Platform	Feature	Reefer Pricing	Availability Info	Notes
GoComet	Freight rate	✓ Yes	<b>X</b> No	Good for contract
	benchmarking			freight pricing
FarEye	Visibility + control	<b>X</b> No	✓ Yes (if	Not for price
	tower		integrated)	discovery
Vahak	Marketplace for	Spot pricing	√ Yes	Limited cold
	trucks			chain coverage
Fretron	TMS + Visibility	X No	✓ Yes	For 3PL-managed
				fleets
Blackbuck	Spot and contract	▼ Yes (FTL)	✓ Yes	Cold chain
	booking	focus)		depends on
				vendor pool
Zooper (TCI	Transport	Partial	✓ Limited to	Growing reefer
Express)	booking		contracted routes	support, best for
				bundled logistics

Platform	Platform Type	Feature	Reefer Pricing	Availability Info	Notes
GoComet	Freight Tech / Rate Intelligence	Freight rate benchmarking	√ Yes	<b>X</b> No	Good for contract freight pricing
FarEye	Visibility Platform / Control Tower	Visibility + control tower	<b>X</b> No	Yes (if integrated)	Not for price discovery
Vahak	Open Marketplace	Marketplace for trucks	✓ Spot pricing	▼ Yes	Limited cold chain coverage
Fretron	Transport Management System (TMS)	TMS + Visibility	<b>X</b> No	√ Yes	For 3PL- managed fleets
Blackbuck	Digital Freight Marketplace	Spot and contract booking	Yes (FTL focus)	✓ Yes	Cold chain depends on vendor pool
Zooper (TCI Express)	Logistics Tech + Asset- backed Provider	Transport booking	✓ Partial	Limited to contracted routes	Growing reefer support, best for bundled logistics