

Platform	Feature	Reefer Pricing	Availability Info	Notes
GoComet	Freight rate benchmarking	✓ Yes	✗ No	Good for contract freight pricing
FarEye	Visibility + control tower	✗ No	✓ Yes (if integrated)	Not for price discovery
Vahak	Marketplace for trucks	✓ Spot pricing	✓ Yes	Limited cold chain coverage
Fretron	TMS + Visibility	✗ No	✓ Yes	For 3PL-managed fleets
Blackbuck	Spot and contract booking	✓ Yes (FTL focus)	✓ Yes	Cold chain depends on vendor pool
Zooper (TCI Express)	Transport booking	✓ Partial	✓ Limited to contracted routes	Growing reefer support, best for bundled logistics

Platform	Platform Type	Feature	Reefer Pricing	Availability Info	Notes
GoComet	Freight Tech / Rate Intelligence	Freight rate benchmarking	✓ Yes	✗ No	Good for contract freight pricing
FarEye	Visibility Platform / Control Tower	Visibility + control tower	✗ No	✓ Yes (if integrated)	Not for price discovery
Vahak	Open Marketplace	Marketplace for trucks	✓ Spot pricing	✓ Yes	Limited cold chain coverage
Fretron	Transport Management System (TMS)	TMS + Visibility	✗ No	✓ Yes	For 3PL-managed fleets
Blackbuck	Digital Freight Marketplace	Spot and contract booking	✓ Yes (FTL focus)	✓ Yes	Cold chain depends on vendor pool
Zooper (TCI Express)	Logistics Tech + Asset-backed Provider	Transport booking	✓ Partial	✓ Limited to contracted routes	Growing reefer support, best for bundled logistics