

• Worked for various brands such as tinder india, MTV Music summit, Panasonic india, Omaxe real Estate Developers, One Plus, Cinopolis, Avon, and Samsung members.

• Complete redesign and developed sociowash website and its associated websites.

• Redesigned and developed omaxe real Estate website with Bootstrap ,JQuery, and HTML/CSS. that increased conversion, revenue and time on page by 62%, website traffic 70% and decreased bounce rate of 48%.

Collegedunia, Front-end Developer   **June 2017 - Sep 2017**

• Redesigned and developed all the static pages with HTML,CSS and Javascript. of the website that increased page view by 28%.

Scaledesk Web Studio, UI/UX Designer   **Dec 2015 - May 2017**

• Worked for various brands such as zolo, pepsico, HCL, Energydais and Adventuria.

• Solely responsible for complete redesign and developement of scaledesk website and all its marketing landing pages, Emailers and social media posts.

Education

Punjab Technical University, Bachelor in Computer Application

Udemy, Learn SVG Animation - With HTML, CSS & Javascript

Udemy, UX & Web Design Master Course: Strategy, Design, Development